Appendix F I
Statistical Tables

Ashfield Retail Study
Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zone	Population				Per capita expenditure (£) Convenience					
	2016	2021	2026	2032	*2014 inc SfT*	*2014*	2016	2021	2026	2032
1	17,640	18,265	18,816	19,470	*1,923*	*1,875*	1,864	1,850	1,845	1,839
2	21,111	21,842	22,483	23,086	*1,999*	*1,949*	1,937	1,922	1,918	1,911
3	39,863	41,013	42,131	43,206	*2,111*	*2,058*	2,046	2,030	2,026	2,018
4	20,060	20,610	21,036	21,347	*2,069*	*2,018*	2,005	1,990	1,986	1,979
5	29,632	30,383	31,167	31,913	*2,022*	*1,971*	1,959	1,945	1,940	1,933
6	38,731	39,881	40,804	41,839	*2,016*	*1,965*	1,953	1,938	1,934	1,927
7	20,570	20,891	21,117	21,329	*1,991*	*1,941*	1,930	1,915	1,911	1,904
8	19,716	19,961	20,268	20,564	*1,964*	*1,915*	1,903	1,889	1,884	1,877
9	69,752	71,754	74,165	77,304	*1,874*	*1,827*	1,816	1,802	1,798	1,792
10	38,005	39,303	40,378	41,537	*2,026*	*1,975*	1,963	1,949	1,944	1,937
Total	**315,080**	**323,903**	**332,365**	**341,595**						

Notes:

a. Zones based on the following post code sectors

1 | NG17 4 - 5
2 | NG17 7 - 8
3 | NG15 6 - 9
4 | NG15 0, NG16 6, NG17 9
5 | DE55 2 - 4, NG16 5
6 | DE55 5, NG17 1 - 3, NG17 6
7 | NG18 5, NG19 6
8 | NG19 7 - 8
9 | NG5 5, NG5 8 - 9, NG6 7 - 9
10 | NG16 1 - 3

b. Per capita expenditure derived from Experian MMG3 data (2016 report)

c. Population derived from Experian MMG3 data (2016 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m) *Convenience*				Growth (£m) *Convenience*		
	2016	2021	2026	2032	2016-2021	2016-2026	2016-2032
1	32.9	33.8	34.7	35.8	0.9	1.8	2.9
2	40.9	42.0	43.1	44.1	1.1	2.2	3.2
3	81.5	83.3	85.3	87.2	1.7	3.8	5.7
4	40.2	41.0	41.8	42.2	0.8	1.5	2.0
5	58.1	59.1	60.5	61.7	1.0	2.4	3.6
6	75.6	77.3	78.9	80.6	1.7	3.3	5.0
7	39.7	40.0	40.3	40.6	0.3	0.7	0.9
8	37.5	37.7	38.2	38.6	0.2	0.7	1.1
9	126.7	129.3	133.4	138.5	2.7	6.7	11.8
10	74.6	76.6	78.5	80.5	2.0	3.9	5.8
Total	**607.8**	**620.1**	**634.7**	**649.9**	**12.3**	**27.0**	**42.1**

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m) *Convenience (2016)*		
	Main	Top-up	Total
1	27.3	5.6	32.9
2	33.7	7.2	40.9
3	65.6	16.0	81.5
4	32.1	8.1	40.2
5	47.6	10.5	58.1
6	63.6	12.0	75.6
7	31.0	8.7	39.7
8	30.9	6.6	37.5
9	104.1	22.6	126.7
10	59.3	15.3	74.6
Total	**495.2**	**112.6**	**607.8**

Notes:
a. Zones based on the following post code sectors
1 | NG17 4 - 5
2 | NG17 7 - 8
3 | NG15 6 - 9
4 | NG15 0, NG16 6, NG17 9
5 | DE55 2 - 4, NG16 5
6 | DE55 5, NG17 1 - 3, NG17 6
7 | NG18 5, NG19 6
8 | NG19 7 - 8
9 | NG5 5, NG5 8 - 9, NG6 7 - 9
10 | NG16 1 - 3
b. Per capita expenditure derived from Experian MMG3 data (2016 report)
c. Population derived from Experian MMG3 data (2016 report)
d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13
e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13
f. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
g. Ratio of main food shopping to top-up food shopping per zone derived directly from NEMS Household Survey (January 2016)

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 3: Convenience goods shopping patterns

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)
Study Area																						
Zone 1																						
Sutton-in-Ashfield Town Centre																						
Asda, Priestsic Road, Sutton-in-Ashfield	10.4	3.9	49.0	21.1	22.9	9.4	0.0	0.0	9.7	3.6	5.0	0.0	34.8	13.6	5.7	0.0	1.4	0.0	0.0	0.0	0.0	0.0
Heron Frozen Foods, Idlewells Shopping Centre, Sutton-in-Ashfield	0.0	0.2	0.0	0.0	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Sutton-in-Ashfield	0.0	1.9	0.0	18.6	0.0	1.5	0.0	0.0	0.0	1.9	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre																						
Farmfoods, Broad Centre, Station Road, Sutton-in-Ashfield	0.0	0.2	0.8	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Forest Street, Sutton-in-Ashfield	0.1	0.4	1.1	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Station Road, Sutton-in-Ashfield	0.4	0.1	1.9	1.2	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	1.1	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre																						
Aldi, Station Road, Sutton-in-Ashfield	5.3	1.4	13.0	13.9	0.6	0.8	0.9	0.0	0.8	0.9	3.4	0.0	30.3	2.2	0.8	3.4	3.2	0.0	0.0	0.0	0.0	0.0
Spar, Kirkby Folly Road, Sutton-in-Ashfield	0.0	0.2	0.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Mansfield Road, Sutton-in-Ashfield	0.0	1.2	0.0	17.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**16.4**	**9.5**	**65.7**	**77.7**	**25.0**	**12.8**	**0.9**	**0.0**	**12.4**	**6.4**	**8.4**	**0.0**	**66.2**	**26.8**	**7.2**	**4.7**	**4.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																						
Kirkby-in-Ashfield Town Centre																						
Farmfoods, Station Street, Kirkby-in-Ashfield	0.0	0.1	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Ashfield Precinct, Kirkby-in-Ashfield	6.1	3.9	9.0	1.1	46.5	30.4	0.7	0.0	27.5	8.6	0.0	0.0	2.6	6.0	1.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Kirkby-in-Ashfield	0.0	1.5	0.0	1.6	0.0	4.9	0.0	0.0	0.0	13.7	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre																						
Aldi, Lane End, Kirkby-in-Ashfield	2.2	2.7	0.0	0.0	21.5	30.9	0.0	0.0	9.8	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre																						
Co-operative Food, Chapel Street, Kirkby-In-Ashfield	0.0	1.2	0.0	0.0	0.0	9.5	0.0	0.0	0.0	7.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Lowmoor Road, Kirkby-in-Ashfield	0.0	0.6	0.0	3.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**8.3**	**9.9**	**9.0**	**5.6**	**68.0**	**82.5**	**0.7**	**0.0**	**37.4**	**34.4**	**0.0**	**0.0**	**2.6**	**6.8**	**1.4**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																						
Hucknall Town Centre																						
Local stores, Hucknall	0.1	2.3	0.0	0.0	0.0	0.0	0.6	19.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre																						
Aldi, Ashgate Road, Hucknall	5.0	1.0	0.0	0.0	0.0	0.0	38.0	8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	2.0	0.0
Co-operative Food, Portland Street, Hucknall	0.0	0.5	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Watnall Road, Hucknall	0.0	1.2	0.0	0.0	0.0	0.0	0.0	10.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Ashgate Road, Hucknall	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Annesley Road, Hucknall	0.2	1.1	0.0	0.0	0.0	0.0	0.0	9.2	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0
Tesco Extra, Ashgate Road, Hucknall	4.9	3.5	0.0	0.0	0.0	0.0	34.4	22.1	9.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	4.2	0.0	0.0
Sub Total (Hucknall)	**10.1**	**9.8**	**0.0**	**0.0**	**0.0**	**0.0**	**73.0**	**74.8**	**9.3**	**0.9**	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.2**	**4.2**	**2.8**	**0.0**
Gedling District																						
Spar, Milton Court, Ravenshead	0.0	0.8	0.0	0.0	0.0	0.0	0.0	7.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Ravenshead	0.0	1.2	0.0	0.0	0.0	0.0	0.0	9.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**16.5**	**0.0**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4																						
Selston Local Centre																						
Co-operative Food, Mansfield Road, Selston	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.8	12.9	0.0	2.3	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Selston	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District																						
Co-operative Food, Wharf Road, Pinxton	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.7	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Pinxton	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**22.3**	**0.0**	**2.3**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5																						
Jacksdale Local Centre																						
Co-operative Food, Selston Road, Jacksdale	0.1	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	16.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Jacksdale	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District																						
Co-operative Food, High Street, South Normanton, Alfreton	0.1	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	21.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, South Normanton	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	1.7	6.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amber Valley District																						
Aldi, Nottingham Road, Alfreton	2.6	1.4	0.0	0.0	0.6	0.0	0.0	0.0	6.0	4.8	15.5	3.6	4.3	0.0	1.5	4.4	0.0	1.1	0.0	0.0	0.0	2.8
Co-operative Food, Market Place, Somercotes	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Nottingham Road, Alfreton	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	1.7	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	3.1	0.5	0.0	0.0	0.0	0.8	0.0	0.0	4.8	2.7	21.9	2.5	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Riddings	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**6.4**	**7.2**	**0.0**	**0.0**	**0.6**	**0.8**	**0.0**	**0.0**	**12.7**	**9.9**	**41.1**	**63.9**	**10.3**	**0.0**	**1.5**	**4.4**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**2.8**
Zone 6																						
Huthwaite Local Centre																						
Co-operative Food, Main Street, Huthwaite	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Chesterfield Road, Hall Green, Huthwaite	0.5	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.4	5.7	4.1	2.0	0.0	0.0	0.0	0.0	0.0
Local stores, Huthwaite	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre																						
Local stores, Skegby	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	1.0	0.0	1.1	0.0	0.0	0.0	0.0
Stanton Hill Local Centre																						
Co-operative Food, High Street, Stanton Hill	0.0	2.2	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Stanton Hill	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre																						
Tesco Express, Alfreton Road, Sutton-in-Ashfield	0.1	1.8	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.9	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Bolsover District																						
Co-operative Food, Market Street, Tibshelf	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Blackwell	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0
Sub Total	**0.6**	**8.5**	**0.0**	**6.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**54.9**	**5.7**	**5.1**	**2.8**	**1.1**	**0.0**	**1.0**	**0.0**	**0.0**
Zone 7																						
Mansfield District																						
Asda, Bancroft Lane, Mansfield	0.2	0.9	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	5.3	0.7	6.9	0.0	0.0	0.0	0.0
Morrisons, Sutton Road, Mansfield	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	1.0	0.0	0.0	0.0	0.0
Sainsbury's, Westfield Lane, Mansfield	6.4	1.8	15.6	3.7	0.9	0.0	0.6	0.0	2.1	0.9	1.6	0.0	14.7	4.2	36.5	9.4	10.5	5.0	0.0	0.0	0.0	0.0
Local stores, Ladybrook	0.4	1.2	0.0	0.0	0.0	0.0	0.7	0.0	0.0	2.4	0.0	0.0	0.7	0.0	2.7	11.8	0.7	2.7	0.0	0.0	0.0	0.0
Sub Total	**6.9**	**4.2**	**15.6**	**4.9**	**0.9**	**0.0**	**1.3**	**0.0**	**2.1**	**3.3**	**1.6**	**0.0**	**15.4**	**4.2**	**40.9**	**30.3**	**11.9**	**15.6**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																						
Mansfield District																						
Farmfoods, High Street, Mansfield Woodhouse	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0
Morrisons, Woodhouse Centre, High Street, Mansfield Woodhouse	1.7	2.3	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	1.4	3.4	23.1	34.8	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	2.0	0.8	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.5	3.5	16.8	9.8	0.0	0.0	0.0	0.0
Local stores, Mansfield Woodhouse	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0
Local stores, Pleasley	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0
Sub Total	**3.8**	**3.7**	**0.9**	**0.0**	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.8**	**0.0**	**14.9**	**6.9**	**40.6**	**52.9**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																						
Nottingham City																						
Aldi, Sellers Wood Drive, Nottingham	2.3	0.4	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.2	1.0	3.3	1.5
Iceland, Main Street, Bulwell, Nottingham	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.1	0.0	0.0
Local stores, Bulwell	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	0.0	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	4.3	2.8	0.0	0.0	0.0	0.0	4.4	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.9	12.6	3.5	1.1
Tesco Extra, Jennison Street, Bulwell	1.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.7	1.0	0.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	2.0	1.0	0.0	0.0	0.0	0.0	0.7	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.2	4.2	1.7	0.0
Gedling District																						
Co-operative Food, Beckhampton Farm, Bestwood Park, Nottingham	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0
Tesco Express, Howbeck Road, Arnold, Gedling	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.1	0.0	0.0
Local stores, Bestwood Park	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Sub Total	**10.4**	**11.4**	**0.0**	**0.0**	**0.0**	**0.0**	**11.1**	**0.9**	**0.0**	**1.0**	**0.9**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**37.7**	**51.5**	**8.5**	**2.6**
Zone 10																						
Broxtowe District																						
Co-operative Food, Nottingham Road, Eastwood	0.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	5.3
Heron Frozen Foods, Nottingham Road, Eastwood	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
Morrisons, Derby Road, Eastwood	5.7	2.4	0.0	0.0	0.0	0.0	0.6	0.0	11.8	8.0	14.4	5.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	28.2	11.7
Sainsbury's, Main Street, Kimberley	4.2	3.3	0.0	0.0	0.0	0.0	0.6	0.8	2.1	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	28.0	27.0
Spar, Ash Crescent, Nuthall	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6
Tesco Express, Nottingham Road, Eastwood	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.0
Local stores, Eastwood	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.5
Local stores, Kimberley	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Sub Total	**10.4**	**10.3**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.8**	**13.9**	**11.1**	**16.7**	**6.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**60.2**	**75.3**
Sub Total within Study Area	**73.4**	**78.3**	**91.2**	**95.0**	**95.5**	**96.1**	**88.2**	**93.0**	**89.2**	**90.4**	**69.5**	**74.0**	**95.3**	**93.7**	**71.7**	**52.5**	**60.1**	**70.6**	**42.5**	**56.7**	**71.5**	**80.8**
Sub Total - Ashfield	35.6	39.1	74.8	90.1	93.0	95.3	74.6	74.8	59.9	56.8	10.4	21.7	68.7	78.4	14.4	10.9	7.5	1.1	3.2	4.2	2.8	0.0

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)
Outside Study Area																						
Outside Study Area, Mansfield																						
Aldi, Nottingham Road, Mansfield	0.9	0.1	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	8.1	1.0	0.0	0.0	0.0	0.0
Asda, Old Mill Lane, Mansfield	1.5	0.5	0.9	0.0	0.0	1.1	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	19.6	7.4	0.0	0.0	0.0	0.0
Co-operative Food, Clipstone Road West, Forest Town, Mansfield	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.5	0.0	0.0	0.0	0.0	0.0	0.0
Heron Frozen Foods, West Gate, Mansfield	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.2	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Rosemary Centre, Mansfield	0.1	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	3.7	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, West Gate, Mansfield	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	2.1	0.0	1.3	0.7	1.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	2.2	1.1	4.3	2.8	1.4	0.8	3.9	0.0	1.7	0.0	0.8	1.3	4.0	0.0	9.3	9.5	1.5	1.9	0.0	0.0	0.0	0.0
Tesco Express, Nottingham Road, Mansfield	0.3	0.3	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	3.1	0.7	1.0	0.0	0.0	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	1.3	1.0	2.9	0.0	2.5	0.0	1.7	0.0	0.0	0.0	0.0	3.3	0.0	0.0	7.4	7.2	4.4	2.6	0.0	0.0	0.0	0.0
Local stores, Mansfield	0.0	1.9	0.0	2.2	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	12.8	0.0	10.6	0.0	0.0	0.0	0.0
Sub Total	**6.5**	**6.4**	**8.8**	**5.0**	**3.8**	**3.9**	**8.0**	**0.0**	**1.7**	**0.9**	**0.8**	**5.7**	**4.0**	**2.1**	**27.6**	**47.5**	**35.0**	**25.4**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Nottingham																						
Asda, Radford Road, Hyson Green, Nottingham	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0
Marks & Spencer, Albert Street, Nottingham	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Tesco Express, Valley Road, Basford, Nottingham	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
Tesco Metro, Victoria Centre, Nottingham	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.7	0.0
Tesco Superstore, Carlton Hill, Nottingham	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Waitrose, Milton Street, Nottingham	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.6	0.0	0.0
Sub Total	**1.0**	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.6**	**3.6**	**0.7**	**1.1**
Outside Study Area, Erewash																						
Marks & Spencer Simply Food, Riverside Retail Park, Ilkeston, Erewash	0.1	0.3	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	2.8
Tesco Extra, Rutland Street, Ilkeston, Erewash	0.9	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.6	4.3
Local stores, Ilkeston	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	6.3
Sub Total	**1.3**	**1.7**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.8**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**10.0**	**13.4**
Outside Study Area, Gedling																						
Asda, Front Street, Arnold, Gedling	3.6	1.9	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.0	8.6	0.0	0.0
Iceland, Front Road, Arnold, Gedling	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	5.0	2.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.1	13.1	0.0	0.0
Local stores, Arnold	0.8	2.0	0.0	0.0	0.0	0.0	0.9	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	8.3	0.0	0.0
Sub Total	**9.4**	**7.3**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**3.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**43.3**	**33.1**	**0.0**	**0.0**
Outside Study Area, Amber Valley																						
Aldi, High Street, Heanor	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	2.5	0.3	0.0	0.0	0.0	0.0	0.0	0.9	5.9	0.0	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	10.4	1.5
Co-operative Food, Maple Avenue, Ripley	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Derby Road, Langley Mill	0.8	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	3.6	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	2.0	0.0
Lidl, Mansfield Road, Alfreton	0.8	0.7	0.0	0.0	0.0	0.0	0.0	0.9	1.4	0.9	4.5	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.9	1.2	0.7	0.0
Sainsbury's, Nottingham Road, Ripley	1.3	0.3	0.0	0.0	0.0	0.0	0.6	0.0	1.0	0.0	9.2	3.5	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Tesco Metro, Heanor	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Alfreton	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**5.7**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**1.8**	**9.1**	**4.1**	**25.3**	**15.0**	**0.7**	**0.0**	**0.7**	**0.0**	**0.0**	**0.0**	**3.0**	**1.2**	**14.2**	**1.5**
Outside Study Area, Newark & Sherwood																						
Waitrose, Ossington Way, Newark	0.1	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover																						
Aldi, Carter Lane, Shirebrook	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.0	5.6	0.0	0.0	0.0
Local stores, Shirebrook	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
Sub Total	**1.5**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.9**	**1.5**	**5.6**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby																						
Asda, Arleston Lane, Sinfin	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wheatcroft Way, Derby	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.7**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other																						
Other	1.0	2.9	0.0	0.0	0.0	0.0	0.6	1.9	0.0	4.6	0.8	1.7	0.0	4.2	0.0	0.0	0.0	2.6	2.0	5.5	3.5	3.1
Sub Total	**1.0**	**2.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**1.9**	**0.0**	**4.6**	**0.8**	**1.7**	**0.0**	**4.2**	**0.0**	**0.0**	**0.0**	**2.6**	**2.0**	**5.5**	**3.5**	**3.1**
Sub Total outside Study Area	**26.6**	**21.7**	**8.8**	**5.0**	**4.5**	**3.9**	**11.8**	**7.0**	**10.8**	**9.6**	**30.5**	**26.0**	**4.7**	**6.3**	**28.3**	**47.5**	**39.9**	**29.4**	**57.5**	**43.3**	**28.5**	**19.2**
Total (rounded)	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

