

# Annual Monitoring Report 2018-2019



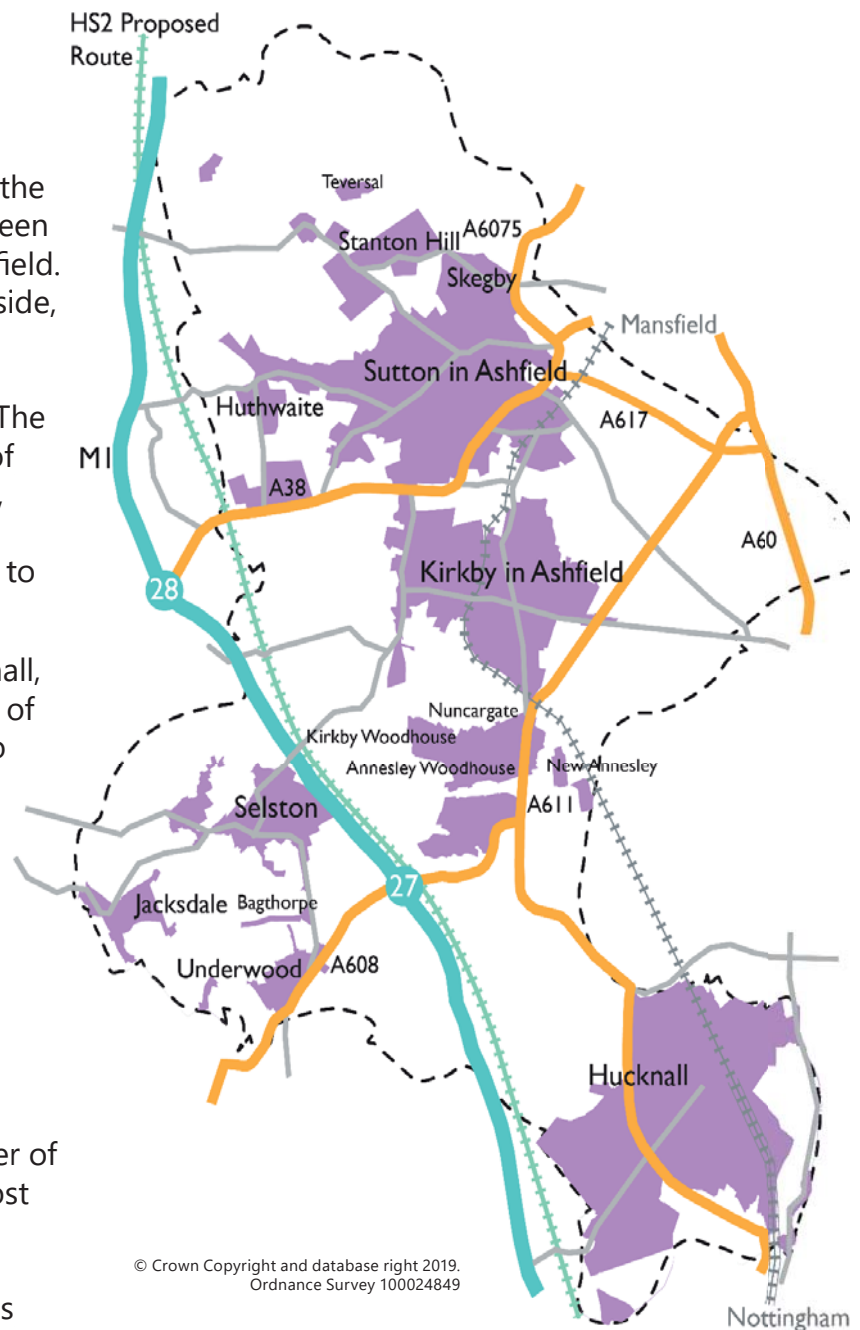
# District Background

Ashfield is ideally situated in the heart of the country, situated on the M1 directly between the cities of Nottingham, Derby and Sheffield. Nestled on the edge of beautiful countryside, with three towns and a number of rural villages it is renowned for its welcoming, supportive and passionate communities. The area is complemented by a wide variety of award winning parks and outdoor spaces, a range of sporting facilities, educational activities, cafes and natural environments to relax and enjoy.

The three town centres in Ashfield; Hucknall, Kirkby and Sutton provide a great variety of shops and services. With low cost, easy to access parking and well served by public transport links. Hucknall is on the NET Nottingham tram network and is the most northerly stop on the green line. There are three railway stations in the district, along the Robin Hood line, connecting with Worksop (to the North) and Nottingham (to the South).

Rich in natural, cultural and industrial heritage, Ashfield is the home of a number of historical and cultural/ literary figures, most notably Lord Byron and his daughter Ada Lovelace, regarded as being the first ever computer programmer. The area has miles of way-marked rural walks, cycle paths and bridleways nestled amongst wooded areas and open countryside. Areas of countryside within the district are much of what D. H. Lawrence referred to as "The country of my heart" and based many of his novels around the places and families of the area. The villages of Jacksdale, Underwood, Bagthorpe, Lower Bagthorpe, Selston, Annesley, Ravenshead, Newstead, Linby and Papplewick are set within the Hidden Valleys landscape.

The proposed route for HS2 runs along and through the western side of the district.

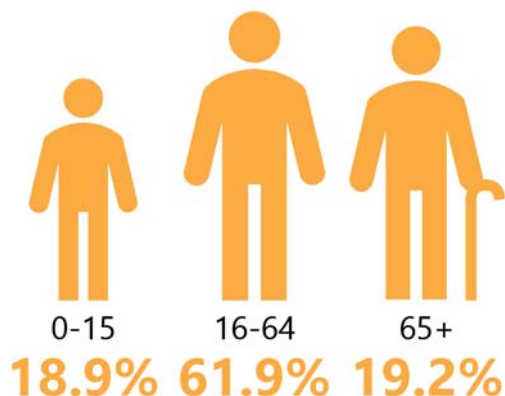


## Population

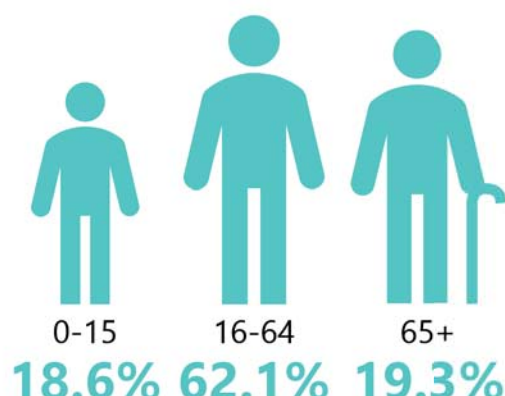
### Ashfield Mid-year Population Estimate 2018

