

# **Appendix E I**

## **Household Survey Results**

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q01 Where did you last go to undertake your main food and grocery shopping?</b>																						
<i>Excl. Nulls &amp; SFT's</i>																						
<b>Zone 1</b>																						
Aldi, Station Road, Sutton-in-Ashfield	5.3%	50	13.0%	7	0.6%	0	0.9%	1	0.8%	0	3.4%	3	30.3%	36	0.8%	1	3.2%	2	0.0%	0	0.0%	0
Asda, Prieststic Road, Sutton-in-Ashfield	10.4%	97	49.0%	26	22.9%	15	0.0%	0	9.7%	6	5.0%	5	34.8%	41	5.7%	4	1.4%	1	0.0%	0	0.0%	0
Farmfoods, Broad Centre, Station Road, Sutton-in-Ashfield	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, Idlewells Shopping Centre, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Forest Street, Sutton-in-Ashfield	0.1%	1	1.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Sutton-in-Ashfield	0.4%	4	1.9%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kirkby Folly Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Lane End, Kirkby-in-Ashfield	2.2%	20	0.0%	0	21.5%	14	0.0%	0	9.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Ashfield Precinct, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Chapel Street, Kirkby-In-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Station Street, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashfield Precinct, Kirkby-in-Ashfield	6.1%	57	9.0%	5	46.5%	31	0.7%	1	27.5%	17	0.0%	0	2.6%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Premier, Walesby Drive, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lowmoor Road, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Aldi, Ashgate Road, Hucknall	5.0%	46	0.0%	0	0.0%	0	38.0%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	2.0%	2
Co-operative Food, Portland Street, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Co-operative Food, Watnall Road, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ashgate Road, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Hucknall	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Ravenshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Milton Court, Ravenshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Annesley Road, Hucknall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Ashgate Road, Hucknall	4.9%	46	0.0%	0	0.0%	0	34.4%	37	9.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0
<b>Zone 4</b>																						
Co-operative Food, Mansfield Road, Selston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wharf Road, Pinxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Newstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Pinxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Selston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Aldi, Nottingham Road, Alfreton	2.6%	25	0.0%	0	0.6%	0	0.0%	0	6.0%	4	15.5%	15	4.3%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, South Normanton, Alfreton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Selston Road, Jacksdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Nottingham Road, Alfreton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Jacksdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Riddings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, South Normanton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Underwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Westwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Greenhill Lane, Riddings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hall Street, Alfreton	3.1%	29	0.0%	0	0.0%	0	0.0%	0	4.8%	3	21.9%	21	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Co-operative Food, High Street, Stanton Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Co-operative Food, Main Street, Huthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Tibshelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Blackwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Huthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Stanton Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Skegby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alfreton Road, Sutton-in-Ashfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Express, Chesterfield Road, Hall Green, Huthwaite	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4
<b>Zone 7</b>												
Asda, Bancroft Lane, Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Local stores, Ladybrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Mansfield	6.4%	59	15.6%	8	0.9%	1	0.6%	1	2.1%	1	1.6%	1
Sainsbury's, Westfield Lane, Mansfield	0.4%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1
<b>Zone 8</b>												
Farmfoods, High Street, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, New Houghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Pleasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, High Street, Mansfield Woodhouse	1.7%	16	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	2.0%	19	0.9%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	9
<b>Zone 9</b>												
Aldi, Sellers Wood Drive, Nottingham	2.3%	21	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.9%	1
Co-operative Food, Beckhampton Farm, Bestwood Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Highbury Road, Bulwell, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Main Street, Bulwell, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Bestwood Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Local stores, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	4.3%	40	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0
Spar, Beckhampton Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Howbeck Road, Arnold, Gedling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jennison Street, Bulwell	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	15
Tesco Extra, Top Valley Drive, Nottingham	2.0%	19	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
<b>Zone 10</b>												
Co-operative Food, Nottingham Road, Eastwood	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, Nottingham Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Kimberley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Nuthall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, Eastwood	5.7%	54	0.0%	0	0.0%	0	0.6%	1	11.8%	7	14.4%	14
Premier, Ash Crescent, Nuthall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	4.2%	39	0.0%	0	0.0%	0	0.6%	1	2.1%	1	2.4%	2
Spar, Ash Crescent, Nuthall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Nottingham Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Aldi, Carter Lane, Shirebrook	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Heanor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Aldi, Nottingham Road, Mansfield	0.9%	9	0.0%	0	0.0%	0	1.7%	2	0.0%	0	3.5%	2
Asda, Arleston Lane, Sinfin	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Asda, Forest Road, New Ollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Front Street, Arnold, Gedling	3.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Loughborough Road, West Bridgford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	1.5%	14	0.9%	0	0.0%	0	0.7%	1	0.0%	0	2.7%	2
Asda, Radford Road, Hyson	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Green, Nottingham																						
Asda, Wesley Street, Langley Mill	2.5%	23	0.0%	0	0.0%	0	0.0%	0	5.9%	4	6.0%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	2	10.4%	12
Co-operative Food, Aspley Lane, Aspley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Clipstone Road West, Forest Town, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Mansfield Road, Carrington, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Maple Avenue, Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Sandiacre, Erewash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Southwell Road East, Rainworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Victoria Street, Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Woodborough Road, Mapperley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Oxford Street, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, West Gate, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Front Road, Arnold, Gedling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rosemary Centre, Mansfield	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Derby Road, Langley Mill	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	2.0%	2
Lidl, Mansfield Road, Alfreton	0.8%	8	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.7%	1
Local stores, Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Arnold	0.8%	7	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	0
Local stores, Cinderhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Ilkeston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Local stores, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Riverside Retail Park, Ilkeston, Erewash	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer, Albert	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street, Nottingham											
Marks & Spencer, West Gate, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Lings Bar Road, Gamston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Wheatcroft Way, Derby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Derby Road, Stapleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Castle Bridge Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cawdor Way, Matlock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Nottingham Road, Mansfield	2.2%	21	4.3%	2	1.4%	1	3.9%	4	1.7%	1	0.8%
Sainsbury's, Nottingham Road, Ripley	1.3%	12	0.0%	0	0.0%	0	0.6%	1	1.0%	1	9.2%
Sainsbury's, Ranson Road, Mapperley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Rother Way, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	5.0%	46	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Spar, Aspley Lane, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Hucknall Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Mansfield Road, Woodthorpe, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Nottingham Road, Mansfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Tesco Express, Nuthall Road, Cinderhill, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Valley Road, Basford, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bridge Street North, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	1.3%	12	2.9%	2	2.5%	2	1.7%	2	0.0%	0	0.0%
Tesco Extra, Rutland Street, Ilkeston, Erewash	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%
Tesco Extra, Swiney Way, Toton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Metro, Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Victoria Centre, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Tesco Superstore, Carlton Hill, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Waitrose, Milton Street, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Waitrose, Ossington Way, Newark	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
<b>Others</b>											
Other	1.0%	9	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	934	53	66	108	62	94	117	65	58	198	114
Sample:	964	95	98	90	97	100	97	99	96	97	95

### Q02 Which retailer do you purchase your main food internet / home delivery shopping from?

*Those who said 'Internet / delivery' at Q01*

Asda	32.4%	21	34.2%	1	46.9%	0	5.2%	1	58.5%	1	0.0%	0	48.4%	2	100.1%	1	0.0%	0	53.7%	13	30.1%	2
Morrisons	8.6%	6	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	25.8%	1	0.0%	0	23.6%	1	0.0%	0	36.1%	3
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	7.7%	5	0.0%	0	0.0%	0	9.8%	2	20.8%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	0	0.0%	0	33.8%	2
Tesco	40.0%	26	51.2%	2	0.0%	0	46.4%	9	20.8%	0	0.0%	0	25.8%	1	0.0%	0	68.0%	3	46.3%	11	0.0%	0
Ocado	11.3%	7	14.7%	0	53.0%	0	34.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	66	3	1	19	2	0	5	1	5	24	7											
Sample:	36	5	2	10	3	0	3	1	4	3	5											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q03 What is the MAIN reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?</b>																						
Accessibility by public transport	0.6%	6	0.7%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	3	0.7%	1
Car parking prices	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.4%	14	2.6%	1	0.6%	0	0.5%	1	0.0%	0	1.6%	1	1.3%	2	0.0%	0	0.0%	0	3.0%	7	1.8%	2
Choice of food goods available	7.3%	73	4.5%	3	11.4%	8	9.6%	12	6.2%	4	5.8%	5	6.0%	7	10.1%	7	3.6%	2	9.9%	22	2.5%	3
Choice of shops nearby selling non-food goods	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Choice of shops selling food goods	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.7%	1
Cleanliness	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Delivery service	3.0%	30	2.0%	1	0.0%	0	8.0%	10	0.7%	0	0.0%	0	1.9%	2	0.0%	0	0.7%	0	5.8%	13	2.1%	3
Easy to get to by car	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.8%	4	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.7%	7	0.7%	0	0.0%	0	1.3%	2	0.0%	0	0.8%	1	0.8%	1	0.8%	1	0.0%	0	0.7%	2	1.1%	1
Good service / friendly staff	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.6%	3	0.0%	0	0.7%	0	6.4%	14	0.7%	1
Habit / always use it / preference for retailer	10.2%	102	3.3%	2	13.3%	9	7.5%	9	8.9%	6	16.3%	15	6.3%	8	11.0%	7	15.1%	10	12.4%	27	7.6%	9
Internet shopping is convenient	0.8%	8	0.8%	0	0.7%	0	2.6%	3	0.0%	0	0.0%	0	1.0%	1	0.8%	1	1.9%	1	0.0%	0	1.1%	1
Lower prices	17.4%	175	10.3%	6	17.0%	11	23.8%	30	20.5%	13	24.1%	23	31.1%	38	8.8%	6	12.6%	8	13.4%	30	8.2%	10
Loyalty card / points scheme	0.5%	5	0.7%	0	0.0%	0	0.0%	0	1.0%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Near to home	34.0%	341	35.9%	20	40.8%	27	31.9%	40	31.8%	20	24.9%	23	34.8%	43	49.7%	33	46.4%	29	24.9%	55	41.0%	49
Near to work	1.8%	18	9.3%	5	0.7%	0	0.0%	0	1.0%	1	0.9%	1	1.5%	2	0.8%	1	1.9%	1	1.8%	4	2.6%	3
Nice shopping environment	1.0%	10	0.7%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.7%	1	0.0%	0	0.0%	0	1.1%	2	1.8%	2
Only one in the area / no other choice	0.4%	4	0.0%	0	0.6%	0	0.5%	1	1.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Preference for retailer	1.8%	18	5.5%	3	0.0%	0	1.4%	2	3.0%	2	3.3%	3	0.8%	1	2.0%	1	0.7%	0	0.0%	0	4.6%	6
Provision of leisure facilities nearby	0.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Provision of services nearby, such as banks and other financial services	0.4%	4	1.4%	1	0.0%	0	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.8%	1
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	4.5%	45	2.7%	2	2.6%	2	1.6%	2	1.0%	1	8.7%	8	2.9%	4	1.4%	1	2.0%	1	8.1%	18	6.0%	7
Quality of shops selling food goods	0.5%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.7%	0	0.8%	2	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.9%	19	3.8%	2	1.7%	1	2.0%	2	0.7%	0	0.9%	1	1.8%	2	2.5%	2	3.2%	2	0.7%	2	3.6%	4
Value for money	2.8%	28	5.7%	3	3.7%	2	3.4%	4	8.0%	5	1.6%	1	0.0%	0	5.7%	4	2.3%	1	2.8%	6	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Convenient at the time	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.3%	2	0.8%	1	0.7%	0	0.0%	0	1.5%	2
Good disabled access	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like the self-service tills	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like to support British companies	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like to support local businesses	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to friends / family	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason in particular)	4.5%	45	8.0%	4	2.8%	2	2.7%	3	7.6%	5	1.6%	1	3.5%	4	4.2%	3	3.1%	2	4.6%	10	8.5%	10
Weighted base:	1001	56	67	127	64	94	123	65	63	221	121											
Sample:	1001	100	100	100	100	100	101	100	100	100	100											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q04 What if anything is the ONE thing you most dislike about your main food shopping destination (STORE MENTIONED AT Q01) ?</b>																						
Nothing	69.3%	694	68.6%	38	54.8%	37	68.9%	87	72.1%	46	72.5%	68	56.8%	70	72.1%	47	77.1%	48	71.9%	159	76.6%	92
Change layout too often	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Difficult / expensive parking	2.8%	28	1.1%	1	8.7%	6	2.6%	3	0.0%	0	0.0%	0	5.9%	7	6.4%	4	2.7%	2	2.1%	5	0.8%	1
Difficult to get to	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Expensive	2.6%	26	0.8%	0	1.3%	1	2.1%	3	1.7%	1	3.9%	4	3.3%	4	1.5%	1	7.2%	5	2.2%	5	2.5%	3
Lack of cycle parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	2.9%	29	1.5%	1	7.8%	5	2.0%	3	3.1%	2	0.9%	1	2.6%	3	5.7%	4	0.0%	0	5.0%	11	0.0%	0
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	5.5%	55	6.7%	4	10.9%	7	10.2%	13	5.8%	4	4.2%	4	3.9%	5	2.3%	1	3.3%	2	3.3%	7	6.2%	7
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.8%	8	2.6%	1	0.9%	1	0.5%	1	0.7%	0	2.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Poor quality	2.4%	24	2.9%	2	0.0%	0	6.3%	8	5.2%	3	0.8%	1	2.6%	3	0.7%	0	2.5%	2	1.4%	3	1.8%	2
Preference for retailer	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Staff rude / unhelpful	0.3%	3	0.0%	0	0.9%	1	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Too busy	3.0%	30	7.9%	4	6.8%	5	0.5%	1	3.1%	2	3.3%	3	8.8%	11	0.8%	1	0.0%	0	0.7%	2	2.0%	2
Too far away	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	0	2.6%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Too small	2.1%	21	0.7%	0	0.7%	0	0.0%	0	0.0%	0	2.5%	2	10.0%	12	0.8%	1	0.7%	0	1.8%	4	0.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can't pick the items yourself when online grocery shopping	0.2%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Change products too often	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	0	0.0%	0	1.5%	2
Charging for bags	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	11	0.0%	0
Cold store	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.5%	3	0.0%	0
Doesn't have a petrol station	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't offer a loyalty scheme	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Empty shelves	0.2%	2	1.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Have to put a pound in the trolleys	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient delivery slots	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Lack of small trolleys	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Located in area that isn't nice	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Long queues at the tills	0.5%	5	1.1%	1	0.9%	1	0.9%	0	0.8%	0	0.8%	1	0.0%	0	2.0%	1	0.0%	0	0.7%	2	0.0%	0
Loud music	0.2%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meals are served cold in the cafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Needs updating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Prices are wrong / confusing	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Rewards system has changed for the worse	0.2%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Self-service checkouts	0.3%	3	1.1%	1	0.0%	0	1.5%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strange lighting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
The people that go there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
There aren't any toilets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	2	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
They don't have a postbox anymore	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too big	0.6%	6	0.0%	0	1.8%	1	2.0%	3	0.0%	0	0.9%	1	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Too many special offers / promotions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trolleys block the aisles	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unclean store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Waiting for the food to be delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
(Don't know)	1.2%	12	3.1%	2	0.6%	0	0.8%	1	2.5%	2	0.9%	1	0.8%	1	3.0%	2	2.6%	2	0.0%	0	1.8%	2
Weighted base:	1001		56		67		127		64		94		123		65		63		221		121	
Sample:	1001		100		100		100		100		100		101		100		100		100		100	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Meanscore: [£]</b>												
<b>Q05 How much on average does your household normally spend on main food shopping in a week?</b>												
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
£11 - £15	0.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
£16 - £20	2.0%	20	2.1%	1	2.1%	1	0.0%	0	0.7%	1	3.4%	4
£21 - £25	2.0%	20	2.1%	1	1.3%	1	2.0%	3	2.6%	2	2.0%	1
£26 - £30	5.2%	52	4.0%	2	9.2%	6	6.6%	8	2.0%	1	7.2%	7
£31 - £35	2.7%	27	0.8%	0	2.1%	1	1.1%	1	2.9%	2	0.8%	1
£36 - £40	6.4%	64	4.6%	3	2.8%	2	9.6%	12	0.0%	0	6.8%	6
£41 - £45	2.6%	26	4.5%	3	1.9%	1	0.5%	1	4.5%	3	6.2%	6
£46 - £50	8.8%	88	8.1%	5	7.0%	5	5.7%	7	8.2%	5	11.8%	11
£51 - £55	2.3%	23	3.3%	2	1.3%	1	3.7%	5	1.3%	1	5.5%	5
£56 - £60	8.0%	80	6.5%	4	7.0%	5	8.3%	11	12.6%	8	8.5%	8
£61 - £65	2.6%	26	3.0%	2	0.7%	0	1.0%	1	2.1%	1	5.6%	5
£66 - £70	6.4%	64	12.8%	7	5.3%	4	12.9%	16	4.3%	3	5.3%	5
£71 - £75	1.7%	17	5.2%	3	0.6%	0	0.0%	0	2.4%	2	2.5%	2
£76 - £80	7.2%	72	6.4%	4	5.0%	3	3.8%	5	13.1%	8	7.4%	7
£81 - £85	2.2%	22	1.5%	1	8.0%	5	3.9%	5	3.2%	2	1.2%	1
£86 - £90	4.7%	47	1.5%	1	6.5%	4	6.6%	8	4.7%	3	6.0%	6
£91 - £95	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
£96 - £100	11.9%	119	5.0%	3	18.8%	13	14.9%	19	11.7%	7	7.9%	7
£101 - £120	5.9%	59	12.8%	7	10.0%	7	6.6%	8	11.6%	7	6.5%	6
£121 - £140	1.3%	13	0.8%	0	2.6%	2	0.6%	1	1.0%	1	0.0%	0
£141 - £160	4.5%	45	1.6%	1	0.9%	1	3.2%	4	0.0%	0	2.2%	2
£161 - £180	0.3%	3	1.5%	1	1.6%	1	0.0%	0	0.7%	0	0.0%	0
£181 - £200	1.1%	11	0.0%	0	0.7%	0	0.6%	1	0.0%	0	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.7%	87	9.0%	5	4.5%	3	8.3%	11	8.9%	6	4.3%	4
(Refused)	0.9%	9	2.2%	1	0.0%	0	0.0%	0	1.4%	1	1.7%	2
<b>Mean:</b>	<b>74.14</b>	<b>73.22</b>	<b>78.53</b>	<b>74.31</b>	<b>75.21</b>	<b>66.90</b>	<b>85.14</b>	<b>63.89</b>	<b>67.33</b>	<b>75.92</b>	<b>71.53</b>	
<b>Weighted base:</b>	<b>1001</b>	<b>56</b>	<b>67</b>	<b>127</b>	<b>64</b>	<b>94</b>	<b>123</b>	<b>65</b>	<b>63</b>	<b>221</b>	<b>121</b>	
<b>Sample:</b>	<b>1001</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>101</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [Number of visits per week]</b>																						
<b>Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)</b>																						
Daily	1.2%	12	0.0%	0	1.2%	1	0.5%	1	0.0%	0	0.9%	1	0.0%	0	2.2%	1	1.7%	1	0.0%	0	5.7%	7
At least two times a week	9.1%	91	11.4%	6	8.0%	5	7.3%	9	5.8%	4	4.1%	4	6.3%	8	7.1%	5	15.4%	10	11.1%	24	13.1%	16
At least once a week	73.9%	739	80.6%	45	78.5%	53	71.7%	91	78.0%	50	76.8%	72	74.6%	92	76.8%	50	62.0%	39	78.3%	173	61.5%	74
At least once a fortnight	8.2%	83	2.2%	1	6.9%	5	12.7%	16	12.5%	8	11.9%	11	10.2%	13	2.2%	1	18.3%	11	2.8%	6	8.2%	10
At least once a month	5.4%	54	3.0%	2	2.9%	2	6.4%	8	2.0%	1	2.4%	2	6.3%	8	9.5%	6	2.1%	1	6.5%	14	7.8%	9
At least every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.3%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Have only visited once	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	18	0.8%	0	2.5%	2	0.5%	1	1.7%	1	3.9%	4	1.7%	2	2.2%	1	0.7%	0	1.4%	3	2.8%	3
Mean:	1.08		1.07		1.10		0.99		0.98		1.02		0.96		1.13		1.15		1.05		1.38	
Weighted base:	1001	56	67	127	64	94	123	65	63	221	121											
Sample:	1001	100	100	100	100	100	101	100	100	100	100											

**Q07 How do you normally travel to (STORE MENTIONED AT Q01)?***Not those who said 'Internet / delivery' at Q01*

Car / van (as driver)	67.6%	632	67.3%	36	83.8%	55	69.7%	75	69.4%	43	73.6%	69	82.9%	98	61.1%	40	63.7%	37	51.4%	102	68.4%	78
Car / van (as passenger)	16.0%	149	16.8%	9	9.4%	6	10.9%	12	20.3%	13	18.4%	17	13.9%	16	14.3%	9	17.0%	10	18.2%	36	18.6%	21
Bus, minibus or coach	5.5%	51	5.3%	3	1.3%	1	0.6%	1	5.1%	3	1.6%	1	0.7%	1	7.2%	5	6.2%	4	14.1%	28	4.5%	5
Motorecycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	0.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.4%	78	9.1%	5	1.8%	1	16.9%	18	0.7%	0	2.9%	3	1.7%	2	16.0%	10	8.1%	5	12.7%	25	7.9%	9
Taxi	1.2%	11	0.8%	0	3.1%	2	0.6%	1	0.8%	0	2.0%	2	0.0%	0	1.4%	1	1.4%	1	1.7%	3	0.7%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.2%	2	0.8%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	8	0.0%	0	0.0%	0	0.7%	1	1.8%	1	1.6%	1	0.7%	1	0.0%	0	2.2%	1	1.2%	2	0.0%	0
Weighted base:	935	53	66	108	62	94	118	65	58	198	114											
Sample:	965	95	98	90	97	100	98	99	96	97	95											

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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**Meanscore: [Minutes]**

**Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?**

*Not those who said 'Internet / delivery' at Q01*

1 - 10 minutes	74.1%	693	82.8%	44	90.0%	60	67.4%	73	58.8%	36	65.7%	62	81.8%	97	72.6%	47	68.1%	39	77.3%	153	72.9%	83
11 - 20 minutes	21.5%	201	11.7%	6	10.0%	7	25.2%	27	33.8%	21	28.4%	27	15.3%	18	23.9%	16	26.8%	16	18.7%	37	23.9%	27
21 - 30 minutes	2.1%	20	2.9%	2	0.0%	0	2.2%	2	6.0%	4	2.8%	3	1.4%	2	2.0%	1	0.7%	0	2.8%	5	0.8%	1
31 - 40 minutes	0.5%	5	0.0%	0	0.0%	0	1.7%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
41 - 50 minutes	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
51 - 60 minutes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.7%	1
Over an hour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.2%	11	1.9%	1	0.0%	0	2.8%	3	0.0%	0	2.4%	2	0.7%	1	0.8%	1	2.9%	2	0.0%	0	1.6%	2
(Refused)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		9.88		8.83		6.95		10.13		13.34		10.87		9.73		9.66		10.52		9.78		9.28
Weighted base:		935		53		66		108		62		94		118		65		58		198		114
Sample:		965		95		98		90		97		100		98		99		96		97		95

**Q09 When do you do your main food shopping?**

Weekdays during the day	51.2%	512	39.6%	22	51.2%	34	44.7%	57	38.6%	25	59.1%	56	42.7%	52	56.6%	37	50.5%	32	61.5%	136	51.1%	62
Weekdays during the evening	14.8%	148	25.2%	14	13.1%	9	21.2%	27	12.7%	8	6.1%	6	17.9%	22	11.0%	7	13.1%	8	11.2%	25	18.0%	22
Saturday	12.0%	120	13.0%	7	10.7%	7	16.1%	20	19.8%	13	13.7%	13	10.2%	13	13.8%	9	9.1%	6	8.0%	18	12.1%	15
Sunday	3.9%	39	1.9%	1	3.1%	2	2.6%	3	10.9%	7	7.3%	7	4.9%	6	0.8%	1	5.4%	3	3.2%	7	1.8%	2
(Don't know / varies)	18.1%	182	20.3%	11	22.0%	15	15.4%	19	18.0%	11	13.8%	13	24.3%	30	17.8%	12	22.0%	14	16.2%	36	16.9%	20
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q10 When you go main food shopping is your trip linked with any other activity?</b>																						
<i>Not those who said 'Internet / delivery' at Q01</i>																						
Yes – non-food shopping	5.5%	51	6.5%	3	5.1%	3	3.7%	4	5.0%	3	8.3%	8	5.8%	7	1.8%	1	8.7%	5	2.8%	5	9.7%	11
Yes – other food shopping	6.7%	63	8.0%	4	0.7%	0	13.9%	15	1.7%	1	12.1%	11	11.9%	14	5.8%	4	8.0%	5	2.4%	5	3.2%	4
Yes – visiting services such as banks and other financial institutions	4.1%	38	0.9%	0	9.5%	6	2.2%	2	2.5%	2	1.8%	2	4.5%	5	5.0%	3	1.1%	1	4.9%	10	6.2%	7
Yes – leisure activity	4.3%	40	1.9%	1	8.6%	6	6.9%	7	12.5%	8	4.2%	4	2.9%	3	0.8%	1	1.4%	1	3.6%	7	1.9%	2
Yes – travelling to/from work	4.8%	45	8.5%	5	2.5%	2	5.9%	6	3.7%	2	7.9%	7	1.8%	2	5.4%	4	3.0%	2	3.7%	7	6.6%	7
Yes – travelling to/from school/college/university	0.8%	7	2.1%	1	5.3%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.9%	8	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.0%	2	1.5%	1	2.6%	2	0.8%	2	0.7%	1
Yes – visiting café / pub / restaurant	2.7%	25	4.6%	2	2.1%	1	5.6%	6	3.9%	2	5.9%	6	1.6%	2	4.2%	3	1.4%	1	0.0%	0	1.9%	2
Yes – visiting family/friends	1.4%	13	1.1%	1	0.0%	0	0.0%	0	1.0%	1	2.6%	2	0.7%	1	6.4%	4	1.5%	1	0.8%	2	2.1%	2
Yes – visiting health service such as doctor, dentist, hospital	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.7%	0	1.1%	1	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.7%	6	0.8%	0	1.2%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.2%	2	0.8%	1
Yes – getting petrol	0.4%	3	0.0%	0	0.0%	0	0.6%	1	1.0%	1	0.8%	1	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	1.0%	9	0.0%	0	2.5%	2	0.6%	1	0.7%	0	0.9%	1	1.5%	2	0.0%	0	0.0%	0	0.8%	2	2.0%	2
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No activity	61.6%	576	63.7%	34	60.4%	40	57.4%	62	62.2%	38	47.1%	44	56.7%	67	65.6%	43	58.0%	34	73.1%	144	61.7%	70
Yes – window shopping / browsing	0.6%	5	0.0%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	1.7%	2	0.0%	0	1.8%	1	0.8%	2	0.0%	0
(Don't know / varies)	4.3%	40	1.1%	1	0.6%	0	0.7%	1	3.6%	2	8.5%	8	6.2%	7	2.0%	1	9.3%	5	5.2%	10	3.4%	4
Weighted base:		935		53		66		108		62		94		118		65		58		198		114
Sample:		965		95		98		90		97		100		98		99		96		97		95