Ashfield Retail Study
Nexus Planning

Table 4: Convenience goods expenditure

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)
Study Area																						
Zone 1																						
Sutton-in-Ashfield Town Centre																						
Asda, Priestsic Road, Sutton-in-Ashfield	50.9	3.8	13.3	1.2	7.7	0.7	0.0	0.0	3.1	0.3	2.4	0.0	22.1	1.6	1.8	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Heron Frozen Foods, Idlewells Shopping Centre, Sutton-in-Ashfield	0.2	0.2	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Sutton-in-Ashfield	0.0	1.9	0.0	1.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre																						
Farmfoods, Broad Centre, Station Road, Sutton-in-Ashfield	0.2	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Forest Street, Sutton-in-Ashfield	0.6	0.4	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Station Road, Sutton-in-Ashfield	2.0	0.1	0.5	0.1	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.7	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre																						
Aldi, Station Road, Sutton-in-Ashfield	26.8	1.5	3.5	0.8	0.2	0.1	0.6	0.0	0.2	0.1	1.6	0.0	19.3	0.3	0.2	0.3	1.0	0.0	0.0	0.0	0.0	0.0
Spar, Kirkby Folly Road, Sutton-in-Ashfield	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Mansfield Road, Sutton-in-Ashfield	0.0	1.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**80.7**	**9.4**	**17.9**	**4.4**	**8.4**	**0.9**	**0.6**	**0.0**	**4.0**	**0.5**	**4.0**	**0.0**	**42.1**	**3.2**	**2.2**	**0.4**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2																						
Kirkby-in-Ashfield Town Centre																						
Farmfoods, Station Street, Kirkby-in-Ashfield	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Ashfield Precinct, Kirkby-in-Ashfield	29.5	3.8	2.5	0.1	15.7	2.2	0.5	0.0	8.8	0.7	0.0	0.0	1.6	0.7	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Kirkby-in-Ashfield	0.0	1.7	0.0	0.1	0.0	0.4	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre																						
Aldi, Lane End, Kirkby-in-Ashfield	10.4	2.6	0.0	0.0	7.2	2.2	0.0	0.0	3.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre																						
Co-operative Food, Chapel Street, Kirkby-In-Ashfield	0.0	1.3	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Lowmoor Road, Kirkby-in-Ashfield	0.0	0.6	0.0	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**39.9**	**10.0**	**2.5**	**0.3**	**22.9**	**6.0**	**0.5**	**0.0**	**12.0**	**2.8**	**0.0**	**0.0**	**1.6**	**0.8**	**0.4**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3																						
Hucknall Town Centre																						
Local stores, Hucknall	0.4	3.0	0.0	0.0	0.0	0.0	0.4	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre																						
Aldi, Ashgate Road, Hucknall	27.8	1.3	0.0	0.0	0.0	0.0	24.9	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	1.2	0.0
Co-operative Food, Portland Street, Hucknall	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-operative Food, Watnall Road, Hucknall	0.0	1.6	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Ashgate Road, Hucknall	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Annesley Road, Hucknall	0.9	1.5	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Tesco Extra, Ashgate Road, Hucknall	27.2	4.5	0.0	0.0	0.0	0.0	22.6	3.5	3.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.9	0.0	0.0
Sub Total (Hucknall)	**56.3**	**13.0**	**0.0**	**0.0**	**0.0**	**0.0**	**47.9**	**11.9**	**3.0**	**0.1**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.4**	**0.9**	**1.7**	**0.0**
Gedling District																						
Spar, Milton Court, Ravenshead	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Ravenshead	0.0	1.6	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.6**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4																						
Selston Local Centre																						
Co-operative Food, Mansfield Road, Selston	0.2	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Selston	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District																						
Co-operative Food, Wharf Road, Pinxton	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Pinxton	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.5**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**1.8**	**0.0**	**0.2**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5																						
Jacksdale Local Centre																						
Co-operative Food, Selston Road, Jacksdale	0.6	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Jacksdale	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District																						
Co-operative Food, High Street, South Normanton, Alfreton	0.4	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, South Normanton	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.8	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amber Valley District																						
Aldi, Nottingham Road, Alfreton	12.7	1.7	0.0	0.0	0.2	0.0	0.0	0.0	1.9	0.4	7.4	0.4	2.7	0.0	0.5	0.4	0.0	0.1	0.0	0.0	0.0	0.4
Co-operative Food, Market Place, Somercotes	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Nottingham Road, Alfreton	1.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	15.1	0.5	0.0	0.0	0.0	0.1	0.0	0.0	1.5	0.2	10.4	0.3	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Riddings	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**30.9**	**8.4**	**0.0**	**0.0**	**0.2**	**0.1**	**0.0**	**0.0**	**4.1**	**0.8**	**19.5**	**6.7**	**6.6**	**0.0**	**0.5**	**0.4**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.4**
Zone 6																						
Huthwaite Local Centre																						
Co-operative Food, Main Street, Huthwaite	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Chesterfield Road, Hall Green, Huthwaite	2.4	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.8	0.4	0.6	0.0	0.0	0.0	0.0	0.0
Local stores, Huthwaite	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre																						
Local stores, Skegby	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0
Stanton Hill Local Centre																						
Co-operative Food, High Street, Stanton Hill	0.0	2.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Stanton Hill	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre																						
Tesco Express, Alfreton Road, Sutton-in-Ashfield	0.3	1.6	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Bolsover District																						
Co-operative Food, Market Street, Tibshelf	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Blackwell	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Sub Total	**2.7**	**7.7**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**6.6**	**1.8**	**0.4**	**0.9**	**0.1**	**0.0**	**0.2**	**0.0**	**0.0**
Zone 7																						
Mansfield District																						
Asda, Bancroft Lane, Mansfield	0.8	1.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.5	0.2	0.5	0.0	0.0	0.0	0.0
Morrisons, Sutton Road, Mansfield	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.0
Sainsbury's, Westfield Lane, Mansfield	30.3	1.9	4.3	0.2	0.3	0.0	0.4	0.0	0.7	0.1	0.7	0.0	9.4	0.5	11.3	0.8	3.2	0.3	0.0	0.0	0.0	0.0
Local stores, Ladybrook	2.0	1.4	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.2	0.0	0.0	0.4	0.0	0.8	1.0	0.2	0.2	0.0	0.0	0.0	0.0
Sub Total	**33.0**	**4.7**	**4.3**	**0.3**	**0.3**	**0.0**	**0.9**	**0.0**	**0.7**	**0.3**	**0.7**	**0.0**	**9.8**	**0.5**	**12.7**	**2.6**	**3.7**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8																						
Mansfield District																						
Farmfoods, High Street, Mansfield Woodhouse	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Morrisons, Woodhouse Centre, High Street, Mansfield Woodhouse	8.4	2.6	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.3	7.2	2.3	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	9.6	1.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.3	5.2	0.6	0.0	0.0	0.0	0.0
Local stores, Mansfield Woodhouse	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Local stores, Pleasley	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Sub Total	**18.2**	**4.1**	**0.2**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.5**	**0.0**	**4.6**	**0.6**	**12.6**	**3.5**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 9																						
Nottingham City																						
Aldi, Sellers Wood Drive, Nottingham	11.7	0.5	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.2	1.9	0.2
Iceland, Main Street, Bulwell, Nottingham	0.8	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5	0.0	0.0
Local stores, Bulwell	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	21.5	3.1	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.6	2.8	2.1	0.2
Tesco Extra, Jennison Street, Bulwell	8.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.0	0.2	0.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	9.9	1.1	0.0	0.0	0.0	0.0	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.5	0.9	1.0	0.0
Gedling District																						
Co-operative Food, Beckhampton Farm, Bestwood Park, Nottingham	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0
Tesco Express, Howbeck Road, Arnold, Gedling	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0
Local stores, Bestwood Park	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Sub Total	**52.0**	**12.4**	**0.0**	**0.0**	**0.0**	**0.0**	**7.3**	**0.1**	**0.0**	**0.1**	**0.4**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**39.3**	**11.6**	**5.0**	**0.4**
Zone 10																						
Broxtowe District																						
Co-operative Food, Nottingham Road, Eastwood	2.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.8
Heron Frozen Foods, Nottingham Road, Eastwood	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Morrisons, Derby Road, Eastwood	27.8	3.0	0.0	0.0	0.0	0.0	0.4	0.0	3.8	0.7	6.8	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.7	1.8
Sainsbury's, Main Street, Kimberley	20.5	4.2	0.0	0.0	0.0	0.0	0.4	0.1	0.7	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	16.6	4.1
Spar, Ash Crescent, Nuthall	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Tesco Express, Nottingham Road, Eastwood	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Local stores, Eastwood	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Local stores, Kimberley	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sub Total	**50.6**	**13.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.8**	**0.1**	**4.5**	**0.9**	**8.0**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.6**	**0.0**	**35.7**	**11.5**
Sub Total within Study Area	**364.7**	**87.8**	**24.9**	**5.3**	**32.1**	**6.9**	**57.9**	**14.8**	**28.7**	**7.3**	**33.1**	**7.7**	**60.6**	**11.2**	**22.2**	**4.6**	**18.6**	**4.7**	**44.3**	**12.8**	**42.4**	**12.3**
Sub Total - Ashfield	180.3	42.1	20.4	5.1	31.3	6.9	48.9	11.9	19.2	4.6	5.0	2.3	43.7	9.4	4.5	0.9	2.3	0.1	3.4	0.9	1.7	0.0

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)
Outside Study Area																						
Outside Study Area, Mansfield																						
Aldi, Nottingham Road, Mansfield	4.7	0.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	2.5	0.1	0.0	0.0	0.0	0.0
Asda, Old Mill Lane, Mansfield	7.6	0.6	0.2	0.0	0.0	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	6.1	0.5	0.0	0.0	0.0	0.0
Co-operative Food, Clipstone Road West, Forest Town, Mansfield	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Heron Frozen Foods, West Gate, Mansfield	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Rosemary Centre, Mansfield	0.4	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, West Gate, Mansfield	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	11.0	1.3	1.2	0.2	0.5	0.1	2.6	0.0	0.6	0.0	0.4	0.1	2.6	0.0	2.9	0.8	0.5	0.1	0.0	0.0	0.0	0.0
Tesco Express, Nottingham Road, Mansfield	1.2	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.3	0.2	0.1	0.0	0.0	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	6.4	1.1	0.8	0.0	0.8	0.0	1.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	2.3	0.6	1.4	0.2	0.0	0.0	0.0	0.0
Local stores, Mansfield	0.0	2.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	1.1	0.0	0.7	0.0	0.0	0.0	0.0
Sub Total	**31.8**	**7.3**	**2.4**	**0.3**	**1.3**	**0.3**	**5.3**	**0.0**	**0.6**	**0.1**	**0.4**	**0.6**	**2.6**	**0.3**	**8.6**	**4.1**	**10.8**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Nottingham																						
Asda, Radford Road, Hyson Green, Nottingham	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0
Marks & Spencer, Albert Street, Nottingham	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Tesco Express, Valley Road, Basford, Nottingham	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Tesco Metro, Victoria Centre, Nottingham	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0
Tesco Superstore, Carlton Hill, Nottingham	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Waitrose, Milton Street, Nottingham	0.8	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.6	0.0	0.0
Sub Total	**4.8**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.8**	**0.8**	**0.4**	**0.2**
Outside Study Area, Erewash																						
Marks & Spencer Simply Food, Riverside Retail Park, Ilkeston, Erewash	0.7	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4
Tesco Extra, Rutland Street, Ilkeston, Erewash	4.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.7
Local stores, Ilkeston	1.6	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.0
Sub Total	**6.5**	**2.2**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.9**	**2.1**
Outside Study Area, Gedling																						
Asda, Front Street, Arnold, Gedling	17.7	2.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.7	1.9	0.0	0.0
Iceland, Front Road, Arnold, Gedling	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	24.5	3.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	24.0	3.0	0.0	0.0
Local stores, Arnold	4.0	2.2	0.0	0.0	0.0	0.0	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	1.9	0.0	0.0
Sub Total	**46.1**	**8.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**45.1**	**7.5**	**0.0**	**0.0**
Outside Study Area, Amber Valley																						
Aldi, High Street, Heanor	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	12.2	0.4	0.0	0.0	0.0	0.0	0.0	0.1	1.9	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	6.2	0.2
Co-operative Food, Maple Avenue, Ripley	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Derby Road, Langley Mill	4.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	1.7	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	1.2	0.0
Lidl, Mansfield Road, Alfreton	4.0	0.8	0.0	0.0	0.0	0.0	0.0	0.1	0.4	0.1	2.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.3	0.4	0.0
Sainsbury's, Nottingham Road, Ripley	6.4	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0	4.4	0.4	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Tesco Metro, Heanor	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local stores, Alfreton	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**27.5**	**2.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.3**	**2.9**	**0.3**	**12.0**	**1.6**	**0.4**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**3.1**	**0.3**	**8.5**	**0.2**
Outside Study Area, Newark & Sherwood																						
Waitrose, Ossington Way, Newark	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover																						
Aldi, Carter Lane, Shirebrook	7.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	5.8	0.0	0.0	0.0
Local stores, Shirebrook	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sub Total	**7.3**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.1**	**5.8**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby																						
Asda, Arleston Lane, Sinfin	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wheatcroft Way, Derby	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.8**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.8**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other																						
Other	4.9	3.2	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.4	0.4	0.2	0.0	0.5	0.0	0.0	0.0	0.2	2.0	1.2	2.1	0.5
Sub Total	**4.9**	**3.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.3**	**0.0**	**0.4**	**0.4**	**0.2**	**0.0**	**0.5**	**0.0**	**0.0**	**0.0**	**0.2**	**2.0**	**1.2**	**2.1**	**0.5**
Sub Total outside Study Area	**130.5**	**24.7**	**2.4**	**0.3**	**1.5**	**0.3**	**7.7**	**1.1**	**3.5**	**0.8**	**14.5**	**2.7**	**3.0**	**0.8**	**8.8**	**4.1**	**12.3**	**1.9**	**59.8**	**9.8**	**16.9**	**2.9**
Total (rounded)	**495.2**	**112.6**	**27.3**	**5.6**	**33.7**	**7.2**	**65.6**	**16.0**	**32.1**	**8.1**	**47.6**	**10.5**	**63.6**	**12.0**	**31.0**	**8.7**	**30.9**	**6.6**	**104.1**	**22.6**	**59.3**	**15.3**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 5: Convenience goods shopping patterns

Destination *Study Area*	Gross Floorspace (sq m)	Net Sales Area (sq m)	Net Convenience Sales Area (A) (sq m)	Sales Density (B) (£ per sq m)	Benchmark Turnover (AxB) (£m)	Survey Turnover (£m)	Inflow Allowance (%)	Estimated Survey T/O with Inflow (£m)	Overtrading (£m)
Zone 1									
Sutton-in-Ashfield Town Centre									
Asda, Priestsic Road, Sutton-in-Ashfield	6,850	4,795	2,541	13,901	35.3	54.7	3.0	56.3	21.0
Heron Frozen Foods, Idlewells Shopping Centre, Sutton-in-Ashfield	345	-	-	-	0.4	0.4	0.0	0.4	0.0
Local stores, Sutton-in-Ashfield	-	-	-	-	1.9	1.9	0.0	1.9	0.0
Edge-of-Centre									
Farmfoods, Broad Centre, Station Road, Sutton-in-Ashfield	270	257	244	7,016	0.4	0.4	0.0	0.4	0.0
Iceland, Forest Street, Sutton-in-Ashfield	650	455	442	7,615	3.4	1.0	0.0	1.0	-2.4
Lidl, Station Road, Sutton-in-Ashfield	1,140	798	638	3,522	2.2	2.1	0.0	2.1	-0.2
Out-of-Centre									
Aldi, Station Road, Sutton-in-Ashfield	1,120	784	627	11,748	7.4	28.2	0.0	28.2	20.9
Spar, Kirkby Folly Road, Sutton-in-Ashfield	205	-	-	-	0.2	0.2	0.0	0.2	0.0
Tesco Express, Mansfield Road, Sutton-in-Ashfield	300	210	159	12,099	1.9	1.2	0.0	1.2	-0.7
Sub Total (Sutton-in-Ashfield)					**53.2**	**90.2**		**91.8**	**38.6**
Zone 2									
Kirkby-in-Ashfield Town Centre									
Farmfoods, Station Street, Kirkby-in-Ashfield	100	95	90	7,016	0.1	0.1	0.0	0.1	0.0
Morrisons, Ashfield Precinct, Kirkby-in-Ashfield	3,915	2,741	2,192	13,388	29.4	33.2	3.0	34.2	4.9
Local stores, Kirkby-in-Ashfield	-	-	-	-	1.7	1.7	0.0	1.7	0.0
Edge-of-Centre									
Aldi, Lane End, Kirkby-in-Ashfield	1,070	749	599	11,748	7.0	13.0	0.0	13.0	6.0
Out-of-Centre									
Co-operative Food, Chapel Street, Kirkby-In-Ashfield	104	73	64	8,146	0.5	1.3	0.0	1.3	0.7
Tesco Express, Lowmoor Road, Kirkby-in-Ashfield	280	196	186	12,099	2.3	0.6	0.0	0.6	-1.6
Sub Total (Kirkby-in-Ashfield)					**40.9**	**49.8**		**50.8**	**10.0**
Zone 3									
Hucknall Town Centre									
Local stores, Hucknall	-	-	-	-	3.4	3.4	0.0	3.4	0.0
Out-of-Centre									
Aldi, Ashgate Road, Hucknall	995	697	557	11,748	6.5	29.1	0.0	29.1	22.6
Co-operative Food, Portland Street, Hucknall	325	228	199	8,146	1.6	0.7	0.0	0.7	-0.9
Co-operative Food, Watnall Road, Hucknall	295	207	180	8,146	1.5	1.6	0.0	1.6	0.1
Iceland, Ashgate Road, Hucknall	590	413	401	7,615	3.1	0.3	0.0	0.3	-2.8
Tesco Express, Annesley Road, Hucknall	220	154	117	12,099	1.4	2.3	0.0	2.3	0.9
Tesco Extra, Ashgate Road, Hucknall	6,465	4,526	2,942	12,099	35.6	31.7	3.0	32.7	-2.9
Sub Total (Hucknall)					**53.1**	**69.2**		**70.2**	**17.1**
Zone 4									
Selston Local Centre									
Co-operative Food, Mansfield Road, Selston	1,290	903	788	8,146	6.4	1.7	0.0	1.7	-4.8
Local stores, Selston	-	-	-	-	0.2	0.2	0.0	0.2	0.0
Sub Total					**6.6**	**1.8**		**1.8**	**-4.8**
Zone 5									
Jacksdale Local Centre									
Co-operative Food, Selston Road, Jacksdale	410	287	251	8,146	2.0	2.3	0.0	2.3	0.3
Local stores, Jacksdale	-	-	-	-	0.3	0.3	0.0	0.3	0.0
Sub Total					**2.3**	**2.6**		**2.6**	**0.3**
Zone 6									
Huthwaite Local Centre									
Co-operative Food, Main Street, Huthwaite	230	161	141	8,146	1.1	0.7	0.0	0.7	-0.5
Tesco Express, Chesterfield Road, Hall Green, Huthwaite	300	210	200	12,099	2.4	3.5	0.0	3.5	1.1
Local stores, Huthwaite	-	-	-	-	0.2	0.2	0.0	0.2	0.0
Skegby Local Centre									
Local stores, Skegby	-	-	-	-	0.5	0.5	0.0	0.5	0.0
Stanton Hill Local Centre									
Co-operative Food, High Street, Stanton Hill	750	525	458	8,146	3.7	2.0	0.0	2.0	-1.7
Local stores, Stanton Hill	-	-	-	-	0.1	0.1	0.0	0.1	0.0
Out-of-Centre									
Tesco Express, Alfreton Road, Sutton-in-Ashfield	215	151	143	12,099	1.7	1.8	0.0	1.8	0.1
Sub Total					**9.8**	**8.8**		**8.8**	**-1.0**
Sub Total within Study Area					**165.9**	**222.5**		**226.1**	**60.2**

Notes:

a. Gross floorspace derived from Council Retail Floorspace Survey or Nexus Planning Assessment

b. Net floorspace derived from Council Retail Floorspace Survey where available or based on Nexus Planning professional judgement (generally assumed to be 70% of gross floorspace for smaller stores where not specifically known)

c. Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2014 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere

d. Sales densities relate to the monetary turnover of each square metre of net sales area and are derived for all retailers except Lidl and Aldi from Verdict UK Food & Grocery Retailers 2014, and for Lidl and Aldi from Mintel Retail Rankings 2015.

e. It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that ientified by the survey)

f. Survey derived performance of stores calculated by addiing together 'main' and 'top up' turnover as set out in Table 4

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Table 6a: Estimated capacity for new convenience goods facilities in Ashfield District

Year	Turnover (£m)[1]	Available Expenditure (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2016	165.9	222.5	3.6	60.2
2021	165.1	227.0	3.7	65.6
2026	164.9	232.4	3.7	71.2
2032	164.9	237.9	3.8	76.8
Study Area Market Share (%)		**36.6**		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 13 (October 2015)
2. Assumes constant market share claimed by Ashfield District facilities at 36.6% from Study Area (allows for no inflow)

2014 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Ashfield District

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2016	60.2	4,600	5,800
2021	65.6	5,100	6,400
2026	71.2	5,500	6,900
2032	76.8	5,900	7,500

1. Average sales density assumed to be £13,018 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2014
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£13,018/sq m) and 50% assumed to be consumed by discount operators (£7,635 per sq.m) as identified by Verdict 2014 and Mintel 2015. This equates to £10,327/sq m.
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 13 (October 2015)

2014 Prices

Table 6c: Extant convenience goods commitments in Ashfield District

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
Zone 4						
General Havelock Inn, 18 Skegby Road, Kirkby-in-Ashfield, NG17 9JD	V/2013/0168	Demolition of Existing Public House (A4) and Erection of Retail Store (A1) - Co-op	249	7,823	1.95	Extant permission
40 Annesley Lane, Selston, NG16 6AF	V/2013/0190	Two Storey Extension to Side and Rear, to provide First Floor Residential Accommodation (One Apartment) and Two Retail Units to the Ground Floor	17	5,000	0.09	Extant permission
Zone 6						
Land adjacent 13 High Street, Stanton Hill, Sutton-in-Ashfield, NG17 3GG	V/2013/0289	Erection of retail unit (A1)	27	5,000	0.14	Extant permission
Total			**293**		**2.17**	

1. Sales density assumed to be £5,000 based on Nexus Planning judgement where the occupier has not been referenced within the application.
2. Convenience floorspace is assumed to be 1/3 net sales area based on Nexus Planning judgement where the occupier has not been referenced within the application.