127,151

#### Ashfield



#### East Midlands



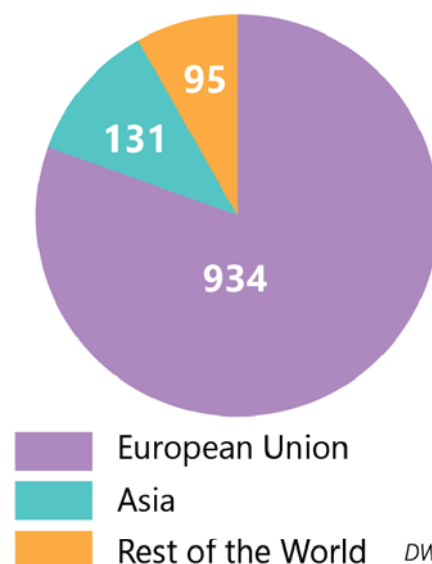
#### Wards

3,615	Abbey Hill
7,633	Annesley & Kirkby Woodhouse
4,163	Ashfields
4,004	Carsic
8,306	Central & New Cross
7,147	Hucknall Central
10,636	Hucknall North
7,728	Hucknall South
9,766	Hucknall West
7,545	Huthwaite & Brierley
3,389	Jacksdale
3,170	Kingsway
4,256	Kirkby Cross & Portland
3,509	Larwood
4,275	Leamington
3,967	St Mary's
6,511	Selston
6,739	Skegby
3,430	Stanton Hill & Teversal
7,382	Summit
3,799	Sutton Junction & Harlow Wood
3,015	The Dales
3,166	Underwood
35,277	Hucknall
29,565	Kirkby in Ashfield
49,243	Sutton in Ashfield
13,066	Rural

The population of Ashfield has risen by 6.3% since 2011. However, the working age population is declining whilst the number of over 65's are increasing. The population of the rural villages of Jacksdale, Selston and Underwood remains largely the same whilst that of the main towns of Sutton in Ashfield, Hucknall and Kirkby in Ashfield is increasing. The largest population increase is in Hucknall to the south of the district in close proximity to Nottingham.

In the 2011 Census, the population of Ashfield was 95.6% White British. In recent years, however there has been increasing inward migration from Europe and beyond. Most of the newcomers have settled in Sutton in Ashfield, close to Mansfield and Hucknall. The main groups of migrants originate from Romania and Poland.

#### Inward Migration 2016-19



DWP

## The Index of Deprivation 2019

A revised Index of Deprivation was released in 2019.

The index measures the overall prevalence of deprivation in Local Authorities and small areas (LSOA's) based on 7 domains.

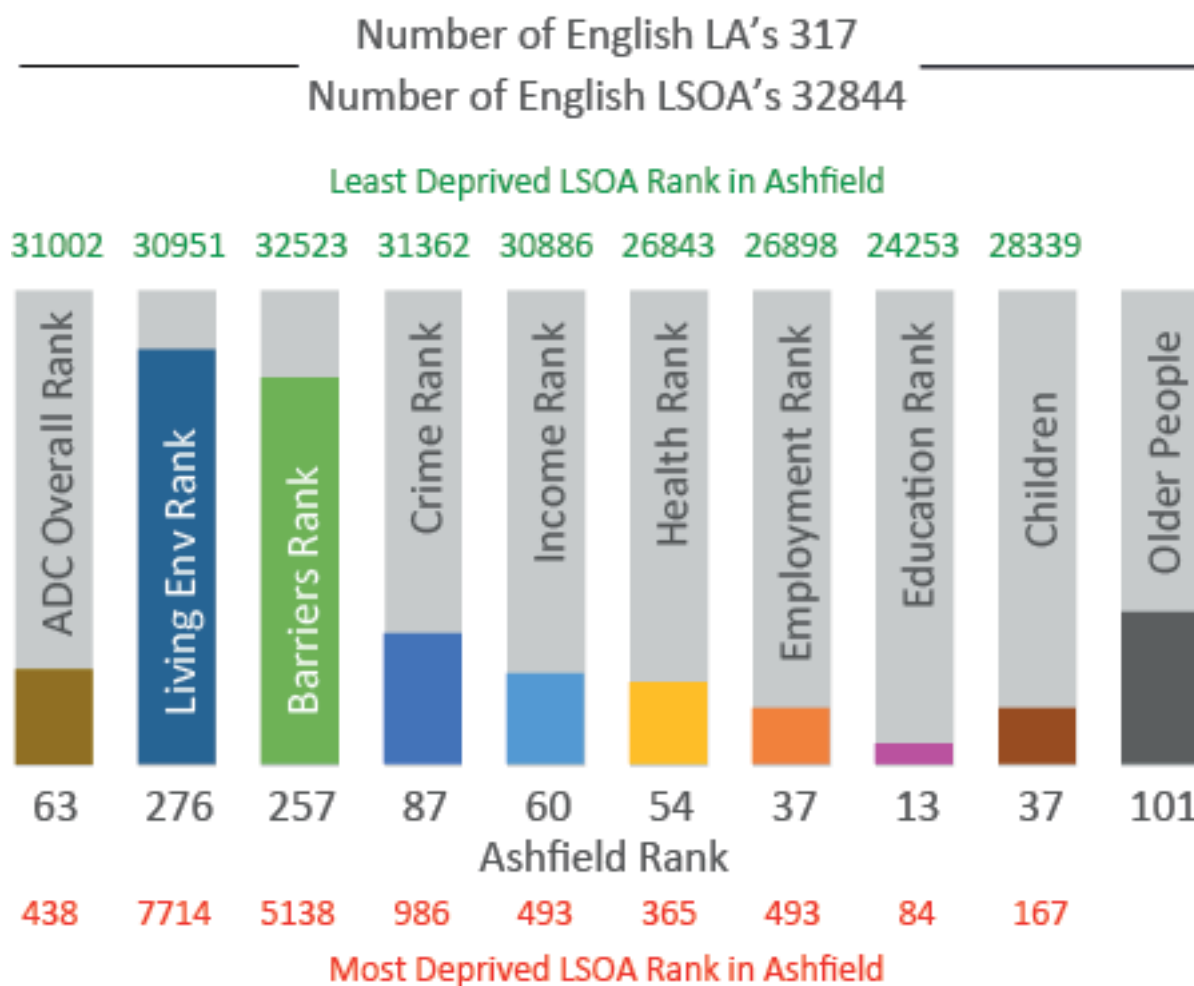
- Health
- Income
- Employment
- Education
- Crime
- Living environment
- Barriers to housing and Services

There are also two sub-groups concerning older people and children.