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
<b>Q11 Where do you do this linked trip?</b>																				
<i>Those who said Yes to 'non-food shopping' or 'other food shopping' or 'visiting services such as banks and other financial institutions' at Q10 AND Excl. Nulls &amp; SFT's</i>																				
<b>Zone 1</b>																				
Aldi, Station Road, Sutton-in-Ashfield	1.2%	2	13.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Prieststic Road, Sutton-in-Ashfield	1.1%	2	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	0.3%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Hill Local Centre Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	24.5%	37	65.6%	5	20.1%	2	3.5%	1	15.9%	1	13.4%	3	79.7%	21	39.8%	3	12.9%	1	0.0%	0
The Range, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																				
Aldi, Lane End, Kirkby-in-Ashfield	0.7%	1	0.0%	0	4.5%	0	0.0%	0	11.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield Town Centre	8.2%	12	14.9%	1	70.9%	7	0.0%	0	49.6%	3	0.0%	0	3.1%	1	0.0%	0	4.3%	0	0.0%	0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																				
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Town Centre	12.1%	18	0.0%	0	0.0%	0	78.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	2	0.0%	0
Ravenshead Local Centre	0.5%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall	1.1%	2	0.0%	0	0.0%	0	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																				
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																				
B&Q, Nottingham Road, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MacArthur Factory Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Centre (East Midlands), South Normanton																						
Somercotes Local Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	7.5%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hall Street, Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Huthwaite Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Morrisons, Sutton Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
B&Q, Old Mill Lane, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Woodhouse Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pleasley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Chesterfield Road South, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell District Centre	3.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	5	0.0%	0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jennison Street, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Top Valley Drive, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hucknall Lane, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																						
B&Q Mini Warehouse, Derby Road, Eastwood	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Eastwood Town Centre	6.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.5%	11
Giltbrook Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Kimberley Town Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Morrisons, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
<b>Outside Survey Area</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton Town Centre	5.5%	8	0.0%	0	0.0%	0	7.5%	0	26.7%	6	8.9%	2
Arnold Town Centre	6.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Front Street, Arnold, Gedling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wesley Street, Langley Mill	0.6%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
B&Q, Baums Lane, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mansfield Road, Daybrook, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darley Dale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
DFS, Warney Brook Furniture Centre, Matlock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill Town Centre	2.5%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	8.4%	13	0.0%	0	4.5%	0	0.0%	0	0.0%	0	3.5%	1
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Sheffield											
Netherfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	2.6%	4	0.0%	0	0.0%	0	0.0%	0	6.5%	1	7.8%
Nottingham Road Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portland Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ravenshead Retail Park, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripley Town Centre	1.3%	2	0.0%	0	0.0%	0	9.4%	2	0.0%	0	0.0%
Riverside Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Nottingham Road, Mansfield	0.6%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	4.3%
Sainsbury's, Nottingham Road, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shirebrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Peters Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke-on-Trent City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Retail Park, Netherfield, Nottingham	0.4%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%
Wickes, Mansfield Road, Daybrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyvern Retail Park, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	2.3%	3	0.0%	0	0.0%	0	3.1%	1	0.0%	0	8.9%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	152	8	10	21	6	21	26	8	10	20	22
Sample:	152	14	15	18	11	25	18	5	15	12	19

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?</b>																						
Yes	72.7%	728	68.5%	38	82.6%	55	68.9%	87	77.1%	49	71.7%	68	80.2%	99	78.5%	51	69.0%	43	67.6%	150	72.4%	87
No	27.3%	273	31.5%	18	17.4%	12	31.1%	39	22.9%	15	28.3%	27	19.8%	24	21.5%	14	31.0%	19	32.4%	72	27.6%	33
Weighted base:	1001	56	67	127	64	94	123	65	63	221	121											
Sample:	1001	100	100	100	100	100	101	100	100	100	100											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q13 Where did you last go to undertake this 'top up' shopping?</b>																						
<i>Those who do top-up shopping at Q12 AND Excl. Nulls &amp; SFT's</i>																						
<b>Zone 1</b>																						
Aldi, Station Road, Sutton-in-Ashfield	1.4%	10	13.9%	5	0.8%	0	0.0%	0	0.9%	0	0.0%	0	2.2%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Prieststic Road, Sutton-in-Ashfield	3.9%	28	21.1%	8	9.4%	5	0.0%	0	3.6%	2	0.0%	0	13.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Broad Centre, Station Road, Sutton-in-Ashfield	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, Idlewells Shopping Centre, Sutton-in-Ashfield	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Forest Street, Sutton-in-Ashfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Sutton-in-Ashfield	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Sutton-in-Ashfield	1.9%	14	18.6%	7	1.5%	1	0.0%	0	1.9%	1	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kirkby Folly Road, Sutton-in-Ashfield	0.2%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, Sutton-in-Ashfield	1.2%	8	17.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Lane End, Kirkby-in-Ashfield	2.7%	19	0.0%	0	30.9%	17	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Ashfield Precinct, Kirkby-in-Ashfield	0.6%	5	0.0%	0	2.0%	1	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Chapel Street, Kirkby-In-Ashfield	0.6%	4	0.0%	0	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Station Street, Kirkby-in-Ashfield	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Kirkby-in-Ashfield	1.5%	11	1.6%	1	4.9%	3	0.0%	0	13.7%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashfield Precinct, Kirkby-in-Ashfield	3.9%	28	1.1%	0	30.4%	17	0.0%	0	8.6%	4	0.0%	0	6.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Premier, Walesby Drive, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lowmoor Road, Kirkby-in-Ashfield	0.6%	4	3.0%	1	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Aldi, Ashgate Road, Hucknall	1.0%	7	0.0%	0	0.0%	0	8.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Portland Street, Hucknall	0.5%	4	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Co-operative Food, Watnall Road, Hucknall	1.2%	9	0.0%	0	0.0%	0	10.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Ashgate Road, Hucknall	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Hucknall	2.3%	16	0.0%	0	0.0%	0	19.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Ravenshead	1.2%	9	0.0%	0	0.0%	0	9.3%	8	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Milton Court, Ravenshead	0.8%	6	0.0%	0	0.0%	0	7.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Annesley Road, Hucknall	1.1%	8	0.0%	0	0.0%	0	9.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Ashgate Road, Hucknall	3.5%	25	0.0%	0	0.0%	0	22.1%	19	0.9%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	6	0.0%	0	
<b>Zone 4</b>																					
Co-operative Food, Mansfield Road, Selston	1.2%	9	0.0%	0	0.0%	0	0.0%	0	12.9%	6	2.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Wharf Road, Pinxton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Newstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Pinxton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Selston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 5</b>																					
Aldi, Nottingham Road, Alfreton	1.4%	10	0.0%	0	0.0%	0	0.0%	0	4.8%	2	3.6%	2	0.0%	0	4.4%	2	1.1%	0	0.0%	0	2.8%
Co-operative Food, High Street, South Normanton, Alfreton	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Market Place, Somercotes	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Selston Road, Jacksdale	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Nottingham Road, Alfreton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Jacksdale	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Riddings	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, South Normanton	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	1	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Underwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local stores, Westwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Nisa, Greenhill Lane, Riddings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Hall Street, Alfreton	0.5%	3	0.0%	0	0.8%	0	0.0%	0	2.7%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 6</b>																					
Co-operative Food, High Street, Stanton Hill	2.2%	16	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	0.0%	0	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Co-operative Food, Main Street, Huthwaite	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Street, Tibshelf	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Blackwell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Local stores, Huthwaite	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Stanton Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Skegby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	1.0%	1	1.1%	0	0.0%	0	0.0%	0
Tesco Express, Alfreton Road, Sutton-in-Ashfield	1.8%	13	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chesterfield Road, Hall Green, Huthwaite	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	6	4.1%	2	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Asda, Bancroft Lane, Mansfield	0.9%	6	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	6.9%	3	0.0%	0	0.0%	0
Local stores, Ladybrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Mansfield	1.8%	13	3.7%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	4.2%	4	9.4%	5	5.0%	2	0.0%	0	0.0%	0
Sainsbury's, Westfield Lane, Mansfield	1.2%	8	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	11.8%	6	2.7%	1	0.0%	0	0.0%	0
<b>Zone 8</b>																						
Farmfoods, High Street, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Mansfield Woodhouse	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Local stores, New Houghton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Pleasley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, High Street, Mansfield Woodhouse	2.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	34.8%	15	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	9.8%	4	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Aldi, Sellers Wood Drive, Nottingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.5%	1
Co-operative Food, Beckhampton Farm, Bestwood Park, Nottingham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Co-operative Food, Highbury Road, Bulwell, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Main Street, Bulwell, Nottingham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Local stores, Bestwood Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Local stores, Bulwell	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	10	0.0%	0		
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	2.8%	20	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	19	1.1%	1
Spar, Beckhampton Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Howbeck Road, Arnold, Gedling	4.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.1%	30	0.0%	0
Tesco Extra, Jennison Street, Bulwell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Tesco Extra, Top Valley Drive, Nottingham	1.0%	7	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	6	0.0%	0
<b>Zone 10</b>																						
Co-operative Food, Nottingham Road, Eastwood	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4
Heron Frozen Foods, Nottingham Road, Eastwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Local stores, Eastwood	1.7%	12	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	10
Local stores, Kimberley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Local stores, Nuthall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, Eastwood	2.4%	17	0.0%	0	0.0%	0	0.0%	0	8.0%	4	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	10
Premier, Ash Crescent, Nuthall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	3.3%	23	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	23
Spar, Ash Crescent, Nuthall	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Tesco Express, Nottingham Road, Eastwood	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	11
<b>Outside Survey Area</b>																						
Aldi, Carter Lane, Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Nottingham Road, Mansfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Asda, Arlestone Lane, Sinfin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Forest Road, New Ollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Front Street, Arnold, Gedling	1.9%	14	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	13	0.0%	0
Asda, Loughborough Road, West Bridgford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.5%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3	0.0%	0	0.0%	0
Asda, Radford Road, Hyson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Green, Nottingham																				
Asda, Wesley Street, Langley Mill	0.3%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-operative Food, Aspley Lane, Aspley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Clipstone Road West, Forest Town, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Co-operative Food, Mansfield Road, Carrington, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Maple Avenue, Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Sandiacre, Erewash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Southwell Road East, Rainworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Victoria Street, Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Woodborough Road, Mapperley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Oxford Street, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Frozen Foods, West Gate, Mansfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4	0.0%	0	0.0%	0
Iceland, Front Road, Arnold, Gedling	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5
Iceland, Rosemary Centre, Mansfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Lidl, Derby Road, Langley Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mansfield Road, Alfreton	0.7%	5	0.0%	0	0.0%	0	0.9%	1	0.9%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Local stores, Alfreton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Arnold	2.0%	14	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	12
Local stores, Cinderhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Ilkeston	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Local stores, Mansfield	1.9%	13	2.2%	1	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	12.8%	7	10.6%	5	0.0%	0
Local stores, Shirebrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Marks & Spencer Simply Food, Riverside Retail Park, Ilkeston, Erewash	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Marks & Spencer, Albert	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Street, Nottingham																						
Marks & Spencer, West Gate, Mansfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	2.1%	2	1.3%	1	1.0%	0	0.0%	0	0.0%	0
Morrisons, Lings Bar Road, Gamston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wheatcroft Way, Derby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Derby Road, Stapleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Castle Bridge Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cawdor Way, Matlock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	1.1%	8	2.8%	1	0.8%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	9.5%	5	1.9%	1	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Ripley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Ranson Road, Mapperley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Rother Way, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	2.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	20	0.0%	0
Spar, Aspley Lane, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hucknall Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, Woodthorpe, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Nottingham Road, Mansfield	0.3%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.0%	0	0.0%	0	0.0%	0
Tesco Express, Nuthall Road, Cinderhill, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Valley Road, Basford, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Extra, Bridge Street North, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	7.2%	4	2.6%	1	0.0%	0	0.0%	0
Tesco Extra, Rutland Street, Ilkeston, Erewash	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4
Tesco Extra, Swiney Way, Toton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tesco Metro, Heanor	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Victoria Centre, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Tesco Superstore, Carlton Hill, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Milton Street, Nottingham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Waitrose, Ossington Way, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																						
Other	2.9%	21	0.0%	0	0.0%	0	1.9%	2	4.6%	2	1.7%	1	4.2%	4	0.0%	0	2.6%	1	5.5%	8	3.1%	3
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	716	38	55	85	49	64	98	51	43	150	84											
Sample:	695	68	73	71	72	64	77	71	67	68	64											

Meanscore: [Number of visits per week]

**Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?***Those who do top-up shopping at Q12*

Daily	5.5%	40	6.6%	3	8.0%	4	1.9%	2	5.2%	3	1.7%	1	9.1%	9	10.8%	6	17.8%	8	1.0%	2	4.2%	4
At least two times a week	35.4%	258	46.2%	18	34.1%	19	55.3%	48	24.8%	12	35.9%	24	39.1%	39	23.5%	12	36.1%	16	27.3%	41	33.4%	29
At least once a week	43.0%	313	36.7%	14	44.8%	25	26.6%	23	44.3%	22	44.8%	30	42.0%	41	53.7%	28	28.6%	12	52.1%	78	45.2%	39
At least once a fortnight	8.2%	60	5.4%	2	4.0%	2	8.1%	7	11.8%	6	8.0%	5	2.6%	3	5.0%	3	6.2%	3	16.3%	24	5.7%	5
At least once a month	1.9%	14	0.0%	0	6.3%	3	0.9%	1	7.8%	4	1.1%	1	1.9%	2	1.8%	1	5.1%	2	0.0%	0	0.0%	0
At least every two months	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0
Less often	0.5%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.8%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.1%	37	5.2%	2	2.1%	1	7.3%	6	6.0%	3	5.8%	4	4.1%	4	5.2%	3	6.2%	3	1.0%	2	11.5%	10
<i>Mean:</i>	<i>1.65</i>	<i>1.88</i>	<i>1.77</i>	<i>1.67</i>	<i>1.48</i>	<i>1.41</i>	<i>1.94</i>	<i>1.89</i>	<i>2.45</i>	<i>1.24</i>	<i>1.63</i>											
Weighted base:	728	38	55	87	49	68	99	51	43	150	87											
Sample:	709	69	75	74	72	67	78	71	68	68	67											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [£]</b>																						
<b>Q15 How much on average does your household normally spend on top up shopping in a week?</b>																						
<i>Those who do top-up shopping at Q12</i>																						
£1 - £5	13.0%	94	10.6%	4	23.5%	13	13.2%	12	16.1%	8	11.1%	7	19.3%	19	12.3%	6	17.2%	7	7.5%	11	7.2%	6
£6 - £10	24.1%	176	32.0%	12	15.5%	9	18.1%	16	21.1%	10	33.5%	23	28.6%	28	20.6%	11	19.4%	8	28.0%	42	19.2%	17
£11 - £15	15.2%	111	16.9%	6	13.0%	7	19.4%	17	18.5%	9	5.1%	3	15.1%	15	10.9%	6	29.4%	13	11.0%	17	20.2%	18
£16 - £20	18.4%	134	9.7%	4	27.5%	15	16.9%	15	16.1%	8	24.8%	17	10.5%	10	27.7%	14	13.1%	6	20.7%	31	16.7%	15
£21 - £25	5.6%	41	5.4%	2	5.9%	3	2.6%	2	5.7%	3	5.1%	3	3.1%	3	6.3%	3	1.4%	1	11.6%	17	3.2%	3
£26 - £30	5.5%	40	3.9%	2	6.4%	4	9.7%	8	4.4%	2	3.3%	2	8.4%	8	4.6%	2	3.4%	1	2.6%	4	6.7%	6
£31 - £35	1.9%	13	1.0%	0	2.2%	1	0.8%	1	0.0%	0	0.0%	0	4.0%	4	1.0%	1	2.5%	1	2.1%	3	2.9%	3
£36 - £40	2.1%	16	3.8%	1	0.7%	0	0.9%	1	5.8%	3	2.3%	2	0.9%	1	2.7%	1	1.1%	0	2.2%	3	2.7%	2
£41 - £45	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	1.3%	10	0.0%	0	0.0%	0	4.5%	4	3.4%	2	1.1%	1	0.0%	0	1.3%	1	2.7%	1	1.0%	2	0.0%	0
£51 - £55	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£56 - £60	0.6%	4	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	0	0.0%	0	0.0%	0	1.5%	1
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
£66 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	10.5%	76	10.9%	4	1.8%	1	10.8%	9	5.3%	3	12.0%	8	7.2%	7	8.9%	5	9.8%	4	13.1%	20	17.6%	15
(Refused)	1.0%	8	4.7%	2	0.0%	0	1.1%	1	1.8%	1	1.7%	1	0.8%	1	1.8%	1	0.0%	0	0.0%	0	1.1%	1
<b>Mean:</b>	<b>16.78</b>		<b>15.09</b>		<b>16.87</b>		<b>18.09</b>		<b>18.99</b>		<b>14.71</b>		<b>16.05</b>		<b>17.95</b>		<b>14.38</b>		<b>16.48</b>		<b>18.42</b>	
<b>Weighted base:</b>	<b>728</b>		<b>38</b>		<b>55</b>		<b>87</b>		<b>49</b>		<b>68</b>		<b>99</b>		<b>51</b>		<b>43</b>		<b>150</b>		<b>87</b>	
<b>Sample:</b>	<b>709</b>		<b>69</b>		<b>75</b>		<b>74</b>		<b>72</b>		<b>67</b>		<b>78</b>		<b>71</b>		<b>68</b>		<b>68</b>		<b>68</b>	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q16 Excluding Christmas shopping, where did you last go to buy clothing or footwear goods?</b>																						
<i>Excl. Nulls &amp; SFT's</i>																						
<b>Zone 1</b>																						
Aldi, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda, Priestsic Road, Sutton-in-Ashfield	1.5%	12	6.3%	3	2.8%	2	0.0%	0	4.3%	2	0.0%	0	3.1%	3	0.0%	0	3.5%	2	0.0%	0	0.8%	1
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Station Road, Sutton-in-Ashfield	1.5%	12	6.6%	3	5.5%	3	0.0%	0	3.5%	2	1.0%	1	3.0%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Stanton Hill Local Centre Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	5.3%	44	21.0%	9	13.0%	8	0.6%	1	9.3%	5	3.6%	3	15.0%	16	4.1%	2	2.7%	1	0.0%	0	0.0%	0
The Range, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Lane End, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield Town Centre	0.6%	5	0.0%	0	2.5%	1	0.0%	0	3.9%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Town Centre	0.5%	4	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenshead Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall	0.6%	5	0.0%	0	0.0%	0	2.7%	3	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
B&Q, Nottingham Road, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MacArthur Factory Outlet	10.0%	83	19.8%	8	11.2%	7	7.8%	8	7.1%	3	14.9%	11	15.7%	17	7.6%	4	6.4%	3	10.7%	20	2.0%	2

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre (East Midlands), South Normanton											
Somercotes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Normanton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hall Street, Alfreton	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
<b>Zone 6</b>											
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 7</b>											
Morrisons, Sutton Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
B&Q, Old Mill Lane, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mansfield Woodhouse Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pleasley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1.4%	1
Wickes, Chesterfield Road South, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulwell District Centre	2.2%	18	0.0%	0	0.0%	9.9%	10	1.0%	0	0.0%	4.1%
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfield Retail Park, Nottingham	0.8%	7	0.0%	0	0.0%	1.8%	2	0.0%	0	0.0%	2.1%
Tesco Extra, Jennison Street, Bulwell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Tesco Extra, Top Valley Drive, Nottingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Wickes, Hucknall Lane, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
B&Q Mini Warehouse, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastwood Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
Giltbrook Retail Park, Nottingham	3.7%	31	0.0%	1.9%	1	6.9%	7	2.3%	1	1.2%	18.8%
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kimberley Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	2.0%	2
Morrisons, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
<b>Outside Survey Area</b>																						
Abroad	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Alfreton Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold Town Centre	0.7%	5	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0
Asda, Front Street, Arnold, Gedling	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Asda, Old Mill Lane, Mansfield	0.7%	6	0.0%	0	0.0%	0	0.7%	1	0.9%	0	0.0%	0	0.0%	0	0.8%	0	8.5%	4	0.0%	0	0.0%	0
Asda, Wesley Street, Langley Mill	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4
B&Q, Baums Lane, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mansfield Road, Daybrook, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	2.2%	2
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Chesterfield Town Centre	1.8%	15	1.1%	0	0.0%	0	0.0%	0	0.9%	0	7.6%	6	5.7%	6	2.1%	1	3.2%	1	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darley Dale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	2.6%	21	1.9%	1	0.0%	0	1.5%	1	12.5%	6	10.2%	7	1.7%	2	1.7%	1	0.0%	0	0.0%	0	2.5%	3
DFS, Warney Brook Furniture Centre, Matlock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	0.7%	6	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Langley Mill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Lincoln City Centre	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	16.8%	139	14.9%	6	26.1%	15	5.8%	6	15.0%	7	19.3%	14	29.1%	31	52.2%	30	51.0%	23	0.8%	2	4.1%	4
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping	3.7%	30	3.7%	2	2.9%	2	0.0%	0	2.4%	1	5.3%	4	6.6%	7	1.7%	1	3.0%	1	6.8%	13	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Sheffield											
Netherfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	33.2%	275	12.7%	5	21.5%	13	54.9%	56	23.7%	12	15.2%
Nottingham Road Retail Park, Mansfield	0.2%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Portland Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ravenshead Retail Park, Chesterfield	0.2%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Ripley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Riverside Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Nottingham Road, Mansfield	0.8%	7	2.1%	1	0.7%	0	0.0%	0	1.3%	1	0.0%
Sainsbury's, Nottingham Road, Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheffield City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Shirebrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Peters Retail Park, Mansfield	1.7%	14	1.1%	0	8.9%	5	0.0%	0	0.0%	0	3.0%
Stoke-on-Trent City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Retail Park, Netherfield, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Mansfield Road, Daybrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyvern Retail Park, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	3.0%	25	5.2%	2	0.0%	0	1.7%	2	3.3%	2	2.7%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	828	41	59	102	49	72	107	57	46	187	109
Sample:	825	78	86	84	79	77	88	91	76	79	87

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [Number of visits per month]</b>																						
<b>Q16A How often do you make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q16)?</b>																						
<i>Not those who said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q16</i>																						
Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	2	0.0%	0	0.8%	2	0.8%	1
At least once a week	4.2%	34	2.4%	1	0.8%	0	2.0%	2	3.1%	2	4.4%	3	5.7%	6	13.2%	8	4.9%	2	1.3%	2	7.2%	8
At least once a fortnight	7.1%	59	6.2%	3	2.9%	2	4.7%	5	7.6%	4	6.0%	4	2.9%	3	10.0%	6	4.6%	2	8.5%	16	13.7%	15
At least once a month	24.1%	199	19.5%	8	26.3%	15	36.6%	37	23.8%	12	37.2%	27	19.5%	21	18.0%	10	18.1%	8	18.0%	34	24.8%	27
At least every two months	17.2%	142	11.4%	5	17.9%	10	22.6%	23	23.8%	12	8.1%	6	23.9%	26	10.2%	6	7.2%	3	20.4%	38	12.8%	14
At least every 3 months	17.1%	142	20.8%	9	19.7%	11	11.1%	11	13.3%	7	20.2%	15	14.9%	16	17.3%	10	21.8%	10	18.4%	34	17.8%	19
At least every 6 months	15.7%	130	17.4%	7	13.8%	8	10.8%	11	14.8%	7	11.2%	8	15.7%	17	18.7%	11	24.7%	11	22.8%	43	6.5%	7
Less often than once every 6 months	6.5%	54	9.2%	4	15.0%	9	3.9%	4	5.6%	3	7.8%	6	6.6%	7	5.2%	3	8.0%	4	4.0%	7	7.2%	8
Have only visited once (Don't know / varies)	0.3%	2	1.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
<i>Mean:</i>	<i>0.87</i>	<i>0.66</i>	<i>0.56</i>	<i>0.77</i>	<i>0.77</i>	<i>0.84</i>	<i>1.12</i>	<i>1.34</i>	<i>0.71</i>	<i>0.72</i>	<i>1.10</i>											
<i>Weighted base:</i>	<i>827</i>	<i>41</i>	<i>58</i>	<i>102</i>	<i>49</i>	<i>72</i>	<i>107</i>	<i>57</i>	<i>44</i>	<i>187</i>	<i>109</i>											
<i>Sample:</i>	<i>822</i>	<i>78</i>	<i>85</i>	<i>84</i>	<i>79</i>	<i>77</i>	<i>88</i>	<i>91</i>	<i>74</i>	<i>79</i>	<i>87</i>											

**Q17 How do you normally travel to (LOCATION MENTIONED AT Q16)?***Not those who said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q16*