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Table 6d: Net quantitative capacity for additional convenience goods floorspace in Ashfield District

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2016	60.2	2.2	58.0	4,500	5,600
2021	65.6	2.2	63.4	4,900	6,200
2026	71.2	2.2	69.0	5,300	6,700
2032	76.8	2.2	74.7	5,800	7,300

1. Average sales density assumed to be £12,502 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2014
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£13,018/sq m) and 50% assumed to be consumed by discount operators (£7,635 per sq.m) as identified by Verdict 2014 and Mintel 2015. This equates to £8,907/sq m.
3. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)
4. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 13 (October 2015)

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Table 7a: Population and comparison goods expenditure per capita

Zone	Population			
	2016	2021	2026	2032
1	17,640	18,265	18,816	19,470
2	21,111	21,842	22,483	23,086
3	39,863	41,013	42,131	43,206
4	20,060	20,610	21,036	21,347
5	29,632	30,383	31,167	31,913
6	38,731	39,881	40,804	41,839
7	20,570	20,891	21,117	21,329
8	19,716	19,961	20,268	20,564
9	69,752	71,754	74,165	77,304
10	38,005	39,303	40,378	41,537
Total	**315,080**	**323,903**	**332,365**	**341,595**

Table 7b: Population and comparison goods expenditure

Zone	Comparison goods expenditure per capita (£) 2016 with SIT									Comparison goods expenditure per capita (£) 2016								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	627	147	537	375	84	349	137	246	**2,504**	549	129	471	328	74	306	120	216	**2,193**
2	678	160	581	421	88	386	150	272	**2,736**	594	140	509	369	77	338	132	238	**2,396**
3	791	189	697	464	115	481	189	327	**3,254**	693	166	610	407	101	422	166	286	**2,850**
4	691	173	606	428	99	399	174	296	**2,866**	606	152	531	375	87	350	152	259	**2,511**
5	701	170	612	428	96	413	161	288	**2,869**	614	149	537	375	84	362	141	252	**2,513**
6	682	168	597	419	97	395	161	276	**2,796**	597	147	523	367	85	346	141	242	**2,449**
7	632	154	564	383	85	369	151	268	**2,607**	554	135	494	336	75	324	132	235	**2,284**
8	646	153	556	388	89	373	155	270	**2,630**	566	134	487	340	78	326	136	236	**2,304**
9	616	141	514	373	84	348	136	243	**2,454**	539	123	451	327	73	305	119	212	**2,150**
10	749	183	667	439	108	448	181	308	**3,084**	657	160	585	385	95	392	159	270	**2,702**

Zone	Comparison goods expenditure per capita (£) 2021									Comparison goods expenditure per capita (£) 2026								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	617	145	529	369	83	344	135	243	**2,465**	721	169	618	431	97	402	158	283	**2,880**
2	667	157	572	414	86	380	148	267	**2,693**	779	184	669	484	101	444	173	312	**3,146**
3	779	186	686	457	113	474	187	322	**3,203**	910	217	801	534	132	554	218	376	**3,742**
4	681	170	597	421	97	393	171	291	**2,821**	795	199	697	492	114	459	200	340	**3,296**
5	690	167	603	421	94	406	159	283	**2,824**	806	195	704	492	110	475	186	331	**3,299**
6	671	166	588	413	95	389	159	272	**2,752**	784	193	687	482	111	455	186	317	**3,215**
7	622	152	555	377	84	364	148	264	**2,567**	727	177	649	441	98	425	173	309	**2,999**
8	636	151	548	382	87	367	153	266	**2,589**	743	176	640	446	102	429	179	310	**3,024**
9	606	139	506	367	83	343	134	239	**2,416**	708	162	591	429	96	400	157	279	**2,823**
10	738	180	657	432	107	441	178	303	**3,036**	862	210	768	505	125	515	209	354	**3,547**

Zone	Comparison goods expenditure per capita (£) 2032								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	876	206	751	524	118	488	192	344	**3,499**
2	947	223	812	588	123	540	210	380	**3,823**
3	1,105	264	974	649	161	673	265	457	**4,547**
4	966	242	847	598	138	558	243	414	**4,005**
5	979	237	856	598	134	577	226	402	**4,009**
6	953	235	835	586	135	553	226	385	**3,907**
7	884	216	788	536	119	516	210	375	**3,644**
8	902	214	778	542	124	521	217	377	**3,675**
9	861	197	719	521	117	486	191	339	**3,430**
10	1,047	255	933	614	151	626	253	430	**4,310**

Notes:

a. Zones based on the following post code sectors

1 | NG17 4 - 5

2 | NG17 7 - 8

3 | NG15 6 - 9

4 | NG15 0, NG16 6, NG17 9

5 | DE55 2 - 4, NG16 5

6 | DE55 5, NG17 1 - 3, NG17 6

7 | NG18 5, NG19 6

8 | NG19 7 - 8

9 | NG5 5, NG5 8 - 9, NG6 7 - 9

10 | NG16 1 - 3

b. Per capita expenditure derived from Experian MMG3 data (2016 report)

c. Population derived from Experian MMG3 data (2016 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

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Table 8: Total comparison goods expenditure available

Zone	Comparison goods expenditure (£m) 2016									Comparison goods expenditure (£m) 2021								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	9.7	2.3	8.3	5.8	1.3	5.4	2.1	3.8	**38.7**	11.3	2.6	9.7	6.7	1.5	6.3	2.5	4.4	**45.0**
2	12.5	3.0	10.7	7.8	1.6	7.1	2.8	5.0	**50.6**	14.6	3.4	12.5	9.0	1.9	8.3	3.2	5.8	**58.8**
3	27.6	6.6	24.3	16.2	4.0	16.8	6.6	11.4	**113.6**	31.9	7.6	28.1	18.7	4.6	19.4	7.6	13.2	**131.4**
4	12.1	3.0	10.6	7.5	1.7	7.0	3.1	5.2	**50.4**	14.0	3.5	12.3	8.7	2.0	8.1	3.5	6.0	**58.1**
5	18.2	4.4	15.9	11.1	2.5	10.7	4.2	7.5	**74.5**	21.0	5.1	18.3	12.8	2.9	12.3	4.8	8.6	**85.8**
6	23.1	5.7	20.3	14.2	3.3	13.4	5.5	9.4	**94.9**	26.8	6.6	23.4	16.5	3.8	15.5	6.3	10.8	**109.8**
7	11.4	2.8	10.2	6.9	1.5	6.7	2.7	4.8	**47.0**	13.0	3.2	11.6	7.9	1.8	7.6	3.1	5.5	**53.6**
8	11.2	2.6	9.6	6.7	1.5	6.4	2.7	4.7	**45.4**	12.7	3.0	10.9	7.6	1.7	7.3	3.1	5.3	**51.7**
9	37.6	8.6	31.4	22.8	5.1	21.3	8.3	14.8	**150.0**	43.5	9.9	36.3	26.3	5.9	24.6	9.6	17.1	**173.4**
10	25.0	6.1	22.2	14.6	3.6	14.9	6.0	10.3	**102.7**	29.0	7.1	25.8	17.0	4.2	17.3	7.0	11.9	**119.3**
Total	**188.4**	**45.1**	**163.6**	**113.6**	**26.2**	**109.8**	**44.0**	**76.8**	**767.6**	**217.7**	**52.1**	**189.0**	**131.3**	**30.3**	**126.8**	**50.8**	**88.8**	**886.9**

Zone	Comparison goods expenditure (£m) 2026									Comparison goods expenditure (£m) 2032								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	**Total**
1	13.6	3.2	11.6	8.1	1.8	7.6	3.0	5.3	**54.2**	17.1	4.0	14.6	10.2	2.3	9.5	3.7	6.7	**68.1**
2	17.5	4.1	15.0	10.9	2.3	10.0	3.9	7.0	**70.7**	21.9	5.2	18.8	13.6	2.8	12.5	4.9	8.8	**88.3**
3	38.3	9.2	33.8	22.5	5.6	23.3	9.2	15.8	**157.7**	47.8	11.4	42.1	28.0	6.9	29.1	11.4	19.7	**196.5**
4	16.7	4.2	14.7	10.3	2.4	9.7	4.2	7.2	**69.3**	20.6	5.2	18.1	12.8	2.9	11.9	5.2	8.8	**85.5**
5	25.1	6.1	22.0	15.3	3.4	14.8	5.8	10.3	**102.8**	31.2	7.6	27.3	19.1	4.3	18.4	7.2	12.8	**127.9**
6	32.0	7.9	28.0	19.7	4.5	18.6	7.6	12.9	**131.2**	39.9	9.8	34.9	24.5	5.6	23.1	9.4	16.1	**163.5**
7	15.4	3.7	13.7	9.3	2.1	9.0	3.7	6.5	**63.3**	18.8	4.6	16.8	11.4	2.5	11.0	4.5	8.0	**77.7**
8	15.1	3.6	13.0	9.0	2.1	8.7	3.6	6.3	**61.3**	18.6	4.4	16.0	11.2	2.5	10.7	4.5	7.8	**75.6**
9	52.5	12.0	43.9	31.8	7.1	29.7	11.6	20.7	**209.4**	66.5	15.2	55.6	40.3	9.1	37.6	14.7	26.2	**265.2**
10	34.8	8.5	31.0	20.4	5.0	20.8	8.4	14.3	**143.2**	43.5	10.6	38.7	25.5	6.3	26.0	10.5	17.9	**179.0**
Total	**261.0**	**62.5**	**226.6**	**157.4**	**36.3**	**152.0**	**60.9**	**106.4**	**1,063.2**	**325.9**	**78.0**	**282.9**	**196.5**	**45.4**	**189.8**	**76.1**	**132.8**	**1,327.3**

Zone	Comparison goods growth (£m)		
	2016-2021	2016-2026	2016-2032
1	6.3	15.5	29.4
2	8.2	20.1	37.7
3	17.7	44.0	82.9
4	7.8	19.0	35.1
5	11.3	28.4	53.5
6	14.9	36.3	68.6
7	6.6	16.3	30.7
8	6.3	15.9	30.2
9	23.4	59.4	115.2
10	16.6	40.5	76.4
Total	**119.3**	**295.5**	**559.6**

Notes:

a. Zones based on the following post code sectors
1 | NG17 4 - 5
2 | NG17 7 - 8
3 | NG15 6 - 9
4 | NG15 0, NG16 6, NG17 9
5 | DE55 2 - 4, NG16 5
6 | DE55 5, NG17 1 - 3, NG17 6
7 | NG18 5, NG19 6
8 | NG19 7 - 8
9 | NG5 5, NG5 8 - 9, NG6 7 - 9
10 | NG16 1 - 3
b. Per capita expenditure derived from Experian MMG3 data (2016 report)
c. Population derived from Experian MMG3 data (2016 report)
d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13
e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

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Table 9: Clothing & footwear shopping patterns

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)	Zone 9 Clothing (%)	Zone 10 Clothing (%)
Study Area											
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**5.3**	21.0	13.0	0.6	9.3	3.6	15.0	4.1	2.7	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**1.5**	6.3	2.8	0.0	4.3	0.0	3.1	0.0	3.5	0.0	0.8
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**1.5**	6.6	5.5	0.0	3.5	1.0	3.0	0.0	0.9	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**8.2**	**33.8**	**21.3**	**0.6**	**17.0**	**4.6**	**21.1**	**4.1**	**7.1**	**0.0**	**0.8**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**0.6**	0.0	2.5	0.0	3.9	2.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**0.6**	**0.0**	**2.5**	**0.0**	**3.9**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**0.5**	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**0.6**	0.0	0.0	2.7	4.8	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**1.2**	**0.0**	**0.0**	**7.1**	**4.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**10.0**	19.8	11.2	7.8	7.1	14.9	15.7	7.6	6.4	10.7	2.0
Amber Valley District											
Somercotes Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**10.0**	**19.8**	**11.2**	**7.8**	**7.1**	**14.9**	**15.7**	**7.6**	**6.4**	**10.7**	**2.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.4**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**2.2**	0.0	0.0	9.9	1.0	0.0	0.0	0.0	0.0	4.1	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**0.8**	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	2.1	1.2
Tesco Extra, Jennison Street, Bulwell	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**3.7**	**0.0**	**0.0**	**11.7**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**8.9**	**1.2**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7
Kimberley Town Centre	**0.6**	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	1.3	2.0
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**3.7**	0.0	1.9	6.9	2.3	1.2	0.0	0.0	0.0	0.0	18.8
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.1**	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.5**	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	3.2
Sub Total	**5.3**	**0.0**	**1.9**	**6.9**	**3.2**	**3.7**	**0.0**	**0.0**	**0.0**	**1.3**	**26.8**
Sub Total within Study Area	**29.0**	**53.7**	**36.9**	**34.1**	**37.1**	**25.3**	**36.9**	**11.7**	**14.9**	**20.9**	**30.8**
Sub Total - Ashfield	**9.9**	33.8	23.8	7.7	25.8	6.7	21.1	4.1	7.1	0.0	0.8

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)	Zone 9 Clothing (%)	Zone 10 Clothing (%)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**16.8**	14.9	26.1	5.8	15.0	19.3	29.1	52.2	51.0	0.8	4.1
Asda, Old Mill Lane, Mansfield	**0.7**	0.0	0.0	0.7	0.9	0.0	0.0	0.8	8.5	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**0.2**	2.6	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Portland Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.8**	2.1	0.7	0.0	1.3	0.0	0.9	5.1	1.9	0.0	0.0
St Peters Retail Park, Mansfield	**1.7**	1.1	8.9	0.0	0.0	0.0	3.0	6.6	3.8	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**20.2**	**20.7**	**35.7**	**6.5**	**17.1**	**19.3**	**33.9**	**64.6**	**65.3**	**0.8**	**4.1**
Outside Study Area, Nottingham											
Nottingham City Centre	**33.2**	12.7	21.5	54.9	23.7	15.2	9.3	13.3	0.9	61.2	42.5
Castle Marina Retail Park, Nottingham	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Riverside Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**33.3**	**12.7**	**21.5**	**54.9**	**23.7**	**15.2**	**9.3**	**13.3**	**0.9**	**61.2**	**43.7**
Outside Study Area, Erewash											
Ilkeston Town Centre	**0.7**	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	4.8
Sub Total	**0.7**	**0.0**	**0.0**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.8**
Outside Study Area, Gedling											
Arnold Town Centre	**0.7**	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	2.5	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sub Total	**1.4**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.0**	**1.2**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**0.6**	0.0	0.0	0.0	1.7	5.8	0.0	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Langley Mill Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Ripley Town Centre	**0.2**	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**1.0**	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	3.9
Sainsbury's, Nottingham Road, Ripley	**0.1**	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.2**	0.0	0.0	0.0	1.3	0.0	0.8	0.0	0.0	0.0	0.0
Sub Total	**2.6**	**0.0**	**0.0**	**0.0**	**3.0**	**14.5**	**2.9**	**0.0**	**0.0**	**0.0**	**5.9**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**2.6**	1.9	0.0	1.5	12.5	10.2	1.7	1.7	0.0	0.0	2.5
Wyvern Retail Park, Derby	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.6**	**1.9**	**0.0**	**1.5**	**12.5**	**10.2**	**1.7**	**1.7**	**0.0**	**0.0**	**2.5**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**1.8**	1.1	0.0	0.0	0.9	7.6	5.7	2.1	3.2	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.2**	1.1	0.0	0.0	0.0	0.0	0.0	0.9	1.4	0.0	0.0
Sub Total	**2.0**	**2.2**	**0.0**	**0.0**	**0.9**	**7.6**	**5.7**	**3.0**	**4.6**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	2.2
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.9**	**2.2**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.1**	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.6**	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.9	0.9	0.0
Meadowhall Shopping Centre, Sheffield	**3.7**	3.7	2.9	0.0	2.4	5.3	6.6	1.7	3.0	6.8	0.0
Abroad	**0.2**	0.0	1.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0
Other	**3.0**	5.2	0.0	1.7	3.3	2.7	0.0	4.0	7.8	3.4	4.9
Sub Total	**7.7**	**8.9**	**5.8**	**1.7**	**5.7**	**8.0**	**9.5**	**5.7**	**14.4**	**11.2**	**4.9**
Sub Total outside Study Area	**71.0**	**46.3**	**63.1**	**65.9**	**62.9**	**74.7**	**63.1**	**88.3**	**85.1**	**79.1**	**69.2**
Total (rounded)	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

Ashfield Retail Study
Nexus Planning

Table 10: Clothing & footwear expenditure

Destination *Study Area*	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**9.9**	2.0	1.6	0.2	1.1	0.7	3.5	0.5	0.3	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**2.8**	0.6	0.3	0.0	0.5	0.0	0.7	0.0	0.4	0.0	0.2
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**2.7**	0.6	0.7	0.0	0.4	0.2	0.7	0.0	0.1	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**15.4**	**3.3**	**2.7**	**0.2**	**2.1**	**0.8**	**4.9**	**0.5**	**0.8**	**0.0**	**0.2**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**1.2**	0.0	0.3	0.0	0.5	0.4	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**1.2**	**0.0**	**0.3**	**0.0**	**0.5**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**1.2**	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**1.3**	0.0	0.0	0.7	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**2.5**	**0.0**	**0.0**	**1.9**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**18.8**	1.9	1.4	2.2	0.9	2.7	3.6	0.9	0.7	4.0	0.5
Amber Valley District											
Somercotes Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**18.8**	**1.9**	**1.4**	**2.2**	**0.9**	**2.7**	**3.6**	**0.9**	**0.7**	**4.0**	**0.5**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**4.4**	0.0	0.0	2.7	0.1	0.0	0.0	0.0	0.0	1.6	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**1.6**	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.8	0.3
Tesco Extra, Jennison Street, Bulwell	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**7.0**	**0.0**	**0.0**	**3.2**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**3.4**	**0.3**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Kimberley Town Centre	**1.2**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.5	0.5
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**7.3**	0.0	0.2	1.9	0.3	0.2	0.0	0.0	0.0	0.0	4.7
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.3**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.9**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.8
Sub Total	**10.4**	**0.0**	**0.2**	**1.9**	**0.4**	**0.7**	**0.0**	**0.0**	**0.0**	**0.5**	**6.7**
Sub Total within Study Area	**55.4**	**5.2**	**4.6**	**9.4**	**4.5**	**4.6**	**8.5**	**1.3**	**1.7**	**7.9**	**7.7**
Sub Total - Ashfield	**19.1**	3.3	3.0	2.1	3.1	1.2	4.9	0.5	0.8	0.0	0.2