Based on the domain scores each area is given an overall score. These scores are then ranked nationally. 1 is the most deprived, 317 is the least

The most deprived area in the district is the Leamington Estate in Sutton in Ashfield and the least deprived the Ashfields Estate also in Sutton in Ashfield. However, this description does not apply to every person living in these areas. Many non-deprived people live in deprived areas, and many deprived people live in non-deprived areas. It is important to note that the IoD2019 is designed to identify and measure specific aspects of deprivation, rather than measures of affluence.

Further information can be found [here](#).



# The Corporate Plan

## Health and Happiness

- Smoking is declining
- 59% of adults take part in some physical activity
- Obesity rates for adults and children remain high
- The number of children living in poverty has been declining for the past three years

## Homes and Housing

- The average house price is £139,611
- Under 0.2% of council homes are none decent
- 88 affordable homes have been provided since 2016
- £392,400 S106 funding was recieved for affordable housing in 2018/19

## Economic Growth and Place

- £1,261,103 external funding for economic regeneration was recieved in 2018/19
- Average gross weekly pay is £501
- Idlewells Indoor Market is now thriving following its refurbishment in 2017

## Cleaner and Greener

- Sucessful programme of education in schools and with local community groups to encourage recycling
- Over 3,200 households benefited from the Big Ashfield Spring Clean in 2019
- Ashfield's pest control service income has increased by 47%

## Safer and Stronger

- Recorded cases of anti-social behavior, burglary, criminal damage and public order have declined since 2018
- Violent crime has risen in the same period

## Innovate and Improve

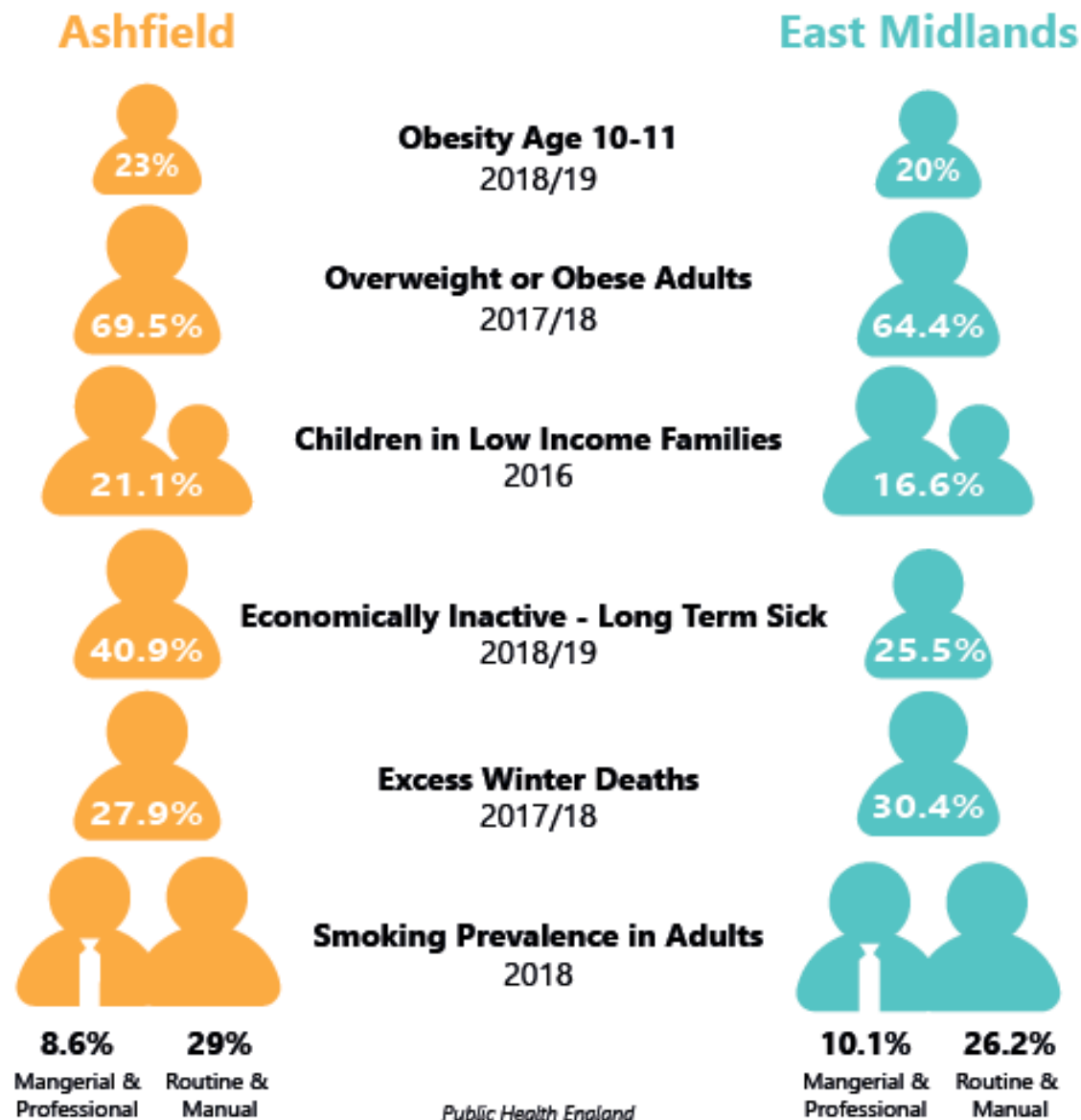
- In 2019 mobile phone use of our webite overtook all other devices for the first time
- 45.2% of training undertaken at the Council in 2019 was between the ages of 45 - 59



# Health and Happiness

The picture of the health of Ashfield is not overall positive, but trends of life expectancy, adult obesity, children in poverty, and smoking prevalence have improved over recent years.

The District and our communities are changing and we recognise the need to build stronger, more resilient communities that can come together to provide help and support to each other. It also means focusing on some of our most deprived neighbourhoods to make sure that everyone has the same opportunities to achieve their goals and lead happy and healthy lives.