Car / van (as driver)	56.1%	463	61.0%	25	66.8%	39	59.1%	60	66.0%	32	65.3%	47	71.6%	77	49.9%	29	61.4%	27	34.7%	65	57.5%	63
Car / van (as passenger)	10.7%	88	15.5%	6	8.8%	5	7.3%	7	19.2%	9	15.0%	11	12.2%	13	10.5%	6	9.7%	4	6.7%	13	12.1%	13
Bus, minibus or coach	18.8%	156	8.2%	3	4.2%	2	13.6%	14	8.0%	4	14.0%	10	3.8%	4	14.6%	8	15.0%	7	49.2%	92	10.0%	11
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.5%	37	9.4%	4	0.7%	0	3.6%	4	0.0%	0	0.0%	0	5.4%	6	18.1%	10	2.0%	1	1.7%	3	8.5%	9
Taxi	0.7%	6	1.1%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.8%	1	0.8%	2	0.8%	1
Train	2.7%	22	3.8%	2	15.3%	9	0.0%	0	0.0%	0	2.3%	2	5.4%	6	1.2%	1	0.0%	0	0.0%	0	3.2%	3
Metro	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.9%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goods delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tram	3.9%	32	0.0%	0	2.8%	2	14.8%	15	6.8%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.9%	5	5.4%	6
(Don't know / varies)	1.9%	16	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.9%	1	4.1%	2	9.1%	4	3.1%	6	0.9%	1
<i>Weighted base:</i>	<i>827</i>	<i>41</i>	<i>58</i>	<i>102</i>	<i>49</i>	<i>72</i>	<i>107</i>	<i>57</i>	<i>44</i>	<i>187</i>	<i>109</i>											
<i>Sample:</i>	<i>822</i>	<i>78</i>	<i>85</i>	<i>84</i>	<i>79</i>	<i>77</i>	<i>88</i>	<i>91</i>	<i>74</i>	<i>79</i>	<i>87</i>											

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?</b>																						
<i>Not those who said 'Abroad' or 'Internet / delivery' or '(Don't do this type of shopping)' at Q16</i>																						
Yes – food shopping	6.9%	59	9.2%	4	4.7%	3	9.7%	10	2.5%	1	4.4%	3	5.2%	6	4.2%	2	5.1%	2	8.4%	16	9.4%	10
Yes – non-food shopping	7.5%	64	6.9%	3	23.4%	14	1.9%	2	3.1%	2	6.2%	5	5.8%	7	4.5%	3	11.1%	5	9.2%	17	6.4%	7
Yes – visiting services such as banks and other financial institutions	1.3%	11	1.4%	1	4.9%	3	0.0%	0	2.2%	1	3.5%	3	2.1%	2	1.7%	1	0.8%	0	0.0%	0	0.0%	0
Yes – leisure activity	3.6%	30	3.0%	1	5.3%	3	6.0%	6	2.5%	1	1.0%	1	1.9%	2	4.6%	3	0.0%	0	3.4%	6	5.6%	6
Yes – travelling to/from work	2.4%	20	0.0%	0	0.0%	0	2.4%	3	2.4%	1	9.1%	7	1.7%	2	1.2%	1	0.8%	0	0.0%	0	5.7%	6
Yes – travelling to/from school/college/university	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	19.2%	164	15.0%	7	15.7%	9	22.9%	24	28.7%	14	19.3%	15	13.9%	16	18.4%	11	10.0%	5	26.1%	49	12.4%	14
Yes – visiting family/friends	1.6%	13	0.0%	0	0.0%	0	4.0%	4	2.1%	1	1.1%	1	0.0%	0	4.0%	2	2.7%	1	1.2%	2	1.1%	1
Yes – visiting health service such as doctor, dentist, hospital	0.5%	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.4%	4	0.0%	0	0.7%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.9%	2
Yes – getting petrol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Yes – visiting family / friends	1.6%	14	0.0%	0	6.5%	4	0.9%	1	0.8%	0	4.7%	4	1.1%	1	1.6%	1	0.0%	0	0.9%	2	0.8%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	50.7%	433	61.0%	27	36.0%	21	46.4%	49	52.6%	26	46.4%	36	58.0%	65	51.7%	30	53.6%	26	48.6%	92	54.8%	61
Yes – window shopping / browsing	1.1%	10	0.0%	0	0.7%	0	0.6%	1	2.2%	1	0.0%	0	6.0%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	1
(Don't know / varies)	2.7%	23	2.6%	1	1.0%	1	5.0%	5	0.0%	0	0.0%	0	3.4%	4	7.4%	4	8.5%	4	2.1%	4	0.0%	0
Weighted base:		854		44		58		106		50		77		112		58		49		188		111
Sample:		849		83		86		85		81		81		92		92		79		80		90

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q19 Excluding Christmas shopping, where did you last go to buy Books, CDs, DVDs?</b>											
<i>Excl. Nulls &amp; SFT's</i>											
<b>Zone 1</b>											
Aldi, Station Road, Sutton-in-Ashfield	0.1%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Priestsic Road, Sutton-in-Ashfield	4.9%	16	26.1%	5	16.0%	4	0.0%	0	9.1%	2	0.0%
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanton Hill Local Centre Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	2.2%	7	4.7%	1	3.3%	1	0.0%	0	3.6%	1	0.0%
The Range, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>											
Aldi, Lane End, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby-in-Ashfield Town Centre	1.9%	6	6.2%	1	14.9%	4	1.5%	1	3.6%	1	0.0%
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>											
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashgate Retail Park, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hucknall Town Centre	0.7%	2	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%
Ravenshead Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Ashgate Road, Hucknall	4.9%	15	0.0%	0	0.0%	0	26.4%	11	0.0%	0	8.5%
<b>Zone 4</b>											
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Selston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>											
B&Q, Nottingham Road, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jacksdale Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%
MacArthur Factory Outlet	2.2%	7	8.4%	2	5.0%	1	1.5%	1	4.8%	1	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre (East Midlands), South Normanton											
Somercotes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Normanton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hall Street, Alfreton	0.9%	3	0.0%	0	1.9%	0	0.0%	0	2.4%	0	6.4%
<b>Zone 6</b>											
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 7</b>											
Morrisons, Sutton Road, Mansfield	1.2%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%
<b>Zone 8</b>											
B&Q, Old Mill Lane, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mansfield Woodhouse Town Centre	1.5%	5	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%
Pleasley Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Wickes, Chesterfield Road South, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulwell District Centre	0.5%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfield Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jennison Street, Bulwell	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Top Valley Drive, Nottingham	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%
Wickes, Hucknall Lane, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
B&Q Mini Warehouse, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastwood Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Giltbrook Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kimberley Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	3
Morrisons, Derby Road, Eastwood	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4
Sainsbury's, Main Street, Kimberley	1.0%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
<b>Outside Survey Area</b>																						
Abroad	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Alfreton Town Centre	1.4%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	1	21.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold Town Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	0.0%	0
Asda, Front Street, Arnold, Gedling	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Asda, Old Mill Lane, Mansfield	0.4%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Asda, Wesley Street, Langley Mill	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
B&Q, Baums Lane, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mansfield Road, Daybrook, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	1.1%	4	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	1.8%	0	1.5%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darley Dale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	1.5%	5	2.2%	0	0.0%	0	0.0%	0	19.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
DFS, Warney Brook Furniture Centre, Matlock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Langley Mill Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Lincoln City Centre	0.4%	1	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	18.2%	58	30.4%	6	23.9%	6	1.5%	1	16.4%	3	24.0%	4	31.6%	10	71.7%	18	37.2%	10	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping	1.8%	6	9.5%	2	1.7%	0	0.0%	0	0.0%	0	9.1%	2	2.9%	1	1.8%	0	1.7%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Sheffield											
Netherfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	29.8%	95	3.3%	1	12.8%	3	56.6%	25	3.6%	1	18.1%
Nottingham Road Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portland Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ravenshead Retail Park, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverside Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Nottingham Road, Mansfield	1.6%	5	0.0%	0	0.0%	0	1.7%	1	10.3%	2	0.0%
Sainsbury's, Nottingham Road, Ripley	0.4%	1	0.0%	0	0.0%	0	1.5%	1	3.6%	1	0.0%
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shirebrook Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
St Peters Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke-on-Trent City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	1.0%	3	0.0%	0	6.0%	1	0.0%	0	0.0%	0	3.8%
Victoria Retail Park, Netherfield, Nottingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Mansfield Road, Daybrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyvern Retail Park, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	5.6%	18	2.5%	0	5.2%	1	0.0%	0	8.7%	2	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	319	18	24	43	18	17	32	26	28	73	38
Sample:	342	33	40	38	30	22	27	36	45	38	33

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Meanscore: [Number of visits per month]</b>												
<b>Q19A How often do you make shopping trips for Books, CDs or DVDs to (LOCATION MENTIONED AT Q19)?</b>												
<i>Not those who said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q19</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.1%	3	2.2%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
At least once a week	4.1%	13	0.0%	0	10.8%	3	3.2%	1	6.0%	1	12.7%	2
At least once a fortnight	5.4%	17	8.4%	2	3.5%	1	7.5%	3	11.9%	2	0.0%	0
At least once a month	13.3%	42	10.2%	2	12.6%	3	12.5%	5	12.5%	2	13.3%	2
At least every two months	6.8%	21	17.4%	3	1.7%	0	11.3%	5	14.6%	3	4.3%	1
At least every 3 months	18.6%	59	12.6%	2	33.4%	8	27.0%	12	20.6%	4	13.3%	2
At least every 6 months	22.3%	70	21.0%	4	20.3%	5	7.0%	3	19.2%	3	37.3%	6
Less often than once every 6 months	13.0%	41	14.4%	3	12.7%	3	10.6%	5	0.0%	0	10.7%	2
Have only visited once (Don't know / varies)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	14.8%	47	13.7%	3	5.0%	1	19.4%	8	15.1%	3	8.5%	1
<i>Mean:</i>	<i>0.75</i>	<i>0.73</i>	<i>0.83</i>	<i>0.85</i>	<i>0.91</i>	<i>0.86</i>	<i>0.82</i>	<i>0.45</i>	<i>0.94</i>	<i>0.72</i>	<i>0.56</i>	
Weighted base:	315	18	24	43	18	17	32	26	28	70	38	
Sample:	340	33	40	38	30	22	27	36	45	36	33	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
<b>Q20 Excluding Christmas shopping, where did you last go to buy small household goods such as home furnishings, glass and china items?</b>																								
<i>Excl. Nulls &amp; SFT's</i>																								
<b>Zone 1</b>																								
Aldi, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda, Priestsic Road, Sutton-in-Ashfield	1.9%	10	8.1%	2	4.7%	2	0.0%	0	1.4%	0	2.0%	1	6.2%	4	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Station Road, Sutton-in-Ashfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Hill Local Centre Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield Town Centre	10.4%	54	35.4%	8	21.9%	11	0.0%	0	26.2%	9	5.5%	2	24.4%	16	10.7%	4	10.7%	4	0.0%	0	0.0%	0	0.0%	0
The Range, Station Road, Sutton-in-Ashfield	1.5%	8	3.6%	1	3.2%	2	0.0%	0	0.0%	0	1.8%	1	6.0%	4	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Aldi, Lane End, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield Town Centre	0.3%	2	0.0%	0	2.6%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Town Centre	5.6%	29	0.0%	0	0.0%	0	33.7%	26	1.4%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Ravenshead Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall	0.6%	3	0.0%	0	0.0%	0	2.1%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
B&Q, Nottingham Road, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MacArthur Factory Outlet	2.7%	14	0.0%	0	4.2%	2	0.0%	0	1.9%	1	11.9%	5	1.4%	1	0.0%	0	1.2%	0	2.6%	2	3.8%	3	0.0%	3

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Centre (East Midlands), South Normanton																						
Somercotes Local Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hall Street, Alfreton	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Morrisons, Sutton Road, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
B&Q, Old Mill Lane, Mansfield Woodhouse	0.1%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Woodhouse Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Pleasley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	9.6%	3	0.0%	0	0.0%	0
Wickes, Chesterfield Road South, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell District Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	0.0%	0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Nottingham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jennison Street, Bulwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Extra, Top Valley Drive, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Wickes, Hucknall Lane, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																						
B&Q Mini Warehouse, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Giltbrook Retail Park, Nottingham	12.0%	62	8.9%	2	9.2%	4	18.5%	14	5.9%	2	12.9%	5	9.3%	6	0.0%	0	0.0%	0	6.5%	6	32.9%	22
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	3.2%	17	0.0%	0	0.0%	0	8.3%	6	1.4%	0	3.5%	1	0.0%	0	0.0%	0	1.2%	0	6.3%	6	3.4%	2

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kimberley Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3										
Morrisons, Derby Road, Eastwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1										
Sainsbury's, Main Street, Kimberley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
<b>Outside Survey Area</b>																						
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Alfreton Town Centre	0.5%	2	0.0%	0	0.0%	0	1.2%	0	4.6%	2	0.0%	0										
Arnold Town Centre	2.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	15										
Asda, Front Street, Arnold, Gedling	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2										
Asda, Old Mill Lane, Mansfield	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	11.4%	4	0.0%	0	0.0%	0				
Asda, Wesley Street, Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
B&Q, Baums Lane, Mansfield	0.5%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0				
B&Q, Mansfield Road, Daybrook, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Beeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Castle Marina Retail Park, Nottingham	0.9%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	3.5%	3	1.4%	1				
Chesterfield Town Centre	0.6%	3	0.0%	0	0.9%	0	0.0%	0	1.9%	1	2.6%	1	0.0%	0	0.0%	0	1.3%	1				
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Currys PC World, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Darley Dale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Daybrook Retail Park, Arnold	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0				
Denby Local Centre	0.5%	3	0.0%	0	0.9%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.4%	1		
Derby City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	4.0%	2	1.8%	1	0.0%	0	0.0%	0				
DFS, Warney Brook Furniture Centre, Matlock	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Heanor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Ilkeston Town Centre	2.2%	11	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	15.8%	10				
Langley Mill Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2				
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Madford Retail Park, Nottingham	0.9%	5	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Mansfield Town Centre	11.0%	57	14.2%	3	20.9%	10	0.0%	0	10.1%	3	2.0%	1	11.6%	8	49.9%	17	34.5%	12	2.6%	2	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Meadowhall Shopping	0.5%	2	2.7%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.4%	1		

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Sheffield											
Netherfield Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	11.9%	62	2.0%	0	6.2%	3	20.8%	16	6.0%	2	10.3%
Nottingham Road Retail Park, Mansfield	2.4%	12	11.9%	3	3.1%	2	0.0%	0	0.0%	0	0.0%
Portland Retail Park, Mansfield	3.3%	17	11.3%	3	10.5%	5	2.4%	2	3.5%	1	0.0%
Ravenshead Retail Park, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ripley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Riverside Retail Park, Nottingham	2.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Nottingham Road, Mansfield	1.0%	5	0.0%	0	1.8%	1	1.9%	1	0.0%	0	0.0%
Sainsbury's, Nottingham Road, Ripley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheffield City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Shirebrook Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Peters Retail Park, Mansfield	1.7%	9	0.0%	0	1.3%	1	1.0%	1	6.6%	2	0.0%
Stoke-on-Trent City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	1.0%	5	0.0%	0	3.6%	2	0.0%	0	0.0%	0	4.9%
Victoria Retail Park, Netherfield, Nottingham	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%
Wickes, Mansfield Road, Daybrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wyvern Retail Park, Derby	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	3.7%	19	0.0%	0	4.1%	2	2.6%	2	10.1%	3	5.3%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	517	22	49	77	34	42	68	34	35	90	66
Sample:	525	42	64	59	51	45	59	53	58	40	54

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [Number of visits per month]</b>																						
<b>Q20A How often do you make shopping trips for small household goods to (LOCATION MENTIONED AT Q20)?</b>																						
<i>Not those who said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q20</i>																						
Daily	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.6%	3	1.8%	0	0.0%	0	1.0%	1	0.0%	0	1.8%	1	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0
At least once a week	2.6%	14	2.7%	1	0.0%	0	2.1%	2	1.2%	0	4.0%	2	1.2%	1	5.8%	2	1.8%	1	5.2%	5	1.9%	1
At least once a fortnight	4.2%	22	6.5%	1	3.9%	2	4.1%	3	3.3%	1	3.5%	1	1.2%	1	0.0%	0	2.3%	1	1.7%	2	14.3%	9
At least once a month	14.0%	73	3.8%	1	10.9%	5	9.9%	8	15.0%	5	13.2%	6	16.1%	11	19.9%	7	9.7%	3	18.0%	16	16.5%	11
At least every two months	9.1%	47	5.9%	1	11.3%	6	15.9%	12	4.5%	2	8.6%	4	8.0%	5	3.1%	1	12.2%	4	4.6%	4	12.2%	8
At least every 3 months	11.1%	57	14.0%	3	9.6%	5	12.2%	9	22.4%	8	7.2%	3	7.6%	5	4.1%	1	8.6%	3	12.4%	11	13.4%	9
At least every 6 months	21.3%	110	27.0%	6	21.5%	10	32.3%	25	4.9%	2	21.6%	9	23.7%	16	27.1%	9	20.3%	7	12.2%	11	22.2%	15
Less often than once every 6 months	22.5%	116	21.0%	5	32.7%	16	19.0%	15	28.3%	10	22.0%	9	26.0%	18	22.8%	8	29.8%	11	23.0%	21	8.6%	6
Have only visited once (Don't know / varies)	1.2%	6	2.7%	1	1.3%	1	1.3%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.9%	2
	12.9%	67	14.6%	3	8.9%	4	2.2%	2	16.3%	6	18.1%	8	13.5%	9	15.7%	5	11.8%	4	22.9%	21	7.8%	5
<i>Mean:</i>		<i>0.70</i>		<i>0.67</i>		<i>0.38</i>		<i>0.56</i>		<i>0.47</i>		<i>0.77</i>		<i>1.02</i>		<i>1.18</i>		<i>0.58</i>		<i>0.69</i>		<i>0.74</i>
Weighted base:		517		22		49		77		34		42		68		34		35		90		66
Sample:		525		42		64		59		51		45		59		53		58		40		54

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q21 Excluding Christmas shopping, where did you last go to buy goods such as toys, games, bicycles and recreational goods?</b>																						
<i>Excl. Nulls &amp; SFT's</i>																						
<b>Zone 1</b>																						
Aldi, Station Road, Sutton-in-Ashfield	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Prieststic Road, Sutton-in-Ashfield	0.7%	2	2.5%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	0.1%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Hill Local Centre Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield Town Centre	9.0%	29	25.7%	5	26.9%	8	0.0%	0	10.6%	2	14.4%	3	28.4%	10	2.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Station Road, Sutton-in-Ashfield	0.1%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Lane End, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Hucknall	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Town Centre	6.3%	20	0.0%	0	0.0%	0	29.1%	14	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	11.7%	6
Ravenshead Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall	3.2%	10	0.0%	0	0.0%	0	18.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
B&Q, Nottingham Road, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MacArthur Factory Outlet	1.7%	5	3.3%	1	2.8%	1	0.0%	0	4.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Centre (East Midlands), South Normanton																						
Somercotes Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
South Normanton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Hall Street, Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Zone 6</b>																						
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Zone 7</b>																						
Morrisons, Sutton Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Zone 8</b>																						
B&Q, Old Mill Lane, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mansfield Woodhouse Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0		
Pleasley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	4	0.0%	0	0.0%	0		
Wickes, Chesterfield Road South, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Zone 9</b>																						
Bestwood Local Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0		
Bulwell District Centre	1.3%	4	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0		
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Springfield Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Jennison Street, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Top Valley Drive, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Hucknall Lane, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
<b>Zone 10</b>																						
B&Q Mini Warehouse, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Eastwood Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1		
Giltbrook Retail Park, Nottingham	8.9%	29	0.0%	0	1.5%	0	10.7%	5	11.2%	2	10.8%	2	0.0%	0	0.0%	0	0.0%	0	18.7%	11	14.7%	8
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Kimberley Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Morrisons, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton Town Centre	3.8%	12	0.0%	0	0.0%	0	0.0%	0	18.7%	4	27.4%	6
Arnold Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Front Street, Arnold, Gedling	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0
Asda, Wesley Street, Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Baums Lane, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mansfield Road, Daybrook, Arnold	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	1.5%	5	0.0%	0	0.0%	0	2.1%	1	2.3%	0	0.0%	0
Chesterfield Town Centre	2.6%	8	15.5%	3	7.0%	2	0.0%	0	0.0%	0	5.0%	1
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darley Dale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	1.9%	6	0.0%	0	0.0%	0	0.0%	0	3.1%	1	12.5%	3
DFS, Warney Brook Furniture Centre, Matlock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Langley Mill Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Mansfield Town Centre	8.8%	28	11.5%	2	14.5%	4	1.6%	1	24.4%	5	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping	1.5%	5	6.1%	1	1.5%	0	0.0%	0	0.0%	0	7.8%	3

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Centre, Sheffield																						
Netherfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Nottingham City Centre	16.4%	53	2.5%	0	3.5%	1	14.4%	7	8.9%	2	8.3%	2	5.2%	2	0.0%	0	6.8%	1	38.1%	22	30.0%	15
Nottingham Road Retail Park, Mansfield	3.8%	12	9.4%	2	0.0%	0	5.6%	3	0.0%	0	0.0%	0	6.5%	2	24.7%	6	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Mansfield	0.9%	3	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	11.2%	2	0.0%	0	0.0%	0
Ravenshead Retail Park, Chesterfield	1.2%	4	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Nottingham	3.5%	11	0.0%	0	13.2%	4	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	3.0%	2	6.5%	3
Sainsbury's, Nottingham Road, Mansfield	0.3%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook Town Centre	1.0%	3	8.6%	2	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peters Retail Park, Mansfield	2.0%	6	4.6%	1	9.5%	3	1.6%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Stoke-on-Trent City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	1.6%	5	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	16.4%	4	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Netherfield, Nottingham	1.2%	4	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Wickes, Mansfield Road, Daybrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyvern Retail Park, Derby	1.3%	4	0.0%	0	5.8%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.3%	1	2.7%	0	0.0%	0	1.6%	1
<b>Others</b>																						
Other	6.4%	21	3.3%	1	8.6%	3	1.4%	1	0.0%	0	3.3%	1	2.3%	1	3.0%	1	14.2%	2	15.8%	9	6.0%	3
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	322	18	30	46	21	22	36	23	15	59	51											
Sample:	289	27	38	38	26	24	27	24	27	23	35											

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Meanscore: [Number of visits per month]</b>												
<b>Q21A How often do you make shopping trips for toys, games, bicycles and recreational goods to (LOCATION MENTIONED AT Q21)?</b>												
<i>Not those who said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q21</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	4.7%	15	3.3%	1	1.3%	0	11.5%	5	0.0%	0	3.3%	1
At least once a fortnight	1.5%	5	0.0%	0	2.0%	1	0.0%	0	2.1%	0	7.1%	2
At least once a month	9.7%	31	13.0%	2	14.5%	4	8.8%	4	3.1%	1	5.0%	1
At least every two months	7.9%	25	8.6%	2	4.8%	1	13.6%	6	2.1%	0	10.0%	2
At least every 3 months	16.6%	53	14.3%	3	32.1%	10	14.3%	7	14.3%	3	23.7%	5
At least every 6 months	22.8%	74	15.7%	3	24.2%	7	18.6%	9	24.8%	5	25.6%	6
Less often than once every 6 months	22.0%	71	25.0%	5	14.5%	4	28.8%	13	17.0%	3	17.0%	4
Have only visited once (Don't know / varies)	4.7%	15	0.0%	0	5.3%	2	1.4%	1	2.3%	0	3.3%	1
	10.1%	33	20.1%	4	1.3%	0	3.0%	1	34.4%	7	5.0%	1
<i>Mean:</i>	<i>0.52</i>	<i>0.51</i>	<i>0.43</i>	<i>0.75</i>	<i>0.29</i>	<i>0.54</i>	<i>0.53</i>	<i>0.53</i>	<i>1.24</i>	<i>0.23</i>	<i>0.55</i>	
Weighted base:	322	18	30	46	21	22	36	23	15	59	51	
Sample:	289	27	38	38	26	24	27	24	27	23	35	