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**31.4**	1.4	3.3	1.6	1.8	3.5	6.7	5.9	5.7	0.3	1.0
Asda, Old Mill Lane, Mansfield	**1.3**	0.0	0.0	0.2	0.1	0.0	0.0	0.1	1.0	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**0.4**	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Portland Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**1.4**	0.2	0.1	0.0	0.2	0.0	0.2	0.6	0.2	0.0	0.0
St Peters Retail Park, Mansfield	**3.1**	0.1	1.1	0.0	0.0	0.0	0.7	0.8	0.4	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**37.7**	**2.0**	**4.5**	**1.8**	**2.1**	**3.5**	**7.8**	**7.4**	**7.3**	**0.3**	**1.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**62.1**	1.2	2.7	15.2	2.9	2.8	2.1	1.5	0.1	23.0	10.6
Castle Marina Retail Park, Nottingham	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Riverside Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**62.4**	**1.2**	**2.7**	**15.2**	**2.9**	**2.8**	**2.1**	**1.5**	**0.1**	**23.0**	**10.9**
Outside Study Area, Erewash											
Ilkeston Town Centre	**1.4**	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sub Total	**1.4**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**
Outside Study Area, Gedling											
Arnold Town Centre	**1.1**	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sub Total	**2.4**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**0.3**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**1.3**	0.0	0.0	0.0	0.2	1.1	0.0	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Langley Mill Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Ripley Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**1.9**	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	1.0
Sainsbury's, Nottingham Road, Ripley	**0.3**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.3**	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0
Sub Total	**5.2**	**0.0**	**0.0**	**0.0**	**0.4**	**2.6**	**0.7**	**0.0**	**0.0**	**0.0**	**1.5**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**5.2**	0.2	0.0	0.4	1.5	1.8	0.4	0.2	0.0	0.0	0.6
Wyvern Retail Park, Derby	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**5.2**	**0.2**	**0.0**	**0.4**	**1.5**	**1.8**	**0.4**	**0.2**	**0.0**	**0.0**	**0.6**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**3.5**	0.1	0.0	0.0	0.1	1.4	1.3	0.2	0.4	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.4**	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0
Sub Total	**3.9**	**0.2**	**0.0**	**0.0**	**0.1**	**1.4**	**1.3**	**0.3**	**0.5**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.9**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.5
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.5**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.2**	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**1.1**	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.1	0.4	0.0
Meadowhall Shopping Centre, Sheffield	**6.6**	0.4	0.4	0.0	0.3	1.0	1.5	0.2	0.3	2.6	0.0
Abroad	**0.4**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Other	**5.7**	0.5	0.0	0.5	0.4	0.5	0.0	0.5	0.9	1.3	1.2
Sub Total	**14.1**	**0.9**	**0.7**	**0.5**	**0.7**	**1.4**	**2.2**	**0.7**	**1.6**	**4.2**	**1.2**
Sub Total outside Study Area	**133.0**	**4.5**	**7.9**	**18.2**	**7.6**	**13.6**	**14.6**	**10.1**	**9.5**	**29.8**	**17.3**
Total (rounded)	**188.4**	**9.7**	**12.5**	**27.6**	**12.1**	**18.2**	**23.1**	**11.4**	**11.2**	**37.6**	**25.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 11: Books, CDs, DVDs shopping patterns

Destination *Study Area*	Total Books/ CDs/ DVDs (%)	Zone 1 Books/ CDs/ DVDs (%)	Zone 2 Books/ CDs/ DVDs (%)	Zone 3 Books/ CDs/ DVDs (%)	Zone 4 Books/ CDs/ DVDs (%)	Zone 5 Books/ CDs/ DVDs (%)	Zone 6 Books/ CDs/ DVDs (%)	Zone 7 Books/ CDs/ DVDs (%)	Zone 8 Books/ CDs/ DVDs (%)	Zone 9 Books/ CDs/ DVDs (%)	Zone 10 Books/ CDs/ DVDs (%)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**2.2**	4.7	3.3	0.0	3.6	0.0	11.8	0.0	3.0	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**4.9**	26.1	16.0	0.0	9.1	0.0	16.4	0.0	0.0	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.1**	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**7.2**	**33.0**	**19.3**	**0.0**	**12.7**	**0.0**	**28.2**	**0.0**	**3.0**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**1.9**	6.2	14.9	1.5	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**1.9**	**6.2**	**14.9**	**1.5**	**3.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**0.7**	0.0	0.0	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**4.9**	0.0	0.0	26.4	0.0	8.5	0.0	0.0	0.0	2.1	2.5
Sub Total (Hucknall)	**5.6**	**0.0**	**0.0**	**31.7**	**0.0**	**8.5**	**0.0**	**0.0**	**0.0**	**2.1**	**2.5**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.3**	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**2.2**	8.4	5.0	1.5	4.8	0.0	2.5	1.8	1.5	0.0	2.5
Amber Valley District											
Somercotes Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.4**	**8.4**	**5.0**	**1.5**	**9.8**	**0.0**	**2.5**	**1.8**	**1.5**	**0.0**	**2.5**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**1.2**	0.0	0.0	0.0	2.4	0.0	0.0	12.7	0.0	0.0	0.0
Sub Total	**1.2**	**0.0**	**0.0**	**0.0**	**2.4**	**0.0**	**0.0**	**12.7**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**1.5**	0.0	4.7	0.0	0.0	0.0	0.0	0.0	13.7	0.0	0.0
Pleasley Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**1.2**	0.0	0.0	0.0	0.0	0.0	0.0	1.8	12.4	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.9**	**0.0**	**4.7**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**27.6**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**0.5**	0.0	0.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**1.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0
Tesco Extra, Top Valley Drive, Nottingham	**1.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**3.2**	**0.0**	**0.0**	**4.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**11.6**	**0.0**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**1.0**	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	6.6
Kimberley Town Centre	**1.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.9
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**1.6**	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	11.1
Sainsbury's, Main Street, Kimberley	**1.0**	0.0	0.0	0.0	2.4	4.3	0.0	0.0	0.0	0.0	5.0
Sub Total	**4.6**	**0.0**	**0.0**	**0.0**	**2.4**	**12.8**	**0.0**	**0.0**	**0.0**	**0.0**	**31.6**
Sub Total within Study Area	**29.0**	**47.5**	**43.9**	**38.7**	**30.9**	**21.2**	**30.8**	**16.3**	**32.1**	**13.8**	**36.6**
Sub Total - Ashfield	**15.0**	39.1	34.2	33.2	21.4	8.5	28.2	0.0	3.0	2.1	2.5

Destination	Total Books/ CDs/ DVDs (%)	Zone 1 Books/ CDs/ DVDs (%)	Zone 2 Books/ CDs/ DVDs (%)	Zone 3 Books/ CDs/ DVDs (%)	Zone 4 Books/ CDs/ DVDs (%)	Zone 5 Books/ CDs/ DVDs (%)	Zone 6 Books/ CDs/ DVDs (%)	Zone 7 Books/ CDs/ DVDs (%)	Zone 8 Books/ CDs/ DVDs (%)	Zone 9 Books/ CDs/ DVDs (%)	Zone 10 Books/ CDs/ DVDs (%)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**18.2**	30.4	23.9	1.5	16.4	24.0	31.6	71.7	37.2	0.0	0.0
Asda, Old Mill Lane, Mansfield	**0.4**	2.5	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portland Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**1.6**	0.0	0.0	1.7	10.3	0.0	2.9	4.7	1.5	0.0	0.0
St Peters Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**1.0**	0.0	6.0	0.0	0.0	0.0	3.8	2.0	0.0	0.0	0.0
Sub Total	**21.3**	**32.9**	**29.9**	**3.2**	**26.7**	**24.0**	**38.3**	**78.4**	**41.9**	**0.0**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**29.8**	3.3	12.8	56.6	3.6	18.1	10.8	0.0	12.4	61.6	27.9
Castle Marina Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**29.8**	**3.3**	**12.8**	**56.6**	**3.6**	**18.1**	**10.8**	**0.0**	**12.4**	**61.6**	**27.9**
Outside Study Area, Erewash											
Ilkeston Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3
Sub Total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.3**
Outside Study Area, Gedling											
Arnold Town Centre	**1.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.3	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**1.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3
Sub Total	**3.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**13.8**	**3.3**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**1.4**	0.0	0.0	0.0	4.8	21.2	0.0	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3
Ripley Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0
Sainsbury's, Nottingham Road, Ripley	**0.4**	0.0	0.0	1.5	3.6	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.9**	0.0	1.9	0.0	2.4	6.4	2.9	0.0	0.0	0.0	0.0
Sub Total	**3.7**	**0.0**	**1.9**	**1.5**	**10.7**	**27.6**	**2.9**	**0.0**	**0.0**	**0.0**	**8.3**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**1.5**	2.2	0.0	0.0	19.4	0.0	0.0	0.0	0.0	0.0	2.5
Wyvern Retail Park, Derby	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.5**	**2.2**	**0.0**	**0.0**	**19.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.5**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**1.1**	2.2	0.0	0.0	0.0	0.0	7.2	1.8	1.5	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.1**	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**7.2**	**1.8**	**1.5**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.2
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**6.2**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.4**	0.0	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**1.8**	9.5	1.7	0.0	0.0	9.1	2.9	1.8	1.7	0.0	0.0
Abroad	**1.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0
Other	**5.6**	2.5	5.2	0.0	8.7	0.0	7.2	1.8	9.0	6.6	11.8
Sub Total	**8.7**	**12.0**	**11.5**	**0.0**	**8.7**	**9.1**	**10.0**	**3.6**	**10.7**	**10.8**	**11.8**
Sub Total outside Study Area	**71.0**	**52.5**	**56.1**	**61.3**	**69.1**	**78.8**	**69.2**	**83.7**	**67.9**	**86.2**	**63.4**
Total (rounded)	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

Ashfield Retail Study
Nexus Planning

Table 12: Books, CDs, DVDs expenditure

Destination *Study Area*	Total Books/ CDs/ DVDs (£m)	Zone 1 Books/ CDs/ DVDs (£m)	Zone 2 Books/ CDs/ DVDs (£m)	Zone 3 Books/ CDs/ DVDs (£m)	Zone 4 Books/ CDs/ DVDs (£m)	Zone 5 Books/ CDs/ DVDs (£m)	Zone 6 Books/ CDs/ DVDs (£m)	Zone 7 Books/ CDs/ DVDs (£m)	Zone 8 Books/ CDs/ DVDs (£m)	Zone 9 Books/ CDs/ DVDs (£m)	Zone 10 Books/ CDs/ DVDs (£m)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**1.1**	0.1	0.1	0.0	0.1	0.0	0.7	0.0	0.1	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**2.3**	0.6	0.5	0.0	0.3	0.0	0.9	0.0	0.0	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**3.4**	**0.7**	**0.6**	**0.0**	**0.4**	**0.0**	**1.6**	**0.0**	**0.1**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**0.8**	0.1	0.4	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**0.8**	**0.1**	**0.4**	**0.1**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**0.3**	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**2.5**	0.0	0.0	1.7	0.0	0.4	0.0	0.0	0.0	0.2	0.2
Sub Total (Hucknall)	**2.8**	**0.0**	**0.0**	**2.1**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.2**	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**1.0**	0.2	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.2
Amber Valley District											
Somercotes Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.1**	**0.2**	**0.1**	**0.1**	**0.3**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.2**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.4**	0.0	0.0	0.0	0.1	0.0	0.0	0.4	0.0	0.0	0.0
Sub Total	**0.4**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.5**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.9**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**0.3**	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.3**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.6**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.4
Kimberley Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**0.9**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.7
Sainsbury's, Main Street, Kimberley	**0.6**	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.3
Sub Total	**2.6**	**0.0**	**0.0**	**0.0**	**0.1**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**
Sub Total within Study Area	**13.3**	**1.1**	**1.3**	**2.6**	**0.9**	**0.9**	**1.8**	**0.5**	**0.8**	**1.2**	**2.2**
Sub Total - Ashfield	**7.1**	0.9	1.0	2.2	0.6	0.4	1.6	0.0	0.1	0.2	0.2

Destination	Total Books/ CDs/ DVDs (£m)	Zone 1 Books/ CDs/ DVDs (£m)	Zone 2 Books/ CDs/ DVDs (£m)	Zone 3 Books/ CDs/ DVDs (£m)	Zone 4 Books/ CDs/ DVDs (£m)	Zone 5 Books/ CDs/ DVDs (£m)	Zone 6 Books/ CDs/ DVDs (£m)	Zone 7 Books/ CDs/ DVDs (£m)	Zone 8 Books/ CDs/ DVDs (£m)	Zone 9 Books/ CDs/ DVDs (£m)	Zone 10 Books/ CDs/ DVDs (£m)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**7.8**	0.7	0.7	0.1	0.5	1.1	1.8	2.0	1.0	0.0	0.0
Asda, Old Mill Lane, Mansfield	**0.1**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portland Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.8**	0.0	0.0	0.1	0.3	0.0	0.2	0.1	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.5**	0.0	0.2	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0
Sub Total	**9.2**	**0.7**	**0.9**	**0.2**	**0.8**	**1.1**	**2.2**	**2.2**	**1.1**	**0.0**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**13.0**	0.1	0.4	3.7	0.1	0.8	0.6	0.0	0.3	5.3	1.7
Castle Marina Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**13.0**	**0.1**	**0.4**	**3.7**	**0.1**	**0.8**	**0.6**	**0.0**	**0.3**	**5.3**	**1.7**
Outside Study Area, Erewash											
Ilkeston Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**
Outside Study Area, Gedling											
Arnold Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sub Total	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.2**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**1.1**	0.0	0.0	0.0	0.1	0.9	0.0	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Ripley Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sainsbury's, Nottingham Road, Ripley	**0.2**	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.6**	0.0	0.1	0.0	0.1	0.3	0.2	0.0	0.0	0.0	0.0
Sub Total	**2.4**	**0.0**	**0.1**	**0.1**	**0.3**	**1.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.5**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**0.8**	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.2
Wyvern Retail Park, Derby	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.8**	**0.0**	**0.0**	**0.0**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.1**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.9**	0.2	0.0	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0
Abroad	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Other	**2.5**	0.1	0.2	0.0	0.3	0.0	0.4	0.0	0.2	0.6	0.7
Sub Total	**3.9**	**0.3**	**0.3**	**0.0**	**0.3**	**0.4**	**0.6**	**0.1**	**0.3**	**0.9**	**0.7**
Sub Total outside Study Area	**31.8**	**1.2**	**1.7**	**4.0**	**2.1**	**3.5**	**3.9**	**2.3**	**1.8**	**7.4**	**3.9**
Total (rounded)	**45.1**	**2.3**	**3.0**	**6.6**	**3.0**	**4.4**	**5.7**	**2.8**	**2.6**	**8.6**	**6.1**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 13: Small household shopping patterns

Destination *Study Area*	Total Small Household (%)	Zone 1 Small Household (%)	Zone 2 Small Household (%)	Zone 3 Small Household (%)	Zone 4 Small Household (%)	Zone 5 Small Household (%)	Zone 6 Small Household (%)	Zone 7 Small Household (%)	Zone 8 Small Household (%)	Zone 9 Small Household (%)	Zone 10 Small Household (%)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**10.4**	35.4	21.9	0.0	26.2	5.5	24.4	10.7	10.7	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**1.9**	8.1	4.7	0.0	1.4	2.0	6.2	0.0	1.2	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**1.5**	3.6	3.2	0.0	0.0	1.8	6.0	0.0	1.3	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.8**	0.0	0.0	0.0	0.0	0.0	6.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**14.7**	**47.1**	**29.8**	**0.0**	**27.6**	**9.2**	**42.7**	**10.7**	**14.4**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**0.3**	0.0	2.6	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**0.3**	**0.0**	**2.6**	**0.0**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**5.6**	0.0	0.0	33.7	1.4	0.0	1.4	0.0	0.0	1.7	0.0
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**0.6**	0.0	0.0	2.1	4.5	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**6.2**	**0.0**	**0.0**	**35.9**	**5.9**	**0.0**	**1.4**	**0.0**	**0.0**	**1.7**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.1**	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**2.7**	0.0	4.2	0.0	1.9	11.9	1.4	0.0	1.2	2.6	3.8
Amber Valley District											
Somercotes Local Centre	**0.6**	0.0	0.0	0.0	1.2	6.7	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**3.4**	**0.0**	**4.2**	**0.0**	**4.5**	**18.5**	**1.4**	**0.0**	**1.2**	**2.6**	**3.8**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.2**	0.0	0.0	0.0	1.2	0.0	0.0	2.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.1**	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.8**	0.0	0.0	0.0	0.0	0.0	0.0	2.9	9.6	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.1**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.9**	**12.5**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**1.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.4	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.1**	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**0.1**	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.2**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**11.1**	**0.0**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2
Kimberley Town Centre	**0.9**	0.0	0.0	0.0	0.0	1.8	0.0	1.4	0.0	0.0	5.1
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**12.0**	8.9	9.2	18.5	5.9	12.9	9.3	0.0	0.0	6.5	32.9
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**3.2**	0.0	0.0	8.3	1.4	3.5	0.0	0.0	1.2	6.3	3.4
Morrisons, Derby Road, Eastwood	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Sainsbury's, Main Street, Kimberley	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Sub Total	**16.8**	**8.9**	**9.2**	**26.8**	**7.3**	**18.2**	**9.3**	**1.4**	**2.3**	**12.8**	**45.8**
Sub Total within Study Area	**44.9**	**57.8**	**45.8**	**64.5**	**47.9**	**45.9**	**54.7**	**17.0**	**30.4**	**28.3**	**49.7**
Sub Total - Ashfield	**21.3**	47.1	32.4	35.9	36.2	9.2	44.1	10.7	14.4	1.7	0.0

Destination	Total Small Household (%)	Zone 1 Small Household (%)	Zone 2 Small Household (%)	Zone 3 Small Household (%)	Zone 4 Small Household (%)	Zone 5 Small Household (%)	Zone 6 Small Household (%)	Zone 7 Small Household (%)	Zone 8 Small Household (%)	Zone 9 Small Household (%)	Zone 10 Small Household (%)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**11.0**	14.2	20.9	0.0	10.1	2.0	11.6	49.9	34.5	2.6	0.0
Asda, Old Mill Lane, Mansfield	**1.0**	0.0	0.0	0.0	0.0	0.0	0.0	2.9	11.4	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.5**	0.0	0.9	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**2.4**	11.9	3.1	0.0	0.0	0.0	2.8	15.9	2.9	0.0	0.0
Portland Retail Park, Mansfield	**3.3**	11.3	10.5	2.4	3.5	0.0	4.1	5.9	5.3	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**1.0**	0.0	1.8	1.9	0.0	0.0	2.8	1.4	1.3	0.0	0.0
St Peters Retail Park, Mansfield	**1.7**	0.0	1.3	1.0	6.6	0.0	4.7	1.5	4.1	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**1.0**	0.0	3.6	0.0	0.0	4.9	0.0	1.4	1.8	0.0	0.0
Sub Total	**21.9**	**37.4**	**42.1**	**5.3**	**20.2**	**6.9**	**29.4**	**78.8**	**61.4**	**2.6**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**11.9**	2.0	6.2	20.8	6.0	10.3	8.1	1.4	1.2	19.5	18.1
Castle Marina Retail Park, Nottingham	**0.9**	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	3.5	1.4
Riverside Retail Park, Nottingham	**2.2**	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	12.3	0.0
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**15.1**	**2.0**	**6.2**	**20.8**	**7.4**	**10.3**	**8.1**	**2.9**	**1.2**	**35.3**	**19.6**
Outside Study Area, Erewash											
Ilkeston Town Centre	**2.2**	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	15.8
Sub Total	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**15.8**
Outside Study Area, Gedling											
Arnold Town Centre	**2.9**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.7	0.0
Netherfield Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	2.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**0.3**	0.0	0.0	0.9	0.0	2.0	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**0.9**	0.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.8**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.8**	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	3.9	0.0
Sub Total	**6.4**	**0.0**	**0.0**	**6.9**	**1.4**	**2.0**	**1.4**	**0.0**	**0.0**	**28.6**	**0.0**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**0.5**	0.0	0.0	0.0	1.2	4.6	0.0	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**0.7**	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	3.4
Ripley Town Centre	**0.1**	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.5**	0.0	0.9	0.0	1.9	0.0	0.0	0.0	1.8	0.0	1.4
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.4**	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**1.0**	0.0	0.0	0.0	0.0	9.6	1.4	0.0	0.0	0.0	0.0
Sub Total	**3.2**	**0.0**	**0.9**	**0.0**	**6.6**	**21.2**	**1.4**	**0.0**	**1.8**	**0.0**	**4.8**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**0.7**	0.0	0.0	0.0	1.9	4.0	1.8	0.0	0.0	0.0	0.0
Wyvern Retail Park, Derby	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6
Sub Total	**1.1**	**0.0**	**0.0**	**0.0**	**1.9**	**4.0**	**1.8**	**0.0**	**0.0**	**0.0**	**3.6**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.6**	0.0	0.9	0.0	1.9	2.6	0.0	0.0	0.0	0.0	1.3
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.6**	**0.0**	**0.9**	**0.0**	**1.9**	**2.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.3**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.1**	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.5**	2.7	0.0	0.0	1.4	0.0	0.0	0.0	1.2	0.0	1.4
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**3.7**	0.0	4.1	2.6	10.1	5.3	1.4	1.4	2.9	5.2	3.8
Sub Total	**4.4**	**2.7**	**4.1**	**2.6**	**11.5**	**5.3**	**3.2**	**1.4**	**4.1**	**5.2**	**5.3**
Sub Total outside Study Area	**55.1**	**42.2**	**54.2**	**35.5**	**52.1**	**54.1**	**45.3**	**83.0**	**69.6**	**71.8**	**50.3**
Total (rounded)	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