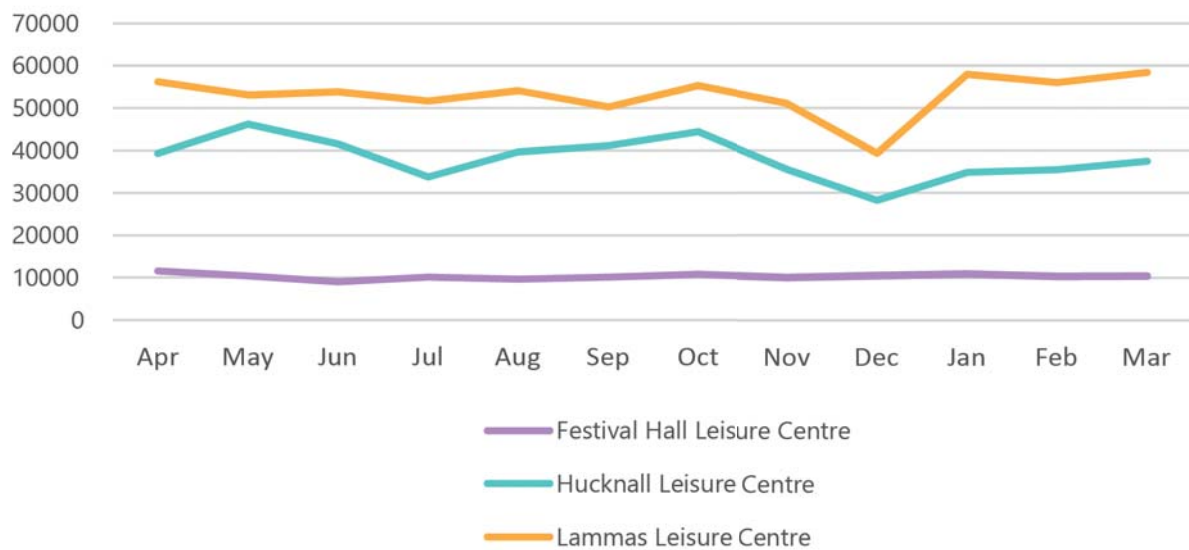


- The number of children in low income families has fallen to the lowest level since 2006
- Whilst lower than the East Midlands average, excess winter deaths has risen in Ashfield for the past 3 years
- After falling for 7 years smoking prevalence in adults has risen slightly, this is mainly amongst those in routine and manual occupations
- Obesity amongst 10-11 year olds is the highest since 2006
- Adult obesity has fallen from 74% in 2016/17

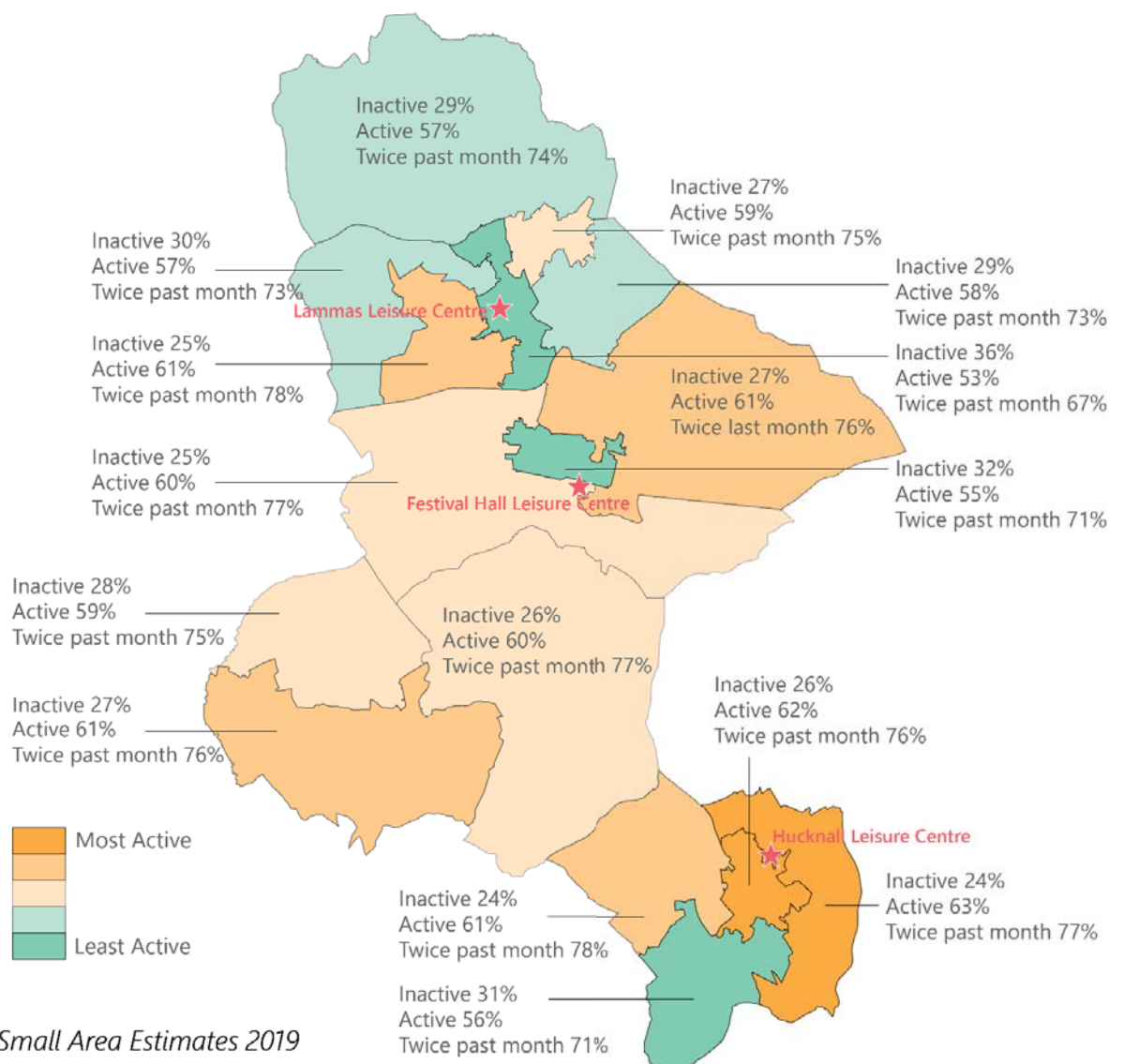
Ashfield has three leisure centres, in Kirkby in Ashfield, Sutton in Ashfield and Hucknall.

A replacement leisure centre for Kirkby in Ashfield is in the planning stage.

## Leisure Centre Attendance 2018 -19



## Active Lives Survey



# Homes and Housing

The majority of homes in the district are owner occupied and in good condition. The Council is proactive in supporting owners to return empty properties back to occupation and fixing signs of disrepair.