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q22 Excluding Christmas shopping, where did you last go to buy chemist goods (including health and beauty products)?</b>																						
<i>Excl. Nulls &amp; SFT's</i>																						
<b>Zone 1</b>																						
Aldi, Station Road, Sutton-in-Ashfield	0.3%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Priestsic Road, Sutton-in-Ashfield	2.7%	23	11.3%	5	2.2%	1	0.0%	0	3.0%	2	2.1%	2	12.3%	13	0.0%	0	0.7%	0	0.0%	0	0.0%	0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Hill Local Centre Sutton-in-Ashfield Town Centre	0.4%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	10.1%	88	65.1%	30	13.5%	8	0.0%	0	11.5%	6	2.6%	2	36.9%	39	3.0%	2	0.7%	0	0.0%	0	0.0%	0
The Range, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Lane End, Kirkby-in-Ashfield	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield Town Centre	7.1%	62	5.1%	2	63.4%	38	0.0%	0	24.5%	14	0.0%	0	5.5%	6	1.7%	1	0.0%	0	0.0%	0	1.2%	1
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Annesley Road Local Centre	0.2%	2	0.0%	0	0.8%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Hucknall	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Town Centre	7.6%	67	0.0%	0	0.8%	0	50.5%	62	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Ravenshead Local Centre	1.6%	14	0.0%	0	0.0%	0	11.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall	1.8%	15	0.0%	0	0.0%	0	10.6%	13	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Pinxton Local Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	6.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Local Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	9.2%	5	2.0%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
B&Q, Nottingham Road, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale Local Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.9%	1	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MacArthur Factory Outlet	0.5%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre (East Midlands), South Normanton											
Somercotes Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Normanton Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.4%
Tesco Superstore, Hall Street, Alfreton	1.7%	15	0.0%	0	0.0%	0	0.8%	0	13.7%	11	3.1%
<b>Zone 6</b>											
Huthwaite Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%
Skegby Local Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%
Tibshelf Local Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%
<b>Zone 7</b>											
Morrisons, Sutton Road, Mansfield	1.3%	11	0.0%	0	0.0%	0	0.8%	0	5.8%	6	6.3%
<b>Zone 8</b>											
B&Q, Old Mill Lane, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mansfield Woodhouse Town Centre	2.0%	17	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Pleasley Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	0.7%	6	1.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Wickes, Chesterfield Road South, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Bestwood Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulwell District Centre	3.8%	34	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfield Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jennison Street, Bulwell	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Top Valley Drive, Nottingham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Hucknall Lane, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
B&Q Mini Warehouse, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastwood Town Centre	2.8%	25	0.0%	0	0.0%	0	1.5%	2	0.9%	0	6.2%
Giltbrook Retail Park, Nottingham	5.5%	48	0.0%	0	0.0%	0	3.8%	5	4.3%	2	2.0%
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kimberley Town Centre	2.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	15.3%	16
Morrisons, Derby Road, Eastwood	0.7%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Sainsbury's, Main Street, Kimberley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
<b>Outside Survey Area</b>																						
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Alfreton Town Centre	3.2%	28	0.0%	0	0.0%	0	0.0%	0	6.5%	4	25.0%	20	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold Town Centre	6.4%	56	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.5%	55	0.0%	0
Asda, Front Street, Arnold, Gedling	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	6	0.0%	0
Asda, Old Mill Lane, Mansfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	1.9%	1	0.0%	0	0.0%	0
Asda, Wesley Street, Langley Mill	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
B&Q, Baums Lane, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mansfield Road, Daybrook, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	1	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darley Dale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
DFS, Warney Brook Furniture Centre, Matlock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Ilkeston Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5
Langley Mill Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	9.9%	87	10.9%	5	11.9%	7	0.5%	1	0.9%	0	1.9%	1	11.6%	12	59.7%	35	41.1%	23	0.9%	2	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Centre, Sheffield												
Netherfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	7.7%	67	1.8%	1	0.8%	0	12.5%	15	7.5%	4	2.5%	2
Nottingham Road Retail Park, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Portland Retail Park, Mansfield	0.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenshead Retail Park, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Riverside Retail Park, Nottingham	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.8%	7	0.0%	0	0.0%	0	1.2%	1	1.9%	1	0.0%	0
Sainsbury's, Nottingham Road, Ripley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peters Retail Park, Mansfield	0.4%	3	0.9%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1
Stoke-on-Trent City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	1.6%	14	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.9%	1
Victoria Retail Park, Netherfield, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Mansfield Road, Daybrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyvern Retail Park, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Other	2.8%	25	0.0%	0	0.0%	0	0.8%	1	6.6%	4	5.7%	5
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	874	47	60	123	56	79	106	58	57	182	106	
Sample:	858	85	84	96	85	83	90	86	87	76	86	

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [Number of visits per month]</b>																						
<b>Q22A How often do you make shopping trips for chemist goods (including health and beauty products) to (LOCATION MENTIONED AT Q22)?</b>																						
<i>Not those who said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q22</i>																						
Daily	0.2%	2	2.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.2%	11	0.9%	0	0.0%	0	0.8%	1	0.0%	0	2.0%	2	3.6%	4	0.8%	0	0.7%	0	1.7%	3	0.0%	0
At least once a week	13.7%	120	18.1%	8	13.1%	8	14.6%	18	7.3%	4	24.0%	19	13.2%	14	22.2%	13	8.6%	5	10.6%	19	11.0%	12
At least once a fortnight	12.0%	104	11.4%	5	16.1%	10	15.9%	20	15.1%	8	10.1%	8	10.0%	11	5.4%	3	7.1%	4	12.6%	23	12.4%	13
At least once a month	36.8%	321	29.3%	14	46.7%	28	27.1%	33	35.7%	20	37.4%	30	48.7%	52	44.2%	26	36.0%	21	27.8%	50	46.1%	48
At least every two months	9.0%	79	5.3%	2	5.2%	3	16.4%	20	9.4%	5	7.7%	6	2.0%	2	5.6%	3	13.7%	8	9.1%	17	11.2%	12
At least every 3 months	5.3%	47	5.7%	3	2.5%	1	3.8%	5	8.0%	4	4.3%	3	7.5%	8	10.5%	6	6.0%	3	4.7%	9	3.7%	4
At least every 6 months	5.1%	45	4.8%	2	13.9%	8	1.1%	1	10.5%	6	3.9%	3	0.9%	1	0.0%	0	7.0%	4	7.3%	13	5.6%	6
Less often than once every 6 months	1.5%	13	1.7%	1	0.0%	0	1.1%	1	4.1%	2	1.4%	1	0.8%	1	0.0%	0	5.3%	3	1.0%	2	1.7%	2
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	15.0%	131	20.5%	10	2.6%	2	18.6%	23	9.8%	5	9.3%	7	13.4%	14	11.3%	7	15.5%	9	25.4%	46	8.3%	9
<i>Mean:</i>	<i>1.64</i>	<i>2.63</i>	<i>1.41</i>	<i>1.86</i>	<i>1.16</i>	<i>1.93</i>	<i>1.77</i>	<i>1.76</i>	<i>1.20</i>	<i>1.56</i>	<i>1.34</i>											
Weighted base:	873	47	60	123	56	79	106	58	57	182	105											
Sample:	857	85	84	96	85	83	90	86	87	76	85											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q23 Excluding Christmas shopping, where did you last go to buy electrical items, such as televisions, washing machines and computers?</b>											
<i>Excl. Nulls &amp; SFT's</i>											
<b>Zone 1</b>											
Aldi, Station Road, Sutton-in-Ashfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Priestsic Road, Sutton-in-Ashfield	0.5%	3	1.4%	0	2.4%	1	0.0%	0	1.8%	1	0.0%
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%
Homebase, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanton Hill Local Centre Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	4.5%	26	15.8%	5	15.9%	7	0.0%	0	10.8%	4	0.0%
The Range, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Station Road, Sutton-in-Ashfield	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>											
Aldi, Lane End, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby-in-Ashfield Town Centre	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>											
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashgate Retail Park, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hucknall Town Centre	4.1%	23	0.0%	0	0.0%	0	27.3%	18	2.9%	1	1.8%
Ravenshead Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Ashgate Road, Hucknall	3.1%	17	0.0%	0	0.0%	0	21.3%	14	6.9%	2	1.8%
<b>Zone 4</b>											
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Selston Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.8%
<b>Zone 5</b>											
B&Q, Nottingham Road, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jacksdale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
MacArthur Factory Outlet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre (East Midlands), South Normanton											
Somercotes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Normanton Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	2.0%
Tesco Superstore, Hall Street, Alfreton	1.0%	6	0.0%	0	0.0%	0	0.0%	0	4.5%	2	3.8%
<b>Zone 6</b>											
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 7</b>											
Morrisons, Sutton Road, Mansfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
<b>Zone 8</b>											
B&Q, Old Mill Lane, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mansfield Woodhouse Town Centre	0.5%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.3%
Pleasley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Wickes, Chesterfield Road South, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulwell District Centre	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfield Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jennison Street, Bulwell	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Top Valley Drive, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Hucknall Lane, Bulwell	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
<b>Zone 10</b>											
B&Q Mini Warehouse, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Giltbrook Retail Park, Nottingham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Kimberley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Morrisons, Derby Road, Eastwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton Town Centre	1.8%	10	0.0%	0	0.0%	0	5.3%	2	14.3%	6	3.2%	2
Arnold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Front Street, Arnold, Gedling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Asda, Wesley Street, Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Baums Lane, Mansfield	0.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mansfield Road, Daybrook, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	2.3%	13	0.0%	0	0.0%	0	8.1%	5	4.6%	2	2.0%	1
Chesterfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	1.8%	10	0.0%	0	0.9%	0	0.0%	0	6.6%	2	2.0%	1
Darley Dale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Arnold	9.6%	55	0.0%	0	0.9%	0	4.7%	3	0.0%	0	0.0%	0
Denby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.4%	2	0.0%	0	0.0%	0	1.2%	0	2.0%	1	0.0%	0
DFS, Warney Brook Furniture Centre, Matlock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	1.2%	7	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Mansfield Town Centre	8.0%	46	9.2%	3	10.3%	5	3.2%	2	10.1%	4	10.7%	4
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Centre, Sheffield																						
Netherfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Newark-on-Trent Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Nottingham City Centre	14.1%	81	2.5%	1	4.6%	2	22.0%	15	1.2%	0	5.8%	2	2.8%	2	1.2%	0	4.1%	2	20.5%	28	44.3%	28
Nottingham Road Retail Park, Mansfield	23.0%	132	52.5%	17	33.7%	15	12.5%	8	37.9%	14	21.6%	9	46.9%	34	45.8%	18	41.3%	17	0.0%	0	1.4%	1
Portland Retail Park, Mansfield	3.0%	17	12.5%	4	20.6%	9	0.0%	0	0.0%	0	1.8%	1	1.7%	1	3.8%	1	1.0%	0	0.0%	0	0.0%	0
Ravenshead Retail Park, Chesterfield	1.2%	7	1.4%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	7.7%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Nottingham	2.3%	13	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	11	2.7%	2
Sainsbury's, Nottingham Road, Mansfield	0.4%	2	2.7%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	2.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	15	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peters Retail Park, Mansfield	1.1%	6	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	2.6%	2	0.0%	0	6.3%	3	0.0%	0	0.0%	0
Stoke-on-Trent City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	0.5%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	4.7%	2	0.0%	0	0.0%	0
Victoria Retail Park, Netherfield, Nottingham	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	2.0%	1
Wickes, Mansfield Road, Daybrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyvern Retail Park, Derby	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
<b>Others</b>																						
Other	4.6%	26	0.0%	0	0.0%	0	1.0%	1	0.0%	0	9.9%	4	1.3%	1	0.0%	0	4.2%	2	6.5%	9	16.3%	10
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	573	32	44	67	36	41	73	38	41	138	62											
Sample:	592	61	62	60	56	40	66	61	73	62	51											

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Meanscore: [Number of visits per month]</b>												
<b>Q23A How often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (LOCATION MENTIONED AT Q23)?</b>												
<i>Not those who said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q23</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
At least once a fortnight	0.2%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	1.0%	5	0.0%	0	6.5%	3	0.0%	0	0.0%	0	2.8%	2
At least every two months	0.3%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	3.2%	1
At least every 3 months	3.7%	21	5.0%	2	3.3%	1	0.0%	0	2.5%	1	7.9%	3
At least every 6 months	8.9%	51	10.1%	3	22.4%	10	12.9%	9	5.9%	2	11.9%	5
Less often than once every 6 months	52.0%	298	52.9%	17	54.2%	24	58.6%	39	58.5%	21	46.2%	19
Have only visited once (Don't know / varies)	5.3%	30	3.2%	1	3.8%	2	10.4%	7	10.7%	4	6.5%	3
	28.6%	164	27.4%	9	8.8%	4	18.1%	12	22.4%	8	27.5%	11
<i>Mean:</i>	<i>0.14</i>	<i>0.16</i>	<i>0.20</i>	<i>0.10</i>	<i>0.10</i>	<i>0.13</i>	<i>0.14</i>	<i>0.21</i>	<i>0.15</i>	<i>0.13</i>	<i>0.11</i>	
Weighted base:	573	32	44	67	36	41	73	38	41	138	62	
Sample:	592	61	62	60	56	40	66	61	73	62	51	

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q24 Excluding Christmas shopping, where did you last go to buy DIY or gardening goods?</b>																						
<i>Excl. Nulls &amp; SFT's</i>																						
<b>Zone 1</b>																						
Aldi, Station Road, Sutton-in-Ashfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Prieststic Road, Sutton-in-Ashfield	0.2%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	26.3%	180	61.7%	22	52.8%	30	15.2%	16	37.7%	16	25.7%	13	54.1%	47	48.2%	18	47.2%	17	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield	0.4%	3	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Hill Local Centre Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield Town Centre	4.9%	34	9.9%	4	19.3%	11	1.7%	2	8.0%	3	2.1%	1	9.7%	8	8.8%	3	2.8%	1	0.0%	0	0.0%	0
The Range, Station Road, Sutton-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield	1.3%	9	9.8%	4	2.2%	1	0.0%	0	2.1%	1	1.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Lane End, Kirkby-in-Ashfield	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield Town Centre	1.2%	8	0.0%	0	13.1%	7	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Annesley Road Local Centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Town Centre	6.1%	42	0.0%	0	0.0%	0	34.5%	37	1.1%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Ravenshead Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
B&Q, Nottingham Road, Somercotes	1.9%	13	0.0%	0	0.0%	0	0.0%	0	12.2%	5	12.7%	7	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Jacksdale Local Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	3.9%	2	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MacArthur Factory Outlet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre (East Midlands), South Normanton											
Somercotes Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Normanton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hall Street, Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 6</b>											
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 7</b>											
Morrisons, Sutton Road, Mansfield	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
B&Q, Old Mill Lane, Mansfield Woodhouse	1.7%	12	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Mansfield Woodhouse Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pleasley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Chesterfield Road South, Mansfield	0.2%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulwell District Centre	2.7%	19	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfield Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jennison Street, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Top Valley Drive, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Hucknall Lane, Bulwell	3.6%	25	0.0%	0	0.0%	0	11.4%	12	0.0%	0	0.0%
<b>Zone 10</b>											
B&Q Mini Warehouse, Derby Road, Eastwood	11.4%	78	0.0%	0	0.0%	0	3.8%	4	5.3%	2	17.0%
Eastwood Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.1%
Giltbrook Retail Park, Nottingham	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Kimberley Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Morrisons, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
<b>Outside Survey Area</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton Town Centre	1.0%	7	0.0%	0	0.0%	0	7.5%	3	6.6%	3	0.0%	0
Arnold Town Centre	3.0%	21	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Asda, Front Street, Arnold, Gedling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Asda, Wesley Street, Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Baums Lane, Mansfield	7.7%	53	2.9%	1	9.3%	5	8.3%	9	12.8%	6	10.1%	5
B&Q, Mansfield Road, Daybrook, Arnold	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	1.1%	8	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Chesterfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Chilwell Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darley Dale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Arnold	5.4%	37	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Denby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Warney Brook Furniture Centre, Matlock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.4%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	0.8%	5	2.8%	1	0.0%	0	0.0%	0	1.1%	0	1.0%	1
Matlock Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Meadowhall Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Sheffield											
Netherfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham City Centre	0.8%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Nottingham Road Retail Park, Mansfield	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portland Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ravenshead Retail Park, Chesterfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%
Ripley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverside Retail Park, Nottingham	1.7%	12	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%
Sainsbury's, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Nottingham Road, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shirebrook Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
St Peters Retail Park, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke-on-Trent City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Victoria Retail Park, Netherfield, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Wickes, Mansfield Road, Daybrook	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%
Wyvern Retail Park, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Others</b>											
Other	6.6%	45	5.9%	2	0.0%	0	14.3%	15	3.4%	1	7.1%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	683	36	57	107	43	52	86	37	37	133	95
Sample:	672	64	77	79	65	53	76	61	59	60	78

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Meanscore: [Number of visits per month]</b>												
<b>Q24A How often do you make shopping trips for DIY or gardening goods to (LOCATION MENTIONED AT Q24)?</b>												
<i>Not those who said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q24</i>												
Daily	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
At least two times a week	0.2%	2	1.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	2.2%	15	2.9%	1	1.8%	1	0.7%	1	1.1%	0	3.6%	3
At least once a fortnight	4.1%	28	4.8%	2	4.3%	2	9.0%	10	1.5%	1	7.3%	4
At least once a month	14.6%	100	15.0%	5	27.7%	16	10.3%	11	16.8%	7	13.0%	7
At least every two months	12.4%	84	8.9%	3	16.8%	10	14.4%	15	7.1%	3	9.8%	5
At least every 3 months	13.4%	91	9.9%	4	11.0%	6	17.2%	18	19.4%	8	9.8%	5
At least every 6 months	21.3%	145	20.0%	7	16.1%	9	18.8%	20	30.7%	13	21.5%	11
Less often than once every 6 months	14.1%	96	17.0%	6	8.5%	5	12.1%	13	10.2%	4	17.0%	9
Have only visited once (Don't know / varies)	0.5%	4	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0
	16.6%	113	19.8%	7	8.0%	5	17.5%	19	13.3%	6	20.1%	10
<i>Mean:</i>	<i>0.80</i>	<i>0.79</i>	<i>0.71</i>	<i>0.59</i>	<i>0.47</i>	<i>1.05</i>	<i>1.06</i>	<i>0.41</i>	<i>0.51</i>	<i>0.59</i>	<i>1.40</i>	
Weighted base:	683	36	57	107	43	52	86	37	37	133	95	
Sample:	672	64	77	79	65	53	76	61	59	60	78	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q25 Excluding Christmas shopping, where did you last go to buy furniture, carpets and floor coverings?</b>																						
<i>Excl. Nulls &amp; SFT's</i>																						
<b>Zone 1</b>																						
Aldi, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Prieststic Road, Sutton-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	1.2%	6	9.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Hill Local Centre Sutton-in-Ashfield Town Centre	0.2%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	8.4%	44	31.1%	8	20.2%	9	0.0%	0	16.4%	5	5.9%	3	25.4%	16	1.6%	0	3.4%	1	0.0%	0	1.2%	1
The Range, Station Road, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Aldi, Lane End, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	1.3%	7	6.2%	2	3.4%	2	0.0%	0	4.5%	1	0.0%	0	2.8%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield Town Centre	6.3%	33	6.2%	2	26.1%	12	7.0%	5	5.4%	2	15.0%	6	7.0%	4	1.6%	0	2.9%	1	0.0%	0	0.0%	0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	0.8%	4	7.8%	2	1.8%	1	0.0%	0	1.4%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Annesley Road Local Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Town Centre	2.6%	14	0.0%	0	0.0%	0	16.9%	13	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenshead Local Centre	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Pinxton Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
B&Q, Nottingham Road, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MacArthur Factory Outlet	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Centre (East Midlands), South Normanton																						
Somercotes Local Centre	1.5%	8	0.0%	0	0.0%	0	0.0%	0	3.8%	1	15.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton Local Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	3.6%	1	3.7%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hall Street, Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																						
Huthwaite Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																						
Morrisons, Sutton Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																						
B&Q, Old Mill Lane, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Woodhouse Town Centre	1.4%	7	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	15.1%	5	0.0%	0	0.0%	0
Pleasley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Chesterfield Road South, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																						
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell District Centre	1.6%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	6	0.0%	0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jennison Street, Bulwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Top Valley Drive, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Hucknall Lane, Bulwell	0.6%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
<b>Zone 10</b>																						
B&Q Mini Warehouse, Derby Road, Eastwood	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Eastwood Town Centre	1.8%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.7%	1	0.0%	0	0.0%	0	1.1%	0	2.3%	2	7.5%	5
Giltbrook Retail Park, Nottingham	10.5%	55	3.3%	1	6.3%	3	23.6%	18	14.6%	5	7.6%	3	6.3%	4	3.5%	1	4.5%	2	3.9%	4	20.7%	14
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	1.9%	10	0.0%	0	0.0%	0	0.0%	0	9.1%	3	3.5%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	3	3.0%	2

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kimberley Town Centre	3.6%	19	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	15.4%	11
Morrisons, Derby Road, Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>																						
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton Town Centre	1.5%	8	0.0%	0	1.3%	1	0.0%	0	1.4%	0	5.9%	3	6.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold Town Centre	2.0%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3	7.0%	7	0.0%	0
Asda, Front Street, Arnold, Gedling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wesley Street, Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Baums Lane, Mansfield	0.5%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Mansfield Road, Daybrook, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.5%	2	0.0%	0
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	4.3%	22	0.0%	0	9.0%	4	6.0%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6	10.6%	7
Chesterfield Town Centre	0.7%	4	0.0%	0	1.0%	0	0.0%	0	3.2%	1	2.0%	1	1.3%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Chilwell Retail Park, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Clay Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darley Dale Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daybrook Retail Park, Arnold	2.5%	13	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	13	0.0%	0
Denby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	3.6%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Warney Brook Furniture Centre, Matlock	2.5%	13	7.2%	2	1.0%	0	0.0%	0	0.0%	0	2.0%	1	10.2%	7	4.3%	1	4.2%	2	0.0%	0	1.2%	1
Heanor Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Hill Top Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Ilkeston Town Centre	1.8%	9	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	8.9%	6
Langley Mill Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Lincoln City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Madford Retail Park, Nottingham	0.4%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	6.4%	33	11.7%	3	1.8%	1	3.0%	2	7.2%	2	6.6%	3	4.5%	3	33.7%	9	26.5%	10	0.0%	0	0.0%	0
Matlock Town Centre	0.3%	2	0.0%	0	1.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Centre, Sheffield												
Netherfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent Town Centre	0.9%	5	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0
Nottingham City Centre	8.9%	47	2.3%	1	4.8%	2	11.9%	9	0.0%	0	4.4%	2
Nottingham Road Retail Park, Mansfield	2.2%	12	3.5%	1	0.9%	0	0.0%	0	1.3%	0	0.0%	0
Portland Retail Park, Mansfield	2.8%	15	3.3%	1	5.7%	3	2.4%	2	3.8%	1	0.0%	0
Ravenshead Retail Park, Chesterfield	0.1%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Riverside Retail Park, Nottingham	3.0%	16	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.7%	1
St Peters Retail Park, Mansfield	1.9%	10	1.8%	0	6.0%	3	3.3%	3	0.0%	0	2.0%	1
Stoke-on-Trent City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Netherfield, Nottingham	1.2%	6	0.0%	0	2.5%	1	0.0%	0	1.3%	0	0.0%	0
Wickes, Mansfield Road, Daybrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyvern Retail Park, Derby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Other	5.1%	27	2.3%	1	2.7%	1	2.8%	2	10.3%	3	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	523	26	46	78	33	43	64	28	36	100	70	
Sample:	538	51	61	59	49	44	57	48	64	46	59	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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Meanscore: [Number of visits per month]

**Q25A How often do you make shopping trips for furniture, carpets and floor coverings to (LOCATION MENTIONED AT Q25)?***Not those who said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q25*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
At least once a fortnight	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	0.9%	5	0.0%	0	1.0%	0	0.0%	0	0.0%	0	2.0%	1	1.9%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0
At least every two months	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	2.5%	13	0.0%	0	2.5%	1	2.4%	2	3.6%	1	1.7%	1	2.8%	2	0.0%	0	6.4%	6	0.0%	0	0.0%	0
At least every 6 months	4.8%	25	0.0%	0	7.6%	3	1.9%	1	9.9%	3	5.4%	2	6.4%	4	1.6%	0	6.4%	6	4.8%	3	0.0%	3
Less often than once every 6 months	68.2%	357	64.3%	17	69.3%	32	82.4%	64	61.5%	20	73.7%	31	50.0%	32	53.3%	15	78.5%	28	69.5%	70	68.7%	48
Have only visited once (Don't know / varies)	6.0%	32	3.3%	1	13.2%	6	1.3%	1	12.5%	4	3.7%	2	7.3%	5	25.8%	7	5.2%	2	3.3%	3	1.2%	1
	16.9%	88	32.4%	8	6.3%	3	12.0%	9	12.6%	4	11.8%	5	31.7%	20	17.5%	5	15.0%	5	10.5%	10	25.3%	18
Mean:		0.13		0.10		0.11		0.11		0.11		0.16		0.13		0.08		0.10		0.21		0.11
Weighted base:		523		26		46		78		33		43		64		28		36		100		70
Sample:		538		51		61		59		49		44		57		48		64		46		59

**Q26 Do you ever visit any of the following centres? [MR/PR]**

Sutton-in-Ashfield	42.5%	425	92.2%	52	84.1%	56	17.5%	22	79.5%	51	53.3%	50	87.1%	107	43.5%	28	50.0%	31	9.9%	22	4.5%	5
Hucknall	27.4%	274	6.5%	4	12.9%	9	85.0%	108	35.6%	23	11.2%	11	9.0%	11	4.6%	3	5.1%	3	34.0%	75	23.2%	28
Kirkby-in-Ashfield	22.8%	228	43.1%	24	92.5%	62	11.6%	15	58.5%	37	19.0%	18	31.1%	38	9.0%	6	14.5%	9	6.0%	13	4.4%	5
Don't visit any of these centres	36.6%	367	5.8%	3	2.6%	2	11.8%	15	9.8%	6	39.5%	37	12.1%	15	54.8%	36	48.3%	30	60.0%	133	73.9%	89
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100

**Q27 Which of those centres do you visit the most?***Not those who said 'Don't visit any of these centres' at Q26*

Sutton-in-Ashfield	50.6%	321	90.6%	48	37.7%	25	4.7%	5	54.4%	31	82.7%	47	89.8%	97	84.9%	25	79.7%	26	14.9%	13	11.1%	3
Hucknall	35.4%	224	0.8%	0	0.0%	0	91.7%	102	9.0%	5	10.6%	6	7.9%	9	1.5%	0	1.3%	0	83.3%	74	86.3%	27
Kirkby-in-Ashfield	14.1%	89	8.7%	5	62.3%	41	3.5%	4	36.6%	21	6.7%	4	2.3%	2	13.6%	4	19.0%	6	1.8%	2	2.7%	1
Weighted base:		634		53		65		112		57		57		108		30		32		89		32
Sample:		702		98		98		90		89		58		90		53		54		46		26