Ashfield Retail Study
Nexus Planning

Table 14: Small household goods expenditure

Destination *Study Area*	Total Small Household (£m)	Zone 1 Small Household (£m)	Zone 2 Small Household (£m)	Zone 3 Small Household (£m)	Zone 4 Small Household (£m)	Zone 5 Small Household (£m)	Zone 6 Small Household (£m)	Zone 7 Small Household (£m)	Zone 8 Small Household (£m)	Zone 9 Small Household (£m)	Zone 10 Small Household (£m)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**16.0**	2.9	2.4	0.0	2.8	0.9	4.9	1.1	1.0	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**3.0**	0.7	0.5	0.0	0.1	0.3	1.3	0.0	0.1	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**2.3**	0.3	0.3	0.0	0.0	0.3	1.2	0.0	0.1	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**1.2**	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**22.6**	**3.9**	**3.2**	**0.0**	**2.9**	**1.5**	**8.6**	**1.1**	**1.4**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**0.4**	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**0.4**	**0.0**	**0.3**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**9.2**	0.0	0.0	8.2	0.1	0.0	0.3	0.0	0.0	0.5	0.0
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**1.0**	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**10.2**	**0.0**	**0.0**	**8.7**	**0.6**	**0.0**	**0.3**	**0.0**	**0.0**	**0.5**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.1**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**4.6**	0.0	0.4	0.0	0.2	1.9	0.3	0.0	0.1	0.8	0.9
Amber Valley District											
Somercotes Local Centre	**1.2**	0.0	0.0	0.0	0.1	1.1	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**5.9**	**0.0**	**0.4**	**0.0**	**0.5**	**2.9**	**0.3**	**0.0**	**0.1**	**0.8**	**0.9**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.3**	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0
Sub Total	**0.3**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.1**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**1.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.9	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.6**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**1.2**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**2.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.2**	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**0.2**	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**3.9**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.5**	**0.0**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Kimberley Town Centre	**1.5**	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	1.1
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**20.2**	0.7	1.0	4.5	0.6	2.1	1.9	0.0	0.0	2.1	7.3
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**5.6**	0.0	0.0	2.0	0.1	0.6	0.0	0.0	0.1	2.0	0.7
Morrisons, Derby Road, Eastwood	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Sainsbury's, Main Street, Kimberley	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sub Total	**28.4**	**0.7**	**1.0**	**6.5**	**0.8**	**2.9**	**1.9**	**0.1**	**0.2**	**4.0**	**10.2**
Sub Total within Study Area	**73.5**	**4.8**	**4.9**	**15.7**	**5.1**	**7.3**	**11.1**	**1.7**	**2.9**	**8.9**	**11.0**
Sub Total - Ashfield	**33.4**	3.9	3.5	8.7	3.9	1.5	8.9	1.1	1.4	0.5	0.0

Destination	Total Small Household (£m)	Zone 1 Small Household (£m)	Zone 2 Small Household (£m)	Zone 3 Small Household (£m)	Zone 4 Small Household (£m)	Zone 5 Small Household (£m)	Zone 6 Small Household (£m)	Zone 7 Small Household (£m)	Zone 8 Small Household (£m)	Zone 9 Small Household (£m)	Zone 10 Small Household (£m)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**16.4**	1.2	2.2	0.0	1.1	0.3	2.4	5.1	3.3	0.8	0.0
Asda, Old Mill Lane, Mansfield	**1.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.1	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.8**	0.0	0.1	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**3.8**	1.0	0.3	0.0	0.0	0.0	0.6	1.6	0.3	0.0	0.0
Portland Retail Park, Mansfield	**5.0**	0.9	1.1	0.6	0.4	0.0	0.8	0.6	0.5	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**1.5**	0.0	0.2	0.5	0.0	0.0	0.6	0.1	0.1	0.0	0.0
St Peters Retail Park, Mansfield	**2.6**	0.0	0.1	0.2	0.7	0.0	0.9	0.2	0.4	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**1.5**	0.0	0.4	0.0	0.0	0.8	0.0	0.1	0.2	0.0	0.0
Sub Total	**32.8**	**3.1**	**4.5**	**1.3**	**2.1**	**1.1**	**6.0**	**8.0**	**5.9**	**0.8**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**20.2**	0.2	0.7	5.1	0.6	1.6	1.6	0.1	0.1	6.1	4.0
Castle Marina Retail Park, Nottingham	**1.6**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	1.1	0.3
Riverside Retail Park, Nottingham	**4.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	3.9	0.0
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**25.8**	**0.2**	**0.7**	**5.1**	**0.8**	**1.6**	**1.6**	**0.3**	**0.1**	**11.1**	**4.4**
Outside Study Area, Erewash											
Ilkeston Town Centre	**3.8**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	3.5
Sub Total	**3.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**3.5**
Outside Study Area, Gedling											
Arnold Town Centre	**5.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.2	0.0
Netherfield Town Centre	**0.9**	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.6	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**0.5**	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**1.5**	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**1.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0
Victoria Retail Park, Netherfield, Nottingham	**1.4**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	1.2	0.0
Sub Total	**11.4**	**0.0**	**0.0**	**1.7**	**0.1**	**0.3**	**0.3**	**0.0**	**0.0**	**9.0**	**0.0**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**0.9**	0.0	0.0	0.0	0.1	0.7	0.0	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**1.1**	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.7
Ripley Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.8**	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.3
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.8**	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**1.8**	0.0	0.0	0.0	0.0	1.5	0.3	0.0	0.0	0.0	0.0
Sub Total	**5.7**	**0.0**	**0.1**	**0.0**	**0.7**	**3.4**	**0.3**	**0.0**	**0.2**	**0.0**	**1.1**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**1.2**	0.0	0.0	0.0	0.2	0.6	0.4	0.0	0.0	0.0	0.0
Wyvern Retail Park, Derby	**0.8**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Sub Total	**2.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.6**	**0.4**	**0.0**	**0.0**	**0.0**	**0.8**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**1.0**	0.0	0.1	0.0	0.2	0.4	0.0	0.0	0.0	0.0	0.3
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.0**	**0.0**	**0.1**	**0.0**	**0.2**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.1**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.8**	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.3
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**6.2**	0.0	0.4	0.6	1.1	0.8	0.3	0.1	0.3	1.6	0.9
Sub Total	**7.3**	**0.2**	**0.4**	**0.6**	**1.2**	**0.8**	**0.7**	**0.1**	**0.4**	**1.6**	**1.2**
Sub Total outside Study Area	**90.1**	**3.5**	**5.8**	**8.6**	**5.6**	**8.6**	**9.2**	**8.4**	**6.7**	**22.5**	**11.2**
Total (rounded)	**163.6**	**8.3**	**10.7**	**24.3**	**10.7**	**15.9**	**20.3**	**10.2**	**9.6**	**31.4**	**22.2**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 15: Toys and recreational goods shopping patterns

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Study Area											
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**9.0**	25.7	26.9	0.0	10.6	14.4	28.4	2.0	0.0	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**0.7**	2.5	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.1**	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**1.1**	0.0	0.0	0.0	0.0	0.0	10.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.1**	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**11.0**	**32.8**	**29.5**	**0.0**	**10.6**	**14.4**	**38.3**	**2.0**	**0.0**	**0.0**	**1.6**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**6.3**	0.0	0.0	29.1	0.0	0.0	2.6	0.0	0.0	0.0	11.7
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.2**	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**3.2**	0.0	0.0	18.7	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Sub Total (Hucknall)	**9.7**	**0.0**	**0.0**	**47.8**	**3.1**	**0.0**	**2.6**	**0.0**	**0.0**	**2.6**	**11.7**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.2**	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**3.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**1.7**	3.3	2.8	0.0	4.4	3.3	0.0	0.0	0.0	4.0	0.0
Amber Valley District											
Somercotes Local Centre	**0.1**	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.8**	**3.3**	**2.8**	**0.0**	**6.7**	**3.3**	**0.0**	**0.0**	**0.0**	**4.0**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**1.2**	0.0	0.0	0.0	0.0	0.0	0.0	16.7	0.0	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**16.7**	**2.7**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**1.3**	0.0	0.0	5.6	0.0	0.0	0.0	0.0	0.0	3.0	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Sub Total	**1.8**	**0.0**	**0.0**	**5.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**5.6**	**0.0**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.5**	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	1.6
Kimberley Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**8.9**	0.0	1.5	10.7	11.2	10.8	0.0	0.0	0.0	18.7	14.7
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**9.7**	**0.0**	**1.5**	**10.7**	**11.2**	**14.1**	**0.0**	**0.0**	**0.0**	**18.7**	**18.2**
Sub Total within Study Area	**35.6**	**36.0**	**33.9**	**64.1**	**34.7**	**31.8**	**41.0**	**18.7**	**2.7**	**30.9**	**31.5**
Sub Total - Ashfield	**20.9**	32.8	29.5	47.8	16.8	14.4	41.0	2.0	0.0	2.6	13.3

Destination	Total Recreation (%)	Zone 1 Recreation (%)	Zone 2 Recreation (%)	Zone 3 Recreation (%)	Zone 4 Recreation (%)	Zone 5 Recreation (%)	Zone 6 Recreation (%)	Zone 7 Recreation (%)	Zone 8 Recreation (%)	Zone 9 Recreation (%)	Zone 10 Recreation (%)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**8.8**	11.5	14.5	1.6	24.4	0.0	14.0	19.8	43.7	0.0	0.0
Asda, Old Mill Lane, Mansfield	**0.3**	0.0	0.0	0.0	2.1	0.0	0.0	0.0	3.1	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**3.8**	9.4	0.0	5.6	0.0	0.0	6.5	24.7	0.0	0.0	0.0
Portland Retail Park, Mansfield	**0.9**	0.0	1.3	0.0	0.0	0.0	0.0	3.0	11.2	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.3**	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**2.0**	4.6	9.5	1.6	0.0	0.0	2.6	0.0	7.1	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**1.6**	0.0	1.3	0.0	0.0	0.0	2.6	16.4	0.0	0.0	0.0
Sub Total	**17.7**	**25.5**	**26.6**	**10.9**	**26.5**	**0.0**	**25.8**	**63.9**	**65.1**	**0.0**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**16.4**	2.5	3.5	14.4	8.9	8.3	5.2	0.0	6.8	38.1	30.0
Castle Marina Retail Park, Nottingham	**1.5**	0.0	0.0	2.1	2.3	0.0	0.0	0.0	0.0	0.0	6.5
Riverside Retail Park, Nottingham	**3.5**	0.0	13.2	4.0	0.0	0.0	0.0	0.0	2.7	3.0	6.5
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**21.4**	**2.5**	**16.7**	**20.5**	**11.2**	**8.3**	**5.2**	**0.0**	**9.5**	**41.1**	**43.0**
Outside Study Area, Erewash											
Ilkeston Town Centre	**1.8**	0.0	0.0	0.0	0.0	5.0	0.0	0.0	0.0	0.0	8.9
Sub Total	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**5.0**	**0.0**	**0.0**	**0.0**	**0.0**	**8.9**
Outside Study Area, Gedling											
Arnold Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Daybrook Retail Park, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	5.7	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	**1.2**	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0
Sub Total	**3.1**	**0.0**	**0.0**	**3.0**	**0.0**	**0.0**	**0.0**	**5.7**	**0.0**	**12.2**	**0.0**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**3.8**	0.0	0.0	0.0	18.7	27.4	6.5	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Ripley Town Centre	**0.2**	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**4.3**	**0.0**	**0.0**	**0.0**	**18.7**	**30.8**	**6.5**	**0.0**	**0.0**	**0.0**	**1.9**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**1.0**	8.6	0.0	0.0	5.8	0.0	0.0	2.0	0.0	0.0	0.0
Sub Total	**1.0**	**8.6**	**0.0**	**0.0**	**5.8**	**0.0**	**0.0**	**2.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**1.9**	0.0	0.0	0.0	3.1	12.5	0.0	0.0	0.0	0.0	5.3
Wyvern Retail Park, Derby	**1.3**	0.0	5.8	0.0	0.0	3.3	0.0	2.3	2.7	0.0	1.6
Sub Total	**3.2**	**0.0**	**5.8**	**0.0**	**3.1**	**15.8**	**0.0**	**2.3**	**2.7**	**0.0**	**7.0**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**2.6**	15.5	7.0	0.0	0.0	5.0	2.3	4.3	2.7	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**1.2**	2.5	0.0	0.0	0.0	0.0	9.1	0.0	0.0	0.0	0.0
Sub Total	**3.7**	**18.0**	**7.0**	**0.0**	**0.0**	**5.0**	**11.4**	**4.3**	**2.7**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**1.5**	6.1	1.5	0.0	0.0	0.0	7.8	0.0	3.1	0.0	0.0
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**6.4**	3.3	8.6	1.4	0.0	3.3	2.3	3.0	14.2	15.8	6.0
Sub Total	**7.9**	**9.4**	**10.1**	**1.4**	**0.0**	**3.3**	**10.1**	**3.0**	**17.3**	**15.8**	**6.0**
Sub Total outside Study Area	**64.4**	**64.0**	**66.1**	**35.9**	**65.3**	**68.2**	**59.1**	**81.3**	**97.3**	**69.1**	**68.5**
Total (rounded)	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

Ashfield Retail Study
Nexus Planning

Table 16: Toys and recreational goods expenditure

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation	Recreation
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Study Area											
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**10.1**	1.5	2.1	0.0	0.8	1.6	4.0	0.1	0.0	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**0.6**	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.1**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**1.4**	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.1**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**12.4**	**1.9**	**2.3**	**0.0**	**0.8**	**1.6**	**5.5**	**0.1**	**0.0**	**0.0**	**0.2**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**6.8**	0.0	0.0	4.7	0.0	0.0	0.4	0.0	0.0	0.0	1.7
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.2**	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**3.6**	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Sub Total (Hucknall)	**10.7**	**0.0**	**0.0**	**7.8**	**0.2**	**0.0**	**0.4**	**0.0**	**0.0**	**0.6**	**1.7**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.2**	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**2.0**	0.2	0.2	0.0	0.3	0.4	0.0	0.0	0.0	0.9	0.0
Amber Valley District											
Somercotes Local Centre	**0.2**	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.2**	**0.2**	**0.2**	**0.0**	**0.5**	**0.4**	**0.0**	**0.0**	**0.0**	**0.9**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**1.2**	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.2**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**1.6**	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Sub Total	**2.2**	**0.0**	**0.0**	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.3**	**0.0**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.6**	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.2
Kimberley Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**10.3**	0.0	0.1	1.7	0.8	1.2	0.0	0.0	0.0	4.3	2.1
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**11.2**	**0.0**	**0.1**	**1.7**	**0.8**	**1.6**	**0.0**	**0.0**	**0.0**	**4.3**	**2.7**
Sub Total within Study Area	**40.2**	**2.1**	**2.6**	**10.4**	**2.6**	**3.5**	**5.8**	**1.3**	**0.2**	**7.0**	**4.6**
Sub Total - Ashfield	**23.3**	1.9	2.3	7.8	1.3	1.6	5.8	0.1	0.0	0.6	1.9

Destination	Total Recreation (£m)	Zone 1 Recreation (£m)	Zone 2 Recreation (£m)	Zone 3 Recreation (£m)	Zone 4 Recreation (£m)	Zone 5 Recreation (£m)	Zone 6 Recreation (£m)	Zone 7 Recreation (£m)	Zone 8 Recreation (£m)	Zone 9 Recreation (£m)	Zone 10 Recreation (£m)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**10.2**	0.7	1.1	0.3	1.8	0.0	2.0	1.4	2.9	0.0	0.0
Asda, Old Mill Lane, Mansfield	**0.4**	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**4.1**	0.5	0.0	0.9	0.0	0.0	0.9	1.7	0.0	0.0	0.0
Portland Retail Park, Mansfield	**1.1**	0.0	0.1	0.0	0.0	0.0	0.0	0.2	0.8	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.3**	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**2.1**	0.3	0.7	0.3	0.0	0.0	0.4	0.0	0.5	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**1.6**	0.0	0.1	0.0	0.0	0.0	0.4	1.1	0.0	0.0	0.0
Sub Total	**19.7**	**1.5**	**2.1**	**1.8**	**2.0**	**0.0**	**3.7**	**4.4**	**4.4**	**0.0**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**18.6**	0.1	0.3	2.3	0.7	0.9	0.7	0.0	0.5	8.7	4.4
Castle Marina Retail Park, Nottingham	**1.5**	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.9
Riverside Retail Park, Nottingham	**3.5**	0.0	1.0	0.6	0.0	0.0	0.0	0.0	0.2	0.7	0.9
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**23.6**	**0.1**	**1.3**	**3.3**	**0.8**	**0.9**	**0.7**	**0.0**	**0.6**	**9.4**	**6.3**
Outside Study Area, Erewash											
Ilkeston Town Centre	**1.9**	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	1.3
Sub Total	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**0.0**	**0.0**	**0.0**	**0.0**	**1.3**
Outside Study Area, Gedling											
Arnold Town Centre	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Daybrook Retail Park, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	**1.4**	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Sub Total	**3.7**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**2.8**	**0.0**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**5.4**	0.0	0.0	0.0	1.4	3.0	0.9	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Ripley Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**6.0**	**0.0**	**0.0**	**0.0**	**1.4**	**3.4**	**0.9**	**0.0**	**0.0**	**0.0**	**0.3**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**1.1**	0.5	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0	0.0
Sub Total	**1.1**	**0.5**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**2.4**	0.0	0.0	0.0	0.2	1.4	0.0	0.0	0.0	0.0	0.8
Wyvern Retail Park, Derby	**1.4**	0.0	0.4	0.0	0.0	0.4	0.0	0.2	0.2	0.0	0.2
Sub Total	**3.8**	**0.0**	**0.4**	**0.0**	**0.2**	**1.8**	**0.0**	**0.2**	**0.2**	**0.0**	**1.0**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**2.8**	0.9	0.5	0.0	0.0	0.6	0.3	0.3	0.2	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**1.4**	0.1	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Sub Total	**4.2**	**1.0**	**0.5**	**0.0**	**0.0**	**0.6**	**1.6**	**0.3**	**0.2**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**1.8**	0.4	0.1	0.0	0.0	0.0	1.1	0.0	0.2	0.0	0.0
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**7.4**	0.2	0.7	0.2	0.0	0.4	0.3	0.2	1.0	3.6	0.9
Sub Total	**9.2**	**0.5**	**0.8**	**0.2**	**0.0**	**0.4**	**1.4**	**0.2**	**1.2**	**3.6**	**0.9**
Sub Total outside Study Area	**73.4**	**3.7**	**5.1**	**5.8**	**4.9**	**7.6**	**8.4**	**5.6**	**6.5**	**15.7**	**10.0**
Total (rounded)	**113.6**	**5.8**	**7.8**	**16.2**	**7.5**	**11.1**	**14.2**	**6.9**	**6.7**	**22.8**	**14.6**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 17: Chemist goods shopping patterns

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)
Study Area											
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**10.1**	65.1	13.5	0.0	11.5	2.6	36.9	3.0	0.7	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**2.7**	11.3	2.2	0.0	3.0	2.1	12.3	0.0	0.7	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.3**	1.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**13.1**	**77.3**	**15.8**	**0.0**	**14.4**	**4.7**	**51.2**	**3.0**	**1.5**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**7.1**	5.1	63.4	0.0	24.5	0.0	5.5	1.7	0.0	0.0	1.2
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.2**	0.0	1.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**7.3**	**5.1**	**64.5**	**0.0**	**26.1**	**0.0**	**5.5**	**1.7**	**0.0**	**0.0**	**1.2**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**7.6**	0.0	0.8	50.5	0.0	0.0	0.9	0.0	0.0	1.8	0.0
Local Centres											
Annesley Road Local Centre	**0.2**	0.0	0.8	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.2**	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**1.8**	0.0	0.0	10.6	4.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**9.9**	**0.0**	**1.5**	**62.5**	**7.1**	**0.0**	**0.9**	**0.0**	**0.0**	**1.8**	**0.0**
Gedling District											
Ravenshead Local Centre	**1.6**	0.0	0.0	11.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.6**	**0.0**	**0.0**	**11.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.9**	0.0	0.0	0.0	9.2	2.0	0.9	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.6**	0.0	0.0	0.0	6.0	2.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.4**	**0.0**	**0.0**	**0.0**	**15.3**	**4.0**	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.8**	0.0	0.0	0.0	1.9	7.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.4**	0.0	0.0	0.0	2.1	3.4	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**0.5**	0.0	0.0	0.8	0.0	1.9	0.0	0.0	0.0	1.0	0.0
Amber Valley District											
Somercotes Local Centre	**0.2**	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.9**	**0.0**	**0.0**	**0.8**	**4.0**	**14.8**	**0.0**	**0.0**	**0.0**	**1.0**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.4**	0.0	0.0	0.0	0.0	0.9	2.8	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.2**	1.3	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.4**	0.9	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.6**	0.0	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0
Sub Total	**1.6**	**2.1**	**0.0**	**0.0**	**0.0**	**0.9**	**11.6**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**1.3**	0.0	0.0	0.0	0.8	0.0	5.8	6.3	2.0	0.0	0.0
Sub Total	**1.3**	**0.0**	**0.0**	**0.0**	**0.8**	**0.0**	**5.8**	**6.3**	**2.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**2.0**	0.0	1.0	0.0	0.0	0.0	0.0	0.0	29.1	0.0	0.0
Pleasley Local Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.9	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.7**	1.0	0.0	0.0	0.0	0.0	0.0	2.5	6.9	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**3.1**	**1.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.5**	**42.9**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**3.8**	0.0	0.0	4.6	0.0	0.0	0.0	0.0	0.0	15.4	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.9
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.8**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	1.2
Tesco Extra, Top Valley Drive, Nottingham	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Sub Total	**5.9**	**0.0**	**0.0**	**4.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**24.2**	**2.1**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**2.8**	0.0	0.0	1.5	0.9	6.2	0.0	0.0	0.0	0.0	16.6
Kimberley Town Centre	**2.1**	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	1.0	15.3
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**5.5**	0.0	0.0	3.8	4.3	2.0	0.0	0.0	0.0	0.0	37.7
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**0.7**	0.0	0.0	0.0	1.1	3.3	0.0	0.0	0.0	0.0	2.5
Sainsbury's, Main Street, Kimberley	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Sub Total	**11.5**	**0.0**	**0.0**	**5.3**	**6.2**	**12.4**	**0.0**	**0.0**	**0.0**	**1.0**	**74.5**
Sub Total within Study Area	**58.6**	**85.6**	**82.8**	**84.4**	**73.9**	**36.9**	**75.8**	**13.4**	**46.4**	**28.0**	**77.8**
Sub Total - Ashfield	**32.8**	84.6	81.7	62.5	58.7	14.6	64.8	4.7	1.5	1.8	1.2