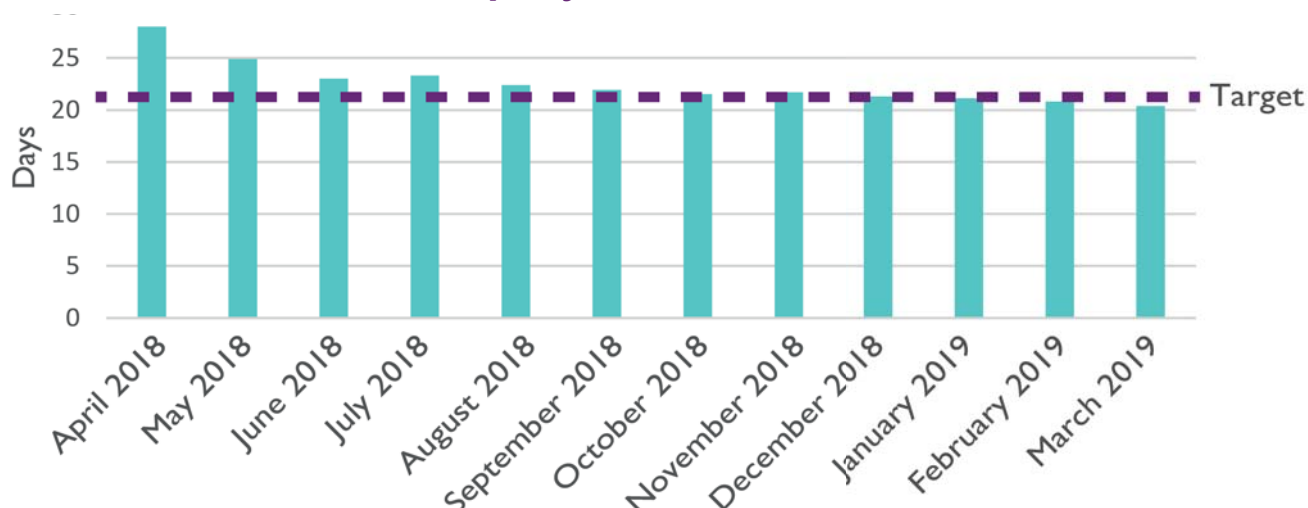
For those with additional housing needs the Council continues to improve its homelessness service and provide adaptations, efficient heating systems and lifeline services for those potentially vulnerable residents who wish to remain independent in their own homes.

## Council Homes and Affordable housing

### Non Decent Council Homes



### Void Property Turn Around Times



- Ashfield has 56,294 homes. 7% of these properties are in Band D. Across the East Midlands band D contains 10.8% of properties.
- On April 1st 2018 Ashfield council owned 6,712 homes, the majority of these are Social Rented.
- In the private sector there were 300 net housing completions in 2018-2019, the lowest annual additions to the district housing stock since 2011.
- Further information on housing development in the district can be found in the [Annual Housing Monitoring](#).



Aquisitions and Losses

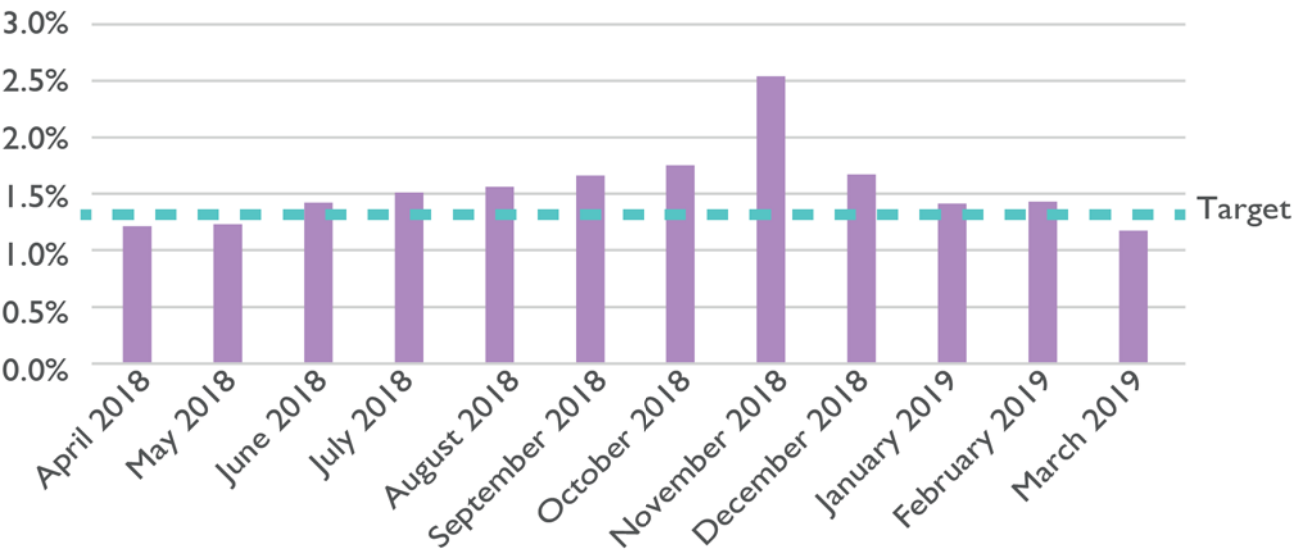
2018-2019	Loss	Gain
Right to Buy Scheme	48	
New build from developer contributions owned by Ashfield		9
New build from developer contributions owned by a Registered Provider		7
Aquisitions from the private sector		18

Ministry of Housing, Communities and Local Government

Average House Price



Rent Arrears as % of the Rent Roll



Ashfield



Council Tax

Band A

Band B

Band C

Band D

Band E-H

East Midlands



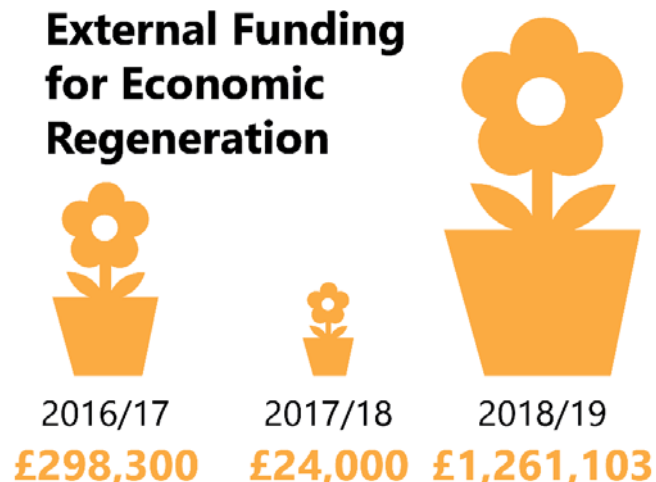
# Economic Growth and Place

With Ashfield's advantageous geographical location; close to a range of strategic road, rail and airport links, the District has successfully attracted many inward investors, who now play an important part in our local and regional economy and sustain local supply chains and employment.