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [Number of visits per month]</b>																						
<b>Q28 How often do you visit (CENTRE MENTIONED AT Q27)?</b>																						
<i>Those who mentioned Sutton-in-Ashfield at Q27</i>																						
Daily	5.0%	16	6.8%	3	2.5%	1	0.0%	0	1.5%	0	0.0%	0	11.0%	11	2.1%	1	1.8%	0	0.0%	0	0.0%	0
At least two times a week	17.5%	56	37.2%	18	24.0%	6	0.0%	0	7.1%	2	3.4%	2	27.5%	27	0.0%	0	1.6%	0	11.8%	2	0.0%	0
At least once a week	26.5%	85	34.2%	16	26.2%	6	12.5%	1	32.6%	10	22.2%	10	27.5%	27	29.9%	8	11.2%	3	23.5%	3	24.2%	1
At least once a fortnight	10.4%	33	6.1%	3	8.7%	2	46.9%	2	20.4%	6	5.7%	3	9.0%	9	14.8%	4	17.1%	4	0.0%	0	0.0%	0
At least once a month	17.1%	55	9.1%	4	30.2%	7	12.5%	1	14.1%	4	18.2%	9	18.7%	18	31.1%	8	13.1%	3	0.0%	0	0.0%	0
At least every two months	6.3%	20	1.9%	1	1.9%	0	14.1%	1	6.5%	2	7.1%	3	4.2%	4	7.5%	2	26.4%	7	0.0%	0	0.0%	0
At least every 3 months	8.0%	26	0.8%	0	6.6%	2	0.0%	0	10.9%	3	25.3%	12	0.0%	0	8.2%	2	6.4%	2	35.3%	5	0.0%	0
At least every 6 months	2.0%	7	1.3%	1	0.0%	0	0.0%	0	1.5%	0	1.6%	1	0.0%	0	4.6%	1	7.2%	2	0.0%	0	48.4%	2
Less often than once every 6 months	4.8%	15	0.0%	0	0.0%	0	14.1%	1	0.0%	0	16.5%	8	1.3%	1	1.8%	0	13.6%	4	11.8%	2	0.0%	0
Have only visited once	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.4%	1
(Don't know / varies)	2.0%	6	2.5%	1	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.8%	1	0.0%	0	1.6%	0	17.7%	2	0.0%	0
<i>Mean:</i>		<i>4.49</i>		<i>6.78</i>		<i>4.22</i>		<i>1.65</i>		<i>3.11</i>		<i>1.58</i>		<i>7.05</i>		<i>2.50</i>		<i>1.80</i>		<i>2.43</i>		<i>1.07</i>
Weighted base:		321		48		25		5		31		47		97		25		26		13		3
Sample:		415		88		39		7		49		46		84		44		46		8		4

<b>Meanscore: [Number of visits per month]</b>																						
<b>Q28 How often do you visit (CENTRE MENTIONED AT Q27)?</b>																						
<i>Those who mentioned Hucknall at Q27</i>																						
Daily	7.3%	16	0.0%	0	0.0%	0	8.5%	9	0.0%	0	0.0%	0	79.5%	7	0.0%	0	0.0%	0	0.0%	0	3.5%	1
At least two times a week	11.1%	25	0.0%	0	0.0%	0	18.7%	19	0.0%	0	30.8%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0
At least once a week	25.3%	57	0.0%	0	0.0%	0	35.3%	36	61.0%	3	0.0%	0	9.6%	1	0.0%	0	100.0%	0	18.4%	14	10.1%	3
At least once a fortnight	16.0%	36	0.0%	0	0.0%	0	18.1%	19	12.3%	1	0.0%	0	0.0%	0	99.9%	0	0.0%	0	19.2%	14	7.8%	2
At least once a month	12.5%	28	100.0%	0	0.0%	0	17.0%	17	18.5%	1	0.0%	0	10.9%	1	0.0%	0	0.0%	0	6.9%	5	12.4%	3
At least every two months	9.3%	21	0.0%	0	0.0%	0	1.0%	1	0.0%	0	12.3%	1	0.0%	0	0.0%	0	0.0%	0	11.8%	9	38.4%	10
At least every 3 months	3.5%	8	0.0%	0	0.0%	0	0.0%	0	8.2%	0	18.5%	1	0.0%	0	0.0%	0	0.0%	0	8.4%	6	0.0%	0
At least every 6 months	7.2%	16	0.0%	0	0.0%	0	0.6%	1	0.0%	0	26.2%	2	0.0%	0	0.0%	0	0.0%	0	12.6%	9	16.9%	5
Less often than once every 6 months	6.0%	13	0.0%	0	0.0%	0	0.7%	1	0.0%	0	12.3%	1	0.0%	0	0.0%	0	0.0%	0	12.1%	9	10.9%	3
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0
<i>Mean:</i>		<i>4.71</i>		<i>1.00</i>		<i>0.00</i>		<i>6.01</i>		<i>2.90</i>		<i>2.64</i>		<i>24.33</i>		<i>2.00</i>		<i>4.00</i>		<i>1.83</i>		<i>1.97</i>
Weighted base:		224		0		0	102	5	6	9	0	0	0	0	0	0	0	0	74	27		
Sample:		159		1		0	78	9	7	4	1	1	1	1	1	1	1	1	37	21		

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
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**Meanscore: [Number of visits per month]**

**Q28 How often do you visit (CENTRE MENTIONED AT Q27)?**

*Those who mentioned Kirkby-in-Ashfield at Q27*

Daily	11.1%	10	0.0%	0	10.4%	4	0.0%	0	10.3%	2	0.0%	0	100.0%	2	24.3%	1	0.0%	0	0.0%	0	0.0%	0
At least two times a week	33.2%	30	56.8%	3	45.0%	18	0.0%	0	24.4%	5	0.0%	0	0.0%	0	0.0%	0	57.9%	4	0.0%	0	0.0%	0
At least once a week	34.4%	31	43.2%	2	36.4%	15	16.6%	1	46.6%	10	41.5%	2	0.0%	0	34.2%	1	7.6%	0	0.0%	0	0.0%	0
At least once a fortnight	6.1%	5	0.0%	0	5.1%	2	16.6%	1	4.3%	1	19.5%	1	0.0%	0	0.0%	0	17.7%	1	0.0%	0	0.0%	0
At least once a month	5.3%	5	0.0%	0	1.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	12.9%	1	10.1%	1	100.0%	2	0.0%	0
At least every two months	4.7%	4	0.0%	0	0.0%	0	66.7%	3	0.0%	0	0.0%	0	0.0%	0	28.6%	1	6.7%	0	0.0%	0	0.0%	0
At least every 3 months	3.7%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	1	39.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
At least every 6 months	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	7.64		6.27		8.46		1.33		7.09		2.17		30.00		8.93		5.42		1.00		0.30	
Weighted base:	89		5		41		4		21		4		2		4		6		2		1	
Sample:	128		9		59		5		31		5		2		8		7		1		1	

**Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?**

*Those who mentioned Sutton-in-Ashfield at Q27*

Car / van (as driver)	64.7%	208	56.2%	27	78.3%	19	87.5%	5	66.1%	21	70.1%	33	70.9%	69	43.4%	11	63.2%	16	35.3%	5	72.6%	3
Car / van (as passenger)	15.1%	48	11.0%	5	4.1%	1	12.5%	1	22.2%	7	17.9%	8	9.9%	10	18.4%	5	14.9%	4	53.0%	7	27.4%	1
Bus, minibus or coach	9.6%	31	7.0%	3	8.5%	2	0.0%	0	11.6%	4	10.4%	5	2.5%	2	28.8%	7	21.9%	6	11.8%	2	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.7%	25	23.0%	11	4.1%	1	0.0%	0	0.0%	0	0.0%	0	12.6%	12	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Taxi	0.7%	2	2.1%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tram (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.0%	4	6.6%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	321		48		25		5		31		47		97		25		26		13		3	
Sample:	415		88		39		7		49		46		84		44		46		8		4	

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?</b>																						
<i>Those who mentioned Hucknall at Q27</i>																						
Car / van (as driver)	62.5%	140	0.0%	0	0.0%	0	54.9%	56	79.5%	4	56.9%	3	79.5%	7	99.9%	0	100.0%	0	58.7%	43	93.8%	26
Car / van (as passenger)	8.9%	20	0.0%	0	0.0%	0	6.5%	7	0.0%	0	12.3%	1	9.6%	1	0.0%	0	0.0%	0	15.8%	12	0.0%	0
Bus, minibus or coach	6.5%	14	0.0%	0	0.0%	0	4.8%	5	8.2%	0	30.8%	2	10.9%	1	0.0%	0	0.0%	0	6.3%	5	6.2%	2
Motorcycle, scooter or moped	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	15.7%	35	0.0%	0	0.0%	0	32.4%	33	12.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.7%	4	100.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tram	4.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	9	0.0%	0
(Don't know / varies)	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		224		0		0		102		5		6		9		0		0		74		27
Sample:		159		1		0		78		9		7		4		1		1		37		21

**Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?**
*Those who mentioned Kirkby-in-Ashfield at Q27*

Car / van (as driver)	68.4%	61	73.8%	3	56.1%	23	83.4%	3	65.8%	14	100.0%	4	50.0%	1	100.0%	4	100.0%	6	100.0%	2	100.0%	1
Car / van (as passenger)	6.7%	6	0.0%	0	5.2%	2	0.0%	0	18.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus, minibus or coach	3.8%	3	17.5%	1	2.1%	1	16.6%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	17.2%	15	8.7%	0	32.6%	13	0.0%	0	2.3%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	1.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.0%	2	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		89		5		41		4		21		4		2		4		6		2		1
Sample:		128		9		59		5		31		5		2		8		7		1		1

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q30 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?</b>																						
<i>Those who mentioned Sutton-in-Ashfield at Q27</i>																						
Choice and range of shops	42.7%	137	45.7%	22	56.3%	14	14.1%	1	59.2%	19	46.1%	22	28.3%	27	63.0%	16	35.0%	9	47.0%	6	48.4%	2
Strength of supermarket provision	4.6%	15	2.1%	1	4.1%	1	0.0%	0	4.6%	1	3.9%	2	7.9%	8	0.0%	0	3.2%	1	0.0%	0	24.2%	1
Choice of leisure facilities (restaurants, pubs etc)	2.8%	9	2.2%	1	0.0%	0	0.0%	0	2.7%	1	3.1%	1	2.2%	2	10.5%	3	3.2%	1	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	12.7%	41	4.4%	2	10.3%	3	46.9%	2	4.2%	1	27.3%	13	17.0%	17	8.5%	2	3.2%	1	0.0%	0	0.0%	0
Environmental quality of centre	1.1%	3	1.3%	1	2.5%	1	0.0%	0	1.3%	0	1.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Close to home	14.4%	46	20.3%	10	9.7%	2	12.5%	1	12.5%	4	6.2%	3	27.0%	26	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Close to work	3.5%	11	1.9%	1	4.3%	1	0.0%	0	1.5%	0	0.0%	0	8.5%	8	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.3%	1	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Convenient car parking	0.5%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap parking	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	3	0.0%	0	0.0%	0
Cheap shops	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to college	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Compact layout	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.0%	1	0.0%	0	0.0%	0
Easily accessible by car	0.1%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.3%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out / change of scenery	2.5%	8	1.3%	1	2.5%	1	0.0%	0	2.7%	1	3.6%	2	0.0%	0	1.8%	0	15.0%	4	0.0%	0	0.0%	0
Know the area well / habit	1.2%	4	3.4%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Near to friends / family	3.4%	11	0.0%	0	2.5%	1	0.0%	0	0.0%	0	5.7%	3	0.8%	1	1.8%	0	3.2%	1	41.2%	5	0.0%	0
On the school run	0.7%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	2.5%	8	0.0%	0	0.0%	0	26.5%	1	4.0%	1	0.0%	0	1.8%	2	2.1%	1	1.8%	0	11.8%	2	27.4%	1
(Nothing in particular)	4.5%	14	13.5%	6	1.6%	0	0.0%	0	7.2%	2	0.0%	0	3.1%	3	0.0%	0	8.5%	2	0.0%	0	0.0%	0
Weighted base:		321		48		25		5		31		47		97		25		26		13		3
Sample:		415		88		39		7		49		46		84		44		46		8		4

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q30 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?</b>																						
<i>Those who mentioned Hucknall at Q27</i>																						
Choice and range of shops	31.8%	71	0.0%	0	0.0%	0	32.3%	33	20.5%	1	12.3%	1	0.0%	0	0.0%	0	0.0%	0	36.6%	27	35.3%	10
Strength of supermarket provision	4.1%	9	0.0%	0	0.0%	0	0.0%	0	8.2%	0	0.0%	0	9.6%	1	0.0%	0	0.0%	0	10.8%	8	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	4.5%	10	0.0%	0	0.0%	0	3.2%	3	0.0%	0	13.9%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	4	7.8%	2
Choice of services (hairdressers, banks etc)	12.5%	28	0.0%	0	0.0%	0	12.6%	13	40.5%	2	30.8%	2	10.9%	1	99.9%	0	0.0%	0	12.1%	9	3.1%	1
Environmental quality of centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	12.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	19.9%	45	0.0%	0	0.0%	0	38.8%	40	18.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0
Close to work	5.7%	13	0.0%	0	0.0%	0	0.7%	1	0.0%	0	18.5%	1	79.5%	7	0.0%	0	0.0%	0	3.2%	2	6.6%	2
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	1.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	2
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out / change of scenery	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Know the area well / habit	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to friends / family	10.5%	24	100.0%	0	0.0%	0	4.1%	4	0.0%	0	12.3%	1	0.0%	0	0.0%	0	100.0%	0	20.5%	15	9.7%	3
On the school run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.4%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
(Nothing in particular)	7.0%	16	0.0%	0	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	26.3%	7
Weighted base:		224		0		0	102		5		6		9		0		0		74		27	
Sample:		159		1		0	78		9		7		4		1		1		37		21	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q30 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?</b>																						
<i>Those who mentioned Kirkby-in-Ashfield at Q27</i>																						
Choice and range of shops	29.4%	26	17.5%	1	36.6%	15	25.1%	1	24.1%	5	39.0%	1	0.0%	0	64.3%	3	6.7%	0	0.0%	0	0.0%	0
Strength of supermarket provision	11.2%	10	18.6%	1	14.9%	6	16.6%	1	7.6%	2	22.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	2.2%	2	8.7%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	0	7.6%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	11.1%	10	0.0%	0	5.0%	2	41.7%	2	26.3%	6	19.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	18.6%	17	0.0%	0	27.1%	11	0.0%	0	26.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	9.0%	8	33.3%	2	7.1%	3	0.0%	0	3.0%	1	0.0%	0	100.0%	2	12.9%	1	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.7%	1	0.0%	0	0.0%	0	16.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to college	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact layout	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out / change of scenery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Know the area well / habit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to friends / family	10.7%	10	13.2%	1	0.0%	0	0.0%	0	5.3%	1	19.5%	1	0.0%	0	0.0%	0	75.6%	5	100.0%	2	100.0%	1
On the school run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	2.8%	3	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	3.4%	3	8.7%	0	2.8%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0
Weighted base:		89		5		41		4		21		4		2		4		6		2		1
Sample:		128		9		59		5		31		5		2		8		7		1		1

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often?</b>																						
<i>Those who mentioned Sutton-in-Ashfield at Q27</i>																						
<b>1st mention</b>																						
Better environment	0.6%	2	0.9%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	4.3%	14	6.8%	3	5.8%	1	0.0%	0	1.3%	0	0.0%	0	3.1%	3	13.0%	3	9.6%	2	0.0%	0	0.0%	0
Better security	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	3.7%	12	6.7%	3	1.6%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.6%	12	2.2%	1	4.3%	1	0.0%	0	0.0%	0	13.5%	6	1.7%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0
Improved quality of shops	2.6%	8	3.4%	2	11.7%	3	0.0%	0	3.8%	1	0.0%	0	2.2%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Improved street cleaning	0.8%	3	3.2%	2	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	8.3%	26	9.7%	5	13.3%	3	14.1%	1	14.9%	5	3.9%	2	10.7%	10	2.1%	1	1.6%	0	0.0%	0	0.0%	0
Increased public transport	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	2.8%	9	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.3%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	3.1%	10	4.9%	2	1.6%	0	0.0%	0	5.2%	2	4.9%	2	2.9%	3	1.8%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.6%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
More / better pedestrianisation	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places to eat / drink	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
More / better toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurb	1.0%	3	3.8%	2	1.6%	0	0.0%	0	0.0%	0	4.0%	1
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider roads	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	58.5%	188	52.7%	25	56.4%	14	61.0%	3	65.8%	21	67.2%	32
(Don't know)	3.9%	12	0.9%	0	0.0%	0	12.5%	1	2.0%	1	2.4%	1
Weighted base:	321	48	25	5	31	47	97	25	26	13	3	
Sample:	415	88	39	7	49	46	84	44	46	8	4	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>2nd mention</b>																						
Better environment	1.8%	6	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	13.0%	3	1.6%	0	0.0%	0	0.0%	0
Better market	1.3%	4	0.8%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	2.9%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.6%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.7%	6	1.9%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.6%	5	1.3%	1	11.7%	3	0.0%	0	0.0%	0	1.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.8%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	3.7%	12	3.9%	2	1.6%	0	0.0%	0	1.3%	0	0.0%	0	9.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.3%	4	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.4%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.8%	2	2.4%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.2%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places to eat / drink	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better toilets	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More compact shopping area	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurb	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stop residents and workers using the free parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing / Nothing else)	80.9%	260	71.9%	34	81.5%	20	61.0%	3	92.4%	29	94.3%
(Don't know)	2.4%	8	4.4%	2	0.0%	0	26.5%	1	2.0%	1	2.4%
Weighted base:	321	48	25	5	31	47	97	25	26	13	3
Sample:	415	88	39	7	49	46	84	44	46	8	4

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
<b>3rd mention</b>																				
Better environment	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	1.2%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	1.2%	4	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurb	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing / Nothing else)	90.5%	290	81.5%	39	100.0%	25	87.5%	5	98.0%	31	97.6%
(Don't know)	2.5%	8	4.4%	2	0.0%	0	12.5%	1	2.0%	1	2.4%
Weighted base:	321	48	25	5	31	47	97	25	26	13	3
Sample:	415	88	39	7	49	46	84	44	46	8	4

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Any mention</b>																						
Better environment	2.5%	8	2.7%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.8%	3	13.0%	3	1.6%	0	0.0%	0	0.0%	0
Better market	5.9%	19	7.6%	4	5.8%	1	0.0%	0	2.9%	1	0.0%	0	6.9%	7	13.0%	3	12.1%	3	0.0%	0	0.0%	0
Better security	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	4.5%	15	10.7%	5	1.6%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	9	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	1.0%	3	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.3%	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	7.2%	23	4.1%	2	4.3%	1	0.0%	0	1.3%	0	13.5%	6	12.0%	12	0.0%	0	5.8%	2	0.0%	0	0.0%	0
Improved quality of shops	3.4%	11	5.6%	3	11.7%	3	0.0%	0	3.8%	1	1.6%	1	3.1%	3	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Improved street cleaning	1.2%	4	4.0%	2	0.0%	0	12.5%	1	0.0%	0	0.0%	0	1.0%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	12.6%	40	14.0%	7	15.0%	4	14.1%	1	16.3%	5	3.9%	2	22.2%	22	2.1%	1	1.6%	0	0.0%	0	0.0%	0
Increased public transport	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	4.1%	13	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	1.8%	6	5.9%	3	1.6%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.3%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.0%	13	8.1%	4	3.5%	1	0.0%	0	5.2%	2	4.9%	2	3.7%	4	1.8%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	1.0%	3	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.6%	0	11.8%	2	0.0%	0
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
More / better pedestrianisation	0.3%	1	0.8%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places to eat / drink	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better toilets	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More compact shopping area	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurb	1.1%	4	3.8%	2	1.6%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop residents and workers using the free parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Wider roads	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Weighted base:	321	48	25	5	31	47	97	25	26	13	3	
Sample:	415	88	39	7	49	46	84	44	46	8	4	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
<b>Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often?</b>																				
<i>Those who mentioned Hucknall at Q27</i>																				
<b>1st mention</b>																				
Better environment	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Better market	3.4%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	0	7.4%	5	3.1%	1
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	6.0%	13	0.0%	0	0.0%	0	9.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	3.5%	1
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
Improved food shops within the town centre	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	6.7%	15	0.0%	0	0.0%	0	10.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	3.5%	1
Improved quality of shops	4.2%	9	0.0%	0	0.0%	0	6.8%	7	0.0%	0	13.9%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	11.4%	25	0.0%	0	0.0%	0	18.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	6.2%	2
Increased public transport	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2
Less charity shops	1.2%	3	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	2.7%	6	0.0%	0	0.0%	0	0.6%	1	9.3%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5	0.0%	0
More public toilets	2.3%	5	0.0%	0	0.0%	0	2.4%	3	23.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	1.2%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	5.3%	12	0.0%	0	0.0%	0	5.9%	6	0.0%	0	0.0%	0	68.6%	6	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
More / better pedestrianisation	3.9%	9	0.0%	0	0.0%	0	6.9%	7	8.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1
More / better places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
More / better toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Refurb	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
(Nothing / Nothing else)	45.2%	101	100.0%	0	0.0%	0	31.4%	32	59.5%	3	67.6%	4	31.4%	3	99.9%	0	0.0%	0	61.3%	45	49.3%	13
(Don't know)	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	4	7.8%	2
Weighted base:	224		0		0		102		5		6		9		0		0		74		27	
Sample:	159		1		0		78		9		7		4		1		1		37		21	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>2nd mention</b>												
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.6%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	1.1%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	2.3%	5	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0
Improved quality of shops	6.0%	14	0.0%	0	0.0%	0	9.8%	10	0.0%	0	0.0%	0
Improved street cleaning	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Increased general choice and range of shops	4.6%	10	0.0%	0	0.0%	0	6.0%	6	0.0%	0	13.9%	1
Increased public transport	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Less charity shops	5.0%	11	0.0%	0	0.0%	0	9.3%	10	0.0%	0	0.0%	0
Less cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A bank	0.8%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	1.6%	4	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
More / better places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurb	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
(Nothing / Nothing else)	72.4%	162	100.0%	0	0.0%	0	60.1%	62	100.0%	5	67.6%	4	100.0%	9	99.9%	0	0.0%	0	83.4%	62	76.3%	21
(Don't know)	2.9%	7	0.0%	0	0.0%	0	0.7%	1	0.0%	0	18.5%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	4	3.1%	1
Weighted base:	224	0	0	0	102	5	6	9	0	0	74	27										
Sample:	159	1	0	0	78	9	7	4	1	1	37	21										

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
<b>3rd mention</b>																				
Better environment	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	2.1%	5	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	2.0%	5	0.0%	0	0.0%	0	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	1.6%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	4.7%	1
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.8%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	1.3%	3	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurb	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
(Nothing / Nothing else)	87.0%	195	100.0%	0	0.0%	0	81.7%	84	100.0%	5	81.5%	5	100.0%	9	99.9%	0	100.0%	0	90.3%	67	92.2%	25
(Don't know)	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	6	3.1%	1
Weighted base:		224		0		0		102		5		6		9		0		0		74		27
Sample:		159		1		0		78		9		7		4		1		1		37		21

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
<b>Any mention</b>																				
Better environment	0.8%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Better market	5.5%	12	0.0%	0	0.0%	0	5.5%	6	0.0%	0	0.0%	0	0.0%	0	100.0%	0	7.4%	5	3.1%	1
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	7.2%	16	0.0%	0	0.0%	0	9.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5	6.6%	2
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
Improved food shops within the town centre	3.4%	8	0.0%	0	0.0%	0	7.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	9.4%	21	0.0%	0	0.0%	0	15.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	8.2%	2
Improved quality of shops	9.7%	22	0.0%	0	0.0%	0	15.4%	16	0.0%	0	13.9%	1	0.0%	0	0.0%	0	4.5%	3	6.6%	2
Improved street cleaning	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	17.3%	39	0.0%	0	0.0%	0	24.8%	25	0.0%	0	13.9%	1	0.0%	0	0.0%	0	12.9%	10	10.9%	3
Increased public transport	1.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2
Less charity shops	6.6%	15	0.0%	0	0.0%	0	12.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Less cheap shops	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	3.8%	9	0.0%	0	0.0%	0	3.2%	3	9.3%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5	0.0%	0
More public toilets	2.3%	5	0.0%	0	0.0%	0	2.4%	3	23.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
A bank	0.8%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	1.2%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	1.3%	3	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	5.3%	12	0.0%	0	0.0%	0	5.9%	6	0.0%	0	0.0%	0	68.6%	6	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
More / better pedestrianisation	5.5%	12	0.0%	0	0.0%	0	8.7%	9	8.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	3
More / better places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurb	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	224	0	0	102	5	6	9	0	0	74	27	
Sample:	159	1	0	78	9	7	4	1	1	37	21	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
<b>Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often?</b>																					
<i>Those who mentioned Kirkby-in-Ashfield at Q27</i>																					
<b>1st mention</b>																					
Better environment	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better market	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper public transport	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved food shops within the town centre	1.0%	1	0.0%	0	1.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved leisure facilities	1.0%	1	0.0%	0	1.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved non-food shops within the town centre	5.1%	5	0.0%	0	8.1%	3	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved quality of shops	1.9%	2	0.0%	0	2.5%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved street cleaning	2.5%	2	0.0%	0	3.9%	2	16.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Increased general choice and range of shops	12.5%	11	21.9%	1	16.2%	7	16.6%	1	4.0%	1	0.0%	0	0.0%	0	12.9%	1	0.0%	0	100.0%	2	0.0%
Increased public transport	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less takeaways	1.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longer opening hours	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More disabled parking	1.4%	1	0.0%	0	2.1%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More parking	5.6%	5	0.0%	0	11.2%	5	0.0%	0	0.0%	0	0.0%	0	11.4%	0	0.0%	0	0.0%	0	0.0%	0	
More public toilets	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Covered shopping area	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fill the potholes in the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Letter traffic congestion / road works	9.3%	8	0.0%	0	14.8%	6	0.0%	0	5.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	
More / better pedestrian crossings	0.4%	0	8.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better places to eat / drink	4.1%	4	0.0%	0	7.1%	3	0.0%	0	0.0%	0	19.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
More / better toilets	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Refurb	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Stop people feeding the pigeons	0.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Stop people smoking outside of pubs	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Nothing / Nothing else)	45.1%	40	69.4%	3	22.2%	9	66.7%	3	54.5%	11	80.5%	3	50.0%	1	64.3%	3	100.0%	6	0.0%	0	100.0%	1
(Don't know)	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	11.4%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	89		5		41		4		21		4		2		4		6		2		1	
Sample:	128		9		59		5		31		5		2		8		7		1		1	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
<b>2nd mention</b>																				
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	7.9%	7	0.0%	0	12.0%	5	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0
Improved quality of shops	1.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	7.3%	7	0.0%	0	13.4%	5	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.0%	1	0.0%	0	1.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	3.0%	3	0.0%	0	5.5%	2	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Post Office	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurb	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
(Nothing / Nothing else)	69.5%	62	100.0%	5	51.6%	21	100.0%	4	82.1%	17	100.0%	4	50.0%	1	75.7%	3	100.0%	6	0.0%	0	100.0%	1
(Don't know)	4.8%	4	0.0%	0	8.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		89		5		41		4		21		4		2		4		6		2		1
Sample:		128		9		59		5		31		5		2		8		7		1		1