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**9.9**	10.9	11.9	0.5	0.9	1.9	11.6	59.7	41.1	0.9	0.0
Asda, Old Mill Lane, Mansfield	**0.3**	0.0	0.0	0.0	0.0	0.0	0.8	0.9	1.9	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**0.1**	0.0	0.0	0.0	0.9	0.0	0.0	0.9	0.0	0.0	0.0
Portland Retail Park, Mansfield	**0.1**	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.8**	0.0	0.0	1.2	1.9	0.0	2.0	3.6	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**0.4**	0.9	1.9	0.0	0.0	0.0	0.0	2.1	0.8	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**1.6**	0.0	2.7	0.0	0.0	0.0	0.9	15.1	5.1	0.0	0.0
Sub Total	**13.2**	**12.6**	**16.5**	**1.7**	**3.6**	**1.9**	**15.3**	**82.3**	**49.8**	**0.9**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**7.7**	1.8	0.8	12.5	7.5	2.5	0.0	0.0	0.0	20.5	6.6
Castle Marina Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Nottingham	**1.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**8.9**	**1.8**	**0.8**	**12.5**	**7.5**	**2.5**	**0.0**	**0.0**	**0.0**	**26.6**	**6.6**
Outside Study Area, Erewash											
Ilkeston Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4
Sub Total	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.4**
Outside Study Area, Gedling											
Arnold Town Centre	**6.4**	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	30.5	0.0
Netherfield Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Hill Top Local Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Asda, Front Street, Arnold, Gedling	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**1.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.4	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**9.0**	**0.0**	**0.0**	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**41.0**	**3.0**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**3.2**	0.0	0.0	0.0	6.5	25.0	4.2	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ripley Town Centre	**0.3**	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.1**	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.7**	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	3.1
Sainsbury's, Nottingham Road, Ripley	**0.4**	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**1.7**	0.0	0.0	0.0	0.8	13.7	3.1	0.0	0.0	0.0	0.0
Sub Total	**6.4**	**0.0**	**0.0**	**0.0**	**7.2**	**51.2**	**7.3**	**0.0**	**0.0**	**0.0**	**3.1**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Wyvern Retail Park, Derby	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.8**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.4**	0.0	0.0	0.0	1.1	1.9	0.9	0.9	0.0	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.4**	**0.0**	**0.0**	**0.0**	**1.1**	**1.9**	**0.9**	**0.9**	**0.0**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Other	**2.8**	0.0	0.0	0.8	6.6	5.7	0.8	3.4	3.9	3.6	3.5
Sub Total	**2.9**	**0.0**	**0.0**	**0.8**	**6.6**	**5.7**	**0.8**	**3.4**	**3.9**	**3.6**	**4.3**
Sub Total outside Study Area	**41.4**	**14.4**	**17.2**	**15.6**	**26.1**	**63.1**	**24.3**	**86.6**	**53.6**	**72.0**	**22.2**
Total (rounded)	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

Ashfield Retail Study
Nexus Planning

Table 18: Chemist goods expenditure

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)
Study Area											
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**2.6**	0.8	0.2	0.0	0.2	0.1	1.2	0.0	0.0	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**0.7**	0.1	0.0	0.0	0.1	0.1	0.4	0.0	0.0	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**3.4**	**1.0**	**0.3**	**0.0**	**0.3**	**0.1**	**1.7**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**1.8**	0.1	1.0	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**1.8**	**0.1**	**1.0**	**0.0**	**0.5**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**2.2**	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Local Centres											
Annesley Road Local Centre	**0.1**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.1**	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**0.5**	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**2.8**	**0.0**	**0.0**	**2.5**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.4**	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.4**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.2**	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.2**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.4**	**0.0**	**0.0**	**0.0**	**0.3**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.2**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amber Valley District											
Somercotes Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.5**	**0.0**	**0.0**	**0.0**	**0.1**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Sub Total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.3**	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0
Sub Total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.1**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Pleasley Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**1.0**	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.8	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Wickes, Hucknall Lane, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.5**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.1**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.8**	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.6
Kimberley Town Centre	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**1.6**	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	1.4
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**0.2**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1
Sainsbury's, Main Street, Kimberley	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sub Total	**3.4**	**0.0**	**0.0**	**0.2**	**0.1**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**2.7**
Sub Total within Study Area	**15.7**	**1.1**	**1.3**	**3.4**	**1.3**	**0.9**	**2.5**	**0.2**	**0.7**	**1.4**	**2.8**
Sub Total - Ashfield	**8.7**	1.1	1.3	2.5	1.0	0.4	2.1	0.1	0.0	0.1	0.0

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**2.4**	0.1	0.2	0.0	0.0	0.0	0.4	0.9	0.6	0.0	0.0
Asda, Old Mill Lane, Mansfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portland Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.2**	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0
Sub Total	**3.2**	**0.2**	**0.3**	**0.1**	**0.1**	**0.0**	**0.5**	**1.3**	**0.8**	**0.0**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**2.0**	0.0	0.0	0.5	0.1	0.1	0.0	0.0	0.0	1.0	0.2
Castle Marina Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Nottingham	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.3**	**0.0**	**0.0**	**0.5**	**0.1**	**0.1**	**0.0**	**0.0**	**0.0**	**1.4**	**0.2**
Outside Study Area, Erewash											
Ilkeston Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**
Outside Study Area, Gedling											
Arnold Town Centre	**1.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Asda, Front Street, Arnold, Gedling	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Madford Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.1**	**0.1**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**0.9**	0.0	0.0	0.0	0.1	0.6	0.1	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ripley Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.2**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1
Sainsbury's, Nottingham Road, Ripley	**0.1**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.5**	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.0	0.0	0.0
Sub Total	**1.7**	**0.0**	**0.0**	**0.0**	**0.1**	**1.3**	**0.2**	**0.0**	**0.0**	**0.0**	**0.1**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyvern Retail Park, Derby	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**0.7**	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.2	0.1
Sub Total	**0.8**	**0.0**	**0.0**	**0.0**	**0.1**	**0.1**	**0.0**	**0.1**	**0.1**	**0.2**	**0.2**
Sub Total outside Study Area	**10.5**	**0.2**	**0.3**	**0.6**	**0.5**	**1.6**	**0.8**	**1.3**	**0.8**	**3.7**	**0.8**
Total (rounded)	**26.2**	**1.3**	**1.6**	**4.0**	**1.7**	**2.5**	**3.3**	**1.5**	**1.5**	**5.1**	**3.6**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 19: Electrical goods shopping patterns

Destination *Study Area*	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**4.5**	15.8	15.9	0.0	10.8	0.0	12.4	1.4	1.0	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**0.5**	1.4	2.4	0.0	1.8	0.0	1.1	0.0	0.0	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.1**	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**5.3**	**17.2**	**20.1**	**0.0**	**12.5**	**0.0**	**13.5**	**2.6**	**1.0**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**0.2**	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**0.2**	**0.0**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**4.1**	0.0	0.0	27.3	2.9	1.8	0.0	0.0	0.0	2.4	0.0
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**3.1**	0.0	0.0	21.3	6.9	1.8	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**7.1**	**0.0**	**0.0**	**48.6**	**9.8**	**3.6**	**0.0**	**0.0**	**0.0**	**2.4**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.2**	0.0	0.0	0.0	1.2	1.8	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**1.2**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.4**	0.0	0.0	0.0	1.2	2.0	1.3	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**0.1**	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Amber Valley District											
Somercotes Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.5**	**0.0**	**0.0**	**0.0**	**2.9**	**2.0**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.3**	0.0	0.0	0.0	0.0	0.0	1.1	1.4	1.2	0.0	0.0
Sub Total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**1.4**	**1.2**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.5**	0.0	0.9	0.0	0.0	0.0	1.3	1.2	2.0	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.7**	0.0	0.0	0.0	0.0	0.0	1.7	4.2	2.6	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.1**	**0.0**	**0.9**	**0.0**	**0.0**	**0.0**	**3.0**	**5.4**	**4.6**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**1.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.8	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Hucknall Lane, Bulwell	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**9.1**	**0.0**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.1**	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0
Kimberley Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**0.5**	0.0	0.0	0.0	0.0	2.0	0.0	1.2	0.0	1.1	0.0
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**0.1**	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**5.8**	**0.0**	**1.2**	**0.0**	**1.1**	**2.9**
Sub Total within Study Area	**18.0**	**17.2**	**23.0**	**48.6**	**26.4**	**13.2**	**18.9**	**10.5**	**6.8**	**12.6**	**2.9**
Sub Total - Ashfield	**12.8**	17.2	22.1	48.6	23.5	5.4	13.5	2.6	1.0	2.4	0.0

Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**8.0**	9.2	10.3	3.2	10.1	10.7	7.5	33.6	22.3	0.0	1.5
Asda, Old Mill Lane, Mansfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.1**	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**1.8**	0.0	0.9	0.0	6.6	2.0	4.1	0.0	6.7	0.0	1.4
Nottingham Road Retail Park, Mansfield	**23.0**	52.5	33.7	12.5	37.9	21.6	46.9	45.8	41.3	0.0	1.4
Portland Retail Park, Mansfield	**3.0**	12.5	20.6	0.0	0.0	1.8	1.7	3.8	1.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.4**	2.7	0.9	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**1.1**	0.0	2.3	0.0	0.0	1.8	2.6	0.0	6.3	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.5**	0.0	0.9	0.0	0.0	0.0	0.0	1.2	4.7	0.0	0.0
Sub Total	**37.9**	**77.0**	**70.6**	**15.7**	**54.6**	**37.9**	**62.7**	**86.9**	**83.4**	**0.0**	**4.2**
Outside Study Area, Nottingham											
Nottingham City Centre	**14.1**	2.5	4.6	22.0	1.2	5.8	2.8	1.2	4.1	20.5	44.3
Castle Marina Retail Park, Nottingham	**2.3**	0.0	0.0	8.1	4.6	2.0	0.0	0.0	0.0	0.0	8.5
Riverside Retail Park, Nottingham	**2.3**	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	8.0	2.7
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**18.7**	**2.5**	**5.5**	**30.0**	**5.8**	**7.9**	**2.8**	**1.2**	**4.1**	**28.5**	**55.5**
Outside Study Area, Erewash											
Ilkeston Town Centre	**1.2**	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.8
Sub Total	**1.2**	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**9.8**
Outside Study Area, Gedling											
Arnold Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**9.6**	0.0	0.9	4.7	0.0	0.0	0.0	0.0	0.0	35.7	3.6
Madford Retail Park, Nottingham	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**2.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.8	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.8**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	2.0
Sub Total	**13.6**	**0.0**	**0.9**	**4.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**51.3**	**5.6**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**1.8**	0.0	0.0	0.0	5.3	14.3	3.2	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.3**	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	1.4
Langley Mill Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ripley Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.1**	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**1.0**	0.0	0.0	0.0	4.5	3.8	3.4	0.0	0.0	0.0	0.0
Sub Total	**3.2**	**0.0**	**0.0**	**0.0**	**9.7**	**22.6**	**6.6**	**0.0**	**0.0**	**0.0**	**1.4**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**0.4**	0.0	0.0	0.0	1.2	2.0	0.0	0.0	0.0	0.0	1.5
Wyvern Retail Park, Derby	**0.6**	0.0	0.0	0.0	0.0	4.7	0.0	0.0	0.0	0.0	2.7
Sub Total	**1.0**	**0.0**	**0.0**	**0.0**	**1.2**	**6.8**	**0.0**	**0.0**	**0.0**	**0.0**	**4.2**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.1**	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**1.2**	1.4	0.0	0.0	1.2	0.0	7.7	1.4	0.0	0.0	0.0
Sub Total	**1.3**	**1.4**	**0.0**	**0.0**	**1.2**	**1.8**	**7.7**	**1.4**	**0.0**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.1**	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**4.6**	0.0	0.0	1.0	0.0	9.9	1.3	0.0	4.2	6.5	16.3
Sub Total	**4.7**	**0.0**	**0.0**	**1.0**	**1.2**	**9.9**	**1.3**	**0.0**	**4.2**	**6.5**	**16.3**
Sub Total outside Study Area	**82.0**	**82.8**	**77.0**	**51.4**	**73.6**	**86.8**	**81.1**	**89.5**	**93.2**	**87.4**	**97.1**
Total (rounded)	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

Ashfield Retail Study
Nexus Planning

Table 20: Electrical goods expenditure

Destination *Study Area*	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**4.6**	0.9	1.1	0.0	0.8	0.0	1.7	0.1	0.1	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**0.5**	0.1	0.2	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.1**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**5.3**	**0.9**	**1.4**	**0.0**	**0.9**	**0.0**	**1.8**	**0.2**	**0.1**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**0.1**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**0.1**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**5.5**	0.0	0.0	4.6	0.2	0.2	0.0	0.0	0.0	0.5	0.0
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**4.2**	0.0	0.0	3.6	0.5	0.2	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**9.8**	**0.0**	**0.0**	**8.2**	**0.7**	**0.4**	**0.0**	**0.0**	**0.0**	**0.5**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.3**	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.3**	**0.0**	**0.0**	**0.0**	**0.1**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.5**	0.0	0.0	0.0	0.1	0.2	0.2	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**0.1**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Amber Valley District											
Somercotes Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.6**	**0.0**	**0.0**	**0.0**	**0.2**	**0.2**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.3**	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.1	0.0	0.0
Sub Total	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.1**	**0.1**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.4**	0.0	0.1	0.0	0.0	0.0	0.2	0.1	0.1	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.7**	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.2	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.1**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.4**	**0.4**	**0.3**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**1.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Hucknall Lane, Bulwell	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.9**	**0.0**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Kimberley Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
B&Q Mini Warehouse, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Nottingham	**0.5**	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.2	0.0
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Derby Road, Eastwood	**0.2**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**	**0.0**	**0.1**	**0.0**	**0.2**	**0.4**
Sub Total within Study Area	**20.8**	**0.9**	**1.6**	**8.2**	**1.9**	**1.4**	**2.5**	**0.7**	**0.4**	**2.7**	**0.4**
Sub Total - Ashfield	**15.5**	0.9	1.6	8.2	1.6	0.6	1.8	0.2	0.1	0.5	0.0

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**8.5**	0.5	0.7	0.5	0.7	1.1	1.0	2.2	1.4	0.0	0.2
Asda, Old Mill Lane, Mansfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.1**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**1.9**	0.0	0.1	0.0	0.5	0.2	0.6	0.0	0.4	0.0	0.2
Nottingham Road Retail Park, Mansfield	**24.5**	2.8	2.4	2.1	2.7	2.3	6.3	3.1	2.7	0.0	0.2
Portland Retail Park, Mansfield	**2.9**	0.7	1.5	0.0	0.0	0.2	0.2	0.2	0.1	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.4**	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**1.1**	0.0	0.2	0.0	0.0	0.2	0.3	0.0	0.4	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.5**	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.0
Sub Total	**39.9**	**4.2**	**5.0**	**2.6**	**3.8**	**4.1**	**8.4**	**5.8**	**5.4**	**0.0**	**0.6**
Outside Study Area, Nottingham											
Nottingham City Centre	**16.6**	0.1	0.3	3.7	0.1	0.6	0.4	0.1	0.3	4.4	6.6
Castle Marina Retail Park, Nottingham	**3.2**	0.0	0.0	1.4	0.3	0.2	0.0	0.0	0.0	0.0	1.3
Riverside Retail Park, Nottingham	**2.2**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.4
Wickes, Mansfield Road, Daybrook	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**21.9**	**0.1**	**0.4**	**5.0**	**0.4**	**0.8**	**0.4**	**0.1**	**0.3**	**6.1**	**8.3**
Outside Study Area, Erewash											
Ilkeston Town Centre	**1.6**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Sub Total	**1.6**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**
Outside Study Area, Gedling											
Arnold Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**9.0**	0.0	0.1	0.8	0.0	0.0	0.0	0.0	0.0	7.6	0.5
Madford Retail Park, Nottingham	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**2.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.8**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.3
Sub Total	**12.6**	**0.0**	**0.1**	**0.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**10.9**	**0.8**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**2.3**	0.0	0.0	0.0	0.4	1.5	0.4	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.2
Langley Mill Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ripley Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.2**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**1.2**	0.0	0.0	0.0	0.3	0.4	0.5	0.0	0.0	0.0	0.0
Sub Total	**4.2**	**0.0**	**0.0**	**0.0**	**0.7**	**2.4**	**0.9**	**0.0**	**0.0**	**0.0**	**0.2**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**0.5**	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.2
Wyvern Retail Park, Derby	**0.9**	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.4
Sub Total	**1.4**	**0.0**	**0.0**	**0.0**	**0.1**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.6**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**1.3**	0.1	0.0	0.0	0.1	0.0	1.0	0.1	0.0	0.0	0.0
Sub Total	**1.5**	**0.1**	**0.0**	**0.0**	**0.1**	**0.2**	**1.0**	**0.1**	**0.0**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.1**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**5.5**	0.0	0.0	0.2	0.0	1.1	0.2	0.0	0.3	1.4	2.4
Sub Total	**5.6**	**0.0**	**0.0**	**0.2**	**0.1**	**1.1**	**0.2**	**0.0**	**0.3**	**1.4**	**2.4**
Sub Total outside Study Area	**89.0**	**4.5**	**5.5**	**8.6**	**5.2**	**9.3**	**10.9**	**6.0**	**6.0**	**18.6**	**14.5**
Total (rounded)	**109.8**	**5.4**	**7.1**	**16.8**	**7.0**	**10.7**	**13.4**	**6.7**	**6.4**	**21.3**	**14.9**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 21: DIY goods shopping patterns

Destination *Study Area*	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**4.9**	9.9	19.3	1.7	8.0	2.1	9.7	8.8	2.8	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**0.2**	0.0	0.7	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.2**	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**26.3**	61.7	52.8	15.2	37.7	25.7	54.1	48.2	47.2	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.4**	2.8	0.0	0.0	0.0	1.4	1.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**1.3**	9.8	2.2	0.0	2.1	1.4	2.7	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**33.4**	**84.1**	**75.1**	**17.0**	**47.7**	**30.6**	**71.0**	**56.9**	**50.1**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**1.2**	0.0	13.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.1**	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**1.2**	**0.0**	**13.9**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**6.1**	0.0	0.0	34.5	1.1	0.0	1.1	0.0	0.0	2.5	0.0
Local Centres											
Annesley Road Local Centre	**0.1**	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**6.2**	**0.0**	**0.0**	**35.1**	**1.1**	**0.0**	**1.1**	**0.0**	**0.0**	**2.5**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.1**	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.8**	0.0	0.0	0.0	3.9	7.1	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amber Valley District											
Somercotes Local Centre	**0.1**	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**1.9**	0.0	0.0	0.0	12.2	12.7	0.0	3.5	0.0	0.0	0.0
Sub Total	**2.8**	**0.0**	**0.0**	**0.0**	**16.1**	**21.2**	**0.0**	**3.5**	**0.0**	**0.0**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.1**	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**1.7**	0.0	1.1	0.0	0.0	0.0	0.0	8.5	21.8	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.2**	1.7	0.0	0.0	0.0	0.0	0.0	1.4	1.1	0.0	0.0
Sub Total	**2.1**	**1.7**	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**9.9**	**25.8**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**2.7**	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	9.9	0.9
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Hucknall Lane, Bulwell	**3.6**	0.0	0.0	11.4	0.0	1.6	0.0	0.0	0.0	8.9	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**6.6**	**0.0**	**0.0**	**15.7**	**0.0**	**1.6**	**0.0**	**0.0**	**0.0**	**19.9**	**0.9**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.7**	0.0	0.0	0.0	2.9	2.1	0.0	0.0	0.0	0.0	2.5
Kimberley Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2
B&Q Mini Warehouse, Derby Road, Eastwood	**11.4**	0.0	0.0	3.8	5.3	17.0	0.0	0.0	0.0	1.3	64.1
Giltbrook Retail Park, Nottingham	**1.4**	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	8.5
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Morrisons, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Sub Total	**14.4**	**0.0**	**0.0**	**3.8**	**8.3**	**22.7**	**0.0**	**0.0**	**0.0**	**2.5**	**79.7**
Sub Total within Study Area	**66.9**	**87.0**	**90.0**	**71.6**	**75.2**	**76.2**	**72.1**	**70.3**	**75.8**	**24.9**	**80.6**
Sub Total - Ashfield	**41.7**	84.1	88.9	52.1	54.8	37.8	72.1	56.9	50.1	2.5	0.0