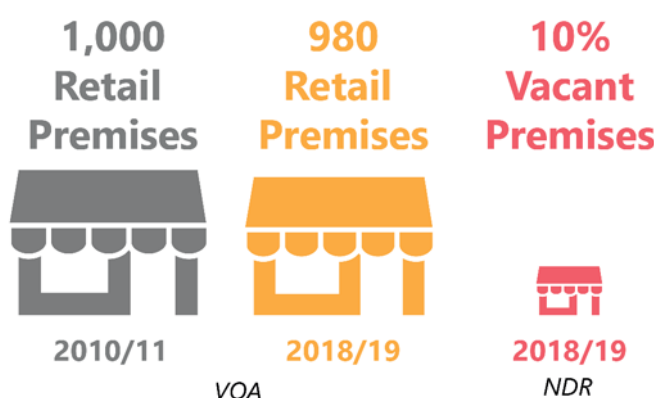
Ashfield District Council and its partners are committed to increasing the number of higher skilled/higher paid jobs in Ashfield. Doing this will benefit the local economy, as people spend their greater disposable income in shops and with other local services. This will also assist the reputation of Ashfield as a location of choice for investors, where all of their employment and supply chain needs can be met.

The [Employment Land Monitoring Report](#) details change in the industrial landscape over time.

## External Funding for Economic Regeneration



## The High Street



The retail sector is examined in detail in the [Retail Floorspace Survey](#) and the [Ashfield District Retail and Leisure Study](#).

## Planning Applications

	Major Dwellings			Major Industry, Storage & Warehousing			Major Retail & Services		
2018-19	Total	Granted	Refused	Total	Granted	Refused	Total	Granted	Refused
Jun 18	0	0	0	0	0	0	1	1	0
Sept 18	2	1	1	2	2	0	0	0	0
Dec 18	4	3	1	0	0	0	0	0	0
Mar 19	1	1	0	2	2	0	2	2	0

## Developer Contributions (\$106) 2018 - 2019

	Commitments	Contributions
Education	£68,730.00	£520,238.03
Public Open Space	£312,000.00	£180,691.48
Transport	£167,400.00	£294,946.97
Regeneration and Public Realm	£221,000.00	-
Affordable Dwellings	8	-
Affordable Dwelling Contribution	-	£392,400.00

## Ashfield



**£501**

-£17.1

**0.74**

**44.7%**

**43.2%**



**0.5%**

**5%**

**16%**

**79%**



**4.1%**



**Median gross weekly pay  
2019**

Change from 2018

**Job Density 2017**

**Working Households 2018**

**NVQ Level 3 or above**

**Business Counts**

Large businesses (250+)

Medium businesses (49-250)

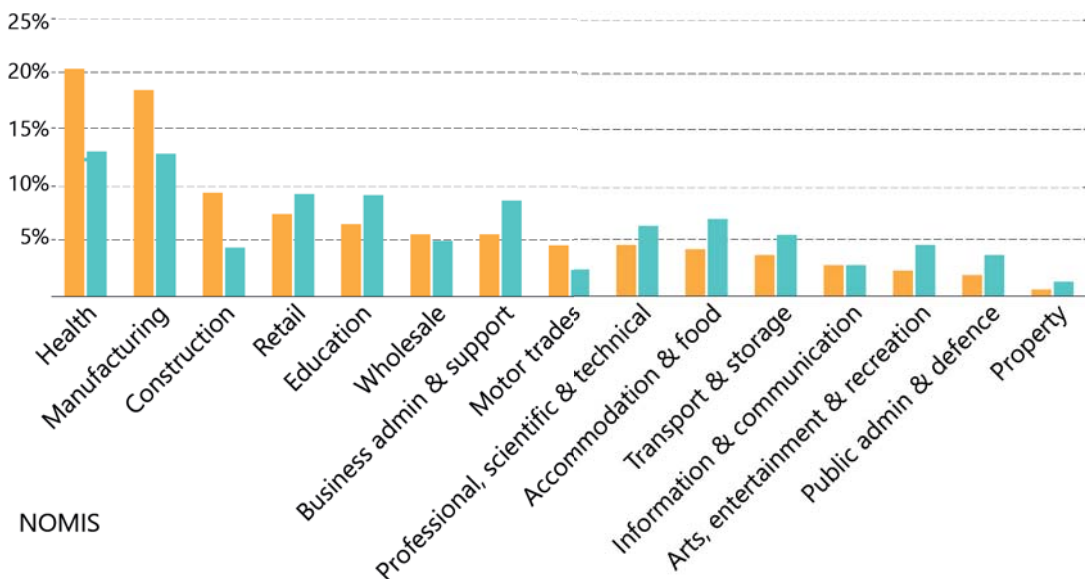
Small businesses (10-49)

Micro businesses (0-9)

**Economic Activity Rate 2019**

Unemployment rate 2019

**Employment by Industrial Sector 2018**



NOMIS

## East Midlands



**£547.4**

+£17.5

**0.80**

**55.6%**

**54%**



**0.3%**

**3%**

**13%**

**84%**



**4.7%**



# Cleaner and Greener

Ashfield is pro-active in encouraging more recycling, tackling environmental crime and finding innovative ways of delivering services that are responsive to the needs of our residents, visitors and businesses.

By working with our communities and businesses the Council is better able to understand what matters and to shape services to help people enjoy living, visiting and working in Ashfield.

## The BIG Ashfield Spring Clean

The Big Ashfield Spring Clean is an annual three week service that encourages residents to clear their homes of any additional waste they may accrue over the year. Created in 2018, the Big Ashfield Spring Clean consists of providing residents with Kerbside Collections alongside their usual bin collection days, scheduled Flying Skips across the district to collect smaller bulky items and offer a free Bulky Collection service of up to three items per household.