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
<b>3rd mention</b>																				
Better environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	1.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	1	0.0%	0	1.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	2.0%	2	0.0%	0	2.8%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	3.7%	3	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covered shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the potholes in the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letter traffic congestion / road works	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrian crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better places to eat / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Refurb	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Stop people feeding the pigeons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop people smoking outside of pubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
(Nothing / Nothing else)	86.0%	77	100.0%	5	77.6%	32	100.0%	4	88.7%	19	100.0%	4	100.0%	2	75.7%	3	100.0%	6	100.0%	2	100.0%	1
(Don't know)	4.3%	4	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	24.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	89	5	41	4	21	4	2	4	6	2	1	1										
Sample:	128	9	59	5	31	5	2	8	7	1	1	1										

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
<b>Any mention</b>																					
Better environment	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better market	1.7%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper public transport	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved food shops within the town centre	2.4%	2	0.0%	0	1.0%	0	0.0%	0	2.3%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	
Improved leisure facilities	1.7%	2	0.0%	0	2.6%	1	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved non-food shops within the town centre	14.0%	13	0.0%	0	21.1%	9	0.0%	0	11.3%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	
Improved quality of shops	4.3%	4	0.0%	0	7.8%	3	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved street cleaning	3.0%	3	0.0%	0	4.9%	2	16.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Increased general choice and range of shops	19.9%	18	21.9%	1	29.5%	12	16.6%	1	9.3%	2	0.0%	0	0.0%	0	12.9%	1	0.0%	0	100.0%	2	0.0%
Increased public transport	1.5%	1	0.0%	0	1.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less charity shops	4.2%	4	0.0%	0	8.1%	3	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less cheap shops	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less takeaways	1.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longer opening hours	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More disabled parking	1.4%	1	0.0%	0	2.1%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More parking	8.6%	8	0.0%	0	16.7%	7	0.0%	0	2.0%	0	0.0%	0	0.0%	0	11.4%	0	0.0%	0	0.0%	0	
More public toilets	1.2%	1	0.0%	0	1.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
A bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better Post Office	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Covered shopping area	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't pave over the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fill the potholes in the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Keep HSBC bank open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Letter traffic congestion / road works	9.9%	9	0.0%	0	15.9%	6	0.0%	0	5.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	
More / better pedestrian crossings	0.4%	0	8.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better places to eat / drink	4.1%	4	0.0%	0	7.1%	3	0.0%	0	0.0%	0	19.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More / better toilets	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More compact shopping area	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Refurb	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Stop people feeding the pigeons	0.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop people smoking outside of pubs	0.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop residents and workers using the free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	89	5	41	4	21	4	2	4	6	2	1											
Sample:	128	9	59	5	31	5	2	8	7	1	1											

**Q32 Why don't you visit these centres? [MR]***Those who said 'Don't visit any of these centres' at Q26*

Lack of choice and range of non-food shops	7.1%	26	0.0%	0	65.2%	1	35.7%	5	20.3%	1	2.0%	1	23.9%	4	19.4%	7	2.9%	1	0.0%	0	6.8%	6
Lack of choice and range of food shops	2.9%	11	0.0%	0	0.0%	0	6.6%	1	10.2%	1	0.0%	0	15.6%	2	6.5%	2	1.4%	0	0.0%	0	4.3%	4
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	2.2%	8	0.0%	0	0.0%	0	0.0%	0	10.2%	1	7.6%	3	6.2%	1	1.3%	0	5.0%	2	1.3%	2	0.0%	0
Too far away from home	46.1%	169	0.0%	0	0.0%	0	9.9%	1	42.6%	3	31.1%	12	12.5%	2	50.6%	18	41.5%	13	59.6%	79	46.7%	42
Too far away from work	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Not accessible by public transport	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	3.2%	1	2.7%	1	0.0%	0	4.1%	4
Inconveniently located car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	10.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a market	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
I don't have any transport	0.7%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	2	0.0%	0
I don't know the area	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1
I'm disabled / can't walk far	0.5%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	0	2.0%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Personal reasons	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	2	0.0%	0
Prefer other areas	0.4%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	0	2.0%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Shops aren't open long enough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
There is nothing there	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Nothing, no reason to visit (Don't know)	35.8%	131	87.7%	3	34.8%	1	54.4%	8	27.0%	2	42.6%	16	51.2%	8	31.7%	11	41.7%	13	26.2%	35	40.0%	36
	4.6%	17	12.3%	0	0.0%	0	0.0%	0	6.7%	0	2.0%	1	6.2%	1	1.4%	1	0.0%	0	9.5%	13	1.4%	1
Weighted base:	367	3	2	15	6	37	15	36	30	133	89											
Sample:	299	2	2	10	11	42	11	47	46	54	74											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q33 Do you make use of electronic home shopping (i.e. internet or TV shopping)? [MR]</b>																						
Yes, Internet	62.6%	626	58.4%	33	67.5%	45	73.2%	93	56.0%	36	65.1%	61	73.4%	90	53.0%	35	49.5%	31	55.8%	124	65.3%	79
Yes, Portable internet shopping (through mobile phone)	14.0%	140	19.7%	11	29.2%	20	29.4%	37	12.9%	8	4.9%	5	16.3%	20	4.5%	3	12.9%	8	6.8%	15	10.7%	13
Yes, TV Shopping	1.8%	18	4.0%	2	0.0%	0	1.3%	2	1.7%	1	4.7%	4	1.3%	2	3.2%	2	1.7%	1	0.7%	2	1.5%	2
No	35.3%	353	38.4%	21	28.2%	19	24.2%	31	43.0%	27	33.2%	31	24.5%	30	46.3%	30	47.0%	30	43.5%	96	30.7%	37
Weighted base:	1001	56	67	127	64	94	123	65	63	221	121											
Sample:	1001	100	100	100	100	100	100	100	101	100	100	100	100	100	100	100	100	100	100	100	100	100

**Q34 Which goods or services do you currently purchase via electronic (home/mobile) shopping? [MR]***Those who make use of electronic home shopping at Q33*

Food	13.4%	86	8.8%	3	15.6%	8	20.7%	20	8.5%	3	3.8%	2	4.7%	4	2.0%	1	22.5%	7	22.1%	28	12.3%	10
Clothes / shoes	41.4%	268	42.2%	15	35.5%	17	42.3%	41	48.7%	18	38.5%	24	41.4%	38	46.6%	16	44.6%	15	36.1%	45	46.5%	39
Banking / finance	1.7%	11	0.0%	0	0.0%	0	4.5%	4	0.0%	0	1.2%	1	2.7%	2	3.4%	1	6.0%	2	0.0%	0	0.0%	0
Beauty / health products	7.5%	49	11.8%	4	1.7%	1	6.0%	6	7.4%	3	14.0%	9	7.3%	7	5.2%	2	13.4%	4	3.7%	5	10.6%	9
Books	35.6%	231	24.1%	8	36.8%	18	32.6%	31	35.1%	13	57.0%	36	33.6%	31	35.9%	13	23.8%	8	31.0%	39	40.9%	34
CDs, DVDs, music	36.7%	238	22.0%	8	32.0%	15	41.6%	40	22.6%	8	46.6%	29	44.1%	41	22.3%	8	12.4%	4	43.4%	54	36.4%	30
Computer / printer accessories	2.5%	16	0.0%	0	11.4%	5	2.7%	3	6.6%	2	2.5%	2	2.5%	2	1.5%	1	0.0%	0	0.0%	0	1.5%	1
Console / PC games	4.0%	26	14.1%	5	1.0%	0	6.6%	6	3.3%	1	0.0%	0	7.6%	7	4.9%	2	1.9%	1	2.8%	4	0.0%	0
Craft / hobby items	3.9%	25	4.6%	2	6.2%	3	3.6%	3	0.0%	0	1.2%	1	2.3%	2	9.3%	3	3.7%	1	6.4%	8	2.3%	2
DIY goods	3.6%	23	0.0%	0	4.0%	2	2.7%	3	1.8%	1	5.0%	3	4.7%	4	12.7%	4	4.4%	1	0.0%	0	5.6%	5
Furniture / Carpets	3.9%	25	1.7%	1	14.2%	7	3.4%	3	0.0%	0	13.8%	9	4.4%	4	5.6%	2	0.0%	0	0.0%	0	0.0%	0
Garden items	3.1%	20	1.2%	0	1.3%	1	0.0%	0	1.2%	0	7.5%	5	4.1%	4	13.8%	5	1.2%	0	2.5%	3	2.0%	2
Gifts	9.1%	59	8.0%	3	17.8%	9	8.7%	8	9.0%	3	3.8%	2	6.7%	6	15.0%	5	5.9%	2	9.2%	11	10.0%	8
Holiday and / or Travel Tickets	4.2%	27	1.3%	0	9.5%	5	2.5%	2	1.2%	0	0.0%	0	5.4%	5	8.6%	3	0.0%	0	1.2%	2	11.7%	10
Jewellery	1.7%	11	1.2%	0	2.4%	1	0.0%	0	0.0%	0	1.2%	1	5.5%	5	0.0%	0	1.2%	0	1.4%	2	1.5%	1
Major electrical items	15.8%	102	15.1%	5	11.1%	5	13.9%	13	18.2%	7	18.5%	12	25.2%	23	11.9%	4	14.1%	5	12.1%	15	15.2%	13
Pet products	2.0%	13	0.0%	0	1.3%	1	3.0%	3	2.9%	1	1.8%	1	3.3%	3	1.3%	0	3.5%	1	0.0%	0	3.2%	3
Small electrical items	25.2%	163	17.6%	6	21.7%	10	20.8%	20	22.9%	8	22.0%	14	31.1%	29	21.0%	7	19.5%	6	40.7%	51	13.1%	11
Small household goods	9.2%	59	10.2%	4	9.7%	5	5.2%	5	8.5%	3	20.7%	13	11.6%	11	23.0%	8	4.4%	1	4.0%	5	5.7%	5
Sports goods	2.8%	18	3.1%	1	3.5%	2	0.0%	0	0.0%	0	1.3%	1	8.5%	8	4.7%	2	2.5%	1	3.3%	4	0.0%	0
Toys	11.2%	72	14.1%	5	12.9%	6	13.0%	12	9.2%	3	18.1%	11	7.1%	7	7.9%	3	8.9%	3	4.3%	5	19.5%	16
Vehicle parts	1.2%	7	3.5%	1	1.0%	0	0.0%	0	1.2%	0	3.1%	2	0.9%	1	1.5%	1	0.0%	0	0.0%	0	2.5%	2
Vehicles	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone accessories	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	3.5%	1	0.0%	0	2.8%	2
(Don't know)	1.2%	8	2.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	3.2%	3	0.0%	0	5.4%	2	1.2%	2	0.0%	0
Weighted base:	648	35	48	96	36	63	93	35	33	125	84											
Sample:	563	55	59	66	52	62	70	48	44	44	63											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q35 Which goods or services are you likely to purchase in the future via electronic (home/mobile) shopping? (includes responses mentioned at Q34) [MR]</b>																						
<i>Those who make use of electronic home shopping at Q33</i>																						
Food	14.9%	97	10.1%	3	16.6%	8	22.6%	22	11.8%	4	7.2%	5	6.7%	6	2.0%	1	24.4%	8	23.4%	29	12.3%	10
Clothes / shoes	44.8%	290	46.1%	16	50.2%	24	43.9%	42	54.3%	20	39.8%	25	47.7%	44	48.5%	17	46.4%	15	36.1%	45	49.4%	41
Banking / finance	2.2%	14	0.0%	0	0.0%	0	5.3%	5	0.0%	0	1.2%	1	4.7%	4	5.4%	2	6.0%	2	0.0%	0	0.0%	0
Beauty / health products	9.2%	60	11.8%	4	1.7%	1	10.5%	10	17.4%	6	14.0%	9	9.7%	9	3.3%	1	13.4%	4	5.1%	6	10.6%	9
Books	37.8%	245	28.5%	10	38.0%	18	33.4%	32	40.8%	15	58.4%	37	35.5%	33	35.9%	13	23.8%	8	35.5%	44	42.4%	35
CDs, DVDs, music	37.5%	243	27.7%	10	32.0%	15	42.3%	41	23.9%	9	46.6%	29	45.1%	42	23.8%	8	13.8%	5	43.4%	54	36.4%	30
Computer / printer accessories	3.5%	23	0.0%	0	11.4%	5	4.5%	4	6.6%	2	2.5%	2	5.7%	5	1.5%	1	0.0%	0	1.4%	2	1.5%	1
Console / PC games	4.4%	28	14.1%	5	1.0%	0	8.4%	8	3.3%	1	1.3%	1	7.6%	7	4.9%	2	1.9%	1	2.8%	4	0.0%	0
Craft / hobby items	4.4%	28	4.6%	2	6.2%	3	5.4%	5	1.8%	1	1.2%	1	2.3%	2	10.6%	4	3.7%	1	6.4%	8	2.3%	2
DIY goods	4.5%	29	1.2%	0	4.0%	2	3.7%	4	1.8%	1	6.4%	4	8.1%	8	12.7%	4	6.2%	2	0.0%	0	5.6%	5
Furniture / Carpets	5.6%	36	1.7%	1	14.2%	7	3.4%	3	0.0%	0	16.4%	10	6.4%	6	7.5%	3	1.9%	1	0.0%	0	7.2%	6
Garden items	3.5%	23	1.2%	0	2.1%	1	1.8%	2	1.2%	0	8.6%	5	4.1%	4	13.8%	5	1.2%	0	2.5%	3	2.0%	2
Gifts	10.5%	68	8.0%	3	17.8%	9	9.7%	9	12.3%	4	11.0%	7	6.7%	6	16.5%	6	9.5%	3	9.2%	11	11.1%	9
Holiday and / or Travel Tickets	5.9%	38	1.3%	0	13.1%	6	6.0%	6	4.8%	2	0.0%	0	8.1%	7	14.4%	5	0.0%	0	1.2%	2	11.7%	10
Jewellery	2.4%	15	1.2%	0	2.4%	1	3.0%	3	0.0%	0	1.2%	1	5.5%	5	3.4%	1	2.7%	1	1.4%	2	1.5%	1
Major electrical items	18.3%	118	16.9%	6	17.0%	8	14.7%	14	21.1%	8	21.0%	13	27.2%	25	13.2%	5	15.4%	5	12.1%	15	22.9%	19
Pet products	2.4%	16	1.3%	0	1.3%	1	4.0%	4	2.9%	1	3.0%	2	3.3%	3	3.3%	1	3.5%	1	0.0%	0	3.2%	3
Small electrical items	26.6%	172	17.6%	6	22.6%	11	20.6%	20	28.5%	10	24.4%	15	32.1%	30	23.0%	8	19.5%	6	40.7%	51	17.5%	15
Small household goods	12.0%	78	12.9%	4	9.7%	5	7.1%	7	9.7%	4	21.9%	14	21.8%	20	29.2%	10	5.8%	2	5.9%	7	5.7%	5
Sports goods	3.2%	21	7.6%	3	5.7%	3	0.0%	0	0.0%	0	2.7%	2	8.5%	8	2.8%	1	2.5%	1	3.3%	4	0.0%	0
Toys	11.1%	72	14.1%	5	12.9%	6	13.0%	12	9.2%	3	18.1%	11	7.1%	7	5.9%	2	8.9%	3	4.3%	5	19.5%	16
Vehicle parts	1.6%	10	3.5%	1	1.9%	1	0.0%	0	1.2%	0	4.3%	3	0.9%	1	1.5%	1	0.0%	0	1.2%	2	2.5%	2
Vehicles	0.4%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone accessories	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	3.5%	1	0.0%	0	2.8%	2
(Don't know)	1.9%	12	2.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	3.2%	3	1.5%	1	5.4%	2	4.3%	5	0.0%	0
Weighted base:		648		35		48		96		36		63		93		35		33		125		84
Sample:		563		55		59		66		52		62		70		48		44		44		63

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q36 Which of these leisure activities do you participate in? [MR/PR]</b>																						
Health and Fitness	14.5%	145	12.7%	7	21.7%	15	19.1%	24	9.2%	6	8.0%	8	15.8%	19	8.8%	6	8.3%	5	20.6%	46	8.3%	10
Leisure Centre Activities	18.6%	187	9.8%	6	21.2%	14	30.1%	38	14.9%	9	21.4%	20	19.9%	25	8.7%	6	13.3%	8	17.8%	39	17.5%	21
Cinema	45.2%	452	33.6%	19	51.0%	34	58.0%	73	40.1%	26	38.8%	36	42.8%	53	46.5%	30	38.0%	24	44.5%	99	48.2%	58
Restaurant	74.2%	743	64.5%	36	73.2%	49	80.8%	102	64.3%	41	76.0%	72	78.4%	96	71.3%	47	70.8%	45	71.3%	158	80.5%	97
Pub /Bars	55.7%	558	58.2%	33	48.8%	33	58.0%	73	41.2%	26	41.5%	39	53.2%	65	48.4%	32	57.2%	36	61.0%	135	70.9%	86
Nightclub	7.2%	72	2.8%	2	9.9%	7	5.4%	7	2.9%	2	6.5%	6	5.7%	7	10.0%	7	6.6%	4	10.8%	24	6.6%	8
Social Club	7.4%	74	1.5%	1	13.8%	9	10.6%	13	5.9%	4	3.8%	4	10.5%	13	13.7%	9	6.9%	4	5.3%	12	4.6%	6
Ten Pin Bowling	13.9%	139	10.6%	6	17.8%	12	17.4%	22	14.8%	9	24.3%	23	12.1%	15	11.9%	8	10.4%	7	9.7%	22	13.3%	16
Bingo	4.0%	40	5.0%	3	2.8%	2	4.0%	5	6.3%	4	3.5%	3	2.9%	4	5.1%	3	6.4%	4	3.6%	8	3.2%	4
Theatre / concert hall	46.0%	460	38.8%	22	45.2%	30	52.0%	66	36.8%	23	50.7%	48	48.2%	59	31.1%	20	41.6%	26	41.7%	92	60.5%	73
Museum / Art Galleries	29.9%	299	25.6%	14	23.6%	16	23.9%	30	27.3%	17	20.6%	19	33.1%	41	19.6%	13	27.9%	18	36.6%	81	41.4%	50
Running / Cycling / outdoor activities	20.3%	204	25.2%	14	26.6%	18	31.9%	40	22.2%	14	8.5%	8	23.6%	29	10.8%	7	23.6%	15	16.5%	36	18.0%	22
(None mentioned)	9.8%	98	8.5%	5	10.4%	7	8.0%	10	10.6%	7	11.4%	11	8.3%	10	9.9%	6	11.8%	7	10.9%	24	9.0%	11
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q37 Which centre/facility did you last visit for indoor sports or health and fitness activity?</b>																						
<i>Those who said 'Health and Fitness' or 'Leisure Centre Activities' at Q36 AND Excl. Nulls &amp; SFT's</i>																						
<b>Zone 1</b>																						
Flex Fitness Studio, Outham Street, Sutton-in-Ashfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxygen Fitness Studio, Outham Street, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanton Hill Local Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Sutton-in-Ashfield Town Centre	2.0%	5	8.5%	1	16.1%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																						
Festival Hall, Hodgkinson Road, Kirkby-in-Ashfield	1.8%	5	0.0%	0	15.4%	3	0.0%	0	9.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Options, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield Town Centre	1.2%	3	5.1%	1	4.0%	1	0.0%	0	4.6%	0	3.0%	1	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0
Peak Physique, Kirkby-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																						
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Leisure Centre, Hinby Road, Hucknall	9.2%	25	3.4%	0	5.3%	1	30.1%	16	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	8.9%	6	3.5%	1
Hucknall Town Centre	1.7%	5	0.0%	0	0.0%	0	9.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenshead Leisure Centre, Longdale Lane, Arnold	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolls Royce Leisure Centre, Watnall Street, Hucknall	2.6%	7	0.0%	0	0.0%	0	13.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watnall Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																						
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Leisure Centre, Selston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																						
Brinsley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derbyshire Hotel, Carter Lane East, South Normanton	0.4%	1	3.8%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	11.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somercotes Local Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Zone 6</b>												
Ashfield Leisure Centre, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huthwaite Leisure Centre, Huthwaite	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lammas Leisure Centre, Sutton-in-Ashfield	10.4%	28	46.2%	5	24.9%	5	0.0%	0	4.6%	0	21.6%	5
LFW (Sutton) Health Clubs, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peak Body Toning Studio, Market Place, Sutton-in-Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield Leisure Centre, Sutton-in-Ashfield	1.6%	4	8.5%	1	4.2%	1	0.0%	0	11.4%	1	0.0%	0
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Ladybrook, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Angel's Gym, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Park Sports Complex, Ley Lane, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Woodhouse Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	11.4%	1	0.0%	0
Rebecca Adlington Swimming Centre, Westdale Road, Mansfield	2.6%	7	0.0%	0	2.8%	1	3.6%	2	0.0%	0	5.5%	2
The Manor Sports and Recreation Centre, Kingsley Avenue, Mansfield Woodhouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ken Martins Leisure Centre, Hucknall Lane, Nottingham	5.9%	16	0.0%	0	0.0%	0	9.0%	5	0.0%	0	3.4%	1
Southglade Sports Centre, Bestwood, Nottingham	2.9%	8	0.0%	0	0.0%	0	9.0%	5	0.0%	0	0.0%	0
<b>Zone 10</b>												
Eastwood Community Sports Centre, Mansfield Road	1.4%	4	0.0%	0	0.0%	0	1.3%	1	4.0%	0	7.6%	2
Eastwood Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Greasley Miners Social Club, Dovecote Road, Newthorpe	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
Kimberley Leisure, Newdigate Street, Kimberley	4.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	3.3%	2	29.5%	8
Kimberley Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
Moor Green, Greasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuthall, Nottingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>																								
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton Leisure Centre, Church St, Alfreton	5.1%	14	0.0%	0	0.0%	0	0.0%	0	24.0%	3	21.1%	5	17.4%	6	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0
Alfreton Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold Leisure Centre, Arnold	2.7%	7	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	7	0.0%	0	0.0%	0
Arnold Town Centre	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	0.0%	0	0.0%	0
Beechdale Swimming Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramcote Leisure Centre, Derby Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton Leisure Centre, Flatts Lane, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Forum Leisure Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Leisure Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Codnor, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curves, Bath Street, Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Aspley lane, Nottingham	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	5
Denby Village, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Djanogly Community Leisure Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dukeries Leisure Centre, Main Road, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DW Sports Fitness, Portland Retail Park, Mansfield	1.2%	3	7.2%	1	4.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0
Edingley, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Edwinstowe, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellis Guidlford Sports Centre, Bar Lane, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnsfield, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Castle Wharf, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Mansfield Leisure Park, Nottingham Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FitSpace, Castle Wharf, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gymophbics, Rose Hill, Chestefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Health Centre, Wilmot Street, Heanor	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham on the Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Health Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1
John Carroll Leisure Centre, Nottingham	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Kissington Leisure Centre, Park Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KK Ports & leisure Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Leisure Centre, Maden Sq	0.2%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LivingWell, Milton Street, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (Central / West End)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Eaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magnus Community Sports Centre, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Rugby Club, Eakring Road, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	3.4%	9	9.6%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.9%	1	45.6%	5	12.1%	1	0.0%	0	0.0%	0
Mapley Sports Village, Mapley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Meadow Hall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merry Hill, Brierley Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Noel Leisure Centre, Basford, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	6.3%	17	0.0%	0	0.0%	0	9.0%	5	0.0%	0	0.0%	0
Nuffield Health Fitness, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health Fitness, Plains Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Tree Lane Leisure Centre, Jubilee Way South	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Health Club, Portland Street, Mansfield	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	2
Portland Leisure Centre, The Meadows, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Park Sport Centre, Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley Leisure Centre, Ripley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Ripley Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
River Maun Recreation Centre, Barringer Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushcliffe Leisure Centre, Nottingham	0.6%	2	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Sandiacre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandiacre Friesland Sports Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerlea Park Centre, Sherwood Street, Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Forest Leisure Complex, Clipstone Road, Edwinstowe	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Southwell Leisure Centre, Southwell	0.7%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Southwell Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Springwater Golf Club, Moor Lane, Calverton, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-Upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grove Leisure Centre, London Road, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
University of Nottingham, Fitness Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, London Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Meadows Swimming & Fitness Complex, Bath Street, Mansfield	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1
West Bridgford, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitehouse Hotel, Packington Hill, Kegworth, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
William Gregg Leisure Centre, Hands Road, Heanor	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8.6%
Wollaton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodborough, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodend Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	2
<b>Others</b>												
Other	16.1%	44	3.8%	0	15.4%	3	4.6%	2	15.4%	2	6.5%	2
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	272	12	22	52	10	24	32	10	12	70	28	
Sample:	222	19	25	32	15	23	22	17	17	28	24	

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Meanscore: [Number of visits per month]</b>																						
<b>Q38 How often do you visit (FACILITY MENTIONED AT Q37)?</b>																						
<i>Those who said 'Health and Fitness' or 'Leisure Centre Activities' at Q36</i>																						
Daily	9.9%	28	22.2%	3	29.5%	6	13.1%	7	0.0%	0	3.3%	1	6.8%	2	10.0%	1	0.0%	0	8.9%	6	3.5%	1
At least two times a week	35.0%	99	18.9%	2	24.3%	5	42.4%	23	55.5%	7	28.7%	7	38.3%	13	31.0%	3	49.1%	6	28.8%	21	40.8%	11
At least once a week	39.6%	111	50.6%	6	20.8%	4	33.4%	18	40.6%	5	49.5%	13	45.0%	15	41.7%	4	47.5%	6	43.4%	31	31.1%	9
At least once a fortnight	2.6%	7	0.0%	0	4.9%	1	3.4%	2	0.0%	0	4.4%	1	0.0%	0	0.0%	0	3.4%	0	2.2%	2	4.6%	1
At least once a month	3.9%	11	0.0%	0	1.9%	0	0.0%	0	4.0%	0	2.9%	1	3.6%	1	0.0%	0	0.0%	0	9.7%	7	3.5%	1
At least every two months	2.1%	6	0.0%	0	5.3%	1	3.4%	2	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
At least every 3 months	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	4.6%	1
At least every 6 months	1.6%	5	0.0%	0	13.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Less often than once every 6 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.8%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
(Don't know / varies)	3.8%	11	8.2%	1	0.0%	0	2.8%	1	0.0%	0	2.9%	1	6.3%	2	12.4%	1	0.0%	0	2.4%	2	8.6%	2
<i>Mean:</i>		7.75	11.12		11.79		9.01		6.10		5.59		7.40		8.16		5.90		7.03		6.24	
Weighted base:		281		12		22		54		12		25		34		10		12		72		28
Sample:		229		20		25		33		17		24		23		17		17		29		24