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**0.8**	2.8	0.0	0.0	1.1	0.0	1.0	5.2	2.8	0.0	0.0
Asda, Old Mill Lane, Mansfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
B&Q, Baums Lane, Mansfield	**7.7**	2.9	9.3	8.3	12.8	10.1	19.6	17.9	9.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**0.1**	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portland Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**8.7**	**7.0**	**9.3**	**8.3**	**13.9**	**10.1**	**20.6**	**23.2**	**13.5**	**0.0**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**0.8**	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	1.8	1.9
Castle Marina Retail Park, Nottingham	**1.1**	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	1.3	3.5
Riverside Retail Park, Nottingham	**1.7**	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	6.1	2.9
Wickes, Mansfield Road, Daybrook	**1.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.7	0.0
Sub Total	**5.4**	**0.0**	**0.0**	**4.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**17.9**	**8.3**
Outside Study Area, Erewash											
Ilkeston Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Gedling											
Arnold Town Centre	**3.0**	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	15.0	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**1.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.7	1.3
Daybrook Retail Park, Arnold	**5.4**	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	26.9	0.0
Madford Retail Park, Nottingham	**0.4**	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Sub Total	**10.7**	**0.0**	**0.7**	**1.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**52.5**	**1.3**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**1.0**	0.0	0.0	0.0	7.5	6.6	0.0	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ripley Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.0**	**0.0**	**0.0**	**0.0**	**7.5**	**6.6**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**2.8**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyvern Retail Park, Derby	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.3**	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0
Sub Total	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**3.7**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.0**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.2**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**6.6**	5.9	0.0	14.3	3.4	7.1	3.7	5.3	7.9	4.7	8.8
Sub Total	**6.6**	**5.9**	**0.0**	**14.3**	**3.4**	**7.1**	**3.7**	**5.3**	**7.9**	**4.7**	**8.8**
Sub Total outside Study Area	**33.1**	**13.0**	**10.0**	**28.4**	**24.8**	**23.8**	**27.9**	**29.7**	**24.2**	**75.1**	**19.4**
Total (rounded)	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

Ashfield Retail Study
Nexus Planning

Table 22: DIY goods expenditure

Destination *Study Area*	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**2.0**	0.2	0.5	0.1	0.2	0.1	0.5	0.2	0.1	0.0	0.0
Asda, Priestsic Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**11.5**	1.3	1.5	1.0	1.1	1.1	3.0	1.3	1.3	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.2**	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.5**	0.2	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**14.5**	**1.8**	**2.1**	**1.1**	**1.5**	**1.3**	**3.9**	**1.5**	**1.3**	**0.0**	**0.0**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**0.4**	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**0.4**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**2.6**	0.0	0.0	2.3	0.0	0.0	0.1	0.0	0.0	0.2	0.0
Local Centres											
Annesley Road Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**2.6**	**0.0**	**0.0**	**2.3**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.2**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.4**	0.0	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amber Valley District											
Somercotes Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**1.0**	0.0	0.0	0.0	0.4	0.5	0.0	0.1	0.0	0.0	0.0
Sub Total	**1.5**	**0.0**	**0.0**	**0.0**	**0.5**	**0.9**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.8**	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.6	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.3**	**0.7**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**1.2**	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.8	0.1
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Hucknall Lane, Bulwell	**1.6**	0.0	0.0	0.8	0.0	0.1	0.0	0.0	0.0	0.7	0.0
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.8**	**0.0**	**0.0**	**1.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**1.7**	**0.1**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**0.3**	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.2
Kimberley Town Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
B&Q Mini Warehouse, Derby Road, Eastwood	**5.1**	0.0	0.0	0.3	0.2	0.7	0.0	0.0	0.0	0.1	3.9
Giltbrook Retail Park, Nottingham	**0.7**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.5
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Morrisons, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sub Total	**6.5**	**0.0**	**0.0**	**0.3**	**0.3**	**1.0**	**0.0**	**0.0**	**0.0**	**0.2**	**4.8**
Sub Total within Study Area	**29.4**	**1.8**	**2.5**	**4.7**	**2.3**	**3.2**	**4.0**	**1.9**	**2.0**	**2.1**	**4.9**
Sub Total - Ashfield	**18.0**	1.8	2.5	3.4	1.7	1.6	4.0	1.5	1.3	0.2	0.0

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**0.4**	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0
Asda, Old Mill Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Baums Lane, Mansfield	**3.5**	0.1	0.3	0.6	0.4	0.4	1.1	0.5	0.2	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portland Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**3.9**	**0.1**	**0.3**	**0.6**	**0.4**	**0.4**	**1.1**	**0.6**	**0.4**	**0.0**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**0.4**	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1
Castle Marina Retail Park, Nottingham	**0.5**	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.2
Riverside Retail Park, Nottingham	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.2
Wickes, Mansfield Road, Daybrook	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Sub Total	**2.3**	**0.0**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**0.5**
Outside Study Area, Erewash											
Ilkeston Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Gedling											
Arnold Town Centre	**1.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Front Street, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.1
Daybrook Retail Park, Arnold	**2.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0
Madford Retail Park, Nottingham	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Sub Total	**4.6**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.4**	**0.1**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**0.5**	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ripley Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.5**	**0.0**	**0.0**	**0.0**	**0.2**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyvern Retail Park, Derby	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Clay Cross Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Chilwell Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**2.9**	0.1	0.0	0.9	0.1	0.3	0.2	0.1	0.2	0.4	0.5
Sub Total	**2.9**	**0.1**	**0.0**	**0.9**	**0.1**	**0.3**	**0.2**	**0.1**	**0.2**	**0.4**	**0.5**
Sub Total outside Study Area	**14.6**	**0.3**	**0.3**	**1.9**	**0.8**	**1.0**	**1.5**	**0.8**	**0.6**	**6.3**	**1.2**
Total (rounded)	**44.0**	**2.1**	**2.8**	**6.6**	**3.1**	**4.2**	**5.5**	**2.7**	**2.7**	**8.3**	**6.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 23: Furniture goods shopping patterns

Destination *Study Area*	Total Furniture (%)	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)	Zone 9 Furniture (%)	Zone 10 Furniture (%)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**8.4**	31.1	20.2	0.0	16.4	5.9	25.4	1.6	3.4	0.0	1.2
Asda, Priestsic Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**1.2**	9.7	0.0	0.0	0.0	0.0	4.7	2.5	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**9.8**	**40.8**	**20.2**	**0.0**	**19.7**	**5.9**	**30.1**	**4.1**	**3.4**	**0.0**	**1.2**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**6.3**	6.2	26.1	7.0	5.4	15.0	7.0	1.6	2.9	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**1.3**	6.2	3.4	0.0	4.5	0.0	2.8	1.8	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.8**	7.8	1.8	0.0	1.4	0.0	1.5	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**8.5**	**20.2**	**31.2**	**7.0**	**11.3**	**15.0**	**11.3**	**3.5**	**2.9**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**2.6**	0.0	0.0	16.9	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres											
Annesley Road Local Centre	**0.2**	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**2.8**	**0.0**	**0.0**	**18.2**	**1.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.1**	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.1**	**0.0**	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.2**	0.0	0.0	0.0	1.3	2.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**1.3**	**2.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.7**	0.0	0.0	0.0	3.6	3.7	1.5	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**0.2**	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
Amber Valley District											
Somercotes Local Centre	**1.5**	0.0	0.0	0.0	3.8	15.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.4**	**0.0**	**0.0**	**0.0**	**7.4**	**18.7**	**2.9**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.2**	0.0	1.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.3**	**0.0**	**1.0**	**0.0**	**0.0**	**0.0**	**1.3**	**0.0**	**1.1**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**1.4**	1.8	0.0	0.0	0.0	0.0	0.0	4.3	15.1	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.4**	**1.8**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**4.3**	**15.1**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**1.6**	0.0	0.0	0.8	0.0	3.5	0.0	0.0	0.0	6.4	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Hucknall Lane, Bulwell	**0.6**	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.2**	**0.0**	**0.0**	**3.2**	**0.0**	**3.5**	**0.0**	**0.0**	**0.0**	**6.4**	**1.8**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**1.8**	0.0	0.0	0.0	1.3	1.7	0.0	0.0	1.1	2.3	7.5
Kimberley Town Centre	**3.6**	0.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0	3.3	15.4
B&Q Mini Warehouse, Derby Road, Eastwood	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8
Giltbrook Retail Park, Nottingham	**10.5**	3.3	6.3	23.6	14.6	7.6	6.3	3.5	4.5	3.9	20.7
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**1.9**	0.0	0.0	0.0	9.1	3.5	0.0	0.0	0.0	3.3	3.0
Morrisons, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**18.4**	**3.3**	**6.3**	**29.7**	**25.0**	**12.8**	**6.3**	**3.5**	**5.7**	**12.8**	**51.4**
Sub Total within Study Area	**46.0**	**66.1**	**59.6**	**58.0**	**66.1**	**57.9**	**51.8**	**15.3**	**28.3**	**19.2**	**54.5**
Sub Total - Ashfield	**21.4**	61.0	52.4	25.1	32.5	20.9	42.6	7.5	7.5	0.0	1.2

Destination	Total Furniture (%)	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)	Zone 9 Furniture (%)	Zone 10 Furniture (%)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**6.4**	11.7	1.8	3.0	7.2	6.6	4.5	33.7	26.5	0.0	0.0
Asda, Old Mill Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.5**	0.0	0.9	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**2.2**	3.5	0.9	0.0	1.3	0.0	4.0	24.7	1.1	0.0	0.0
Portland Retail Park, Mansfield	**2.8**	3.3	5.7	2.4	3.8	0.0	5.5	6.7	8.0	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**1.9**	1.8	6.0	3.3	0.0	2.0	2.8	1.8	3.0	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**13.9**	**20.2**	**15.3**	**8.7**	**12.2**	**8.6**	**20.5**	**67.0**	**38.7**	**0.0**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**8.9**	2.3	4.8	11.9	0.0	4.4	3.2	3.3	0.0	22.0	11.2
Castle Marina Retail Park, Nottingham	**4.3**	0.0	9.0	6.0	1.9	0.0	0.0	0.0	0.0	5.6	10.6
Riverside Retail Park, Nottingham	**3.0**	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	14.9	0.0
Wickes, Mansfield Road, Daybrook	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Sub Total	**16.6**	**2.3**	**15.6**	**18.0**	**1.9**	**4.4**	**3.2**	**3.3**	**0.0**	**44.3**	**21.8**
Outside Study Area, Erewash											
Ilkeston Town Centre	**1.8**	0.0	0.0	2.4	0.0	1.7	0.0	0.0	1.3	0.0	8.9
Sub Total	**1.8**	**0.0**	**0.0**	**2.4**	**0.0**	**1.7**	**0.0**	**0.0**	**1.3**	**0.0**	**8.9**
Outside Study Area, Gedling											
Arnold Town Centre	**2.0**	0.0	0.0	1.0	0.0	0.0	0.0	0.0	8.2	7.0	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Asda, Front Street, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**2.5**	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	12.6	0.0
Madford Retail Park, Nottingham	**0.4**	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	**1.2**	0.0	2.5	0.0	1.3	0.0	0.0	0.0	1.1	4.1	0.0
Sub Total	**6.3**	**0.0**	**2.5**	**4.2**	**1.3**	**0.0**	**0.0**	**0.0**	**9.3**	**23.7**	**1.8**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**1.5**	0.0	1.3	0.0	1.4	5.9	6.4	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4
Langley Mill Town Centre	**0.6**	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	3.2
Ripley Town Centre	**0.3**	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.9**	**0.0**	**1.3**	**0.0**	**1.4**	**11.1**	**6.4**	**0.0**	**0.0**	**0.0**	**7.6**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.9**	0.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.9**	**0.0**	**0.0**	**6.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.7**	0.0	0.0	0.0	0.0	0.0	1.5	3.7	4.0	0.0	0.0
Sub Total	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.5**	**3.7**	**4.0**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**1.0**	0.0	0.0	0.0	0.0	5.2	3.6	1.6	0.0	0.0	0.0
Wyvern Retail Park, Derby	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sub Total	**1.1**	**0.0**	**0.0**	**0.0**	**0.0**	**5.2**	**3.6**	**1.6**	**0.0**	**0.0**	**1.2**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.7**	0.0	1.0	0.0	3.2	2.0	1.3	0.0	1.1	0.0	0.0
Clay Cross Town Centre	**0.1**	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.1**	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.9**	**1.8**	**1.0**	**0.0**	**3.2**	**3.7**	**1.3**	**0.0**	**1.1**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.5	0.0
Chilwell Retail Park, Nottingham	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sub Total	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**1.1**	**1.5**	**1.2**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.3**	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.3**	0.0	1.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**2.5**	7.2	1.0	0.0	0.0	2.0	10.2	4.3	4.2	0.0	1.2
Sub Total	**3.1**	**7.2**	**2.0**	**0.0**	**3.6**	**5.4**	**10.2**	**4.3**	**4.2**	**0.0**	**1.2**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.2**	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**5.1**	2.3	2.7	2.8	10.3	0.0	1.5	4.9	11.9	11.2	1.8
Sub Total	**5.2**	**2.3**	**2.7**	**2.8**	**10.3**	**2.0**	**1.5**	**4.9**	**11.9**	**11.2**	**1.8**
Sub Total outside Study Area	**54.0**	**33.9**	**40.4**	**42.0**	**33.9**	**42.1**	**48.1**	**84.7**	**71.7**	**80.8**	**45.5**
Total (rounded)	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

Ashfield Retail Study
Nexus Planning

Table 24: Furniture goods expenditure

Destination *Study Area*	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)
Zone 1											
Sutton-in-Ashfield Town Centre											
Sutton-in-Ashfield Town Centre	**6.2**	1.2	1.0	0.0	0.9	0.4	2.4	0.1	0.2	0.0	0.1
Asda, Priestsic Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Edge-of-Centre											
Matalan, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Aldi, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**0.9**	0.4	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.1**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**7.3**	**1.6**	**1.0**	**0.0**	**1.0**	**0.4**	**2.8**	**0.2**	**0.2**	**0.0**	**0.1**
Zone 2											
Kirkby-in-Ashfield Town Centre											
Kirkby-in-Ashfield Town Centre	**4.6**	0.2	1.3	0.8	0.3	1.1	0.7	0.1	0.1	0.0	0.0
Edge-of-Centre											
Aldi, Lane End, Kirkby-in-Ashfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**1.0**	0.2	0.2	0.0	0.2	0.0	0.3	0.1	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.6**	0.3	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**6.2**	**0.8**	**1.6**	**0.8**	**0.6**	**1.1**	**1.1**	**0.2**	**0.1**	**0.0**	**0.0**
Zone 3											
Hucknall Town Centre											
Hucknall Town Centre	**2.0**	0.0	0.0	1.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres											
Annesley Road Local Centre	**0.1**	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre											
Ashgate Retail Park, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hucknall)	**2.1**	**0.0**	**0.0**	**2.1**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Gedling District											
Ravenshead Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4											
Selston Local Centre											
Selston Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
Pinxton Local Centre	**0.2**	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.0**	**0.0**	**0.1**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5											
Local Centres											
Jacksdale Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District											
South Normanton Local Centre	**0.6**	0.0	0.0	0.0	0.2	0.3	0.1	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Amber Valley District											
Somercotes Local Centre	**1.3**	0.0	0.0	0.0	0.2	1.1	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.1**	**0.0**	**0.0**	**0.0**	**0.4**	**1.4**	**0.3**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 6											
Local Centres											
Huthwaite Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.2**	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Bolsover District											
Tibshelf Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.2**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.1**	**0.0**	**0.0**
Zone 7											
Morrisons, Sutton Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 8											
Mansfield District											
Mansfield Woodhouse Town Centre	**1.0**	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.7	0.0	0.0
Pleasley Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.2**	**0.7**	**0.0**	**0.0**
Zone 9											
Nottingham City											
Bulwell District Centre	**1.3**	0.0	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.9	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Jennison Street, Bulwell	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Hucknall Lane, Bulwell	**0.5**	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Gedling District											
Bestwood Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.8**	**0.0**	**0.0**	**0.4**	**0.0**	**0.3**	**0.0**	**0.0**	**0.0**	**0.9**	**0.2**
Zone 10											
Broxtowe District											
Eastwood Town Centre	**1.4**	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.3	0.8
Kimberley Town Centre	**2.8**	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.5	1.6
B&Q Mini Warehouse, Derby Road, Eastwood	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Giltbrook Retail Park, Nottingham	**8.1**	0.1	0.3	2.7	0.8	0.6	0.6	0.2	0.2	0.6	2.1
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**1.5**	0.0	0.0	0.0	0.5	0.3	0.0	0.0	0.0	0.5	0.3
Morrisons, Derby Road, Eastwood	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Main Street, Kimberley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**14.3**	**0.1**	**0.3**	**3.4**	**1.3**	**1.0**	**0.6**	**0.2**	**0.3**	**1.9**	**5.3**
Sub Total within Study Area	**35.2**	**2.5**	**3.0**	**6.6**	**3.4**	**4.3**	**4.9**	**0.7**	**1.3**	**2.8**	**5.6**
Sub Total - Ashfield	**15.9**	2.3	2.6	2.9	1.7	1.6	4.0	0.4	0.3	0.0	0.1

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**5.0**	0.4	0.1	0.3	0.4	0.5	0.4	1.6	1.2	0.0	0.0
Asda, Old Mill Lane, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Baums Lane, Mansfield	**0.4**	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham Road Retail Park, Mansfield	**1.9**	0.1	0.0	0.0	0.1	0.0	0.4	1.2	0.1	0.0	0.0
Portland Retail Park, Mansfield	**2.1**	0.1	0.3	0.3	0.2	0.0	0.5	0.3	0.4	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Peters Retail Park, Mansfield	**1.4**	0.1	0.3	0.4	0.0	0.1	0.3	0.1	0.1	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**10.8**	**0.8**	**0.8**	**1.0**	**0.6**	**0.6**	**1.9**	**3.2**	**1.8**	**0.0**	**0.0**
Outside Study Area, Nottingham											
Nottingham City Centre	**6.9**	0.1	0.2	1.4	0.0	0.3	0.3	0.2	0.0	3.3	1.2
Castle Marina Retail Park, Nottingham	**3.2**	0.0	0.5	0.7	0.1	0.0	0.0	0.0	0.0	0.8	1.1
Riverside Retail Park, Nottingham	**2.3**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0
Wickes, Mansfield Road, Daybrook	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sub Total	**12.6**	**0.1**	**0.8**	**2.0**	**0.1**	**0.3**	**0.3**	**0.2**	**0.0**	**6.6**	**2.2**
Outside Study Area, Erewash											
Ilkeston Town Centre	**1.4**	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.1	0.0	0.9
Sub Total	**1.4**	**0.0**	**0.0**	**0.3**	**0.0**	**0.1**	**0.0**	**0.0**	**0.1**	**0.0**	**0.9**
Outside Study Area, Gedling											
Arnold Town Centre	**1.5**	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.4	1.0	0.0
Netherfield Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hill Top Local Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Asda, Front Street, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daybrook Retail Park, Arnold	**2.0**	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.9	0.0
Madford Retail Park, Nottingham	**0.3**	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	**0.9**	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.6	0.0
Sub Total	**4.8**	**0.0**	**0.1**	**0.5**	**0.1**	**0.0**	**0.0**	**0.0**	**0.4**	**3.5**	**0.2**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**1.2**	0.0	0.1	0.0	0.1	0.4	0.6	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Langley Mill Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3
Ripley Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Wesley Street, Langley Mill	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Nottingham Road, Ripley	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**2.3**	**0.0**	**0.1**	**0.0**	**0.1**	**0.8**	**0.6**	**0.0**	**0.0**	**0.0**	**0.8**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.7**	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.7**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**0.5**	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.2	0.0	0.0
Sub Total	**0.5**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.2**	**0.2**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**0.8**	0.0	0.0	0.0	0.0	0.4	0.3	0.1	0.0	0.0	0.0
Wyvern Retail Park, Derby	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sub Total	**0.9**	**0.0**	**0.0**	**0.0**	**0.0**	**0.4**	**0.3**	**0.1**	**0.0**	**0.0**	**0.1**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**0.5**	0.0	0.1	0.0	0.2	0.1	0.1	0.0	0.1	0.0	0.0
Clay Cross Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**0.1**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.7**	**0.1**	**0.1**	**0.0**	**0.2**	**0.3**	**0.1**	**0.0**	**0.1**	**0.0**	**0.0**
Outside Study Area, Broxtowe											
Beeston Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0
Chilwell Retail Park, Nottingham	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sub Total	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.2**	**0.1**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.2**	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**2.0**	0.3	0.1	0.0	0.0	0.1	1.0	0.2	0.2	0.0	0.1
Sub Total	**2.4**	**0.3**	**0.1**	**0.0**	**0.2**	**0.4**	**1.0**	**0.2**	**0.2**	**0.0**	**0.1**
Outside Study Area, Other											
Lincoln City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, Sheffield	**0.1**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Abroad	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	**3.9**	0.1	0.1	0.3	0.5	0.0	0.1	0.2	0.6	1.7	0.2
Sub Total	**4.0**	**0.1**	**0.1**	**0.3**	**0.5**	**0.1**	**0.1**	**0.2**	**0.6**	**1.7**	**0.2**
Sub Total outside Study Area	**41.6**	**1.3**	**2.0**	**4.8**	**1.8**	**3.1**	**4.5**	**4.1**	**3.3**	**12.0**	**4.7**
Total (rounded)	**76.8**	**3.8**	**5.0**	**11.4**	**5.2**	**7.5**	**9.4**	**4.8**	**4.7**	**14.8**	**10.3**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study
Nexus Planning