## The Big Ashfield Spring Clean

2018



Side Waste Collected



Bulky Waste Requests

2019

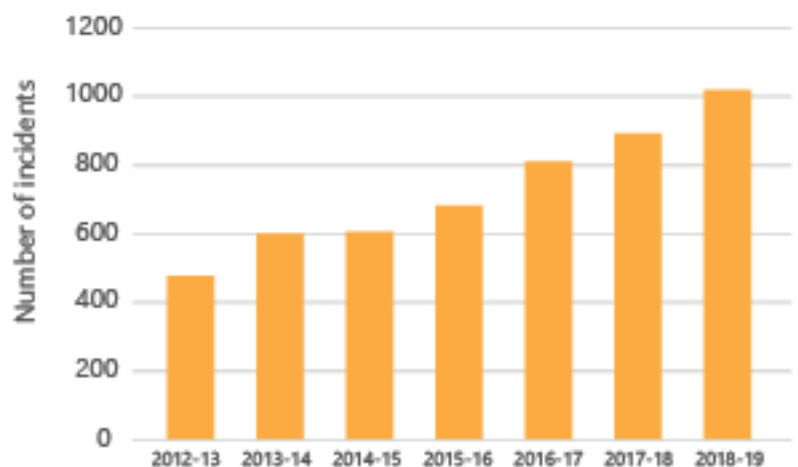


## Recycling

Ashfield East Midlands

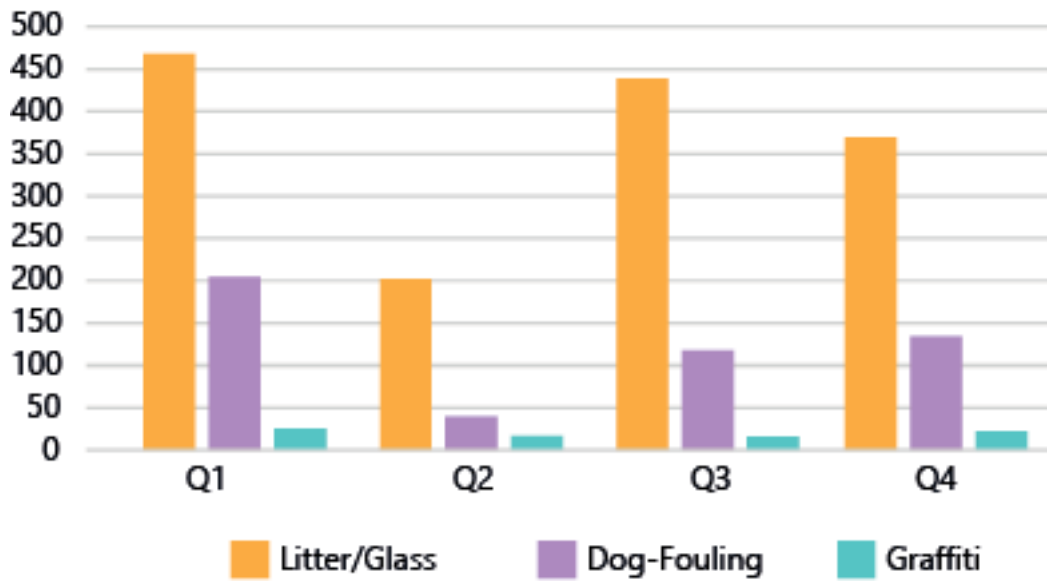


## Reported Fly-tipping Incidents in Ashfield

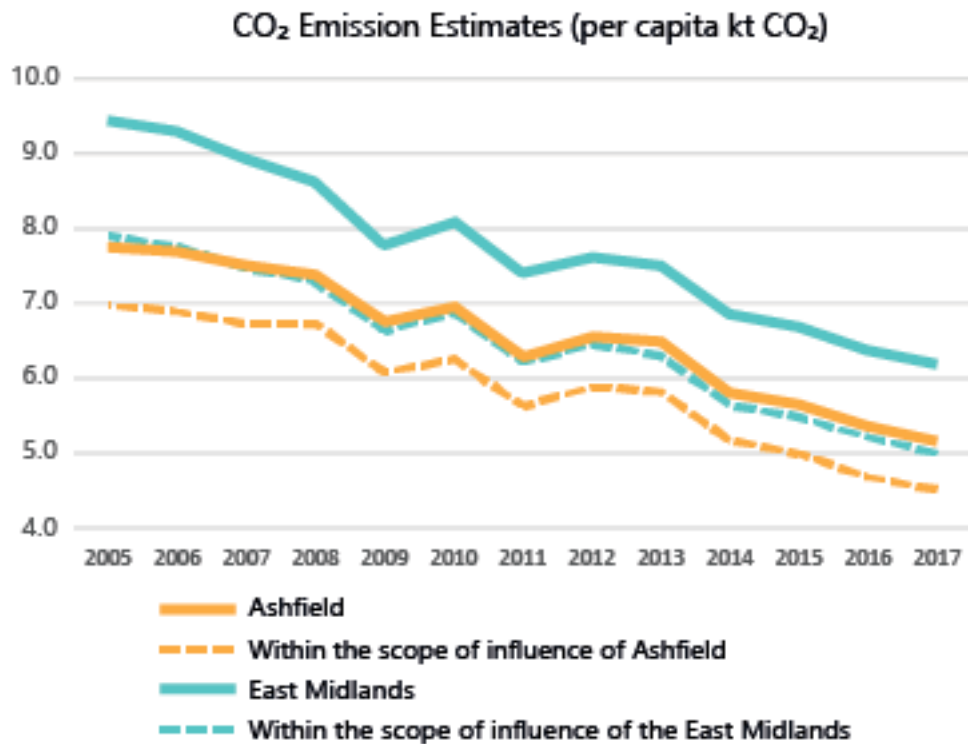


data.gov.uk

## Environmental Actions 2018 -2019



## Ashfield's Carbon Footprint



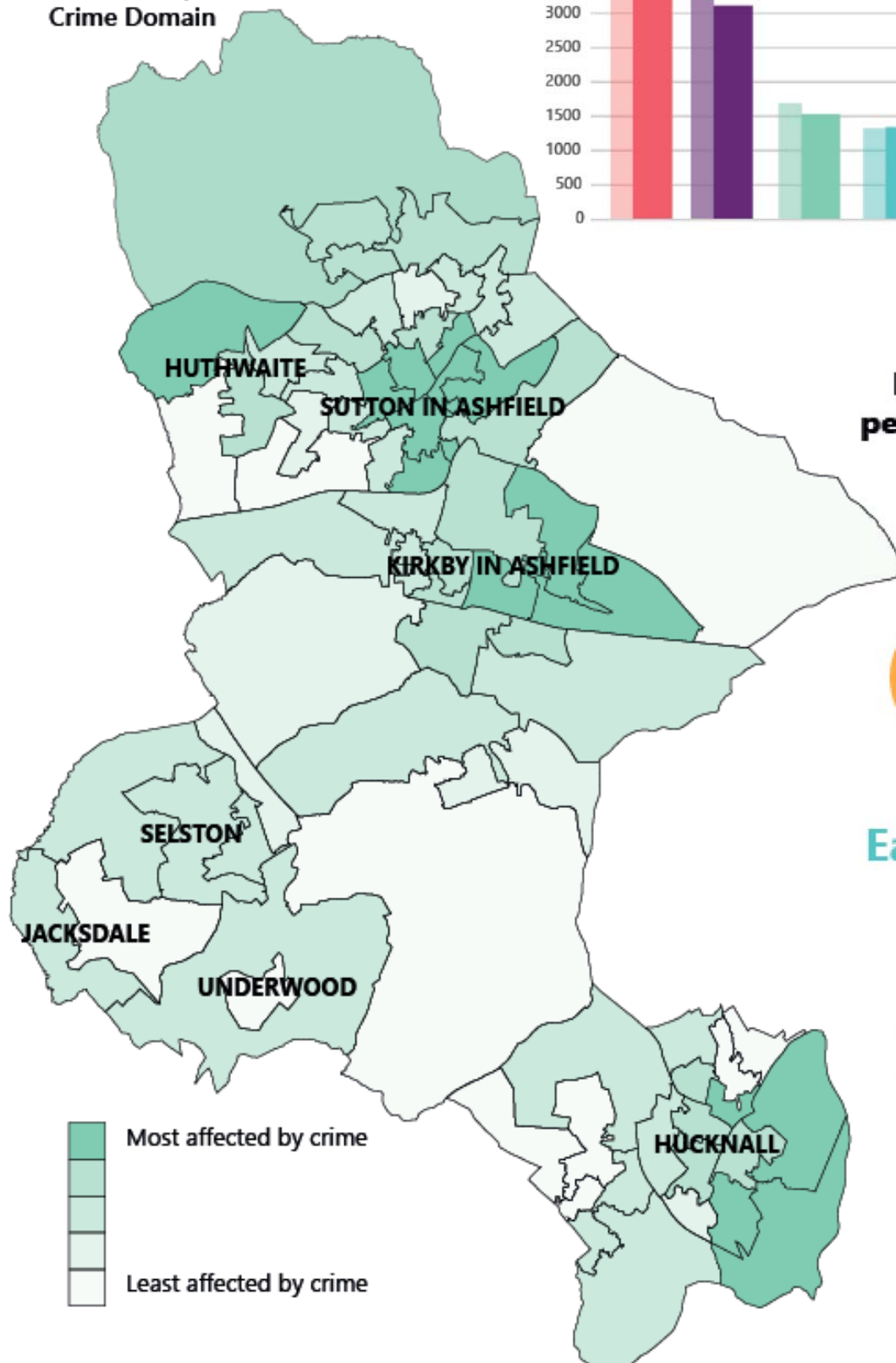


# Safer and Stronger

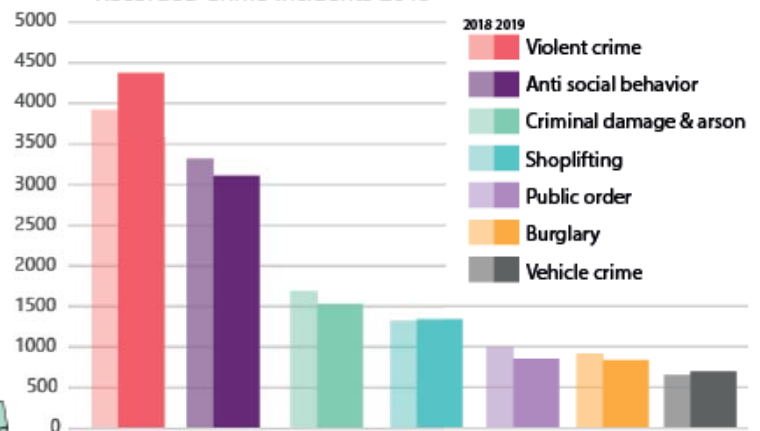
The Council will ensure cleaner and attractive neighbourhoods prioritising both an effective response to issues but also working on prevention and behavioural change.

We will work with our partners to ensure people feel safe and are safe by reducing levels of crime and disorder and anti-social behaviour.

**Index of Deprivation 2019  
Crime Domain**



**Recorded Crime Incidents 2019**



**Recorded crime  
per 1000 Population**



**114.9**

**East Midlands**



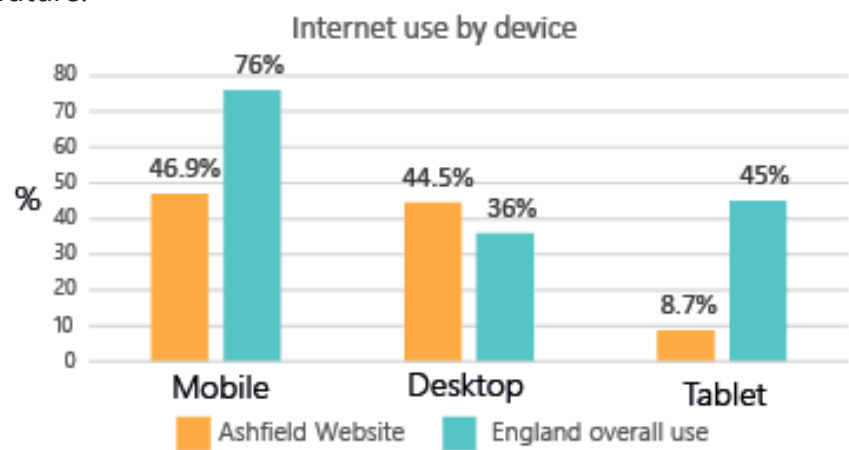
**81.9**

# Innovate and Improve

It is important that the organisation continues to evolve and develop in order that we can effectively facilitate the Council's transformation vision and roadmap including maximising opportunities through developing technology, commercial enterprise ethos and different, more efficient and effective delivery models in the future.

The Council recognises that continued development of technology is an underpinning critical success factor to achieving the corporate priorities.

The Council will continue to develop its ability to enable resident's greater choice in accessing the Council and obtaining key information in a method convenient to them including improving the Council's website and its functionality. The Council will equally support further productivity of its employees through provision of technology that supports mobile, flexible and responsive working and delivery of an effective training programme.



## Ashfield Employee Training 2019



## Internet Use



22%  
of disabled  
adults have  
never used  
the internet