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q39 Which centre/facility did you last visit to go the cinema?</b>											
<i>Those who said 'Cinema' at Q36 AND Excl. Nulls &amp; SFT's</i>											
<b>Zone 1</b>											
Stanton Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>											
Kirkby-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>											
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hucknall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wattall Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>											
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Selston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>											
Brinsley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jacksdale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somercotes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Normanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Underwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 6</b>											
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 7</b>											
Ladybrook, Mansfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
<b>Zone 8</b>											
Mansfield Woodhouse Town Centre	0.1%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
Eastwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kimberley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moor Green, Greasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuthall, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside Survey Area</b>											
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alfreton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Arnold Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Beeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Broadway Cinema, Nottingham	5.2%	23	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	17.1%	16	8.2%	5		
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Calverton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Carparks Drive in Cinema, Ramsey Drive, Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Chesterfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0		
Cinema De Lux, Burrows Walk, Derby	1.3%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	0	5.4%	2	4.6%	2	0.0%	0	0.0%	0	0.0%	1		
Cineworld, Alma Leisure Park, Chesterfield	2.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	15.3%	8	1.7%	1	2.1%	0	0.0%	0	1.6%	1
Cineworld, The Cornerhouse, Nottingham	18.0%	79	0.0%	0	8.0%	3	30.7%	22	0.0%	0	2.1%	1	0.0%	0	0.0%	0	13.0%	3	35.0%	33	29.5%	17
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Codnor, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Village, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Edingley, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnsfield, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham on the Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (Central / West End)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Eaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	7.4%	33	39.1%	7	19.8%	7	0.0%	0	15.0%	4	16.9%	6	3.7%	2	9.6%	3	7.3%	2	1.6%	2	2.2%	1
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Hall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merry Hill, Brierley Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Odeon, Mansfield Leisure Park	45.2%	199	55.3%	10	65.1%	22	49.1%	36	60.1%	15	46.1%	16	71.1%	36	85.5%	26	75.8%	17	18.7%	18	6.4%	4
Odeon, Meteor Centre, Derby	1.9%	8	0.0%	0	0.0%	0	0.0%	0	9.0%	2	9.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Reel Cinema, London Road, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ritz Cinema, Belper	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0
Sandiacre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Cinema, Derby Road, Nottingham	1.0%	5	0.0%	0	1.3%	0	1.0%	1	0.0%	0	0.0%	0
Scala Cinema, Ilkeston	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema, Clifton Boulevard Leisure Park	0.5%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Showcase Cinema, Osmaston Park Road, Derby	0.9%	4	0.0%	0	1.3%	0	0.0%	0	0.0%	0	8.1%	3
Showcase Cinema, Redfield Way, Nottingham	13.0%	57	2.3%	0	3.1%	1	16.5%	12	12.0%	3	4.6%	2
Southwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-Upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bridgford, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wollaton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodborough, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodend Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Other	0.3%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	441	18	34	72	25	35	51	30	23	95	58	
Sample:	371	29	37	51	32	33	38	38	29	37	47	

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Meanscore: [Number of visits per month]</b>												
<b>Q40 How often do you visit (FACILITY MENTIONED AT Q39)?</b>												
<i>Those who said 'Cinema' at Q36</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.9%	4	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
At least once a fortnight	1.8%	8	3.2%	1	0.0%	0	2.5%	2	1.9%	0	0.0%	0
At least once a month	25.5%	115	19.7%	4	25.6%	9	32.2%	24	15.5%	4	6.4%	2
At least every two months	21.6%	98	8.4%	2	41.1%	14	14.6%	11	18.1%	5	14.0%	5
At least every 3 months	17.6%	80	30.9%	6	7.1%	2	23.3%	17	11.5%	3	24.3%	9
At least every 6 months	20.6%	93	15.8%	3	10.5%	4	17.2%	13	40.1%	10	38.0%	14
Less often than once every 6 months	7.0%	31	9.2%	2	10.2%	3	3.3%	2	8.5%	2	13.0%	5
Have only visited once	0.5%	2	0.0%	0	0.0%	0	2.0%	1	1.9%	0	0.0%	0
(Don't know / varies)	4.5%	20	12.8%	2	5.5%	2	2.4%	2	2.5%	1	4.3%	2
<i>Mean:</i>	<i>0.56</i>	<i>0.50</i>	<i>0.54</i>	<i>0.67</i>	<i>0.42</i>	<i>0.31</i>	<i>0.40</i>	<i>0.68</i>	<i>0.72</i>	<i>0.67</i>	<i>0.49</i>	
Weighted base:	452	19	34	73	26	36	53	30	24	99	58	
Sample:	381	30	37	52	33	35	40	38	30	39	47	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q41 Which centre/facility did you last visit to go to a restaurant?</b>											
<i>Those who said 'Restaurant' at Q36 AND Excl. Nulls &amp; SFT's</i>											
<b>Zone 1</b>											
Stanton Hill Local Centre	0.2%	2	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton-in-Ashfield Town Centre	8.1%	56	38.4%	13	29.2%	14	0.0%	0	16.9%	6	6.7%
<b>Zone 2</b>											
Kirkby-in-Ashfield Town Centre	3.8%	26	4.6%	2	26.7%	12	0.0%	0	9.5%	4	3.3%
<b>Zone 3</b>											
Annesley Road Local Centre	0.4%	2	0.0%	0	0.0%	0	1.9%	2	1.7%	1	0.0%
Hucknall Town Centre	3.2%	22	1.7%	1	1.0%	0	19.0%	19	0.0%	0	0.0%
Ravenshead Village	1.3%	9	0.0%	0	1.0%	0	7.2%	7	0.0%	0	0.0%
Watnall Road Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>											
Pinxton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Selston Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
<b>Zone 5</b>											
Brinsley, Nottingham	0.9%	6	0.0%	0	0.9%	0	0.0%	0	5.4%	2	3.2%
Jackdale Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%
Somercotes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Normanton Village Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%
Underwood Local Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	3.5%	1	5.8%
Westwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 6</b>											
Huthwaite Local Centre	0.9%	6	0.0%	0	1.8%	1	0.0%	0	1.3%	0	0.0%
Skegby Local Centre	0.4%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	2.4%
Teversal Village	1.2%	8	4.0%	1	0.9%	0	0.0%	0	1.1%	0	2.3%
Tibshelf Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
<b>Zone 7</b>											
Ladybrook, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
Mansfield Woodhouse Town Centre	0.5%	4	1.1%	0	1.3%	1	0.0%	0	0.0%	0	1.2%
<b>Zone 9</b>											
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulwell District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
<b>Zone 10</b>											
Eastwood Town Centre	1.7%	12	0.0%	0	0.0%	0	0.7%	1	6.7%	3	2.1%
Kimberley Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Moor Green, Greasley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Nuthall, Nottingham	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside Survey Area</b>											
Abroad	0.5%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%
Alfreton Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	0	8.8%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Arnold Town Centre	2.1%	14	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	14	0.0%	0
Beeston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton, Nottingham	0.7%	5	1.1%	0	0.0%	0	1.0%	1	1.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	2
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.8%	6	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.6%	1	2.6%	2	0.0%	0	5.6%	2	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Codnor, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Village, Ripley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	3.1%	22	1.3%	0	0.0%	0	0.7%	1	10.6%	4	6.7%	5	5.7%	5	0.0%	0	0.0%	0	0.0%	7
Edingley, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe, Mansfield	0.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Farnsfield, Newark-on-Trent	1.0%	7	3.2%	1	1.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	3	2.5%	1	0.0%	0
Heanor Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Higham on the Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Langley Mill, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (Central / West End)	0.3%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	0	0.0%	0
Long Eaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.4%	3	1.7%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	1	0.0%	0
Mansfield Town Centre	16.2%	113	19.8%	7	20.2%	9	7.1%	7	11.9%	4	17.8%	12	21.6%	19	66.2%	31	55.1%	18	3.0%	5
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Hall, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merry Hill, Brierley Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent Town Centre	0.3%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Nottingham City Centre	33.9%	237	12.0%	4	7.6%	4	50.2%	49	11.1%	4	14.0%	10	12.3%	11	8.5%	4	3.1%	1	75.4%	117
Retford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Ripley Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sandiacre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.5%	3	1.3%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Southwell Town Centre	0.3%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Stapleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-Upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bridgford, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Wollaton, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodborough, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodend Village	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	1.3%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Workshop Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
<b>Others</b>																						
Other	8.1%	56	1.1%	0	3.6%	2	8.3%	8	14.0%	5	7.5%	5	3.1%	3	2.0%	1	8.8%	3	9.4%	15	16.4%	15
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	698	35	47	97	38	69	89	46	33	155	89											
Sample:	651	66	61	70	58	73	68	66	56	62	71											

Meanscore: [Number of visits per month]

**Q42 How often do you visit (FACILITY MENTIONED AT Q41)?***Those who said 'Restaurant' at Q36*

Daily	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.7%	13	5.3%	2	6.8%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	1	10.2%	5	0.0%	0	0.9%	1
At least once a week	11.3%	84	6.8%	2	4.8%	2	9.1%	9	13.4%	5	9.7%	7	8.4%	8	8.4%	4	16.0%	7	13.5%	21	17.4%	17
At least once a fortnight	11.6%	86	14.7%	5	12.9%	6	13.3%	14	5.8%	2	10.2%	7	10.3%	10	23.5%	11	3.0%	1	14.0%	22	7.3%	7
At least once a month	29.6%	219	11.8%	4	26.5%	13	39.5%	40	18.3%	8	26.2%	19	18.6%	18	15.9%	7	18.1%	8	43.7%	69	34.3%	33
At least every two months	12.8%	95	11.7%	4	18.0%	9	12.4%	13	16.8%	7	14.2%	10	9.8%	9	15.6%	7	19.6%	9	9.7%	15	12.1%	12
At least every 3 months	11.1%	82	9.8%	4	11.9%	6	11.3%	12	13.2%	5	21.2%	15	24.1%	23	8.5%	4	8.2%	4	4.6%	7	3.0%	3
At least every 6 months	8.1%	61	6.8%	2	7.8%	4	8.5%	9	17.8%	7	5.4%	4	9.9%	10	3.7%	2	6.2%	3	8.5%	13	7.1%	7
Less often than once every 6 months	2.6%	19	2.4%	1	2.6%	1	1.8%	2	3.4%	1	1.0%	1	2.4%	2	10.9%	5	4.2%	2	0.0%	0	4.0%	4
Have only visited once (Don't know / varies)	3.9%	29	10.1%	4	1.8%	1	2.3%	2	5.2%	2	4.5%	3	5.0%	5	0.0%	0	4.2%	2	1.0%	2	8.4%	8
	7.2%	53	19.5%	7	7.1%	3	1.7%	2	6.2%	3	6.5%	5	11.6%	11	10.6%	5	10.3%	5	5.1%	8	5.4%	5
<i>Mean:</i>	<i>1.35</i>	<i>1.92</i>	<i>1.51</i>	<i>1.16</i>	<i>1.06</i>	<i>1.16</i>	<i>0.98</i>	<i>1.48</i>	<i>2.05</i>	<i>1.41</i>	<i>1.42</i>											
Weighted base:	743	36	49	102	41	72	96	47	45	158	97											
Sample:	694	68	65	74	63	74	74	67	67	64	78											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q43 Which centre/facility did you last visit to go to bars, pubs, social clubs or nightclubs?</b>											
<i>Those who said 'Pub / Bars' or 'Nightclub' or 'Social Club' at Q36 AND Excl. Nulls &amp; SFT's</i>											
<b>Zone 1</b>											
Stanton Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton-in-Ashfield Town Centre	10.0%	52	54.9%	16	17.2%	5	1.0%	1	3.8%	1	3.1%
<b>Zone 2</b>											
Kirkby-in-Ashfield Town Centre	3.7%	19	9.4%	3	27.3%	8	0.0%	0	16.4%	4	2.0%
<b>Zone 3</b>											
Annesley Road Local Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	13.0%	3	0.0%
Hucknall Town Centre	8.3%	43	0.0%	0	0.0%	0	47.3%	34	0.0%	0	0.0%
Ravenshead Village	2.6%	13	1.5%	0	1.5%	0	16.2%	12	0.0%	0	1.4%
Watnall Road Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>											
Pinxton Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%
Selston Local Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	12.0%	3	2.0%
<b>Zone 5</b>											
Brinsley, Nottingham	0.8%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	4.3%
Jackdale Local Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	0	5.4%
Somercotes Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
South Normanton Village Centre	1.6%	8	1.5%	0	0.0%	0	0.0%	0	8.8%	2	16.4%
Underwood Local Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	5.5%	1	3.1%
Westwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 6</b>											
Huthwaite Local Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%
Skegby Local Centre	0.8%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	5.2%
Teversal Village	0.4%	2	1.3%	0	1.3%	0	0.0%	0	1.8%	0	1.4%
Tibshelf Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%
<b>Zone 7</b>											
Ladybrook, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
Mansfield Woodhouse Town Centre	1.2%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Bestwood Local Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulwell District Centre	2.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
Eastwood Town Centre	3.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%
Kimberley Town Centre	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Moor Green, Greasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuthall, Nottingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside Survey Area</b>											
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alfreton Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Arnold Town Centre	12.7%	66	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.9%	65	0.0%	0
Beeston Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.9%	5	0.0%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	1.6%	8	0.0%	0	0.0%	0	1.4%	1	6.8%	2	0.0%	0	7.8%	5	1.6%	1	1.5%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Codnor, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Village, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	2.4%	12	0.0%	0	0.0%	0	6.4%	5	5.0%	1	3.1%	1	1.6%	1	0.0%	0	0.0%	0	1.1%	2	4.0%	3
Edingley, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnsfield, Newark-on-Trent	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham on the Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Ilkeston Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4
Langley Mill, Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (Central / West End)	0.5%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	3.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Eaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	13.2%	68	16.1%	5	43.1%	13	1.0%	1	4.4%	1	2.3%	1	18.7%	11	70.7%	23	49.6%	14	0.0%	0	0.0%	0
Matlock Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Hall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merry Hill, Brierley Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	12.3%	64	8.1%	2	3.5%	1	6.2%	4	7.0%	2	19.1%	7	3.1%	2	10.2%	3	4.2%	1	22.1%	30	15.6%	11
Retford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.3%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandiacre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Southwell Town Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-Upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bridgford, Nottingham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wollaton, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Woodborough, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodend Village	0.7%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Workshop Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%											
<b>Others</b>																						
Other	8.6%	44	3.0%	1	1.3%	0	9.7%	7	0.0%	0	13.6%	5	1.6%	1	1.4%	0	19.1%	5	9.2%	13	17.0%	12
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	519	30	31	72	24	36	60	32	28	137	70											
Sample:	477	54	39	57	39	36	46	45	48	56	57											

Meanscore: [Number of visits per month]

**Q44 How often do you visit (FACILITY MENTIONED AT Q43)?***Those who said 'Pub / Bars' or 'Nightclub' or 'Social Club' at Q36*

Daily	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	2	0.0%	0
At least two times a week	8.0%	46	3.6%	1	10.9%	4	1.3%	1	1.5%	0	14.7%	6	3.9%	3	9.1%	3	12.8%	5	10.3%	14	10.0%	9
At least once a week	24.2%	139	21.8%	7	14.9%	5	25.9%	19	24.1%	7	20.8%	9	24.5%	16	31.9%	11	24.1%	9	24.1%	33	26.0%	22
At least once a fortnight	14.3%	82	12.3%	4	9.8%	3	14.1%	11	11.6%	3	10.7%	4	9.6%	6	4.2%	1	6.6%	2	21.8%	30	18.8%	16
At least once a month	18.5%	106	20.3%	7	17.2%	6	17.7%	13	26.7%	8	6.8%	3	18.1%	12	21.1%	7	20.5%	8	23.0%	32	12.7%	11
At least every two months	11.2%	64	10.1%	3	8.0%	3	5.7%	4	10.1%	3	20.7%	8	18.9%	12	16.5%	6	9.8%	4	10.4%	14	7.8%	7
At least every 3 months	9.0%	52	10.0%	3	22.3%	8	18.8%	14	8.2%	2	10.9%	4	9.9%	7	6.7%	2	6.9%	3	2.4%	3	6.0%	5
At least every 6 months	4.4%	25	8.1%	3	10.0%	3	4.2%	3	4.1%	1	4.1%	2	5.5%	4	2.9%	1	2.2%	1	0.0%	0	9.0%	8
Less often than once every 6 months	1.0%	6	0.0%	0	1.2%	0	0.9%	1	7.2%	2	3.9%	2	1.3%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	1.6%	9	1.2%	0	1.7%	1	6.2%	5	1.7%	0	0.0%	0	1.4%	1	1.3%	0	0.0%	0	0.0%	0	2.0%	2
	7.2%	41	12.6%	4	4.1%	1	5.2%	4	4.8%	1	5.7%	2	5.7%	4	4.9%	2	17.0%	6	6.7%	9	7.9%	7
<i>Mean:</i>	2.52	1.96	2.04	1.79	1.76	3.16	2.31	2.54	2.90	3.10	2.62											
Weighted base:	574	33	35	75	29	41	65	34	38	138	86											
Sample:	528	61	46	60	43	40	52	49	55	57	65											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Q45 Which centre/facility did you last visit to go ten-pin bowling?</b>												
<i>Those who said 'Ten Pin Bowling' at Q36 AND Excl. Nulls &amp; SFT's</i>												
<b>Zone 1</b>												
Stanton Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Kirkby-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watnall Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Local Centre	0.3%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Brinsley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jackdale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somercotes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Ladybrook, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Mansfield Woodhouse Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Eastwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kimberley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moor Green, Greasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuthall, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1st Bowl, Derby Road, Ilkeston	11.2%	16	0.0%	0	0.0%	0	3.4%	1	0.0%	0	15.2%	3
1st Bowling, Nottingham	1.5%	2	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Alfreton Town Centre	5.3%	7	0.0%	0	0.0%	0	0.0%	0	4.5%	0	20.9%	5	15.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Bowl, Storforth Lane, Chesterfield	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Codnor, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Village, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	12.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edingley, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erewash Indoor Bowling Club, Station Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnsfield, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gedling Indoor Bowls, Foxhill Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham on the Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (Central / West End)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Eaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Superbowl, Stockwell Gate, Mansfield	44.5%	61	100.0%	6	100.0%	12	8.4%	2	68.9%	6	63.9%	14	53.1%	8	100.0%	8	84.0%	5	0.0%	0	0.0%	0
Mansfield Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Hall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merry Hill, Brierley Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham Indoor Bowls Centre, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

January 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Ripley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandiacre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-Upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ten-pin, Clifton Boulevard, Nottingham	29.6%	41	0.0%	0	0.0%	0	76.5%	17	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UK Superbowl, Newark Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bridgford, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wollaton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodborough, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodend Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Other	3.0%	4	0.0%	0	0.0%	0	8.4%	2	9.5%	1	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	138	6	12	22	9	22	15	8	7	22	16	
Sample:	101	10	12	13	10	14	10	7	10	7	8	

**Meanscore: [Number of visits per month]**

### Q46 How often do you visit (FACILITY MENTIONED AT Q45)?

*Those who said 'Ten Pin Bowling' at Q36*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	7.2%	0	0.0%	0	0.0%	0
At least once a week	0.3%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	7.9%	1
At least once a month	6.6%	9	0.0%	0	13.4%	2	0.0%	0	0.0%	0	4.9%	1	0.0%	0	6.7%	1	0.0%	0	37.4%	6
At least every two months	14.0%	19	7.6%	0	3.4%	0	21.2%	5	0.0%	0	0.0%	0	0.0%	0	23.2%	2	16.8%	1	51.2%	11
At least every 3 months	8.6%	12	13.5%	1	31.7%	4	8.4%	2	12.6%	1	8.6%	2	15.6%	2	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	24.8%	34	26.7%	2	18.5%	2	7.8%	2	57.1%	5	12.8%	3	52.4%	8	11.8%	1	9.6%	1	24.4%	5
Less often than once every 6 months	35.9%	50	52.2%	3	33.0%	4	62.6%	14	19.1%	2	60.9%	14	5.5%	1	58.4%	5	25.2%	2	16.3%	4
Have only visited once	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	16.0%	1	0.0%	0
(Don't know / varies)	6.0%	8	0.0%	0	0.0%	0	0.0%	0	6.7%	1	9.1%	2	14.6%	2	0.0%	0	25.2%	2	8.1%	2
<i>Mean:</i>	<i>0.39</i>	<i>0.18</i>	<i>0.32</i>	<i>0.21</i>	<i>0.38</i>	<i>0.18</i>	<i>0.90</i>	<i>0.26</i>	<i>0.94</i>	<i>0.35</i>	<i>0.63</i>									
Weighted base:	139	6	12	22	9	23	15	8	7	22	16									
Sample:	102	10	12	13	10	15	10	7	10	7	8									

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Q47 Which centre/facility did you last visit to play bingo?</b>												
<i>Those who said 'Bingo' at Q36 AND Excl. Nulls &amp; SFT's</i>												
<b>Zone 1</b>												
Stanton Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Kirkby-in-Ashfield Town Centre	2.7%	1	0.0%	0	21.5%	0	0.0%	0	17.8%	1	0.0%	0
<b>Zone 3</b>												
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watnall Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Pinxton Local Centre	2.2%	1	0.0%	0	0.0%	0	0.0%	0	23.6%	1	0.0%	0
Selston Local Centre	1.1%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	0	0.0%	0
<b>Zone 5</b>												
Brinsley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale Local Centre	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	1
Somercotes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underwood Local Centre	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	1
Westwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Ladybrook, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Mansfield Woodhouse Town Centre	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Southglade Food Park, Gala Way, Nottingham	21.0%	8	0.0%	0	0.0%	0	14.6%	1	0.0%	0	0.0%	0
Gala, Hucknall Road, Nottingham	12.6%	5	0.0%	0	0.0%	0	48.8%	2	0.0%	0	0.0%	0
<b>Zone 10</b>												
Eastwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kimberley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moor Green, Greasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuthall, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Outside Survey Area</b>												

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10							
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Alfreton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Apollo Bingo, Park Lane, Mansfield	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.3%	1	27.1%	1	0.0%	0	0.0%	0
Arnold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Codnor, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Village, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	2.9%	1	0.0%	0	0.0%	0	0.0%	0	33.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edingley, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnsfield, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala, Albert Street, Mansfield	15.3%	6	30.3%	1	0.0%	0	0.0%	0	0.0%	0	69.3%	2	34.4%	1	50.9%	2	0.0%	0
Gala, Castle Boulevard, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala, Castle Retail Park, Nottingham	3.1%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala, St Anns Well Road, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	1.9%	1	0.0%	0	0.0%	0	0.0%	0	22.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham on the Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.5%	1
Langley Mill, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (Central / West End)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Eaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre	15.6%	6	69.7%	2	56.9%	1	0.0%	0	13.4%	0	0.0%	0	30.6%	1	36.3%	1	11.6%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Hall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Foljambe Road, Chesterfield	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	1
Mecca Bingo, Queens Road, Nottingham	4.8%	2	0.0%	0	0.0%	0	36.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Merry Hill, Brierley Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ritz Bingo, King Street, Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ritz Bingo, South St, Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riva Bingo, Lombard Street, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandiacre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-Upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bridgford, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wollaton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodborough, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodend Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>												
Other	1.0%	0	0.0%	0	21.5%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	39	3	2	5	4	3	3	3	4	8	4	
Sample:	49	6	4	5	6	4	3	6	7	4	4	

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
<b>Meanscore: [Number of visits per month]</b>												
<b>Q48 How often do you visit (FACILITY MENTIONED AT Q47)?</b>												
<i>Those who said 'Bingo' at Q36</i>												
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	5.0%	2	16.1%	0	21.5%	0	0.0%	0	0.0%	0	10.3%	0
At least once a week	27.8%	11	0.0%	0	0.0%	0	0.0%	0	37.1%	1	77.8%	3
At least once a fortnight	8.6%	3	0.0%	0	21.5%	0	0.0%	0	29.8%	1	0.0%	0
At least once a month	16.2%	6	0.0%	0	0.0%	0	19.5%	1	22.5%	1	0.0%	0
At least every two months	8.5%	3	16.1%	0	0.0%	0	14.6%	1	0.0%	0	0.0%	0
At least every 3 months	8.3%	3	0.0%	0	0.0%	0	65.8%	3	0.0%	0	0.0%	0
At least every 6 months	15.5%	6	51.8%	1	56.9%	1	0.0%	0	10.6%	0	0.0%	0
Less often than once every 6 months	3.5%	1	16.1%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	1
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	1
<i>Mean:</i>	2.09	1.49	2.27	0.47	2.33	4.89	0.41	3.28	2.98	1.64	2.39	
Weighted base:	40	3	2	5	4	3	4	3	4	8	4	
Sample:	51	6	4	5	7	4	4	6	7	4	4	