Table 25: Total comparison goods expenditure

Destination *Study Area*	Total Comparison (£m)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)	Zone 9 Comparison (£m)	Zone 10 Comparison (£m)	Inflow Comparison (£m)
Zone 1												
Sutton-in-Ashfield Town Centre												
Sutton-in-Ashfield Town Centre	**52.5**	9.7	9.1	0.3	6.9	3.7	18.9	2.2	1.7	0.0	0.1	5.3
Asda, Priestsic Road, Sutton-in-Ashfield	**10.1**	2.2	1.8	0.0	1.2	0.4	3.5	0.0	0.5	0.0	0.4	0.0
Edge-of-Centre												
Matalan, Station Road, Sutton-in-Ashfield	**2.8**	0.6	0.7	0.0	0.4	0.2	0.7	0.0	0.2	0.0	0.0	0.0
The Range, Station Road, Sutton-in-Ashfield	**2.5**	0.4	0.3	0.0	0.0	0.3	1.3	0.0	0.1	0.0	0.0	0.0
Out-of-Centre												
Aldi, Station Road, Sutton-in-Ashfield	**1.7**	0.1	0.0	0.0	0.0	0.0	1.6	0.1	0.0	0.0	0.0	0.0
B&Q Warehouse, Mansfield Road, Sutton-in-Ashfield	**13.9**	1.8	1.5	1.0	1.1	1.1	4.6	1.4	1.3	0.0	0.0	0.0
Homebase, Station Road, Sutton-in-Ashfield	**0.2**	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Wickes, Station Road, Sutton-in-Ashfield	**0.7**	0.2	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Sub Total (Sutton-in-Ashfield)	**84.4**	**15.1**	**13.5**	**1.3**	**9.8**	**5.7**	**30.8**	**3.7**	**3.8**	**0.0**	**0.6**	**5.3**
Zone 2												
Kirkby-in-Ashfield Town Centre												
Kirkby-in-Ashfield Town Centre	**9.3**	0.4	3.9	0.9	1.4	1.5	0.8	0.1	0.1	0.0	0.0	0.9
Edge-of-Centre												
Aldi, Lane End, Kirkby-in-Ashfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre												
Astra Carpets, Lowmoor Road, Kirkby-in-Ashfield	**1.0**	0.2	0.2	0.0	0.2	0.0	0.3	0.1	0.0	0.0	0.0	0.0
United Carpets & Beds, Lowmoor Road, Kirkby in Ashfield	**0.6**	0.3	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkby-in-Ashfield)	**10.9**	**1.0**	**4.2**	**0.9**	**1.8**	**1.5**	**1.2**	**0.2**	**0.1**	**0.0**	**0.0**	**0.9**
Zone 3												
Hucknall Town Centre												
Hucknall Town Centre	**29.8**	0.0	0.0	25.3	0.5	0.2	0.7	0.0	0.0	1.4	1.7	3.0
Local Centres												
Annesley Road Local Centre	**0.3**	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Out-of-Centre												
Ashgate Retail Park, Hucknall	**0.3**	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ashgate Road, Hucknall	**13.2**	0.0	0.0	10.0	1.6	0.6	0.0	0.0	0.0	0.8	0.2	1.3
Sub Total (Hucknall)	**43.5**	**0.0**	**0.0**	**35.6**	**2.4**	**0.8**	**0.7**	**0.0**	**0.0**	**2.1**	**1.9**	
Gedling District												
Ravenshead Local Centre	**0.5**	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.5**	**0.0**	**0.0**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 4												
Selston Local Centre												
Selston Local Centre	**0.8**	0.0	0.0	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District												
Pinxton Local Centre	**0.4**	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**1.1**	**0.0**	**0.0**	**0.0**	**0.7**	**0.4**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
Zone 5												
Local Centres												
Jacksdale Local Centre	**0.9**	0.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Bolsover District												
South Normanton Local Centre	**1.2**	0.0	0.0	0.0	0.3	0.6	0.3	0.0	0.0	0.0	0.0	0.0
MacArthur Factory Outlet Centre (East Midlands), South Normanton	**26.8**	2.3	2.2	2.3	1.7	5.0	4.2	0.9	0.9	5.8	1.5	2.7
Amber Valley District												
Somercotes Local Centre	**2.8**	0.0	0.0	0.0	0.5	2.3	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Nottingham Road, Somercotes	**1.0**	0.0	0.0	0.0	0.4	0.5	0.0	0.1	0.0	0.0	0.0	0.0
Sub Total	**32.7**	**2.3**	**2.2**	**2.3**	**3.3**	**8.9**	**4.5**	**1.0**	**0.9**	**5.8**	**1.5**	**2.7**
Zone 6												
Local Centres												
Huthwaite Local Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0
Skegby Local Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Hill Local Centre	**0.3**	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Bolsover District												
Tibshelf Local Centre	**0.2**	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sub Total	**0.7**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**	**0.5**	**0.0**	**0.1**	**0.0**	**0.0**	**0.0**
Zone 7												
Morrisons, Sutton Road, Mansfield	**1.4**	0.0	0.0	0.0	0.2	0.0	0.3	0.7	0.1	0.0	0.0	0.0
Sub Total	**1.4**	**0.0**	**0.0**	**0.0**	**0.2**	**0.0**	**0.3**	**0.7**	**0.1**	**0.0**	**0.0**	**0.0**
Zone 8												
Mansfield District												
Mansfield Woodhouse Town Centre	**2.9**	0.1	0.2	0.0	0.0	0.0	0.2	0.3	2.2	0.0	0.0	0.0
Pleasley Local Centre	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
B&Q, Old Mill Lane, Mansfield Woodhouse	**1.0**	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.6	0.0	0.0	0.0
Tesco Extra, Chesterfield Road South, Mansfield Woodhouse	**3.7**	0.0	0.0	0.0	0.0	0.0	0.2	1.8	1.7	0.0	0.0	0.0
Wickes, Chesterfield Road South, Mansfield	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	**7.9**	**0.3**	**0.2**	**0.0**	**0.0**	**0.0**	**0.4**	**2.4**	**4.6**	**0.0**	**0.0**	**0.0**
Zone 9												
Nottingham City												
Bulwell District Centre	**13.2**	0.0	0.0	4.5	0.1	0.3	0.0	0.0	0.0	8.3	0.1	0.0
Morrisons, Springfield Park, Leen Drive, Bulwell, Nottingham	**0.6**	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Springfield Retail Park, Nottingham	**1.8**	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.8	0.3	0.0
Tesco Extra, Jennison Street, Bulwell	**1.9**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0
Tesco Extra, Top Valley Drive, Nottingham	**1.8**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0
Wickes, Hucknall Lane, Bulwell	**2.4**	0.0	0.0	1.0	0.0	0.1	0.0	0.0	0.0	1.1	0.2	0.0
Gedling District												
Bestwood Local Centre	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0
Sub Total	**22.4**	**0.0**	**0.0**	**6.4**	**0.1**	**0.3**	**0.0**	**0.0**	**0.0**	**14.9**	**0.6**	**0.0**
Zone 10												
Broxtowe District												
Eastwood Town Centre	**5.3**	0.0	0.0	0.1	0.2	1.1	0.0	0.0	0.1	0.3	3.6	0.0
Kimberley Town Centre	**7.5**	0.0	0.0	0.7	0.0	0.5	0.0	0.1	0.0	1.0	5.2	0.0
B&Q Mini Warehouse, Derby Road, Eastwood	**5.6**	0.0	0.0	0.3	0.2	0.7	0.0	0.0	0.0	0.1	4.4	0.0
Giltbrook Retail Park, Nottingham	**48.8**	0.9	1.7	11.0	2.6	4.5	2.5	0.2	0.2	7.1	18.1	0.0
Ikea, Giltbrook Retail Park, Ikea Way, Giltbrook	**7.5**	0.0	0.0	2.0	0.6	1.1	0.0	0.0	0.1	2.6	1.1	0.0
Morrisons, Derby Road, Eastwood	**1.5**	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	1.0	0.0
Sainsbury's, Main Street, Kimberley	**1.8**	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.1	0.0	1.3	0.0
Sub Total	**78.0**	**0.9**	**1.7**	**14.0**	**3.8**	**8.5**	**2.5**	**0.4**	**0.5**	**11.2**	**34.6**	**0.0**
Sub Total within Study Area	**283.5**	**19.6**	**22.0**	**61.0**	**22.0**	**26.2**	**41.0**	**8.4**	**10.1**	**34.0**	**39.2**	**8.9**
Sub Total - Ashfield	**140.9**	16.1	17.8	37.8	14.9	8.7	33.1	3.9	4.0	2.1	2.5	6.2

Destination	Total Comparison (£m)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)	Zone 9 Comparison (£m)	Zone 10 Comparison (£m)
Outside Study Area											
Outside Study Area, Mansfield											
Mansfield Town Centre	**82.0**	5.1	8.4	2.8	6.4	6.6	14.8	19.3	16.3	1.2	1.3
Asda, Old Mill Lane, Mansfield	**3.4**	0.1	0.0	0.2	0.3	0.0	0.0	0.4	2.5	0.0	0.0
B&Q, Baums Lane, Mansfield	**4.7**	0.1	0.5	0.6	0.4	0.4	2.1	0.5	0.2	0.0	0.0
Currys PC World, Nottingham Road, Mansfield	**1.9**	0.0	0.1	0.0	0.5	0.2	0.6	0.0	0.4	0.0	0.2
Nottingham Road Retail Park, Mansfield	**34.8**	4.8	2.8	3.0	2.7	2.3	8.4	7.6	3.0	0.0	0.2
Portland Retail Park, Mansfield	**11.0**	1.8	3.0	0.9	0.6	0.2	1.6	1.4	1.7	0.0	0.0
Sainsbury's, Nottingham Road, Mansfield	**4.6**	0.3	0.3	1.0	0.5	0.0	1.0	1.1	0.4	0.0	0.0
St Peters Retail Park, Mansfield	**10.4**	0.5	2.5	0.9	0.7	0.3	2.6	1.0	1.9	0.0	0.0
Tesco Extra, Jubilee Way South, Oak Tree, Mansfield	**4.4**	0.0	0.8	0.0	0.0	0.8	0.6	1.6	0.6	0.0	0.0
Sub Total	**157.3**	**12.6**	**18.3**	**9.3**	**12.0**	**10.8**	**31.6**	**32.9**	**26.9**	**1.2**	**1.7**
Outside Study Area, Nottingham											
Nottingham City Centre	**139.8**	1.9	4.6	31.9	4.5	7.1	5.8	1.9	1.3	52.0	28.8
Castle Marina Retail Park, Nottingham	**10.1**	0.0	0.5	2.6	0.7	0.2	0.0	0.0	0.0	2.0	4.1
Riverside Retail Park, Nottingham	**13.0**	0.0	1.2	0.7	0.0	0.0	0.0	0.2	0.2	9.3	1.5
Wickes, Mansfield Road, Daybrook	**1.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Sub Total	**163.9**	**1.9**	**6.2**	**35.2**	**5.3**	**7.4**	**5.8**	**2.0**	**1.4**	**64.3**	**34.5**
Outside Study Area, Erewash											
Ilkeston Town Centre	**10.3**	0.1	0.0	0.5	0.0	1.0	0.0	0.0	0.1	0.0	8.7
Sub Total	**10.3**	**0.1**	**0.0**	**0.5**	**0.0**	**1.0**	**0.0**	**0.0**	**0.1**	**0.0**	**8.7**
Outside Study Area, Gedling											
Arnold Town Centre	**12.0**	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.4	11.2	0.0
Netherfield Town Centre	**0.9**	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.6	0.0
Hill Top Local Centre	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Asda, Front Street, Arnold, Gedling	**2.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
B&Q, Mansfield Road, Daybrook, Arnold	**1.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.1
Daybrook Retail Park, Arnold	**13.8**	0.0	0.1	1.1	0.0	0.3	0.0	0.0	0.0	11.7	0.5
Madford Retail Park, Nottingham	**2.8**	0.0	0.0	1.7	0.0	0.0	0.0	0.4	0.0	0.7	0.0
Sainsbury's, Sir John Robinson Way, Arnold, Gedling	**4.9**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.0
Victoria Retail Park, Netherfield, Nottingham	**5.0**	0.0	0.1	0.5	0.2	0.0	0.0	0.0	0.1	3.3	0.8
Sub Total	**43.0**	**0.0**	**0.2**	**3.7**	**0.2**	**0.3**	**0.3**	**0.4**	**0.4**	**35.7**	**1.7**
Outside Study Area, Amber Valley											
Alfreton Town Centre	**13.5**	0.0	0.1	0.0	2.7	8.6	2.1	0.0	0.0	0.0	0.0
Belper Town Centre	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	**1.1**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.8
Langley Mill Town Centre	**2.3**	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0	1.8
Ripley Town Centre	**1.4**	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
Denby Local Centre	**1.3**	0.0	0.1	0.0	0.2	0.0	0.5	0.0	0.2	0.0	0.3
Asda, Wesley Street, Langley Mill	**2.4**	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	1.4
Sainsbury's, Nottingham Road, Ripley	**1.6**	0.0	0.0	0.1	0.1	1.4	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Hall Street, Alfreton	**4.3**	0.0	0.1	0.0	0.6	2.6	1.2	0.0	0.0	0.0	0.0
Sub Total	**28.0**	**0.0**	**0.2**	**0.1**	**3.9**	**15.4**	**3.8**	**0.0**	**0.2**	**0.0**	**4.4**
Outside Study Area, Newark & Sherwood											
Newark-on-Trent Town Centre	**0.8**	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sub Total	**0.8**	**0.0**	**0.0**	**0.7**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.0**	**0.0**
Outside Study Area, Bolsover											
Shirebrook Town Centre	**1.8**	0.5	0.0	0.0	0.4	0.0	0.1	0.3	0.4	0.0	0.0
Sub Total	**1.8**	**0.5**	**0.0**	**0.0**	**0.4**	**0.0**	**0.1**	**0.3**	**0.4**	**0.0**	**0.0**
Outside Study Area, Derby											
Derby City Centre	**11.0**	0.2	0.0	0.4	2.6	4.5	1.1	0.3	0.0	0.0	1.8
Wyvern Retail Park, Derby	**3.2**	0.0	0.4	0.0	0.0	0.9	0.0	0.2	0.2	0.0	1.6
Sub Total	**14.2**	**0.2**	**0.4**	**0.4**	**2.6**	**5.3**	**1.1**	**0.4**	**0.2**	**0.0**	**3.4**
Outside Study Area, North East Derbyshire											
Chesterfield Town Centre	**8.8**	1.1	0.7	0.0	0.5	2.7	2.3	0.6	0.6	0.0	0.3
Clay Cross Town Centre	**0.1**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Ravenshead Retail Park, Chesterfield	**3.3**	0.4	0.0	0.0	0.1	0.0	2.5	0.2	0.2	0.0	0.0
Sub Total	**12.2**	**1.4**	**0.7**	**0.0**	**0.6**	**2.9**	**4.7**	**0.8**	**0.8**	**0.0**	**0.3**
Outside Study Area, Broxtowe											
Beeston Town Centre	**2.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.8	1.3
Chilwell Retail Park, Nottingham	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sub Total	**2.3**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.1**	**0.8**	**1.4**
Outside Study Area, Derbyshire Dales											
Darley Dale Town Centre	**0.3**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Matlock Town Centre	**0.3**	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
DFS, Warney Brook Furniture Centre, Matlock	**2.1**	0.3	0.1	0.0	0.1	0.1	1.0	0.2	0.2	0.0	0.1
Sub Total	**2.6**	**0.3**	**0.1**	**0.0**	**0.3**	**0.4**	**1.0**	**0.2**	**0.2**	**0.0**	**0.1**
Outside Study Area, Other											
Lincoln City Centre	**0.4**	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	**1.5**	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.1	0.4	0.0
Meadowhall Shopping Centre, Sheffield	**10.3**	1.2	0.5	0.0	0.5	1.5	2.8	0.2	0.7	2.6	0.3
Abroad	**0.8**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.4	0.0
Other	**34.7**	1.0	1.4	2.8	2.5	3.2	1.6	1.3	3.4	10.7	6.9
Sub Total	**47.8**	**2.1**	**2.4**	**2.8**	**3.0**	**4.7**	**5.4**	**1.5**	**4.5**	**14.0**	**7.3**
Sub Total outside Study Area	**484.2**	**19.1**	**28.6**	**52.6**	**28.3**	**48.2**	**53.8**	**38.6**	**35.3**	**116.0**	**63.5**
Total (rounded)	**767.7**	**38.7**	**50.6**	**113.6**	**50.4**	**74.5**	**94.9**	**47.0**	**45.4**	**150.0**	**102.7**

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (January 2016)

c. Excludes 'don't know/varies', markets and internet sales

2014 Prices

Ashfield Retail Study

Nexus Planning

Table 26a: Estimated 'capacity' for new comparison goods facilities in Ashfield District

Year	Turnover (£m)[1]	Available Expenditure (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2016	149.8	140.9	8.9	0.0
2021	165.1	162.8	10.2	8.0
2026	182.1	195.2	12.3	25.4
2032	201.0	243.7	15.3	58.0
Study Area Market Share (%)		**18.4**		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 13 (October 2015)
2. Assumes constant market share claimed by Ashfield District facilities at 18.4% from Study Area

2014 Prices

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in Ashfield District

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2021	8.0	1,300	2,100
2026	25.4	3,800	6,000
2032	58.0	7,900	12,300

1. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Ashfield District
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Ashfield District
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 13 (October 2015)

2014 Prices

Table 26c: Extant comparison goods commitments in Ashfield District

Destination	Reference	Proposal	Net Comparison Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)	Status
Zone 4						
40 Annesley Lane, Selston, NG16 6AF	V/2013/0190	Two Storey Extension to Side and Rear, to provide First Floor Residential Accommodation (One Apartment) and Two Retail Units to the Ground Floor	34	4,500	0.15	Extant permission
Zone 6						
Land adjacent 13 High Street, Stanton Hill, Sutton-in-Ashfield, NG17 3GG	V/2013/0289	Erection of retail unit (A1)	55	4,500	0.25	Extant permission
Total			**89**		**0.40**	

1. Sales density assumed to be £4,500 based on Nexus Planning judgement where the occupier has not been referenced within the application.
2. Comparison floorspace is assumed to be 2/3 net sales area based on Nexus Planning judgement where the occupier has not been referenced within the application.

2014 Prices

Table 26d: Net quantitative capacity for additional comparison goods floorspace in Ashfield District

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2021	8.0	0.4	7.6	1,300	2,000
2026	25.4	0.4	25.0	3,700	5,900
2032	58.0	0.4	57.6	7,800	12,300

1. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Ashfield District
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Ashfield District
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 13 (October 2015)

2014 Prices