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q49 Which centre/facility did you last visit for art/culture activities (i.e. theatres / galleries / museums)?</b>											
<i>Those who said 'Theatre / concert hall' or 'Museum / Art Galleries' at Q36 AND Excl. Nulls &amp; SFT's</i>											
<b>Zone 1</b>											
Stanton Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton-in-Ashfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
<b>Zone 2</b>											
Kirkby-in-Ashfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 3</b>											
Annesley Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hucknall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wattall Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>											
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Selston Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 5</b>											
Brinsley, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jackdale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somercotes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Normanton Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Underwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 6</b>											
Huthwaite Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 7</b>											
Ladybrook, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
Mansfield Woodhouse Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>											
Bestwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bulwell District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>											
Eastwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kimberley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moor Green, Greasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuthall, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside Survey Area</b>											
Abroad	0.4%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%
Alfreton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Arnold Town Centre	0.4%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0	1.5%
Beeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham City Centre	0.7%	4	6.7%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	2.4%	1	1.5%	0	0.0%	0	0.0%	0
Buxton Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	0	1.7%	1	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Codnor, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denby Village, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	1.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	6.6%	4	0.0%	0	1.5%	0	0.0%	0	1.2%	1
Edingley, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnsfield, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham on the Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.3%	1	0.0%	0	2.9%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (Central / West End)	13.7%	68	7.9%	2	19.0%	6	17.7%	12	6.3%	2	11.9%	5	23.7%	15	8.7%	2	6.1%	2	12.6%	15	11.3%	9
Long Eaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.4%	2	0.0%	0	1.4%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Mansfield Town Centre	11.8%	59	41.4%	9	16.8%	5	0.0%	0	14.1%	4	8.9%	4	19.3%	12	47.6%	10	51.5%	14	0.0%	0	0.0%	0
Matlock Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Hall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merry Hill, Brierley Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent Town Centre	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Nottingham City Centre	62.8%	312	40.2%	9	55.4%	18	77.3%	51	51.7%	14	61.2%	27	37.0%	23	35.1%	8	32.3%	9	81.8%	97	75.2%	57
Retford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Sandiacre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	1.8%	9	0.0%	0	0.0%	0	2.8%	2	0.0%	0	4.7%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Southwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stapleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-Upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bridgford, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wollaton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodborough, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodend Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.9%	5	0.0%	0	0.0%	0	1.1%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	1.5%	2	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Others</b>																						
Other	2.5%	13	0.0%	0	1.9%	1	1.0%	1	8.5%	2	1.7%	1	3.8%	2	2.1%	0	1.5%	0	1.3%	2	4.8%	4
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	497	23	32	66	26	45	62	22	27	118	76											
Sample:	472	42	49	60	38	47	46	38	44	51	57											

**Meanscore: [Number of visits per month]**

**Q50 How often do you visit (FACILITY MENTIONED AT Q49)?**

*Those who said 'Theatre / concert hall' or 'Museum / Art Galleries' at Q36*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
At least once a fortnight	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
At least once a month	3.3%	17	6.2%	2	3.6%	1	1.4%	1	4.7%	1	2.1%	1	4.9%	3	1.9%	0	3.4%	1	5.3%	6	0.0%	0
At least every two months	6.9%	37	6.3%	2	9.1%	3	3.6%	2	4.2%	1	10.3%	5	2.8%	2	19.6%	5	7.7%	2	6.4%	8	7.7%	6
At least every 3 months	20.8%	110	13.8%	3	22.7%	8	32.1%	22	0.0%	0	11.0%	6	21.0%	14	25.2%	6	14.6%	4	23.0%	28	23.0%	19
At least every 6 months	27.4%	145	31.3%	8	28.2%	9	25.7%	18	25.6%	7	32.5%	17	20.9%	14	24.4%	6	14.0%	4	27.3%	33	35.9%	30
Less often than once every 6 months	26.9%	143	29.2%	7	23.8%	8	29.3%	20	46.2%	12	26.9%	14	29.2%	20	20.3%	5	23.1%	7	27.0%	33	20.2%	17
Have only visited once (Don't know / varies)	3.4%	18	1.6%	0	6.4%	2	2.0%	1	7.6%	2	0.0%	0	0.0%	0	14.4%	4	1.3%	2	7.3%	6	5	
	10.6%	56	11.7%	3	6.2%	2	5.8%	4	11.8%	3	14.5%	8	21.2%	14	8.7%	2	22.8%	7	7.0%	9	5.9%	5
<i>Mean:</i>	<i>0.27</i>	<i>0.26</i>	<i>0.25</i>	<i>0.22</i>	<i>0.19</i>	<i>0.36</i>	<i>0.25</i>	<i>0.29</i>	<i>0.22</i>	<i>0.34</i>	<i>0.21</i>											
Weighted base:	531	24	34	69	27	53	67	24	31	121	83											
Sample:	508	45	51	64	39	51	50	42	50	53	63											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>Q51 Which centre/facility did you last visit for running / cycling / outdoor activities?</b>											
<i>Those who said 'Running / Cycling / outdoor activities' at Q36 AND Excl. Nulls &amp; SFT's</i>											
<b>Zone 1</b>											
Stanton Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton-in-Ashfield Town Centre	10.4%	19	57.9%	7	5.8%	1	0.0%	0	0.0%	0	0.0%
<b>Zone 2</b>											
Kirkby-in-Ashfield Town Centre	5.9%	11	5.0%	1	40.1%	7	0.0%	0	25.5%	3	0.0%
<b>Zone 3</b>											
Annesley Road Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%
Hucknall Town Centre	10.3%	19	0.0%	0	0.0%	0	49.9%	19	0.0%	0	0.0%
Watnall Road Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 4</b>											
Pinxton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Selston Local Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	1	18.8%
<b>Zone 5</b>											
Brinsley, Nottingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%
Jackdale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somercotes Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Normanton Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%
Underwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 6</b>											
Huthwaite Local Centre	1.5%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	0	9.0%
Skegby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tibshelf Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 7</b>											
Ladybrook, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>											
Mansfield Woodhouse Town Centre	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%
<b>Zone 9</b>											
Bestwood Local Centre	2.2%	4	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%
Bulwell District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%
<b>Zone 10</b>											
Eastwood Town Centre	4.3%	8	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%
Kimberley Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moor Green, Greasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuthall, Nottingham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Outside Survey Area</b>											
Abroad	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%
Alfreton Town Centre	2.1%	4	0.0%	0	0.0%	0	0.0%	0	28.2%	2	9.0%
Arnold Town Centre	8.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beeston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Belper Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Buxton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Calverton, Nottingham	0.3%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Clay Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Clipstone Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0		
Codnor, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Denby Village, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Derby City Centre	1.6%	3	5.0%	1	0.0%	0	2.6%	1	3.5%	0	14.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Edingley, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Edwinstowe, Mansfield	1.8%	3	0.0%	0	10.0%	2	0.0%	0	8.7%	1	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0		
Farnsfield, Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Heanor Town Centre	1.6%	3	0.0%	0	0.0%	0	0.0%	0	21.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Higham on the Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hill Top Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ilkeston Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1		
Langley Mill, Nottingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lindhurst Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
London (Central / West End)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Long Eaton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Loughborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mansfield Town Centre	15.4%	29	0.0%	0	33.0%	6	4.8%	2	0.0%	0	0.0%	0	3.6%	1	60.1%	4	35.3%	5	31.6%	11	0.0%	0
Matlock Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	9.8%	1	0.0%	0	0.0%	0	0.0%	0
Meadow Hall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merry Hill, Brierley Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	6.8%	13	0.0%	0	2.6%	0	12.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	5	13.9%	2	0.0%	0
Retford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandiacre District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherwood Forest, Nottinghamshire	2.5%	5	3.7%	0	2.6%	0	6.7%	3	3.5%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0	0.0%	0	0.0%	0
Southwell Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0
Stapleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-Upon-Avon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bridgford, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wollaton, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodborough, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodend Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Workshop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
<b>Others</b>																						
Other	15.1%	28	28.4%	3	2.3%	0	14.4%	6	14.9%	2	0.0%	0	34.3%	9	6.5%	0	28.2%	4	0.0%	0	20.4%	3
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	187	12	17	39	14	6	26	7	14	35	17											
Sample:	152	17	20	26	17	7	19	8	16	9	13											

Meanscore: [Number of visits per month]

**Q52 How often do you visit (FACILITY MENTIONED AT Q51)?***Those who said 'Running / Cycling / outdoor activities' at Q36*

Daily	9.0%	18	3.2%	0	20.7%	4	6.7%	3	11.4%	2	0.0%	0	11.8%	3	0.0%	0	12.1%	2	6.4%	2	10.9%	2
At least two times a week	20.9%	42	31.6%	4	15.1%	3	37.3%	15	24.1%	3	0.0%	0	43.9%	13	22.8%	2	8.4%	1	0.0%	0	5.8%	1
At least once a week	37.4%	76	51.6%	7	34.3%	6	33.9%	14	12.4%	2	34.7%	3	15.5%	4	67.4%	5	5.6%	1	79.2%	29	25.5%	6
At least once a fortnight	4.9%	10	4.3%	1	5.1%	1	0.0%	0	0.0%	0	10.4%	1	3.2%	1	0.0%	0	4.2%	1	9.6%	4	11.7%	3
At least once a month	6.6%	13	0.0%	0	16.1%	3	1.8%	1	6.7%	1	0.0%	0	11.2%	3	0.0%	0	7.9%	1	0.0%	0	20.5%	4
At least every two months	5.9%	12	0.0%	0	6.4%	1	4.6%	2	16.8%	2	9.2%	1	0.0%	0	0.0%	0	24.2%	4	0.0%	0	10.2%	2
At least every 3 months	2.3%	5	0.0%	0	0.0%	0	1.8%	1	21.2%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	3.7%	8	0.0%	0	2.3%	0	7.0%	3	0.0%	0	9.2%	1	0.0%	0	9.8%	1	3.2%	0	0.0%	0	10.9%	2
Less often than once every 6 months	0.9%	2	3.2%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Have only visited once	0.8%	2	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
(Don't know / varies)	7.7%	16	6.0%	1	0.0%	0	4.3%	2	4.5%	1	36.4%	3	11.2%	3	0.0%	0	30.1%	4	4.8%	2	0.0%	0
<i>Mean:</i>	<i>6.59</i>	<i>6.01</i>	<i>9.08</i>	<i>6.71</i>	<i>6.34</i>	<i>2.61</i>	<i>8.84</i>	<i>4.54</i>	<i>6.91</i>	<i>5.55</i>	<i>5.28</i>											
Weighted base:	204	14	18	40	14	8	29	7	15	36	22											
Sample:	167	20	21	28	18	8	21	8	17	10	16											

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q53 Which leisure facilities would you like to see more of in the area? [MR]</b>																						
Bars / pubs	0.5%	5	0.0%	0	0.0%	0	1.5%	2	1.0%	1	1.2%	1	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Better shopping facilities	1.0%	10	0.0%	0	0.0%	0	4.0%	5	1.3%	1	1.2%	1	0.8%	1	0.7%	0	0.0%	0	0.0%	0	1.1%	1
Bowling alley	0.8%	8	1.9%	1	1.3%	1	2.8%	4	2.9%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	5.3%	53	3.0%	2	5.6%	4	9.2%	12	5.5%	3	6.9%	6	6.0%	7	0.7%	0	0.7%	0	0.0%	0	14.4%	17
Concert hall / venue	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.2%	1	2.6%	3	0.7%	0	0.7%	0	0.0%	0	0.0%	0
Cycle paths / area	2.0%	20	6.6%	4	1.4%	1	2.9%	4	3.7%	2	0.0%	0	5.2%	6	0.8%	1	1.0%	1	0.8%	2	0.0%	0
Dance facilities	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.8%	1	0.7%	0	2.1%	1	0.0%	0	0.0%	0
Extreme sports	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Health and fitness (Gym)	1.8%	18	0.0%	0	0.9%	1	3.4%	4	1.9%	1	1.2%	1	2.0%	2	1.1%	1	2.6%	2	1.5%	3	2.3%	3
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.5%	5	0.0%	0	1.8%	1	1.5%	2	0.7%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.7%	1
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	2.9%	29	2.9%	2	1.5%	1	7.5%	10	7.2%	5	2.1%	2	3.7%	4	2.7%	2	2.1%	1	0.0%	0	2.2%	3
More children facilities / activities	5.1%	51	5.2%	3	5.9%	4	4.1%	5	10.9%	7	3.9%	4	3.6%	4	3.0%	2	15.2%	10	2.5%	6	5.3%	6
More sports facilities (football pitches, tennis courts)	1.7%	17	3.6%	2	5.0%	3	1.5%	2	1.4%	1	2.1%	2	1.9%	2	0.8%	1	0.7%	0	0.8%	2	2.0%	2
Museum / art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor play areas / park facilities	2.4%	24	3.1%	2	6.4%	4	0.5%	1	11.2%	7	2.2%	2	1.9%	2	0.8%	1	1.0%	1	1.5%	3	0.7%	1
Paintballing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.4%	14	0.0%	0	1.7%	1	2.9%	4	0.0%	0	2.1%	2	1.5%	2	5.0%	3	0.7%	0	0.8%	2	0.0%	0
Swimming pool	5.6%	56	1.1%	1	20.6%	14	1.7%	2	17.7%	11	3.6%	3	1.4%	2	2.8%	2	5.4%	3	6.6%	15	2.5%	3
Theatre	0.5%	5	0.8%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	1.3%	2	0.7%	0	1.0%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better swimming pool	0.3%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Bingo hall	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Cheaper gyms / leisure centres	0.5%	5	0.0%	0	0.0%	0	1.5%	2	1.0%	1	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More activities for older people	0.7%	7	0.7%	0	0.6%	0	1.5%	2	1.3%	1	0.8%	1	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.7%	1
More activities for people with health issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
More arts & craft classes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor bowling greens	0.2%	2	1.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Ski dome	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	63.7%	638	55.6%	31	48.3%	32	53.1%	67	41.3%	26	57.9%	55	66.5%	82	69.9%	46	58.8%	37	80.4%	178	69.5%	84
(Don't know)	10.4%	104	17.8%	10	8.4%	6	17.5%	22	16.3%	10	14.4%	14	6.1%	7	13.3%	9	7.0%	4	6.5%	14	6.0%	7
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>Q54 How do you normally travel when visiting leisure destinations?</b>																						
<i>Those who participate in any of the leisure activities mentioned at Q36</i>																						
Car / van (as driver)	59.0%	532	56.8%	29	70.9%	43	55.3%	64	65.7%	37	69.0%	58	66.3%	75	53.4%	32	53.9%	30	47.4%	94	65.0%	71
Car / van (as passenger)	11.3%	102	16.1%	8	8.6%	5	4.7%	6	11.0%	6	17.6%	15	11.2%	13	17.3%	10	22.3%	12	5.9%	12	14.0%	15
Bus, minibus or coach	10.2%	92	4.8%	2	0.8%	0	6.5%	8	4.3%	2	6.7%	6	4.0%	5	9.5%	6	3.5%	2	25.1%	49	10.8%	12
Motorcycle, scooter or moped	0.4%	3	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Walk	8.5%	77	6.5%	3	7.8%	5	17.2%	20	10.7%	6	3.1%	3	5.2%	6	11.9%	7	9.8%	5	9.5%	19	2.4%	3
Taxi	1.7%	16	4.2%	2	2.8%	2	0.0%	0	3.7%	2	0.9%	1	2.2%	2	3.2%	2	2.3%	1	1.7%	3	0.0%	0
Train	1.9%	17	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.9%	4	0.0%	0	5.3%	3	2.4%	5	3.1%	3
Metro	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Bicycle	0.8%	8	8.5%	4	0.7%	0	1.6%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tram	2.2%	20	0.0%	0	2.0%	1	8.4%	10	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	2.7%	3
(Don't know / varies)	3.9%	35	2.1%	1	1.7%	1	6.2%	7	3.8%	2	1.8%	1	6.4%	7	4.7%	3	2.1%	1	4.5%	9	1.9%	2
Weighted base:		903		51		60		116		57		83		113		59		55		197		110
Sample:		885		92		86		92		86		88		90		89		86		86		90

**GEN Gender of respondent.**

Male	35.0%	350	39.4%	22	36.8%	25	42.5%	54	31.9%	20	25.1%	24	29.3%	36	18.0%	12	28.8%	18	42.7%	95	37.4%	45
Female	65.0%	651	60.6%	34	63.2%	42	57.5%	73	68.1%	43	74.9%	71	70.7%	87	82.0%	54	71.2%	45	57.3%	127	62.6%	75
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100

**AGE Could I ask, how old are you?**

18 – 24 years	7.4%	74	5.1%	3	4.3%	3	7.4%	9	0.0%	0	0.0%	0	4.8%	6	5.0%	3	9.4%	6	19.9%	44	0.0%	0
25 – 34 years	9.8%	98	0.0%	0	21.5%	14	22.1%	28	9.4%	6	5.6%	5	4.8%	6	14.9%	10	9.4%	6	5.0%	11	9.9%	12
35 – 44 years	13.4%	135	18.1%	10	11.9%	8	24.9%	31	26.1%	17	11.1%	10	22.6%	28	7.9%	5	13.0%	8	0.0%	0	13.8%	17
45 – 54 years	18.3%	184	20.2%	11	16.4%	11	15.2%	19	15.7%	10	22.2%	21	27.3%	34	18.2%	12	9.0%	6	15.8%	35	20.6%	25
55 – 64 years	18.8%	189	25.8%	14	23.6%	16	13.3%	17	18.0%	11	20.2%	19	14.1%	17	15.8%	10	22.9%	14	17.9%	40	24.2%	29
65+ years	29.5%	295	26.4%	15	22.3%	15	15.5%	20	27.8%	18	40.9%	39	21.4%	26	37.1%	24	34.3%	22	39.2%	87	25.2%	30
(Refused)	2.7%	27	4.3%	2	0.0%	0	1.6%	2	3.0%	2	0.0%	0	5.0%	6	1.1%	1	2.0%	1	2.1%	5	6.3%	8
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>ADU How many adults, including yourself, live in your household (16 years and above)?</b>																						
One	16.7%	167	12.0%	7	16.4%	11	10.5%	13	17.5%	11	24.7%	23	9.2%	11	19.0%	12	17.2%	11	22.9%	51	13.6%	16
Two	54.2%	543	62.9%	35	57.2%	38	76.2%	96	60.4%	39	42.8%	40	60.9%	75	58.9%	39	49.2%	31	41.3%	91	48.1%	58
Three	20.9%	209	15.0%	8	22.8%	15	7.1%	9	11.5%	7	25.8%	24	21.2%	26	18.4%	12	19.7%	12	30.6%	68	22.0%	27
Four or more	5.7%	57	5.1%	3	3.7%	2	4.0%	5	9.6%	6	6.7%	6	6.7%	8	2.6%	2	9.4%	6	2.4%	5	11.0%	13
(Refused)	2.5%	25	5.0%	3	0.0%	0	2.1%	3	1.0%	1	0.0%	0	2.0%	2	1.1%	1	4.5%	3	2.8%	6	5.3%	6
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100
<b>CHI How many children aged under 16 years old are there living in your household?</b>																						
None	71.5%	716	77.4%	43	58.5%	39	53.8%	68	73.8%	47	80.7%	76	64.1%	79	83.1%	54	74.3%	47	77.8%	172	74.6%	90
One	12.7%	127	1.6%	1	12.6%	8	19.1%	24	6.0%	4	13.1%	12	17.6%	22	4.3%	3	14.6%	9	12.1%	27	13.8%	17
Two	9.7%	97	14.0%	8	14.7%	10	11.7%	15	16.7%	11	4.0%	4	13.5%	17	8.4%	6	6.6%	4	7.3%	16	6.3%	8
Three	2.9%	29	2.0%	1	7.6%	5	13.2%	17	2.6%	2	2.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four or more	0.6%	6	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.7%	27	5.0%	3	0.0%	0	2.1%	3	1.0%	1	0.0%	0	3.0%	4	2.1%	1	4.5%	3	2.8%	6	5.3%	6
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100
<b>CAR How many cars does your household own or have the use of?</b>																						
None	13.3%	133	15.0%	8	8.8%	6	7.3%	9	8.4%	5	10.6%	10	3.7%	5	20.8%	14	15.4%	10	24.4%	54	10.1%	12
One	37.8%	379	31.7%	18	41.8%	28	37.7%	48	47.4%	30	43.9%	41	37.8%	47	46.9%	31	30.6%	19	36.0%	80	31.0%	37
Two	33.4%	334	33.2%	19	31.1%	21	43.9%	56	33.7%	21	35.1%	33	32.1%	39	26.9%	18	41.7%	26	23.7%	52	40.3%	49
Three or more	13.2%	132	16.1%	9	18.4%	12	8.1%	10	9.5%	6	10.4%	10	23.7%	29	4.3%	3	8.5%	5	14.2%	31	13.3%	16
(Refused)	2.3%	23	3.9%	2	0.0%	0	2.9%	4	1.0%	1	0.0%	0	2.7%	3	1.1%	1	3.9%	2	1.8%	4	5.3%	6
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100
<b>OCC What is the occupation of the main income earner in the household?</b>																						
Occupation	81.2%	812	81.1%	45	83.7%	56	89.7%	113	81.3%	52	77.0%	72	80.8%	99	66.3%	43	77.5%	49	84.6%	187	78.0%	94
Retired state pension - ONLY	10.8%	108	9.4%	5	10.9%	7	4.7%	6	14.2%	9	15.7%	15	11.7%	14	17.7%	12	10.6%	7	10.2%	22	8.7%	11
(Refused)	8.1%	81	9.5%	5	5.4%	4	5.7%	7	4.5%	3	7.3%	7	7.5%	9	15.9%	10	11.9%	8	5.3%	12	13.2%	16
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
<b>EMP Is the chief wage earner in full-time or part-time employment?</b>																						
<i>Not those who said 'Retired state pension' or '(Refused)' at OCC</i>																						
Full-time	63.2%	513	72.4%	33	67.4%	38	78.7%	89	67.0%	35	58.6%	42	74.0%	74	66.6%	29	59.3%	29	45.1%	85	63.8%	60
Part-time	9.0%	73	3.8%	2	12.0%	7	7.6%	9	4.6%	2	10.6%	8	9.4%	9	7.1%	3	6.8%	3	13.2%	25	6.2%	6
Retired - private company pension	25.7%	209	17.7%	8	18.1%	10	13.7%	16	22.9%	12	29.7%	22	16.6%	16	25.1%	11	32.9%	16	39.8%	75	25.5%	24
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carer	0.3%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Disabled / long-term sick	0.7%	5	3.8%	2	1.6%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1	1.0%	0	0.0%	0	1.0%	1
Unemployed (Refused)	0.3%	2	1.3%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
	0.9%	7	0.9%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	2.5%	2
Weighted base:		812		45		56		113		52		72		99		43		49		187		94
Sample:		747		76		76		82		74		71		76		63		76		80		73

**HOM Do you own your own home?**

Yes	82.5%	826	75.1%	42	82.7%	55	93.3%	118	86.7%	55	80.6%	76	82.3%	101	71.5%	47	73.8%	46	83.5%	185	82.6%	100
No	12.7%	127	19.2%	11	15.2%	10	3.7%	5	12.3%	8	18.6%	17	12.8%	16	26.7%	18	19.2%	12	9.7%	22	8.0%	10
(Refused)	4.8%	48	5.7%	3	2.1%	1	2.9%	4	1.0%	1	0.8%	1	4.9%	6	1.8%	1	7.0%	4	6.7%	15	9.4%	11
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100

**ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?**

White	96.3%	964	94.6%	53	98.7%	66	91.1%	115	97.0%	62	99.2%	93	95.4%	117	98.2%	64	95.5%	60	98.9%	219	94.0%	113
Indian	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.5%	5	0.0%	0	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed Race	0.5%	5	0.0%	0	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Ethnic Group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.7%	27	5.4%	3	1.3%	1	1.6%	2	2.0%	1	0.8%	1	4.6%	6	1.1%	1	4.5%	3	1.1%	2	6.0%	7
Weighted base:		1001		56		67		127		64		94		123		65		63		221		121
Sample:		1001		100		100		100		100		100		101		100		100		100		100

# Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>PC Postcode Sector</b>											
DE552	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DE553	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DE554	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DE555	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NG150	0.3%	3	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%
NG156	5.8%	59	0.0%	0	0.0%	0	46.3%	59	0.0%	0	0.0%
NG157	2.1%	21	0.0%	0	0.0%	0	16.8%	21	0.0%	0	0.0%
NG158	2.3%	23	0.0%	0	0.0%	0	18.5%	23	0.0%	0	0.0%
NG159	2.3%	23	0.0%	0	0.0%	0	18.4%	23	0.0%	0	0.0%
NG161	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%
NG162	7.5%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.4%
NG163	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%
NG165	3.7%	37	0.0%	0	0.0%	0	0.0%	0	39.2%	37	0.0%
NG166	3.8%	38	0.0%	0	0.0%	0	59.4%	38	0.0%	0	0.0%
NG171	2.5%	25	0.0%	0	0.0%	0	0.0%	0	19.9%	25	0.0%
NG172	4.4%	44	0.0%	0	0.0%	0	0.0%	0	36.0%	44	0.0%
NG173	3.8%	38	0.0%	0	0.0%	0	0.0%	0	31.3%	38	0.0%
NG174	2.6%	26	46.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%
NG175	3.0%	30	53.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%
NG177	2.1%	21	0.0%	0	31.3%	21	0.0%	0	0.0%	0	0.0%
NG178	4.6%	46	0.0%	0	68.7%	46	0.0%	0	0.0%	0	0.0%
NG179	2.3%	23	0.0%	0	0.0%	0	36.4%	23	0.0%	0	0.0%
NG185	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.4%
NG196	3.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.6%
NG197	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.1%
NG198	3.9%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.9%
NG5 5	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%
NG5 8	10.8%	108	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.8%
NG5 9	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%
NG6 7	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%
NG6 8	4.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%
NG6 9	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%
Weighted base:	1001	56	67	127	64	94	123	65	63	221	121
Sample:	1001	100	100	100	100	100	101	100	100	100	100

## Ashfield Retail and Leisure Study for Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
<b>ZON Zone</b>											
Zone 1	5.6%	56	100.0%	56	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2	6.7%	67	0.0%	0	100.0%	67	0.0%	0	0.0%	0	0.0%
Zone 3	12.6%	127	0.0%	0	0.0%	0	100.0%	127	0.0%	0	0.0%
Zone 4	6.4%	64	0.0%	0	0.0%	0	0.0%	0	100.0%	64	0.0%
Zone 5	9.4%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	94	0.0%
Zone 6	12.3%	123	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 7	6.5%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 8	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9	22.1%	221	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10	12.0%	121	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1001	56	67	127	64	94	123	65	63	221	121
Sample:	1001	100	100	100	100	100	101	100	100	100	100